

# Exhibits

Indian Exhibition Industry Association's newsroom communique



IEIA Wishes You Happy Holi!

## IEIA President's Hello!



Dear Friends,

I am delighted to announce the 6th edition of the IEIA

Open Seminar to be held on May 06 and 07, 2016 at BIEC, Bangalore.

It is the premier networking and knowledge platform for the Indian Exhibition and Trade Fair sector. All the earlier editions have been extremely successful with participation by industry representatives from India and abroad. In fact the last edition held in New Delhi on 8th and 9th May, 2015, saw participation by around 350 delegates with 40 eminent speakers from India and abroad. The 6th edition of IEIA's Open Seminar promises to bring in lots of innovation, excitement, knowledge sharing and the best of networking opportunities. We are executing plans to target larger participation from the captains of the industry at national and international levels.

This year's theme being- Collaborating to Achieve Excellence, Reliability, Responsiveness, Quality & Commitment are undoubtedly the Key Attributes towards achieving excellence in Business and Customer Delight. Achieving excellence will be ultimate objective of any industry be it manufacturing or services. A lot needs to be done by all the stake holders of the Indian exhibitions industry to achieve higher ranks at the global level.

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## COLLABORATING TO ACHIEVE EXCELLENCE



**OPEN SEMINAR 2016**

**6<sup>th</sup> & 7<sup>th</sup> May 2016**

**BIEC Bengaluru**



As the only event run by the industry for the industry, this is the premier networking and knowledge event for the Indian Exhibition sector. The first five editions have been extremely successful with participation by industry representatives from India and abroad. As in the previous years, the delegates are expected from India and other countries including USA, France, Germany, Hong Kong, UK, Italy, Netherlands, Russia, Australia, UAE, etc.

This year's theme is "Collaborating to Achieve Excellence". With the Keynote address on Reliability, Responsiveness, Quality & Commitment - the key attributes towards achieving excellence in Business and Customer Delight, the seminars will feature topics that are of immense relevance to the exhibitions industry today.

...contd. on page 4



EXHIBITIONS



CONGRESS



SEMINARS & CONFERENCES



PRODUCT LAUNCHES



CORPORATE EVENTS

# **BIEC**® Bangalore International Exhibition Centre

An initiative of  Indian Machine Tool Manufacturers' Association



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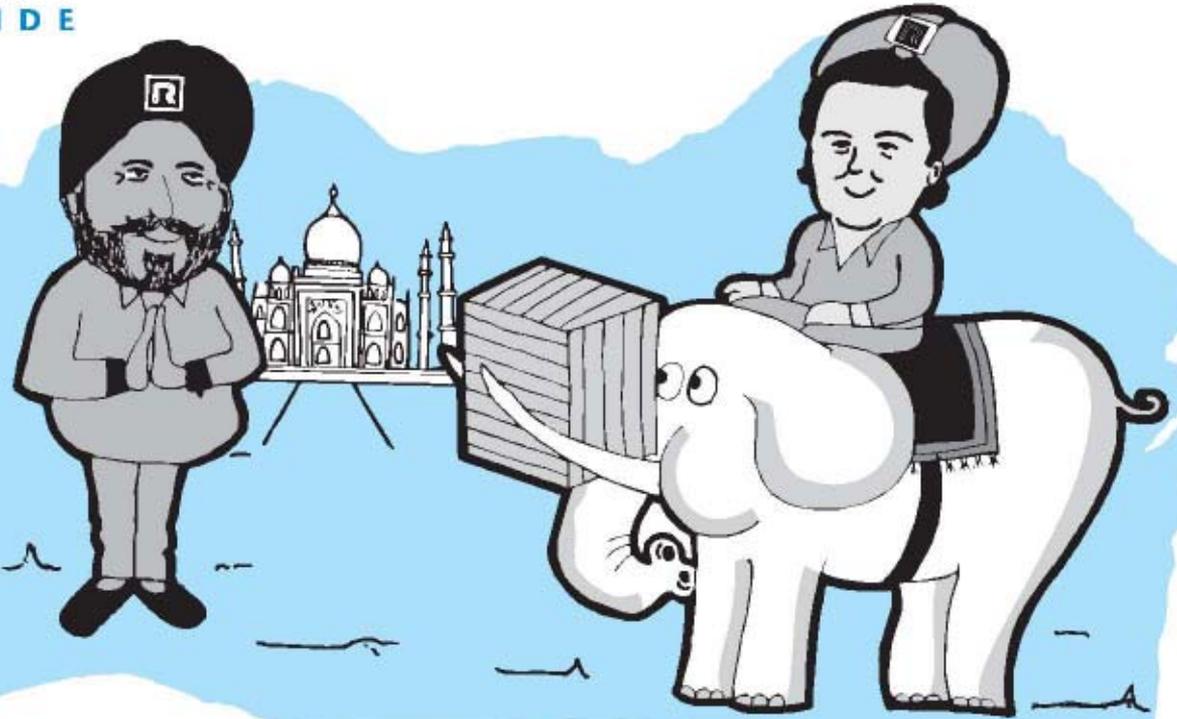
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# A package to India



R.E. Rogers India was incorporated in 1986 with a vision of handling exhibition cargo in India and abroad.

Since inception, we are the market leaders in this growing and complex industry-providing services to organizers, venues, governments, trade associations, exhibitors and event managers globally. In recent years, we have also expanded into areas as defence, sports and entertainment events.

Having our own infrastructure in all the major hubs of the country, we also have all relevant accreditations of quality, environment and health / safety.

In addition, we play a very prominent role in the national / global fraternity as leading members of various key associations.

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# 'A must-attend event of the Exhibition industry'

## IEIA Open Seminar 2016 - Programme Schedule

Theme: Collaborating to Achieve Excellence

### Topics to be covered

#### Keynote address: Reliability, Responsiveness, Quality & Commitment - The Key Attributes towards achieving excellence in Business and Customer Delight

- Customer Delight is the bottomline.
- Collaborative approach to achieve excellence.

#### The Power of Social Media: Presentation

- The capabilities of social media in today's marketing mix.
- How can technology and social media be utilized to engage the attendee and non-attendee of an exhibition or event?
- How can face-to-face programs integrate technology and social media applications to emulate the "experience" and engagement of onsite before, during and after the event?

#### Game Changer - Model that deliver effective attendance

- How People Discover the Sense of Purpose in Exhibitions?
- "BIG BRAND" attracting visitors is it a myth or reality?
- Does exhibitor education and booth staff training on how to successfully use face-to-face marketing help to attract visitors every show?
- Why not we look at the current trend to offer "hosted buyer" events and "scheduled appointments" at trade shows?
- How important are the Workshops & Seminars?
- How to recognize that communication tools, to reach and influence population segments, will continue to include all traditional media plus current and emerging digital and social media formats?

#### Building successful exhibition business in India : A Panel Discussion

- How long my exhibition sustain under strong competition?
- Do we need to enhance the skills sets of the exhibition management team?
- Will research play a larger role in helping exhibition management?
- The role of strategy management in the exhibition business?
- Role of the stake holders - Venues, Vendors & Services in the success of exhibition business?
- Look for new and emerging markets.
- Database Management & CRM an important tool to sustain in exhibition business.

#### Venues - The Strongest Link in the Exhibition Value Chain : A Panel Discussion

- The growing need of right venues to suit international exhibitions - What organisers expect?
- Venues at 2020 - Importance of size and services.
- Business sustainability methods.
- Eco-Friendly initiatives and value additions.

#### Beyond the scene - What Organiser do to make their exhibitor feel important / part of their community! - Panel Discussion

- Building long term relationships, keep them engaged
- Enabling Brand Ambassadors.
- Create Value for participation, Brand Development, Lead Management.
- Educating & Training.
- Standards & Best Practices.
- Tech based applications to support to reach right audience.

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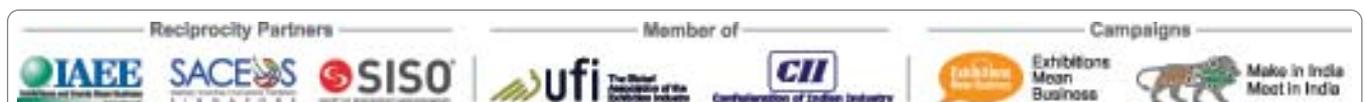
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- Methods on maximizing presence in the exhibition.
- Social Events.
- Sending out right marketing messages.
- Advocacy: Giving Right Feedback1.

