

ExhibiBits

Indian Exhibition Industry Association's newsroom communique



IEIA President's Hello!

Hyderabad Calling



Dear Industry Colleagues,

It gives me immense pleasure to share that the flagship Annual Conclave of Indian Exhibition Industry Association - 'IEIA Open Seminar' scheduled from May 9 to 11, 2018 at HITEX, Hyderabad is shaping really well. So far, we have received confirmations from delegates from more than 30 countries. Heads and leaders of the worldwide exhibition associations shall be attending our event to explore opportunities of collaborations, business partnerships and knowledge sharing. It is a very opportune moment for the Exhibition Industry players in India to look for avenues for growth and expansions. Together, we can work for making our country the preferred exhibition and MICE destination in the world.

We are very happy to share that India Trade Promotion Organisation (ITPO) is also part of IEIA now. The membership of IEIA is growing fast and has members from all the segments including Organisers, Service Providers and Venues, who are all contributing to this INR 25000 crore sector. I am also happy to share that we conducted 2 very important activities in the month gone by. We organised the 4th edition of the globally recognised Certified in Exhibitions Management (CEM) program at BIEC, Bengaluru, for addressing the need of upgrading the manpower in the industry. Leading organisations like FICCI, Messe Muenchen, India ITME, RE Rogers, HITEX, IMTMA, UBM, Meroform, Hannover Milano, PharmaTechnology, 10Times, Noesis, Concept4Expo and Utex Exhibitions nominated their participants for this program.

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THE INDIAN EXHIBITION INDUSTRY OPEN SEMINAR & EXPO 2018

INVEST RIGHT,
BE WHERE YOUR CUSTOMERS ARE.

9th - 11th May 2018
HITEX, Hyderabad
INDIA

CONVERGE & CONNECT INDIAN EXHIBITION INDUSTRY CONCLAVE

PARTICIPATING COUNTRIES



OUR PRESTIGIOUS PARTNERS



Memorable Moments from IEIA Programs

Glimpses of 4th batch of Certified in Exhibitions Management (CEM) program held on 14th - 17th March, 2018 at BIEC, Bengaluru



Glimpses of IEIA Connect Program on 16th March, 2018 at Taj Vivanta, Yeshwanthpur, Bengaluru



Another important activity organised last month was the **'IEIA CONNECT'**, which is the Regional Networking Program held at Taj Vivanta, Bengaluru. I would like to thank BIEC for not only sponsoring this program but also like to specially thank Mr. V. Anbu, CEO, BIEC and Mr. Balasubramaniam, COO, BIEC for putting together the whole program and actively participating in the event and promoting the cause of IEIA. Am also thankful to Dr. Veeranna S.H., Managing Director, KTPO for joining us at this event as a Special Guest. The IEIA CONNECT was attended by more than 60 Industry players from the region at MD, CEO levels, with meaningful discussions and networking facilitated at this event.

Coming back to the upcoming Annual Conclave, you can see the Programme Details on the next pages and make your plans for participation in this event. One of the most important features of this program shall be the unveiling of the **"Indian Exhibition Industry Report 2017"** which will bring out a detailed report the scale of exhibition industry in India and its impact on the economy and industry in India. At the same time, **we will be signing 5 more Reciprocity Agreements with Exhibition Industry Associations from Russia (RUEF), Spain (AFE), KEOA (Korea), Central East Europe (CENTREX) and South African Association for Conventions Industry (SAACI)**. The Executive Committee of your association will also be meeting all the existing and new Reciprocity Partners of IEIA to discuss the future activities for the benefit of the member organisations, during a Special session at the event. We are also excited about the Awards ceremony that will be part of the IEIA Open Seminar this year, which will recognise the outstanding achievements of the industry players in our country. The Business Match Making Program which is part of the main program will help you source your business partners, vendors etc and will also help you explore opportunities for M&A discussions and expansions of your business.

There is a lot more excitement and action that has been planned for this event. So, hope you all gear up to participate most actively in this one and only premier event of the Exhibition Industry, with the presence of the Right Target Audiences for your business. I invite you all to register yourselves as delegates, exhibitors or sponsors and avail the most fruitful mileage through your presence at this Mega Event of the Indian exhibition Industry.

Look forward to welcome you all at the IEIA Open Seminar 2018 next month.

