



Reference No.IEIA/1001/2020

21<sup>st</sup> May 2020

**Shri. Nitin Jairam Gadkari**  
**Hon'ble Minister of MSME, Road Transport & Highways**  
**Government of India**  
New Delhi.

**Respected Sir,**

**Sub: Request for creating the category for 'Exhibitions' sector for MSME registration**

At the outset, would like to thank you for all the encouraging assurances for uplifting the exhibitions sector during the E- interaction held with Indian Exhibition industry fraternity on May 15, 2020.

We highly appreciate the laudable act of the Ministry of MSME with regard to the recent expansion of the purview of MSME, which will surely benefit a large number of the industry players of our sector. To take this ahead, we would be initiating a campaign for educating our association members and other stakeholders of the exhibitions sector to get themselves registered as MSMEs at the earliest.

In this regard, as requested during the E-interaction, we seek your kind support in enabling a category for 'Exhibitions' sector in the portal for MSME registrations, so we may accordingly educate our members for the next steps towards getting themselves registered soon.

Once again, we thank you for your kind acceptance of our request for the e-interaction and look forward to your continued guidance and support in future.

With warm regards,



**S. Balasubramanian**  
**President**  
**Indian Exhibition Industry Association (IEIA)**