### How Exhibitors value exhibitions as part of their marketing mix?

- Creating the wow factor in the exhibition - Innovation.
- Value of Venue and Services.
- Choosing the right exhibitions based on right buyers.

### "Trends in the Global Exhibition Industry with a special focus on India"

### Enhancing Service Delivery & Quality : A Panel Discussion

- Why organisers thrust for Quality and Service Delivery from service providers?
- Key parameters that organisers and Service Providers need to look?
- Planning, Process and Perform to overcome the challenging times.
- How to enhance the skill sets of the ground staff?

### Going Green in Exhibitions - Need of the hour: Panel Discussion

- Best practices of global exhibitions - Why not in India?
- Recycling the stand construction materials.
- Food Waste.
- Alternate Materials for Branding.
- Go Green in your communication.
- Look for Carpooling during exhibitions?
- What logistics providers can do?
- Can State Authorities and exhibition organisers work together?

### Generation Next - How to create Start-up's in Exhibition Industry? - An experience sharing

- How one could get an idea of starting a business of exhibitions?
- Business Partnering.
- Startup Investing.
- Trends & Obstacles.

### Summing up - CEOs Conclave : Key Learnings & The Way Forward

The session will bring together CEOs pertaining to all streams of exhibition industry, venue, organiser, service provider, event management companies, etc. to share their thoughts on the deliberations made during the two days and carve the way for the next level thoughts and action plans. A white paper on the overall seminar outcome will be brought out which will also outline the way forward.

### Global Exhibition Day – A Talk

A pledge to join forces to promote the industry and to highlight its achievements.

*contd. from page 1*

Customer Delight is the bottomline that one has to look at in order to sustain in the business. A collaborative approach is the best way to achieve excellence. The Seminar will provide premier networking and knowledge platform as industry gathers to brainstorm and find ways to achieve excellence through collaborative efforts.

Recently, we have announced the Code of Ethics for the Exhibitions and Trade Fairs Industry, which IEIA members shall be abiding by, as a commitment to adhere to ethical practice in their area of operations; which is also a step taken towards achieving excellence. Our earlier efforts to bring in more professionalism, to promote the Exhibition Industry in India and abroad and to tackle problems being faced by the industry, are slowly but surely bearing fruit. We imagine that this Seminar will give fresh momentum to our endeavors to make the industry grow on all fronts.

IEIA is delighted to invite you and your team to participate in this important event through sponsorships and by registering yourselves as delegates to attend the Seminar. If you are already not a member of IEIA, I invite you to join this wonderful platform. On behalf of the IEIA Executive Committee, I look forward to welcome you at the event. Do register yourselves and attend this event.

Sincerely,

**K. V. N. Prasad**  
President, IEIA

### New Members - Welcome Aboard!

- **Trident Exhibitors Pvt. Ltd.**  
[www.trident-india.net](http://www.trident-india.net)  
Authorised representative at IEIA : Mr. Sujeet Gopal, Director
- **Design Work**  
<http://designworksindia.net/>  
Authorised representative at IEIA: Mr. Ganesh D Bhosle, CEO
- **Exhicon Events Media Solutions Pvt. Ltd.**  
<http://www.exhicongroup.com/>  
Authorised representative at IEIA: Miss. Padma Mishra "INSI", Director – Operation
- **India ITME Society**  
[www.india-itme.com](http://www.india-itme.com)  
Authorised representative at IEIA: Ms. Seema Srivastava, Executive Director



# Exhibition Excellence Awards

Lifetime Achievement Award goes to Mr. Rakesh Kumar

Mr. Ravinder Sethi awarded for Outstanding Contribution



Supported by IEIA, one of India's leading magazines on trade fairs and exhibitions, 'Exhibition Showcase' organised the 1st Exhibition Excellence Awards on 23rd January 2016, at India Expo Mart, Greater Noida. This was graced by Mr. Madan Chauhan, Minister of State (Independent Charge) U.P. Govt.; Mrs. Renu Sharma, Chairman, BJP All India Women Entrepreneur Cell; Mr. Harinder Yadav - Chairman, Zila Parishad; Mr. J K Sharma, Joint Commissioner of Police; and Mrs. Vimla Batham - MLA from Noida. The awards function was attended by over 280 exhibition professionals across India with notable representation from Delhi NCR, Mumbai, Bangalore, Hyderabad, Ahmedabad, Indore, Kolkata, Agra, Ludhiana, Chandigarh, Trisoor, Chennai, Bihar, Jharkhand, etc. The initiative was supported by The Ministry of Skill Development & Entrepreneurship, National Skill Development Council, The Indian Exhibition Industry Association, Indian Exhibition Services Association & Indian Industries Association.

The event began with a power packed panel discussion on "How Exhibitions can foster the National Make in India, Skill India and Smart City" initiative. The speakers brought in a lot of industry experience and insights and the discussion was well received by the audience. The speakers were Mr. Ravinder Sethi - VP, IEIA - Moderator of GD; Mr. Armayesh Buhariwala from Buhariwala logistics; Mr. Shyam Nagpal from ICES; Mr. Praveen Mittal from FICCI; Mr. Nabeet Ganguli from UBM; Mr. Chander Mansharamani from Alpcord Network; Mr. Sanjay Vasishtha from ITPO; and Mr. K Murarka from AIPMA.

There were a total of 20 nomination categories for Exhibition Organisers, Venues and Services. There were

four unique live competition categories where each team had 3 minutes to put their points in front of the audience and esteemed jury- Mrs. Rita Menon, Former CMD, ITPO; Mrs. Tarang Khosla, Editor Exhibition Showcase; Mrs. Manjula Mishra, Chairperson, Indian Industries Association; and Dr. Sajjani, Dean, Amity Institute of Tourism, Amity University. The live competing categories and winning teams were: Leader in Marketing Initiatives - UBM - Cphi  
Leader in Crisis Management - PLastivision  
Top Exhibitor Value - IMTEX  
Excellence in Services - BIEC

Mr. Rakesh Kumar, Executive Director, EPCH, Chairman, IEML and the immediate past President, IEIA, was given The Lifetime Achievement Award. Mr. Ravinder Sethi, Vice President, IEIA and Managing Director, R.E. Rogers India was awarded for Outstanding Contribution to the sector. Winners for the other awards are:

**The Largest Show - For Private Organizers on Basis of Exhibitor Count** - Winner - UBM - CPHI - 1087 Exhibitors; 1st Runner Up - Fairfest - OTM Mumbai - 1069 Exhibitors; 2nd Runner Up - ABEC - ACETECH - 799 Exhibitors

**The Big Show - For Trade Promotion Bodies/Govt. Agencies on Exhibitor Count** - Winner - ITPO - 35th IITF - 5000 Exhibitors; 1st Runner Up - EPCH - IHGF Delhi Fair - 2750 Exhibitors; 2nd Runner Up - The Gem & Jewelry Export Promotion Council - IJJS - 1077

**The Royal Show - For Non - Annual Shows on Exhibitor Count** - Winner: AIPMA - Plastivision - 1200 Exhibitors; 1st Runner Up - Indian Machine Tool Manufacturers Association - IMTEX - 1030 Exhibitor; 2nd Runner Up - India ITME Society - India ITME 2012 - 806

**The Fastest Growing Show - % Growth in Exhibitor Over Last Year** - Winner - Tafcon Projects (India) Pvt. Ltd. - India Pack - 138%; 1st Runner Up - Event Capital - Edutainment Show - 80%; 2nd Runner Up - Indian Printed Circuit Association (IPCA) - IPCA Electronics Expo 2015 - 64%

**The Challenger - Shows Held in B Towns By Organisers in B Cities** - Winner - MM Capital Pvt. Ltd. - Trade Expo 2015 Kanpur - 310; 1st Runner Up - Agra Footwear Manufacturers & Exporters Chamber (AFMEC) - 9th Edition 'meet At Agra' - Leather, Footwear Components & Technology Fair - 192; 2nd Runner Up - Chamber Of Industrial & Commercial Undertakings - International Engineering Technology & Sourcing Show-2015 - 150

**Top Multi City Show - Shows Held in Max. no. of Cities** - Winner - Affairs - India & International Premier Schools Exhibition - 12 Cities; 1st Runner Up - Excelsior Public Relations - Wedding Asia - 11 Cities; 2nd Runner Up - Fashionista - Fashion & Lifestyle Exhibition - 10 Cities

**Global Dominance - % Foreign Exhibitor Participation** - Winner - Indian Machine Tool Manufacturers Association - IMTEX - 51%; 1st Runner Up - UBM- Renewable Energy India - 49%; 2nd Runner Up - BC Expo - 44%