Sincerely

KV Nagendra Prasad, CEM
President

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Disclaimer: IEIA does not take responsibility of the content shared by concerned organizations and various public sources.

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IEIA OPEN SEMINAR 2018 - PROGRAMME SCHEDULE

CONVERGE & CONNECT

Wednesday, 09th May 2018

7:00 AM - 1:00 PM	Drive to Pochampally Handloom Village / Golf
1:30 PM - 2:15 PM	Lunch
2:30 PM - 3:30 PM	BRICS MICE Forum Executive Committee Meeting
3:30 PM - 4:30 PM	IEIA Reciprocity Partner Associations Meeting
4:30 PM - 5:30 PM	IAEE India Chapter Board Meeting
5:30 PM - 6:30 PM	IEIA Board Meeting
6:30 PM onwards	Welcome Dinner

Thursday, 10th May 2018

09:00 AM - 10:00 AM	Registration & Networking
10:00 AM - 11:00 AM	Inauguration by Sri. SURESH PRABHU Hon'ble Minister for Commerce & Industry and Civil Aviation, Govt. of India Sri. K T RAMA RAO Hon'ble Minister for IT, Industries, Municipal Administration & Urban Development and NRI Affairs, Govt. of Telangana
11:00 AM - 11:15 AM	Tea / Coffee Break
11:15 AM - 12:00 PM	Special Address: Indian Economy and Future Trends Ms. Suja Chandy , Vice President, Invest India (Govt. of India)
12:00 PM - 12:30 PM	Special Address: Global Exhibition Industry Trends Mr. Corrado Peraboni , President, UFI
12:30 PM - 1:30 PM	Session 1: Leadership in Turbulent Times Lt. Gen. Syed Ata Hasnain (Retd) , PVSN, UYSM, AVSM, SM, VSM
1:30 PM - 2:00 PM	Lunch
2:00 PM - 2:30 PM	Session 2: Indian Exhibition Industry Study - Highlights Mr. Ashish Kumar , Partner, EAC International Consulting
2:30 PM - 3:15 PM	Panel Discussion 1: Asia - The Power House of Exhibition Industry
3:15 PM - 4:00 PM	Panel Discussion 2: Crossing The Line - Business Challenges Across Boundaries
4:00 PM - 4:15 PM	Tea / Coffee Break



4:15 PM - 4:45 PM	Session 3: 5 Things that India Should do to Become a Leading Exhibition Market in Asia Mr. David DuBois, President & CEO, IAEE
4:45 PM - 5:00 PM	CEM Graduation Ceremony
5:00 PM - 6:30 PM	Arena 1: B2B Business Match Making Session Arena 2: IAEE's Young Professionals Meetup
6:30 PM onwards	Industry Awards followed by Gala Dinner, HITEX Fair Park

Friday, 11th May 2018

10:00 AM - 10:45 AM	Keynote Address: Future of India in the Emerging World Sri. Subramanian Swamy, Member of Parliament
10:45 AM - 11:15 AM	Session 4: International Association Presentations
11:15 AM - 11:30 AM	Tea / Coffee Break
11:30 AM - 12:00 PM	Session 5: Sales Revolution - It is Time to Change Mr. Antonio Brito, Director, IAEE, CEO, New Events Global
12:00 PM - 12:45 PM	Session 6: Tech Overdrive & What's New to Our Industry Mr. Levi Shapiro, Founder and CEO, mHealth, Israel
12:45 PM - 1:30 PM	Session 7: Understanding the Indian Millennials and Engaging them Mr. Naresh Prasad, CEO, Perceptive Learning
1:30 PM - 2:15 PM	Lunch
2:15 PM - 2:45 PM	Panel Discussion 3: EXPOCON - Emerging Formats of Meeting Events
2:45 PM - 3:15 PM	Panel Discussion 4: Collaborating for Success - How Local, Regional, National & International Players can collaborate to deliver successful shows
3:15 PM - 3:30 PM	Tea / Coffee Break
3:30 PM - 4:15 PM	CEO Conclave - Walking the talk - road ahead for the Indian Exhibition Industry
4:15 PM - 4:30 PM	The Way Forward - Setting IEIA's Agenda for the Year Ahead - Market Insight
4:30 PM - 5:00 PM	Valedictory - IEIA
4:30 PM - 6:00 PM	AFECA Board Meeting - Board Members Only
6:30 PM onwards	Industry Leaders Dinner - Hosted by HITEX (Invitees only) Departure to Dinner Venue

Saturday, 12th May 2018

8:00 AM - 6:00 PM	Pre-booked Tours & Sight-seeing
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*Schedule is subjected to change.

