

Welcome dinner

Networking Coffee Break

Session 1: Building Successful Exhibition Business

Session 2: The Power of Social Media

Lunch Break

Session 4: Venues - The Strongest Link in the

Networking Coffee Break

Main Dinner

Session2: Enhancing Service Delivery & Quality

Networking Coffee Break

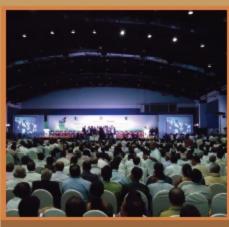
Talk by UFI, IAEE, IEIA

Session 4: Going Green in Exhibitions

Session 5: GenNext - Startups in Exhibitions Industry

Session 6: CEO Conclave - Key Learnings

IEIA Open Seminar Concludes. Post Seminar Tour



- An exclusive event for event organizers/ managers, mice planners, mice event suppliers
- Premier networking and knowledge-sharing platform for the Exhibition and Trade Fair sector
- More than 300 delegates and 40 eminent speakers from across the world
- Access to new ideas and innovations

IEIA Expo tariffs*: 9 sqm (3mX3m) | Non-members: Rs. 8000/sqm | IEIA Members: 30% discount-Rs. 5600/sqm



HOST & VENUE



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HOTEL PARTNERS





Ms. Nidhi Sharma, Executive Director, Indian Exhibition Industry Association A-337, LGF, Shivalik, Malviya Nagar, New Delhi -110017 Tel: +91 11 410 45 481 M: +91-9250135284 Email: ed@ieia.in



6th & 7th May 2016 BIEC, Bengaluru







Indian Exhibition Industry Association





Organiser



Host & Venue



Showcasing the people behind successful events worldwide

The rare dais that showcases the people behind the events -

► IEIA Expo New Delhi 2015, brought together 250 delegates

with 40 eminent speakers from India and abroad.

> 6th edition, being held at the Bangalore International

> 2016 event envisaged to be much wider in terms of

participation, and more exciting in terms of innovations and

together, the Open Seminar 2016 will see more activity as the

Industry brainstorms to find ways to achieve excellence through

With a greater number of captains of the industry coming

big and small - organized across the world.

Convention Centre (BIEC), 6 & 7 May 2016.

networking opportunities.

collaborative efforts.

The annual Open Seminar and Expo, concurrently organized by the Indian Exhibitions Industry Association (IEIA), is India's premier networking and knowledge-sharing platform for the global Exhibitions and Trade Fair sector.

MORE THAN 00 DELEGATES **40 EMINENT SPEAKERS**

MORE THAN

ollaborate

Creating synergy for better returns

India's best venue for exhibiting success BIEC is hosting the IEIA Expo and Open Seminar 2016 at its sprawling 34-acre exhibition and conference facility.

Bengaluru,

India's garden

country's third

best MICE city.

The state-of-the-art BIEC has to its credit an eventful decade of fair business.

INDIA'S THIRD BEST MICE CITY!

The capital city of Karnataka is the IT hub of the city, is also the country and sports a vibrancy that is reflective of young India.

Home to various industries and supportive of the entrepreneurial spirit, Bengaluru wears the garbs of business city and fun city with equal

flamboyance.

The city boasts every possible entertainment, dining and shopping option, along with pleasant weather conditions that make it a vear-round destination.

OF FAIR BUSINES

EVENT ADVERTISING

* To register, please fill in the enclosed form or online on http://ieia.in/ieiaos2016/

IEIA Open Seminar 2016 Floor Plan

EVENT AUDIO / VISUAL

SAFETY & SECURITY

SOUND & LIGHTS

TURNKEY SERVICES PROVIDER

Your gateway to vivacious Karnataka, South India

South India - about the only place on earth that has its own morning music... where people wake to the melodious strains of the Salutation to dawn.

Bengaluru's location makes it a convenient access point to all the enchantment of the South Indian states of Karnataka, Kerala, Tamil Nadu, Andhra Pradesh and Telengana.

The most exotic choice of holiday destinations, an awe-inspiring array of cultural delights, a curious juxtaposing of historic and futuristic, a mouthwatering buffet of cuisines, an intricate weave of traditional practices and modern lifestyle, a judicious mix of businesses, and a most interesting, dynamic and enterprising people... make South India a very interesting MICE destination.

The [EA] Expo is your opportunity to explore the many attractions of South India.

EXHIBITOR PROFILE - Sharing the stage with you

EVENT VENUE