**Top New Show - New Show Introduced by Existing Organizer on Exhibitor Count** - Winner - Indian Machine Tool Manufacturers Association - Delhi Machine Tool Expo - 220 Exhibitors; 1st Runner Up - UBM -personal Care India Expo - 125 Exhibitors; 2nd Runner Up - Hannover Milano Fairs India Pvt Ltd - Food Hospitality World - Goa - 117

**Knowledge Hub - on Basis of no. of Co-held Conferences During Show** - Winner - MMI - Intersolar India - 49 Sessions; 1st Runner Up - Ubm - Renewable Energy India - 27 Sessions; 2nd Runner Up - Hannover Milano Fairs India Pvt Ltd - CEBIT India 2015 - 25 Sessions

**Grand Venue - on basis of No. of events held at venue** - Winner - NESCO - Bombay Exhibition Centre; 1st Runner Up - India Expo Mart Limited - Gr. Noida

**Star Venue - Largest Event Handled** - Winner - India Expo Mart Limited

**Top Venue - For Venues in B Tier Cities or Non-Exhibition cities** - Winner - Gandhi Corporation; 1st Runner Up - Brilliant Convention Centre

**Leading Structure Supplier - Structure Supplied at Exhibitions** - Winner - RMB Event Management; 1st Runner Up - Deepali Designs; 2nd Runner up - Milton Exhibits

**Excellence in Design - Most Wonderful Stall/Pavilion or Event Creation** - Winner - Pavilion & Interiors Pvt. Ltd.; 1st Runner Up - Litmus Meroform; 2nd Runner up - Paras Art Studio

**Star Conference Organiser** - Winner - Alpcord; 1st Runner Up - International Travel House; 2nd Runner up -Teflas

**Top MICE Hotel** -Winner - Lulu Hotels; 1st Runner Up - Hyatt Regency; 2nd Runner Up - Crowne Plaza

**Editor's Choice Awards** - To honour Leading Professionals in the Industry who have made a significant contribution in its development:

**Leading Ladies in Exhibition Industry**

Ms. Seema Srivastava - ITME; Ms. Sonia Prashar - Messe Nurnberg; Ms. Katharina Schlegel - MMI

**Outstanding contribution to trade promotion**

Mr. Om Prakash - Inorbit Tours Pvt Ltd

**MSME Promotion Award**

National Small Industries Corporation ■

## Exhibition Industry in Asia discuss and debate future of industry

Around 270 delegates from 21 countries and territories gathered in Chiang Mai on February 24 and 25, 2016, to discuss and debate the future of the exhibition industry at this year's UFI Open Seminar in Asia. Industry leaders shared their views on the future of the exhibition industry as more and more event-related online platforms and mobile apps come to market. The event featured two days of networking and learning as well as a Sustainable Development Focus Meeting, a CEO Golf Tournament, committee meetings, city tours and much more. Kai Hattendorf, UFI's Managing Director, stated: "More than a third of UFI's membership is now based in Asia, so it's not surprising that the UFI Open Seminar in Asia has become our second largest event after the global Congress. This seminar has grown into an essential platform for the Asian exhibition industry to meet and discuss the issues and challenges facing our industry in the region. Given the rapid rise of technology-driven solutions, this year's seminar was a particularly robust discussion about the forces shaping the future of our industry." The exhibition industry in Thailand continues to go from strength to strength and so we were delighted to have the opportunity to showcase Thailand's world-class venues and service capabilities to our colleagues from around the region. ■

The seminar featured an engaging line-up of industry leaders. ITE Group's Digital Director Baris Onay opened the seminar with his take on the convergence of digital tools and



Mr. Sergey Alexeev, President (UFI), and Mr. Kai Hattendorf, Managing Director (UFI), with Mr. Ravinder Sethi, Vice President (IEIA) & Managing Director, R.E.Rogers India

face-to-face events. Mao Daben and Gu Xuebin discussed the latest innovations in China, Asia's largest exhibition market. Koelnmesse's Christian Glasmacher moderated a panel that explored mobile marketing trends at events. Other speakers included SISO's David Audrain, jwc's Gerd Weber, Tracy Short of SMG Malaysia, and many others. The programme included a sold-out Sustainable Development Focus Meeting, the second edition of the UFI CEO golf tournament, a members' meeting of UFI's Asia Pacific Chapter as well as an UFI Associations Committee Meeting. IEIA was represented by Mr. Ravinder Sethi, Vice President, IEIA during the Association Committee Meeting. ■

# Tarapur Industrial Expo 2016

Showcases latest & competitive technology and processes used in industry

11<sup>th</sup> to 13<sup>th</sup> January 2016, Boisar, Palghar, Maharashtra

Tarapur Industrial Expo - 2016 highlighted the latest trends and techniques in machinery, tools and equipment applicable in automotive, steel, pharmaceutical, printing, packaging and other industries. The three day extravaganza showcased the most competitive technology and processes used in industrial sectors. This was inaugurated by Mr. Sydney D'Silva, Central Excise ISD in the presence of guests of honour, Mr. D.K. Raut, President, TIMA and Mr. M.Q. Syed, EIC, Trade Fair Times. The expo saw about 100 exhibitors from Mumbai, Vapi and Tarapur. This edition saw a footfall of almost 4000 visitors, an increase of 25% from the previous year. Organised by Biztech Eventmedia India Pvt. Ltd., Tarapur Expo has become a platform for development of industries of Maharashtra and nearby areas. The event which is especially beneficial to the industrial town of Tarapur, which is in close vicinity of Mumbai, provides a platform to suppliers, manufacturers and customers for interaction and exploring business opportunities in related areas. Tarapur is a great



industrial hub. With a large number of industries located in the nearby areas of Palghar, Dahanu, Boisar, etc, Tarapur is a trading hub for development of infrastructure in various sectors.■

## TFT Round Table 2016 at Tarapur Industrial Expo

"Importance of Trade shows for development of Industrial Area" discussed

The TFT Round Table 2016 themed, "Importance of Trade shows for development of Industrial Area" was held on 11th January 2016 at the TIMA Association Seminar Hall, in course of the Tarapur Industrial Expo, held at Boisar, Palghar, Maharashtra.

Among panelists at the Round Table were, Capt. Akhil Khanna, Director - Vaishno Container Terminal, ICD Tarapur; Mr. D.K. Raut, President - TIMA (Tarapur Industrial Manufacturers' Association); Mr. M.Q. Syed, EIC, Trade Fair Times; and Chief Guest, Mr. Sydney D'Silva, Central Excise ISD, Tarapur. Mr. Syed presided over the discussion and spoke about the exhibition Industry in India and its contribution to the growth of the Indian economy. Capt. Akhil Khanna spoke about ICD (Inland Container Depot) which has been developed for the Tarapur Industrial Area to promote import/export industry in the region in vision with the government's 'Make in India' concept. This is to promote trade industry in and around Tarapur and Boisar industrial area. Mr. D.K.Raut said that infrastructure has played a major role in the development of industries, the economy, and the global development of the country. This infrastructure complete with power, water, transport and

roads is now helped by a larger role of the media that has helped change the current development of industries. He added, the financial institutions have also helped to make a difference. As far as the exhibitions are concerned where we meet our potential clients and customers, we still have a poor infrastructure that needs to be developed and the government has to play a major role in doing so. What we learn from exhibitions is the status of the industry and the updated situation. If we cross check with international standards there is a gap between exhibitions held overseas and exhibitions held here. We need to know how to bridge these gaps, hence visiting exhibitions would help us do that.

Mr. M. Q. Syed was of the opinion that infrastructure and space are not issues where exhibitions are concerned. The concern is, understanding the importance of exhibitions for associations like TIMA and other associations that are helping SMEs. He concluded by sharing some figures of the exhibition industry in India. Despite being a non - recognized sector and yet to be given an industry status, the exhibition industry in India stands at Rs. 94,000 cr. in a year from 3000+ exhibitions from across the country, he concluded.■

# Maiden edition of Logistics Asia Expo concludes

## Conference sees leaders from logistics industry among panelists

21<sup>st</sup> to 23<sup>rd</sup> January 2016, Gandhinagar, Gujarat



Organised by Radeecal Communications, the first edition of Logistics Asia Expo and Conference was held at Mahatma Mandir, Gandhinagar, Gujarat. The Expo ran a course of three days from 21 to 23 January 2016, with the first day featuring the Logistics Asia Conference. This show was inaugurated by Mr. Khalid Khan, Chairman, Federation of Indian Export Organization; Mr. Jacob Glass, Chief Representative - Holland (Partner Country at the show); Mr. Samir J Shah, National Chairman, Federation of Freight Forwarders' Associations of India - FFFAI; and other industry dignitaries.