Energy Storage India 2018 brings Global Industry Leaders in Renewable Energy, Storage and Microgrids to India

Organized by:

ESI; 10th to 12th January 2018, New Delhi

Customized Energy Solutions & Messe Düsseldorf India



Echoing the theme, "Implementing the Energy Storage Mission", the 5th annual Energy Storage India Conference and Exhibition, held at the India Habitat Centre, New Delhi, brought together 1000 industry experts, over 100 speakers and over 50 exhibitors from more than 25 countries. Jointly organized by Customized Energy Solutions & Messe Düsseldorf India and powered by India Energy Storage Alliance, this industry event was inaugurated by Honourable Minister of Commerce & Industry, Mr. Suresh Prabhu. He emphasized on the need for energy storage for a greener, cleaner and more stable grid in India.

This international exhibition & conference featured three absorbing days of collaborations, networking and sharing best practices. Mr. RV Deshpande, Minister of Large and Medium Scale Industries and Infrastructure Development, Govt. of Karnataka (First state to release electric vehicle and energy storage policy in India) was the keynote speaker for electric vehicle session.

The conference included distinguished dignitaries such as Mr. Pankaj Batra, Member- Planning, CEA; Mr. Reji Pillai, President, India Smart Grid Forum; Mr. Karthick Athmanathan, Head-EV & eMobility, Ashok Leyland; Mr. Ben Rainwater, COO, EnerBlu; and Mr. Ajay Goel, COO, Sun Mobility. They shared their valuable insights on the critical role of energy storage infrastructure in mass scale shift to electrification of Indian railways and electric vehicles (EVs). Key topics such as Energy storage

technology, electric vehicles & transportation, rural microgrid, and campus microgrid were covered during the exhibition. Sessions like 'Make in India' panel, Renewable Integration, Regulatory & Policy session and Mission Innovation were also conducted.

During the conference, delegates also had an opportunity to learn from International speakers like Mr. Stephen Fernands, Founder & President, Customized Energy Solutions; Mr. Daniel Elliot, President & CEO, EnerBlu; Mr. Joaquin Melendez, Business Development Director ASIA, Fluence; Dr. Andreas Hauer, Executive Director, German Energy Storage Association; Mr. Shore Lin, CNESA,

China; Mr. Davide Coppola, European Space Agency; Mr. John Wood, Member, Australia Energy Storage Alliance; Dr. Dina Azhgaliyeva from National University of Singapore; Mr. Panagiotis Tamoulis from Fluence; and Mr. Hans Alexander Öst, Manager, Wartsila, Finland.

IESA organized India's first start-up competition & innovation pavilion with the support of Startup India, Mumbai Angel Network, TiE- Delhi, Sangam Ventures and GESA. The 2nd IESA Awards were presented to companies, government bodies and associations who have contributed the most to the Energy storage, Electric Vehicle and Micro Grid industry.

The exhibition emerged as a good platform for exhibitors to dig deeper into the energy storage market, reach clients and enlarge the customer base both on local as well as global grounds. Exhibitors received positive feedback from industry leaders, government officials and other stakeholders on their products.

The highly interactive conference & Exhibition succeeded in establishing meaningful connections between Policymakers, World-renowned experts, thought leaders and industry stakeholders to contour the adoption of energy storage in India. The event showcased real-world innovative solutions, cutting-edge technologies and proven strategies in Energy Storage space that India would need to implement the awaited National Energy Storage mission. ■

Globally renowned textile care forum marks its launch in India

Texcare Forum India; 20th to 24th January 2018, Mumbai

Organized by:
Messe Frankfurt



Texcare -the world's leading brand for modern textile care marked its entry in India through a dedicated forum on laundry, cleaning and textile rentals organized by Messe Frankfurt India and Virtual Info Systems. The conference that was scheduled on 20 January 2018 at Bombay Exhibition Centre alongside the Laundrex Exhibition in Mumbai, successfully brought important decision makers, potential investors and enthusiastic trade professionals together under one roof from leading countries around the world.

