







EXHIBITIONS IN INDIA BUILDING GLOBAL BUSINESS PLATFORMS

Investments | Multi-sectoral Growth | Exports | Business Tourism

20TH - 21ST DECEMBER, 2021 **BIEC, BENGALURU**

Organized by:



Host Venue:



IEIA Global Partners















































About IEIA

Established in 2006, the Indian Exhibition Industry Association (IEIA) is the national apex body representing the exhibitions sector in India that brings together all exhibition organizers, managers, designers & stand contractors, freight forwarders, services & facilities providers & venue owners. IEIA advocates the inetersts of the sector through its representations to the Govt. and It provides a common platform to the entire industry to meet through Councils / Committees, Seminars / Workshops and consider ways and means for the sound and scientific development of various facets of the industry and exchange views and information on developments, improvements and offer solutions to its vast member base.

Key Objective

- » Protect and promote the common interest of its members.
- » Represent the industry in all matters nationally and internationally in relation to Government, media and the public.
- » Promote Indian Exhibitions and Trade Fairs as cost effective marketing medium Nationally and Internationally.
- » Lay down code of ethics for conducting business and safeguard high quality of services to the exhibitors and visitors to events organized by its members.

IEIA OPEN SEMINAR & EXPO 2021

Event Objectives & Highlights



Business networking opportunities with key exhibition industry players.



Presence of leading trade associations/ industry bodies.



Launch new products and services



Pre-scheduled B2B Meetings



Sponsorship and branding opportunities



Showcase your products and services to the exhibition industry players



A series of high scale concurrent events for unparalleled business networking



Strengthen your bond through informal gatherings/ gala dinner /networking lunches / breaks

SPECIAL FEATURES



BUSINESS MATCH MAKING



PANEL DISCUSSIONS



IEIA EXHIBITION SERVICES EXPO 2021



GALA DINNER



CEOs ROUND TABLE



Glimpses of Past **Editions of IEIA OPEN SEMINAR**

























APEX body of the INDIAN EXHIBITION INDUSTRY representing the interests of Exhibition Organizers, Service Providers & Venues

IEIA Initiatives:

































For Space booking, partnership & General enquiries, please contact:

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