The show was dedicated to the logistics and supply chain industry and covered key sectors of logistics infrastructure, transport (air, rail, sea & road), warehousing, material handling equipment, logistics services providers and IT hardware & software for logistics industry.

The show had over 50 exhibitors complimented by visitor footfall comprising 31% manufacturers & traders, 29% logistics industry people, 25% exporters & importers, 6% entrepreneurs, 4% bi-lateral chambers associations & consulates and 5% students and government populace.

Among key speakers at the Conference were, Mr. Arun Venkatesh - Associate Director, CRISIL - Adequacy of Seaport Infrastructure; Mr. Hiten Vasant - Former Vice President - All India Motor Transport Congress; Mr. Sudhir Chaudhary - Link Ship Management (Co - Sponsor) Indian Coastal Shipping; Mr. Kapil Mahajan - Business Head British Standard - Institution - Quality in Logistics; Mr. M J Rai - Chairman - USIIC & India Representative Port of Baltimore; Mr. Viral Mehta - Director - Caterpillar Cargo (Co-Sponsor); Mr. P G Patel - Jeena & Co., - Regional Chairman - ACAAI; and Mr. A.H Joshi - National Manager - V Trans (Co-Sponsor).

The Logistics Asia Team attribute the success of the show to support of All International Bilateral Chambers of Commerce & Ministries - Federation of Indian Export Organization - Ministry of Commerce; Indo American Chambers of Commerce; Indo Canadian Business Chambers; US India Importers' Council; Turkey India Chambers of Commerce and Industries; International Institution British Standard Institutions; Chartered Institute of Logistics and Transport; CRISIL; National and Domestic Organizations - Indian Private Port Terminal



Association, Federation of Freight Forwarders' Association of India, Akhil Gujarat Truck & Transport Association, Custom House Agents and Steamers Association of Ahmedabad, Kandla, Mundra & Pipavav, EXIM Club and the key industry patrons. ■



# IMTEX FORMING 2016 & Tooltech 2016 pave way for "Making in India"

23<sup>rd</sup> to 26<sup>th</sup> January 2016, Bangalore



IMTEX FORMING 2016, an international show on forming technology and Tooltech 2016, a concurrent event of machine accessories was held at Bangalore International Exhibition Centre, Bangalore, from 23 to 26 January, 2016. The show saw 485 exhibitors displaying over 500 live machines in 3 exhibition halls covering around 30,000 sq.mts. Four countries - China, Germany, Japan and Taiwan set up country pavilions. Apart from India, 22 countries participated. Organised by the Indian Machine Tool Manufacturers' Association, the twin exhibitions attracted around 40,000 visitors.

Over 100 trade delegations from various industry sectors such as aerospace, auto components, automobiles, capital goods, defense, electrical and electronics, oil and gas equipment, railways, plastic machinery sector, white and brown goods, and many more visited the show. Key public sector undertakings such as Bharat Heavy Electricals, Hindustan



Aeronautics Limited, Indian Space Research Organisation, National Aeronautics Limited, Railways, Ordnance Factory Board, etc. visited as part of trade delegations. Many private companies such as Bajaj Auto, Fiat India Automobiles, Larsen & Toubro, Robert Bosch Automotive Electronics India, Volvo Construction Equipment, Hawkins Cookers, Toyota, Maruti Suzuki, Caterpillar, PRICOL, Infosys, UTC Aerospace, Honda Cars, TVS and Kalyani Technoforge also visited.

The strong presence of business visitors and policymakers from India and overseas made it a truly pan global event and pave way for further growth of the Indian manufacturing industry. Overall the exhibition recorded business orders worth about Rs. 450 crores and generated potential business enquiries to the tune of about Rs.4300 crores. Parallel events also had good turnouts. The International Seminar on Forming Technology organized a day prior to IMTEX FORMING had around 250 delegates participating in concurrent sessions on Design & Software, Equipment and Tools, and Process. For the first time 40 academic institutions participated in the i2 Academia Pavilion. ■

## Symposium on Smart Manufacturing with Automation Buzz

22<sup>nd</sup> to 23<sup>rd</sup> February 2016, Bangalore

To address and understand the real-time benefits and applications of automation in smart manufacturing, Indian Machine Tool Manufacturers' Association (IMTMA) organised a 'Symposium on Smart Manufacturing - Automation, a key driver' from 22 to 23 February 2016 in BIEC Conference Centre, Bangalore. This was a combination of technical presentations, case studies by users, interactive sessions, panel discussion and brain storming with industry experts. Automation Buzz- a concurrent exhibition displayed a wide range of automation devices and systems, software and a host of automation solutions.

Industry experts from renowned companies viz : ARC Advisory Group, Cognex, Fanuc, Festo, Frost & Sullivan, Gudel, Precision Automation & Robotics India, Robert Bosch Engg., Rockwell Automation, Sansera, Schunk India, Siemens, TAL Manufacturing Solutions, Titan Industries and Universal Robots addressed the delegates on latest trends and challenges in Automation and Smart Manufacturing. This Symposium delved into a wide gamut of areas like, manufacturing intelligence, strategies for implementing automation, industry 4.0, collaborative robots, MTCConnect and Industrial Internet of Things (IIOT), to name a few. ■

# Private Label Products Show garners substantial business

## Mumbai edition concludes, New Delhi show scheduled for August

28<sup>th</sup> to 30<sup>th</sup> January 2016, Mumbai



Private Label Products Show (PLPS) 2016, Mumbai edition, succeeded in highlighting the private label industry in India. This was organized by Mex Exhibitions from 28 to 30 January 2016 at Bombay Exhibition Centre in Mumbai. The 3-day event saw adequate representation from the private label sector in India with more than 45 exhibitors and 3300 visitors. This was inaugurated by Mr. Apurv Chokhani from The Ananda Bag Tea Co. Ltd., Kolkata; Mr. Mehul Kanani, CEO of MK Industries; Mr. Sandeep from Monarch Graphics; and Mr. Saahil Shah from Accra Pac India Pvt. Ltd.

With the future looking bright for private label sales in India, companies such as Harrisons Malayalam Limited (A Part of Giant RPG Group), The Ananda Bag Tea Co. Ltd., Primacy Industries, Saar India, MK Industries, Royal Bee Natural Products Pvt. Ltd., Dr. Sabharwal's Manufacturing Labs Ltd., Fresno And Bakersfield India Limited, Jinx Healthcare Pvt. Ltd., Cosmic Products Pvt.

Ltd., Novel Tissues (P) Ltd., Monarch Graphics, Pioneer Herbals and many others made a striking impression on visitors with attractive product displays. Major retail brands in India such as Reliance, Dabur, Aditya Birla Retail Limited (More), Ambassador Group (inflight catering) and Emami Frank Ross Ltd. had their representatives visiting the show. PLPS offered a diverse range of private label product segments related to cleaning & hygiene, cosmetics & toiletries, health & beauty, food & beverages, apparel, kitchenware, tea, organic products, tissues& foils, deodorants & fresheners, corporate gifts, product labels and much more.

After wrapping up a successful edition in Mumbai, PLPS will next be held in Pragati Maidan, New Delhi from 29th-31st August 2016. PLPS is India's only international exhibition for private label products, own brand FMCG retail and contract manufacturing. New products and national & international suppliers will soon catch up on India's fast-growing & promising retail market.■



## IEIA to celebrate the First-ever "Global Exhibitions Day" driven by UFI and IAEE

The first-ever "Global Exhibitions Day" - a global initiative that unites exhibition organisers, venues, associations and service providers from countries all around the world - will launch on June 8. IEIA is planning to celebrate this event big way to bring out the value of the exhibitions industry in India.

Driven by Paris-based UFI - The Global Association of the Exhibition Industry, and Dallas-based IAEE - The International Association of Exhibitions and Events, a growing list of associations and industry players have pledged to join forces to promote the industry and to highlight its achievements.