High level panel discussions were held during the conference on subjects such as online laundry business, start-ups and strategising success through technology leading to share of information, ideas and knowledge pertaining to the industry while drawing the business outlook for the future.

The launch edition witnessed a notable presence of over 170 attendees from over 120 companies. The eminent panel of speakers including business leaders, technology experts and sector specialists from India and abroad such as Mr. Elgar Straub, Managing Director, VDMA Textile Care, Fabric and Leather Technologies; Mr. Guillem Clofent, General Manager, Girbau SA; Ms. Ruth Lorenz, Vice President Technology, Messe Frankfurt Exhibition GmbH; Mr. David Stevens, Director, NewGen Business Services, UK; and Mr. John Hacker, Director of Sales Asia Pacific, Herbert Kannegiesser GmbH. Also addressing the crowd and as key

member present at the launch, was Mrs Ruth Lorenz, Vice President, Technology, Messe Frankfurt Exhibition GmbH, who shared, "it has been a fantastic interaction and a satisfying first edition. Europe and Indian markets work very differently. We see a very good opportunity in the Indian market and I am keen to learn the demands of the markets here. As a show organiser, I would like to inform our exhibitors globally about the need to adapt to different markets."

Delegates attending the conference had a cross-section of decision makers and directors from sectors like railways, hotels, hospitality and healthcare; from institutions and entrepreneurs; and from industry suppliers of equipment, linen and chemicals for laundry, dry-cleaning and textile care. Some of the key attendees were Central Railway-Nagpur, North Western Railways (NWR), Southern Railway, German Engineering Federation (VDMA), CINET - the International Committee of Textile Care, SB Fabcare Pvt Ltd, Flying Laundry, Fabric Spa Laundry, IRIS Laundry and Dry-Cleaning Solutions, Refnol Resins and Chemicals Ltd, Hollywood Dry Cleaners, Shanghai Sailstar Machinery (Group) Co, Ltd, SDC International Ltd, Spark Automobiles, Sparkle Quick Wash, Synergy Corporation, The Laundry Walla, The Sparkle lounge, Xpress Laundromat and Guardini.

Overall, the conference proved to be a knowledge forum and learning platform for covering most pertinent subjects and issues such as Global Best Practices, Trends in Laundry, Dry-Cleaning, Textile Care, Sustainability, Resource Efficiency, Process Automation and Software.



Retail Experience Expo draws tremendous response from key stakeholders of industry

Organized by:
Messe Dusseldorf India

in-store asia 2018; 22nd to 24th February 2018, Mumbai



GTE's inauguration saw the presence of many industry leaders including Mr. Sudhir Dhingra, MD, Orient Craft; Mr. GS Madan, MD, Madan Trading Company, Delhi; domestic brand and manufacturer, Mr. Harjot Takkar, Director, Sahib Textiles (Tacfab), Sonapat; Ms. Pooja Makhija, Director, Fashion Futures, Delhi; and pattern services provider, Mr. Niwas Sharma, Director, Apparel Solutions, Delhi.

in-store asia 2018, the largest retail experience expo and convention in the Indian subcontinent, was held between 22-24 February 2018 at Bombay Convention & Exhibition Centre, Mumbai, India. Organized by Messe Dusseldorf India, in-store asia is now the part of EuroShop, Messe Düsseldorf GmbH, the world's top retail fair for all investment needs in the retail sector. Over the last 10 years, in-store asia has drawn a tremendous response from all key stakeholders from the retail industry and in its 11th edition, the event was bigger than before.

This edition spread over 12,000 sqm of exhibit space, witnessed a participation of 150 exhibitors from 6 countries showcasing their products and services in POP display, shopper marketing, retail technology, signage &

digital printer, retail design, VM& props, lighting, fixture, material & equipment. The expo attracted an all-time high of 7579 business visitors.

The 2-day power packed convention, focused on the theme of "Re-imagining the Store", and was attended by over 240 senior professionals including brand owners, retail heads, shopper marketing agencies, retail designers, visual merchandisers, fit-out service provider from the Indian subcontinent. The sessions were represented by around 20 industry professionals, both from the India and abroad. They shared their expertise in the domain of Digital Enabled Retail Environments, Retail Design, Visual Merchandising, Design Innovations, Retail Research, Shopper Marketing and Retail

Director and Principal Interaction Designer, Experiential Design Lab. This concluded along with the 10th edition of the prestigious VM&RD Retail Design Awards. The Top Retail Design, Visual Merchandising and Manufacturing Talent from India competed in 12 categories for Store Design and 10 special categories.

