



Indian
Exhibition
Industry
Association



August 29 - 30
Hyderabad

4th IEIA
**OPEN
SEMINAR
2014**



PROGRAM SCHEDULE



August 29 - 30
Hyderabad

4th IEIA OPEN SEMINAR 2014

28th AUGUST 2014

Airport Pick and Transfer to Hotel / Hitex by
UBER Cabs*

17:00 - 18:00

IEIA Executive Committee Meeting

18:00 - 18:30

Interaction with **MR. DAVID DUBOIS**,
President & CEO, International Assn.
For Exhibition & Events (IAEE)

18:30 - 19:15

Transfer to Taj Falaknuma (By Bus)

19:15 - 22:00

Dinner at Taj Falaknuma

29th AUGUST 2014

Airport Pick and Transfer to Hotel / Hitex by
UBER Cabs*

07:30 - 07:45

Transfer to KBR Park (By Bus)

07:45 - 09:00

Nature Walk at KBR Park followed
by Yoga Session

09:00 - 09:15

Transfer to Hotel (By Bus)

Breakfast at Hotel

12:00 - 12:15

Transfer from Hotel to HITEX (By Bus)

12:15 - 13:00

Puja of Lord Ganesh at HITEX

13:00 - 14:00

Registration for IEIA Open Seminar

13:00 - 14:00

Lunch

29th AUGUST 2014

14:30

Arrival of VIPs

14:35

Lamp Lighting

14:00 - 16:40

Address by Chief Guest and Guests of Honor

16:40 - 17:00

Coffee Break

17:00 - 18:15

Panel Discussion: Trade Fair Marketing
in Today's World

18:15 - 18:45

Visit to CREDAI Property show being held in
Halls 1 & 3 at Hitex

18:45

Gala Dinner

20:30

Transfer to Hotel (By Bus)

30th
AUGUST 2014

08:30

Transfer from Hotel to HITEX (By Bus)

08:45 - 09:45

Key Note Address by

MR. N. CHANDRA BABU NAIDU,

Hon'ble Chief Minister of Andhra Pradesh

09:45 - 10:00

Address by Guest of honour

10:00 - 11:00

Panel Discussion: How to use Internet,
Social Media, E-Commerce as an
opportunity for Trade Fair Business?

11:15 - 11:30

Coffee Break

11:30 - 12:30

Panel Discussion: Standards & Codes:
Guidelines for Trade Fair Organisation
in India

30th AUGUST 2014

12:30 - 13:30

Panel Discussion: India's Exhibition Venues:
Scope for Improvement, Capacity Creation
and Utilisation

13:30 - 14:30

Lunch

14:30 - 15:30

Panel Discussion: Human Resource & Skill
Development - Creating Professionals for
Sustainable Growth of Exhibition Industry

15:30 - 16:30

How to bring Auxiliary Services in India
at par with International Standards?

16:30 - 17:45

Coffee Break

30th AUGUST 2014

16:45 - 17:45

CEOs Round Table: Making India's Exhibition Business a Multi Billion Dollar Industry

17:45 - 18:30

Valedictory and Vote of Thanks

18:30 - 19:00

Transfer to Taramati Baradari by Bus,
Airport transfer by UBER Cabs* (for those planning to return to their destinations)

19:00 - 22:00

Gala Dinner at Taramati Baradari

22:00 - 22:30

Transfer to Hotel (By Bus)

31st AUGUST 2014

09:00 - 17:00

Hyderabad City Tour (By Bus)

17:30 onwards

Transfer to Airport by UBER Cabs*

For any assistance please contact:

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Indian
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IEIA Secretariat

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