The Global Exhibitions Day campaign will focus on messages that promote the value of exhibiting for companies, the key support role of exhibitions for the development of trade and internationalisation and the

stimulating role exhibitions play in driving innovation and competitiveness of companies. While it is the intention that Global Exhibitions Day will grow as an event in the coming years, the

initiative will encompass the worldwide exhibition industry from the onset. A list of associations that currently are members of the task force include: UFI (Global), AAXO and EXSA (South Africa), AEFI and CFI (Italy), AEO (UK), AFE (Spain), AUMA and FAMAB (Germany), CEFA and CENTREX (Central Europe), EEIA (EU), IAEE and SISO (USA), IECA (Indonesia), IEIA (India), LECA (Lebanon), PCEI (Poland), RUEF (Russia) and UNIMEV (France).■



# SATTE 2016 Reflects a Positive Shift in the Travel and Tourism Industry-over 750+ participants from over 35 countries and 28 Indian States

29<sup>th</sup> to 31<sup>st</sup> January 2016, New Delhi



UBM India launched the 23rd edition of South Asia's leading travel trade show - SATTE, held at Pragati Maidan, New Delhi from 29 to 31st January 2016. Union Minister of State for Tourism & Culture (Independent Charge) and Civil Aviation, Govt. of India, Dr. Mahesh Sharma inaugurated the show and graced the occasion with his presence amongst other eminent personalities from participating countries and key people from travel and trade associations. Supported by the Ministry of Tourism, Government of India and UNWTO, the three day event witnessed participation from the cross section of global and Indian travel and tourism markets. SATTE this year welcomed representation from over 750 exhibitors and participants from around 35+ countries and 28 Indian states.

Complimenting SATTE Dr. Mahesh Sharma said, "Tourism is not just about visiting one part of the world to another part of the world or visiting one part of the country to another part of the country or from one place to another. It is a platform for international peace which

our great spiritual leaders have given us. Most of the time there has been an international barrier or some sort of resentment between two communities or two countries. The problem has been (lack of) 'Communication.' I think we can take this strength of tourism where we can increase communication. So tourism's multifold results and effects need to be weighed and discussed at such forums."

SATTE- South Asia's leading B2B travel and tourism trade exhibition witnessed participation from state tourism boards, including Maharashtra, Madhya Pradesh, Kerala, Bihar, Gujarat, West Bengal, Himachal Pradesh, Punjab, Chhattisgarh, Telangana, Uttarakhand, Goa, J&K, Karnataka, Odisha and Rajasthan amongst others. Moreover, the eight North Eastern states participated under the Incredible India Pavilion of Ministry of Tourism, Govt. of India. Foreign tourism boards such as Brand USA, Bulgaria, Czech Republic, Changi Airport (Singapore), Egypt, Mexico, Malaysia, Spain, Hong Kong, Japan, Korea, New Zealand, Israel, Thailand, Indonesia, Jordan, Turkey, Macau, Fiji, Bhutan, Cambodia, Abu Dhabi, Dubai, Nepal, Sri Lanka, Romania and Russia amongst others displayed their composite tourism profile at SATTE. The show also saw a promising increase in involvement from hospitality players along with the support of international organizations and Indian travel trade associations.

Key sessions at SATTE 2016 covered subjects that encompass new trends and insights pertaining to the sector at large. It hosted six panel discussions allowing exchange of ideas and adding value to Indian tourism at large ■

## HostIndia Events conduct STONA 2016

3<sup>rd</sup> to 6<sup>th</sup> February 2016, Bangalore



HostIndia Events & Marketing Pvt. Ltd. were the Event Managers for STONA 2016, the

12th International Granites & Stone Industry fair that brought together over 600 exhibitors and over 26000 visitors from across the globe with representation from

Italy, China, Turkey, Egypt, Japan, Korea, Portugal and other European countries.

This the 2nd biggest trade show of its kind in the world and the first of its kind in Asia. STONA serves as a great single window that projects India's natural stones, products and the creative ability to make and supply anything to everything from slabs, tiles, artefacts, landscaping, paving, dimensional blocks, cylindrical pillars, machinery and equipments to showcasing the latest technology and know-how. This show is organised by Federation of Granites and Stone Industry. ■

# The Auto Expo - The Motor Show 2016 get impressive response

5<sup>th</sup> to 9<sup>th</sup> February 2016, New Delhi NCR

Auto Expo - The Motor Show 2016, the biennial show of the Indian automotive industry was jointly organized by - Automotive Component Manufacturers Association (ACMA), Confederation of Indian Industry (CII) and Society of Indian Automobile Manufacturers (SIAM), from February 5-9, 2016 at India Expo Centre, New Delhi NCR. The event had 65 manufacturers exhibiting products from across the globe. The first two days, exclusively for media, saw new investments, launches and concepts unveiled by global CEOs signifying further consolidation of the industry in 2016. The event saw participation from the glamour world and the cricketering fraternity too had a fair share of representation. Officials from Central and State government, embassies, foreign dignitaries and delegations also visited.

Union Minister for Heavy Industries and Public Enterprises, Mr. Anant Geete along with Union Minister of Road Transport and Highways, Mr. Nitin Gadkar inaugurated the show in the presence of office bearers from Confederation of Indian Industries (CII), Automotive Components Manufacturers' Association (ACMA) and Society of Indian Automobile Manufacturers (SIAM).

While the vehicles exhibited remained most sought after entities at the event, street plays, puppet shows and laser shows showcasing the importance of road-safety came in as a breath of fresh air for the visitors at large. Stunt shows and superbike riders also added an element of panache to the show. The vintage car segment was a huge crowd puller. The section on automobilia and the

Bollywood zone had become a must-see area. The graffiti competition highlighted the fight against counterfeit parts and launch of Asliman-the anti-counterfeit mascot.

Coinciding with the Auto Expo, The Auto Trade Dialogue facilitated better understanding and appreciation of the needs of the automotive industries in individual countries and regions. The international dinner in the evening saw participation of world leaders from Japan, Korea, UK, US, Germany and India. On the side lines of the Auto Expo - The Motor Show 2016, the 10<sup>th</sup> Styling and Design Conclave took place alongwith the automotive design challenge. The conclave discussed the future of design and styling in the automotive industry with stress on the Indian automotive industry.

The impressive consumer response at the Auto Expo indicates the rapid progress that the auto industry is making indicating the good times ahead for the auto manufacturers. The show successfully concluded on February 9<sup>th</sup>, setting the tone for the next financial year for the auto industry. In addition, The Auto Expo - The Component show witnessed a footfall of 114,000 at the



## Industry Presence marks the unveiling of INDEX FAIRS 2016

19<sup>th</sup> February 2016, Mumbai

UBM Index fairs, organisers of the flagship show Index Fairs brought together the who's who of the architect, design and builders fraternity along with Industry leaders and eminent International dignitaries at the unveiling of Index Fairs at The Trident on February 19<sup>th</sup>. The evening witnessed felicitation of Indian architecture's biggest brand - Ar. Hafeez Contractor who recently bagged the Padma Bhushan award. The gathering saw the presence of creative minds that met and discussed the new facets of the fraternity. It also had a panel discussion by dignitaries on 'The value of exhibitions in energizing the industry followed by a Q & A session. Eminent industry dignitaries like Ar. Prem Nath, Ar. Mujib Ahmed, Ar. Lalita Tharani, Ar. Ninad Tipnis, Ar. Annkur Khosla, Ar. Sunil Gambani, Ar. Sanjay Puri, Ar. Nina Puri,

Ar. Ajay Nahar, Mr. Gogtuk Bayri- Trade Commissioner, Turkey, Juan Alcazar- Trade Commissioner, Spain, Mr. Saut Siringoringo- Consul General, Indonesia, Ms. Lerato Mashile, Consul-Political, South Africa, Ms. Gabriele Boner, Deputy Consul General, Germany, Ms. Li Fanghui- wife of Consul General, China and Mr. Elden Husaini B N Mohd Hashim- Consul General, Malaysia amongst others graced the occasion.

Index Fairs, with a presence of over 300 companies promoting over 500 brands connects buyers and traders dealing with furniture and fittings, OEM white goods, accessories, lighting products with architects, interior designers, builders, project managers, consultants, procurement heads across the hospitality, corporate and government sectors, kitchen and bath equipment. ■

# IHGF Delhi Fair-Spring 2016

Over 4700 overseas buyers visit to connect and source from 2750 exhibitors

20<sup>th</sup> to 23<sup>rd</sup> February 2016, New Delhi NCR



Business enquiries worth Rupees 625 crore were generated as the 41st edition of IHGF Delhi Fair Spring 2016



(earlier known as IHGF) concluded. This was inaugurated by Secretary Textiles, Ms. Rashmi Verma. Organized at the India Expo Mart in Greater Noida by Export Promotion Council for Handicrafts (EPCH) - the nodal agency for promotion and development of handicrafts in the country, this edition was held from 20 to 23 February 2016. Over 4700 trade visitors including International buyers, buying agents, domestic volume retailers interacted with over 2800 exhibitors in 14 well defined segments, making it the largest fair of home, lifestyles and fashion products and the most sought after one stop platform to source Indian handicrafts informed Mr. Rakesh Kumar, Chairman-IEML and Executive Director, EPCH. The show also highlighted Theme Pavilions of North East Region, Mega Laccraft Cluster Narsapur and Mega Woodcraft Cluster Jodhpur. Knowledge seminars and cultural shows added to the wholesome experience.