The major attraction was the 'VM Challenge', a one-of-a-kind live window display contest in India was organized alongside the event for the visual merchandising community. The contest saw the participation of 42 top visual merchandisers from over 15 top brands and companies creating innovative windows within a time frame of 60 minutes from an on-the-spot brief. An international jury members awarded the winning teams.



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THE WORLD IN A PAVILION

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9th - 11th May 2018
HITEX, Hyderabad
INDIA



THE INDIAN EXHIBITION INDUSTRY OPEN SEMINAR & EXPO 2018

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Maiden Bangalore edition of ISH India powered by IPA concludes with numerous deals in pipeline

Organized by:
Messe Frankfurt India

ISH India powered by IPA; 22nd to 24th February 2018, Bangalore



Mr. Anant Kumar Hegde, Hon'ble Union Minister of State of Skill Development & Entrepreneurship inaugurates the show. Presence on the occasion were, Mr. Vishal Kapoor, President, ISHRAE; Mr. Gurmit Singh Arora, President, IPA; Mr. Pankaj Dharkar, President, FSAI; Ms. Sonia Prashar, Deputy Director General at Indo-German Chamber of Commerce and Managing Director, NuernbergMesse India; Mr. Raj Manek, Executive Director and Board Member of Messe Frankfurt Asia Holding Ltd.; and Mr. Vinay Gupta, Founder and Promoter, Indian Plumbing Skill Council

Organised at the Bangalore International Exhibition Center, by Messe Frankfurt India and the Indian Plumbing Association, the trade fair was inaugurated by Chief Guest, Mr. Anant Kumar Hegde, Hon'ble Union Minister of State of Skill Development & Entrepreneurship, who stressed on the importance and need of sanitation solutions in Indian metros, "this is a great initiative by IPA and Messe Frankfurt. Keeping in mind the dire need for eco friendly and sustainable infrastructure, I urge all the stake holders to join hands together for a cleaner, greener and better world. We should focus on elements beyond automation and think about water consumption, smart home concept, clean air, water conservations, rain water harvesting. Let urban home be a symbol of sustainable smart home concept."

While the first day of the fair was marked with several new product launches for need-of-the-hour solutions, day two and three focused on hosted buyer meetings and a dedicated seminar on luxury bathrooms which are an extension of luxury living alongside the conference on Jal, Vayu & Agni providing new perspectives on the urban and smart city landscape.

The new-age concept of luxury living was brought to the fore at ISH India powered by IPA which made its Bengaluru debut last month. Highlighting the need to re-engineer basic infrastructure solutions and sanitation systems without compromising on luxury amenities, 68

companies from India, China, France and Germany displayed a gamut of new products in sanitation, plumbing and bathroom technologies.

With participation from a majority of market leaders in this segment, the platform attracted a wide representation of regional experts, architects and key influencers and the dozens of product launches and live demonstrations kept 6, 567 buyers and industry professionals engaged at the three-day fair.

As an extension of luxury living, bathrooms have become a key focus area for new technologies. The all-



women's panel on "Luxury Bathrooms" comprising of the who's who of Indian architecture and interior design space was a fitting end to the three-day fair on plumbing, sanitation, bathroom & kitchen, renewable energy and home automation systems in India redefining the concept of luxury homes.

Actively voicing the concept of

"Responsible Luxury", the panel concluded that water will be the most essential luxury element in luxury bathrooms of the future and technologies that can restore and recycle resources will play an important role.

