

To

**Shri. Subhash Rajaram Desai  
Hon'ble Minister of Industries  
Government of Maharashtra  
Mumbai**

**Subject: Request for Appointment for discussion on Restart of Exhibitions in Maharashtra**

Dear Sir,

COVID-19 has brought the exhibition industry to a grinding halt and has impacted businesses of numerous exhibition organisers, venues, supply chain and thousands of skilled and semi-skilled workforce. An overall business revenue loss of ₹ 1,25,000 crores is estimated to the national economy, with no exhibitions held since March 2020 till date. Approximately 15 lakh livelihoods depend on exhibitions through direct and indirect employment generation facilitated by the sector.

Mumbai has been an important hub for business exhibitions in India with nearly 30% of the exhibitions are held here. Exhibitions bring in a great amount of economic benefit to Maharashtra through taxes, employment, customs, excise and other allied services.

While Government of Maharashtra has allowed many industries to restart their business and contribute to the economy, we would seek your support to allow exhibition industry also reopen during the next unlock announcement.

In this context, the senior representatives of Indian Exhibition Industry Association would like to seek an appointment to meet you and appraise on the steps taken by IEIA to enable Government to reopen exhibitions during Unlock 4.0.

Look forward to your earliest kind consideration of our request.

Sincerely



**S. Balasubramanian  
President**