The spectacular display of traditional Indian art and craft in more than 2000 product types, mesmerized overseas volume buyers from more than 110 countries like

USA, UK, Switzerland, Spain, Sweden, Argentina, Brazil, Colombia, Chile, Costa Rica, Panama, Peru, Algeria, Austria, Australia, Bahrain, Bahamas, Botswana, Belgium, Cameroon & Central Africa, Canada, Croatia, China, Cyprus, Denmark, Egypt, Estonia, Finland, France, Germany, Greece, Holland, Hungary, Hong Kong, Slovakia, Slovenia, South Africa, Taiwan, Thailand, UAE, Uganda, Ukraine, Uzbekistan, Uruguay, Yemen, Zimbabwe, Tunisia, Ghana, Italy, Iran, Indonesia, Israel, Jamaica, Jordan, Japan, Kazakhstan, Korea, Kenya, Kuwait, Latvia, Lebanon, Lithuania, Mali, Malaysia, Mexico, Mauritius, Morocco, Muscat, Namibia, New Zealand, Norway, Oman, Palestine, Philippines, Poland, Portugal, Qatar, Congo, Romania, Russia, Saudi Arabia and Singapore as well as Indian volume retail visitors.

A buyer, Ipek Taneri from Turkey said, "This is the first time that I have visited this fair. I was not expecting such a big exhibition, but what I see here is surprising. I have placed few sample orders as of now. I plan to visit this Fair in the coming years as well." Foreign media from African and LAC region were also invited to cover the home, lifestyles and fashion products which are still unexplored in these countries.

In course of the fair, EPCH organized a "Mega Panel Discussion" - "Partners in Progress" -Kal, Aaj aur Kal-2014, 2016-2018, brought together, experts from the Indian retail industry among panelists aimed to provide the exporters with an insight into the market size of online and retail sector in India. It presented a wider perspective of India's retail stature as well as potential of handicraft exporters to escalate the Indian economy while helping the country earn forex.

The show has become "One stop Sourcing destination" for major International brands like Bloomingdales, Macy, K-Mart, Wall Mart, Pier 1, Mark and Spencers, Woolworth, Karstadt, Peek and Cloppenberg, Carrefour, and hobby lobby, to name a few.■



# IME 2016 focusses on unparalleled display of mining, minerals, machinery and metallurgical latest technologies and their innovative applications

24<sup>th</sup> to 27<sup>th</sup> February 2016, Kolkata



IME - International Mining, Exploration, Mineral Processing Technology, Metals & Machinery Exhibition, a prestigious biennial institutionalized international exhibition for the global mining, machinery, minerals and metallurgical and allied industry was organised from 24 to 27 February 2016 at Eco Park, New Town, Rajarhat, Kolkata, by TAFCON - a professionally managed company with over six decades of experience and expertise in organising international trade fairs and conferences in India and overseas, along with The Mining, Geological & Metallurgical Institute of India (MGMI), the oldest institute of its kind in Asia, which has

been promoting the cause of the mineral industry since its inception in January 1906. The event is supported by Ministries of Coal, Mines, Steel, Power, Heavy Industries, External Affairs, Government of India and Coal India Ltd.

With Jharkhand as partner state, the event saw 5 Country Pavilions from Australia, China, Czech Republic, Poland and USA with USA as the partner country and China, Czech Republic and Poland as focus countries. The show also included a Buyer-Seller-Meet on

February 25, 2016 at the Exhibition Venue.

IME 2016 focused on an unparalleled display of mining, minerals, machinery and metallurgical latest technologies and their innovative applications, research & development, logistics, safety & health aspects of the mining and allied industry. The event is designed to provide excellent business opportunities to the stakeholders of mining and allied industry, to showcase their technologies, new initiatives, products and services. The event is a unique platform for entrepreneurs, decision makers, senior government officials, investors, industry leaders, equipment suppliers, miners, engineers

and trade delegates to congregate, brain storm, showcase and forge meaningful partnerships.

Concurrently, 6th Asian Mining Congress, with theme "Resurgence of Mineral Industry in Asia" featuring about 10 technical sessions and over 60 presentations from India and overseas, was organised by MGMI at the city's Hotel Hyatt Regency. This was attended by eminent experts and dignitaries of the World Mining community as well as their counterparts in India. ■



# IndiaWood features live demonstration of more than 1000 woodworking machineries and technologies

25<sup>th</sup> to 29<sup>th</sup> February 2016, Bangalore

Over 700 domestic and international companies with live demonstration of more than 1000 woodworking machineries and technologies and 200 new products participated in IndiaWood, organised by PDA from 25 to 29 February 2016, at Bangalore International Exhibition Centre (BIEC), Bangalore.

The 4,30,000sqft of exhibition space with country pavilions from Germany, China, Italy, Canada, France, Italy, Malaysia, Taiwan, Turkey and USA brought in innovations and latest technology in the woodworking industry like furniture production technologies, woodworking machinery, tools, fittings, accessories, raw materials and related products.

More than 40,000 craftsmen, woodworkers, furniture & kitchen manufacturers; distributors, dealers and manufacturers of hardware & accessories; plywood & particle board manufacturers & traders; manufacturers of wood-based products; architects, interior designers & builders and the entire woodworking ecosystem from all over India and South Asian countries gathered at the show. There was representation from Nepal, Sri Lanka, Bangladesh, Middle East, Malaysia, Myanmar, Bhutan, Thailand, Indonesia and the Philippines.

In course of the show, a seminar on "Wood in Architecture" was conducted in association with Indian Institute of Architects - Karnataka Chapter. There was a Furniture Distributors Summit and a 'Sourcing Forum' to offer business opportunities for visiting furniture manufacturers.



IndiaWood, the industry's most important biennial meeting place for the last two



decades in India, is now also steadily gaining prominence amongst the international woodworking industry. For the past few editions this show has featured over 50% exhibitors from overseas.

"Evidently, exhibitors continue to value the strength of IndiaWood 2016 as a strategic platform, showcasing the very latest technology and innovations that are currently shaping the modern woodworking and furniture production industries. Through proactive engagement with stakeholders and a genuine commitment to excellence, IndiaWood has evolved in line with industry demand, and is globally recognised for doing so. As organisers we firmly hold the belief that IndiaWood 2016 will be the best yet," said Mr. Sivakumar V, General Manager, PDA Trade Fairs. ■





### Mr. Thomas Schlitt takes over as MD, Messe Düsseldorf India



**Mr. Thomas Schlitt**  
Managing Director  
Messe Düsseldorf India Pvt. Ltd.

Mr. Thomas Schlitt has taken over the management at Messe Düsseldorf India Pvt. Ltd. in New Delhi. For the last 15 years, he has occupied a management role in international business, initially at Messe München and later at Nürnberg Messe. In his previous assignment, Mr. Schlitt was Director, International Sales and Business Development at Messe Nürnberg. As Managing Director of Messe Düsseldorf India, his vision is to improve the quality of its existing trade fairs as also to extend its portfolio. At the same time, by deepening the company's commitment in the Indian market, he also aims at increasing the proportion of exhibitors and visitors from the sub-continent to the trade fairs of Messe Düsseldorf in Düsseldorf and worldwide.

### GM, Translink Express elected as governing board member, ICPB



**Mr. Ripudaman**  
GM, Translink Express and  
Governing Board Member  
India Convention Promotion  
Bureau

A Post Graduate in International Business, Mr. Ripudaman has been working with Translink Express as General Manager since 2007. A professional with almost two decades experience in planning & execution of cargo movement for Exhibition & Events worldwide currently offering Consultation, Logistics services & Event planning, he has worked for Qatar Government for Doha Asian Games in 2006 and successfully handled various projects / exhibitions in India and abroad. He worked on the Board of ICPB (India Convention Promotion Bureau, who works under the direction of the Ministry of Tourism, Government of India) and has again been elected as Governing Board Member for the next two years.