ISH India 2018 powered by IPA is a part of Building Fair Alliance (BFA) a consortium of co-located leading exhibition organisers in this sectors like Acrex India in collaboration with ISHRAE (Indian Society of Heating and Refrigeration Engineers) and Fire & Safety India Expo in collaboration with Fire & Safety Association of India and Nürnberg Messe.■

CONVERGE & CONNECT

INDIAN EXHIBITION INDUSTRY CONCLAVE

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UK



Taiwan



Switzerland



Sri Lanka



Spain



South Africa



Singapore



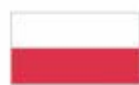
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Romania



Thailand



Poland



Philippines



Mexico



Malaysia



Italy



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Hungary



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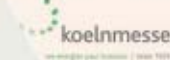
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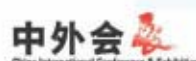
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World's largest congregation of handicraft exhibitors attracts over 5300 buyers from 90 countries

Organized by:
Export Promotion Council for Handicrafts

IHGF Delhi Fair-Spring 2018; 23rd to 27th February 2018, New Delhi NCR



Secretary Textiles, Mr. Anant Kumar Singh, inaugurates the 45th IHGF Delhi Fair in the presence Ms. Nicolette Naumann from Messe Frankfurt; Mr. O P Prahladka, Chairman, EPCH; Vice-Chairmen, EPCH-Mr. Ravi K Passi and Mr. Sagar Mehta; President, Reception Committee, IHGF Delhi Fair-Spring 2018, Mr. Radhey Shyam Ranga; eminent trade members; and Mr. Rakesh Kumar, Executive Director, EPCH and Chairman, IEML

The 45th edition of IHGF Delhi Fair Spring 2018 was inaugurated by Secretary Textiles, Mr. Anant Kumar Singh. Organized at the India Expo Mart in Greater Noida by Export Promotion Council for Handicrafts (EPCH) - the nodal agency for promotion and development of handicrafts in the country, this edition was held from 23-27 February 2018. IHGF Delhi Fair, in its 45th edition ushered in Spring 2018 with exhibitors from all regions & craft clusters of India and buyers from over 100 countries. Sourcing, inspiration, live craft demonstrations, ramp presentations, knowledge seminars and more made this comprehensive show, a wholesome experience for all participants before it signed off after a five days sojourn on 27th February 2018 at the India Expo Centre & Mart.



Buyers registered and spread across the 1, 90,000 square meters area, to the respective sections of the show, as per their sourcing interests. Without doubt, the overwhelming response reposed a lot of faith in this spectacular trade platform and the innumerable product propositions it offered. Globally recognised as a distinguished trade appointment, well received owing to its wide-ranging product spectrum in home, lifestyle,

fashion and textiles, the show has garnered enthusiastic reviews from buyers and exhibitors as it has shaped over the years.

3000 exhibitors with innovative collections confirming to 14 different show sectors rose to the occasion for business with buyers from all over the world. Artistically conceptualised and curated Theme Pavilions with focus on crafts of J&K, North Eastern Region and Jodhpur Mega Cluster brought in the splendour of regional craft traditions. Knowledge seminars on various topics of significance to the trade were conducted by experts from various fields, in course of the fair.

The spectacular display of traditional Indian art and craft in more than 2000 product types, mesmerized overseas volume buyers from more than 90 countries with impressive numbers from USA, UK, France, Germany, Italy, Australia, Netherlands, Spain, China and Japan. With IHGF Delhi Fair's exhibitors having selectively opened to supply their exclusive lines to volume domestic buyers, Indian retailers had an excellent opportunity to step-up their offers and include more variety in their store shelves.

The upsurge in participants was met with quality buyer traffic and contributed to a substantial amount of order placing and enquiries. India Expo Centre & Mart, with its



900 permanent showrooms and the capacity to host thousands of exhibitors and overseas visitors in a comfortable environment is an unmistakable feature of this grand show.

IHGF Delhi Fair has connected the world to India's versatile handicrafts industry and congregated its stakeholders at the world's largest platform to conduct business with buyers from across the world. It is a proven & established trade destination and a spring board for growth, as manufacturers have expanded operations and buyers have broad-based their sourcing from India. ■

Comprehensive green industry show complemented with concurrent events

FloraExpo 2018 & International Landscape & Gardening Expo;
23rd to 25th February 2018, Pune

Organized by:
Media Today Group



Bollywood actor and plant lover, Mr. Jackie Shroff inaugurates the 13th edition of Flora Expo at Pune

The 13th edition of International Flora Expo organized by Media Today Group in Pune, brought together floriculture professionals from many countries around the world making this platform, South Asia's premier meeting ground for the sector. The Expo featured a conference highlighting the opportunities and challenges of the floriculture industry.