### M Q Syed appointed Chair at UN's Conference and Trade Development programme in India



**Mr. M Q Syed**  
Executive President, Imamia  
Chamber of Commerce and  
Industry and  
Chair, United Nations'  
Empretec programme in India

Mr. M Q Syed has been appointed Chair at the United Nations' Empretec programme in India. Empretec is the flagship entrepreneurship-development programme of the United Nations, managed by the United Nations Conference on Trade and Development (UNCTAD). Since its formation in 1988, Empretec has expanded to 37 countries, trained about 500,000 entrepreneurs, intrapreneurs and stakeholders in keeping with the UN's guidelines and best practices.

Mr. Dezider Stefunko, the UNCTAD-Empretec Coordinator for Asia & Europe Enterprise Branch, Division on Investment and Enterprise UNCTAD informed, "We are honored to invite M Q Syed (Syed Quaim) as Chair of the UNCTAD-Empretec Programme in India. Mr. Arnab Chakraborty, National Director, UNCTAD-Empretec Programme for India said, "Since its formation in 1988, Empretec has expanded to thirty seven countries, trained about five lac entrepreneurs, intrapreneurs and stakeholders in keeping with the UN's guidelines and best practices. He further informed, "NCTAD-Empretec programme is being installed in India following its welcoming in the country by the Government of India and we are very happy to welcome Mr. M Q Syed ( Syed Quaim) , Executive President, Imamia Chamber of Commerce and Industry to chair the programme at ICCI.

The other distinguished chairs include Col Vipin K Patpatia- Directorate General of Resettlement, Ministry of Defence, Government of India, Mr. Sujith Haridas- Deputy Director General, Confederation of Indian Industry (CII), Mr. Biswajit Roy -Executive Director (HR), Indian Oil Corporation Limited, Mr. Rahul Priyadarshi - DGM, Small Industries Development Bank of India, Mr. Fr S Xavier, St Xavier's' College, Kolkata and Mr. Prabodh Thakker - The President of Indian Merchants' Chamber.

## INDUSTRY TIDINGS

### Exhibition Association in Southern Africa appoints Chairman

Mr. Neil Nagooroo, Sandton Convention Centre Sales and Marketing Manager has been appointed the new chairman of the Exhibition Association of Southern Africa (EXSA). EXSA, now in its 36th year, has stated its strategy to actively grow and develop the exhibition and events industry within southern Africa through four forums – Venues, Organisers, Suppliers and Young Professionals. Mr. Nagooroo has industry experience spanning over 11 years. With a sound understanding of the S.African business tourism and hospitality industries, he has the skills to ensure business and revenue targets are met and that customer service excellence is a core focus. ■ *Source: [www.biznisafrica.co.za](http://www.biznisafrica.co.za)*



### Society of Independent Show Organizers' CEO Summit Puts Spotlight on Trends in Market

In just more than a month, top-level executives from trade show organizing companies worldwide will converge at the Society of Independent Show Organizer's CEO Summit to hear about the latest trends in the market, whether it be why so many overseas companies are buying up US based shows or how every event should be considering its content marketing program. Ranked as one of the best networking events of the year in the trade and consumer show industry, the SISO CEO Summit gathers together CEOs and executives from more than 100 small and large global show organizing companies for not only high-level education, but also important business interactions," said Tony Calanca, SISO CEO Summit program chair and executive vice president of Exhibitions, UBM Advanstar. He added, "We are proud of this reputation and expect this year's event will be just as rewarding for all participants." David Audrain, SISO's Executive Director, added, "I'm very excited about this year's SISO CEO Summit, our program committee has developed an outstanding lineup of topics and presenters."

The event, scheduled from April 3-6 at the Fairmont Grand Del Mar in San Diego, begins with a board meeting, followed by a special program during the day - Small Business Roundtable - before officially kicking off with an opening reception and dinner that evening. ■

### Indian Ministry of Tourism extends e-visa facility to 37 more countries

The e-Tourist Visa (e-TV) facility will be extended to 37 more countries from 26.2.2016. The total count of countries under the scheme will become 150. The new 37 countries included in e-Tourist Visa scheme are Albania, Austria, Bosnia & Herzegovina, Botswana, Brunei, Bulgaria, Cape Verde, Comoros, Cote d'Ivoire, Croatia, Czech Republic, Denmark, Eritrea, Gabon, Gambia, Ghana, Greece, Guinea, Iceland, Lesotho, Liberia, Madagascar, Malawi, Moldova, Namibia, Romania, San Marino, Senegal, Serbia, Slovakia, South Africa, Swaziland, Switzerland, Tajikistan, Trinidad & Tobago, Zambia and Zimbabwe.

The Government of India had launched the e-TV facility on November 27, 2014. Till now the scheme has been extended to 113 countries at sixteen Indian airports designated for providing e-Tourist visa service. Since the launch of the scheme more than 7.50 lakh Visas have been issued under the scheme. At present on an average 3,500 e-Tourist Visas are being granted daily to foreign nationals. Besides boosting the tourism industry, the decision is expected to have positive impact on the MICE industry at large. ■

### EEAA welcomes industry to an exciting 2016 kicking off with AIME

The Exhibition and Event Association of Australasia (EEAA) has welcomed members and the industry back to what it anticipates to be an exciting year ahead for exhibitions and events. The Association has highlighted the 2016 Federal election, national construction projects including Melbourne Convention & Exhibition Centre and Adelaide Convention Centre, and the opening of the International Convention Centre Sydney in December as some of the key milestones ahead.

"We have a lot to look forward to this year as the value of exhibitions and events to economic development, trade and export, employment, visitation and knowledge sharing becomes more widely recognised." said EEAA Chief Executive, Joyce DiMascio and added, "There has been more infrastructure investment to support exhibitions and events, the overall Australian economy is healthy and the Association's new partnership with the Australian Chamber of Commerce and Industry (ACCI) will help to position our sector within a highly influential industry network in the lead-up to the 2016 Federal election." EEAA kicked off its 2016 program in Melbourne at the Asia-Pacific Incentives and Meetings Expo (AIME). ■ *Source: <http://www.incentivetravel.co.uk>*

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## Invest Karnataka - 2016 attracts investments in key industry sectors



Union Minister of Finance, Mr. Arun Jaitley inaugurated the Invest Karnataka in the presence of Union Minister of Road Transport and Highways, Mr. Nitin Gadkari;

Union Minister of Urban Development, Housing and Urban Poverty Alleviation and Parliamentary Affairs, Mr. Venkaiah Naidu; Railway Minister, Mr. Suresh Prabhu; BJP MP from South Bangalore, Mr. Ananth Kumar; Minister of State for Commerce & Industry, Ms. Nirmala Sitharaman; Minister of Law and Justice, Mr. Sadananda Gowda; Union Minister of State for Heavy Industries and Public Enterprises, Mr. GM Siddeshwara; and Leader of Congress in Lok Sabha, Mr. Mallikarjuna Kharge. The occasion was also graced by Mr. Anil Ambani, Mr. Gautam Adani, Mr. Ratan Tata, Mr. Sajjan Jindal, Mr. NR Narayanmurthy, Mr. Azim

Premji, Mrs. Kiran Mazumdar Shaw and many others top industrialists.

Invest Karnataka, held during 3rd - 5th February, 2016 at Bangalore Palace, Bangalore had 12 sector sessions, 7 thematic sessions and 7 partner country sessions were conducted. The Invest Karnataka Expo showcased the sectors' strength with 181 exhibitors, 41 MSMEs and 37 women entrepreneurs of the state. In course of the event, 1080 projects with investments of Rs. 1.77 Lakh Crores with a potential to create 4.82 lakh employments have been approved by single window agencies of various departments and the HLCC. 41 B2G and 213 B2B meetings were organised during the event. 20,000+ quality business visitors apart from general citizens and students visited. ■

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To showcase India's true potential as a preferred MICE destination, the Govt. of INDIA in collaboration with Global National Industry bodies are organizing INDIA FOR MICE Conclave 2016. This would be a business gathering of leading MICE industry leaders across the world would grace the 2-day Conclave.

Objectives of INDIA FOR MICE	The power packed conference program includes :
Promote the inbound MICE potential of India	- Meet-in-India - Promoting India to the world - Destination Marketing
In-depth segment wise review and synergize capabilities	- Synergizing - Business MICE and Leisure Tourism
Address specific challenges faced in inbound MICE Business	- Investment Opportunities in MICE
Road map for growth of MEET IN INDIA	- Connecting the last mile - Infrastructure, Travel & Aviation
	- Specialized Education & Skill Development for MICE Industry
	- Technology and MICE - advantages and outlook

**KEY SPEAKERS/ PARTICIPANTS**


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## CEIR launches new research series on attendees' Digital Needs

There's no denying it: Meeting attendees love technology. Trade show organizers and exhibitors, however, have yet to fully grasp what they love about it, or how they want to use it. To help them, the Center for Exhibition Industry Research (CEIR) has launched a new series of "Digital Toolkit" research reports dedicated to information about how to meet attendees' digital needs.



"In keeping with CEIR's mission to provide insights on leading-

edge trends, research offering guidance on where organizers and exhibitors need to invest in digital offerings is essential," said CEIR President and CEO Brian Casey. "This helps organizers and exhibitors prioritize the use of digital to have a maximum, positive impact on the attendee experience."

The first report in the series, "Focus Report on Organizer Pre-event Communications and Registration Offerings," explores best practices for leveraging digital media before an event to capture attendees' attention and secure their registration. A digital multichannel mix helps prospective attendees decide whether to attend an event. Results indicate an exhibition organizer's information sources carry the most weight: The event's website is its flagship marketing vehicle, identified as an important resource by 70 percent of attendees. Organisers could do a better job collaborating with exhibitors, as any information from them helps persuade an attendee to come. Attendees engage in extensive pre-event planning using the event's website. The report provides insights relating to which digital tactics attendees use to search for prospective events. ■ Source: [www.successfulmeetings.com](http://www.successfulmeetings.com)

## Budget 2016 enables ease of doing business in India as Govt. constitutes task force for rationalizing human resources

The government's focus in terms of ease of doing business has been not just for corporate entities but also for ordinary people, with attempts being made to remove irritants in their dealings with the government. With that focus, the government has constituted a task force for rationalizing human resources in the government and in autonomous bodies. Clearly, accelerating investments in infrastructure, both hard infrastructure and soft infrastructure, stands out as a key priority for the budget. This is also a critical enabler for ease of doing business. The other key pre-requisite for infrastructure growth is enabling public-private partnerships (PPPs) and the steps taken to strengthen PPP through a proposed dispute resolution mechanism and provision for renegotiation of PPP contracts would help bring back pure PPP as a potential mechanism for funding large infrastructure projects. Coming to corporate entities, the Companies Act is being proposed to be amended to improve the ease of doing business and also to make the business environment for start-ups more conducive. It proposes to enable registration of companies in a single day. Industry has raised several issues, and we anticipate that these issues will be addressed through amendments to the Companies Act.

There are also a slew of changes proposed in foreign direct investment (FDI) and related policies. It is proposed to allow 49% FDI in insurance and pensions through the automatic route. Hundred percent FDI is being proposed to be allowed in Asset Reconstruction Companies (ARCs) through the automatic route. It is also proposed to increase the investment limit of foreign entities in Indian stock exchanges from 5% to 15%, on par with domestic institutions.

In order to obviate the need for prior approval of government for foreign portfolio investment (FPI), the existing limit of 24% for investment by FPIs into central public sector enterprises, other than banks, in stock exchanges is proposed to be increased to 49%. It is also proposed to increase the basket of FDI instruments to include hybrid instruments. This will provide greater flexibility for FDI and possibly increase the velocity of investments into India. In addition, the budget also proposes to allow FDI in areas beyond the 18 specified non-banking financial company activities, using the automatic route.

To promote 'Make in India,' the budget proposes to grant residency status to foreign investors, beyond the current practice of giving them a five-year business visa. This will surely increase the emotional connect of foreign investors and make it easier for them to set up manufacturing units in India. An interesting proposal is for a Centre-state investment agreement that will ensure efficient and effective implementation of bilateral and multilateral treaties in the given federal structure.

The budget is, overall, in the right direction insofar as ease of doing business is concerned. However, it is not an issue that can be resolved in a single budget or through a single action, but is a process and a journey to which this budget contributes significantly. ■

# UPCOMING EVENTS

## 5th Intl. Exhibition & Conferences on Civil Aviation in Hyderabad

After the Grand success of India Aviation 2014, Ministry of Civil Aviation, Government of India, Jointly with Federation of Indian Chambers of Commerce and Industry is organizing the 5th Edition of India Aviation 2016 from **16-20 March 2016** at Begumpet Airport, Hyderabad. A Conference on Civil Aviation sector with focus on policy issues and business aspects will be held concurrent to the exhibition. Considering the success of CEO Forum held during India Aviation 2014, the organisers are yet again providing a platform to CEOs of leading companies of the sector for an interactive session with the Hon'ble Minister for Civil Aviation. This is the only focused event on civil aviation. Features of India Aviation 2016 include, over 10,000 sq mtrs of exhibition area, more than 250 exhibitors, demonstration flights, aerobatic display, etc.

Details: <http://www.india-aviation.in>



### March 2016

#### Medical Fair India 2016

March 11-13, 2016;  
Bombay Convention & Exhibition Centre  
Tel: +91-11-4855 0057, Email: [tyagis@md-india.com](mailto:tyagis@md-india.com)  
Contact: Mr. Sachin Tyagi, Mumbai Messe Dusseldorf India Pvt. Ltd.



#### Gem & Jewellery India International Exhibition

March 20-22, 2016; Chennai Trade Centre Chennai  
Tel: +91-22-6172 7318; Email: [surendra.singh@ubm.com](mailto:surendra.singh@ubm.com)  
Contact: Surendra Singh, United Business Media Pvt. Ltd.



### April 2016

#### ChemLogistics India 2016

April 07-08, 2016;  
Bombay Exhibition Center, Mumbai  
Tel: +91-22-28715207, 28768028, 24044477  
Email: [k.goda@koelnmesse-india.com](mailto:k.goda@koelnmesse-india.com); [rohit@chemicalweekly.com](mailto:rohit@chemicalweekly.com)  
Contact: Mr. Krunal Goda and Mr. Rohit Pande,  
Koelnmesse Ya Tradefair Pvt. Ltd.



#### Secutech India 2016

April 14-16, 2016  
Hall No.1, Bombay Exhibition Center, Mumbai  
Tel: +91-22-6681 4875/4286 3800, Email: [info@secutechexpo.com](mailto:info@secutechexpo.com)  
Contact: Mr. Guninder Rekhi, Asian Business Exhibitions Conferences Ltd.



#### ChemProTech India 2016

April 21-22, 2016  
Hall No.1, Bombay Exhibition Center, Mumbai  
Tel: +91-22-28715207, 28768028, 24044477  
Email: [k.goda@koelnmesse-india.com](mailto:k.goda@koelnmesse-india.com); [rohit@chemicalweekly.com](mailto:rohit@chemicalweekly.com)  
Contact: Mr. Krunal Goda and Mr. Rohit Pande,  
Koelnmesse Ya Tradefair Pvt. Ltd.



## Mumbai to host HPCI – CCC India 2016

HPCI – CCC India is organising its sixth edition from **10 – 11 March 2016** at the Bombay Convention & Exhibition Centre, Mumbai. The event will offer International and National exhibitors' tremendous opportunity for more business, more growth and meeting 2500+ clients and delegates in Mumbai. The event will once again open its doors to visitors with the opportunity to meet suppliers, discuss with peers & experts and participate in free technical Seminars. International and National scientists will present key issues of formulating successful products in the conferences. The HPCI Exhibition offers the largest display of ingredients, technologies and services for the Home and Cosmetic Production in India. It is a very effective and economic opportunity to see what the marketplace offers and to discuss key issues of formulation in one place. For the second time in a row, the show will host workshops on emerging issues. HPCI-CCC India is already recognised as the leading show for the Home and Personal Care Ingredients segment in India.

Details: <http://www.hpci-india.com>



The Indian  
Care Chemicals  
Convention



## Mumbai to host next INMEX SMM India in October 2017

Indian markets are showing signs of growth, with opportunities for maritime stakeholders. While the country still needs to tap the potential of its inland waterways, the government has additionally targeted to increase the share of coastal shipping in carriage of cargo from 7 to 10 per cent by 2019-20. The Sagar Mala project is another step towards what can define India's coastal potential.



With an aim to tap this high-growth market, technology leaders from over 30 countries representing over 600 companies traversed the vast stretch of the Indian coastline to demonstrate their new technology developments from 23 – 25 September at INMEX SMM India 2015. Three days of pure b2b networking, numerous business deals and invaluable information exchange at the concurrent Conferences and Technical Seminars reinforced the leading position of this truly international platform for the Indian Maritime & Shipping industry. The next edition is scheduled from **3-5 October 2017**. Details: <http://inmex-smm-india.com>

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