This was inaugurated by Bollywood actor and plant lover, Mr. Jackie Shroff. Addressing the gathering, he expressed his passion towards plants and the environment. He was presented the Green Lover Award by Mr. MB Naqvi, CEO, Media Today Group.

This edition was supported by Indian Nurserymen Association, Indian Society of Floriculture Professionals (ISFP), Maharashtra Nurserymen's Association and Indian Flowers & Ornamental Plants Welfare Association (iFlora). The three day expo's co-located shows included the 12th International Landscape & Gardening Expo, 10th International Horti Expo and 4th Agrex India. These events, held concurrently, have become India's most prominent exhibition on floriculture, garden equipment & machinery, landscaping and allied sectors making substantial contribution.

Over 150 exhibitors participated with their product range of plants, colourful flowers, seeds, fertilizers, garden decor & accessories, etc. Tools and technologies from almost all key segments were featured by the simultaneous shows. The expo had displays of products from US, Holland, Israel, Nepal, Korea, Portugal, China and many other countries. Several varieties of flowers

along with pot-plants, nursery plants, plant technology, biotechnology and greenhouse technology were on display. The edition had a major thrust on the emerging concepts of green living such as vertical gardening, floral arrangements and flower pot arrangements apart from innovative products. Participation of major government departments included Horticulture Department of Telangana State, Tamil Nadu State and Mizoram State.

The Indian Flower & Plant Excellence Awards ceremony organized by Wafasilpa Entertainments (Indian Conventions) was conducted on 23rd February 2018 at Hotel Orchid, Pune. In addition, there was an extremely beneficial experience sharing & panel discussions with keynote speeches by senior professionals from different verticals of the industry. iFlora in association with Int'l FloraExpo launched the first Indian Floral Artist Championship 2018 (IFAC). Professionals presented the latest trends in floral art throughout the three days of the event and awards were presented for the best displays. The Expo also organized the 3rd meet of Indian Greenhouse Manufacturers' Association (IGMA) on 24th February. The agenda included points on specifications

of greenhouses, GST, subsidies and empanelment etc.

Overall, the Expo proved to be an ideal meeting point for all the major stakeholders of the industry with a vast footfall of more than 20,000 visitors.

The showcase of flowers, seeds, bulbs, planting materials and gardening related tools



helped the industry professionals looking for new products, techniques and highly effective and cost-efficient devices for upgrading their businesses. ■

Specialised sectoral show continues on growth course, exhibitors encouraged with quality visitor traffic

Medical Fair India; 16th to 18th March 2018, Mumbai

Organised by: Messe Dusseldorf India



India's leading trade fair for hospitals, health centres and clinics - Medical Fair India,

continued its rate of growth and kept pace with the positive trend in the industry with its recent edition that witnessed 12,350 business visitors who joined to learn from 551 exhibitors about the current trends and latest innovations in healthcare. Organized by Messe Dusseldorf India, this show was hosted at Bombay Convention & Exhibition Centre, Mumbai.

The number of visitors went up by 15% as compared to the previous edition in Mumbai 2 years back. In an interview, Mr. Thomas Schlitt, Managing Director at Messe Düsseldorf India mentioned, "rising incomes, increase in population and health consciousness among citizens result in steady market growth and a call for



improved healthcare. This is also reflected by the development of Medical Fair India over the years. It is

not only a platform for supply and demand but also about joint ventures for product development, manufacturing as well as sales. This has further resulted in achieving the quality of visitors; exhibitors were contented with the footfall."

As always, the integral part of the trade fair was Clin Lab India, a conference with an exhibition organized by Scherago and Messe Düsseldorf India. The content focused on molecular diagnostics, point-of-care applications and immune-biological laboratory medicine. The increasing digitalisation of medicine was the center stage at the 'International Conference on Digital Health and Medical Equipment' by Voice of Healthcare. The Lounge Area 'FTR4H' (Future for Health) played a prominent role within the trade fair as a platform for the creative start-up community. The discussions centered on related presentations and brief lectures on the market relevance with the maturity of innovations and placing young entrepreneurs with potential business partners. The 8th annual MT India Healthcare Awards were also held at the fair in association with Medgate Today publication. These awards recognized individuals who have made extraordinary contributions to healthcare industry by their outstanding scientific and technological achievements. ■

IEIA invites exhibitions industry from India to join large scale celebrations of #GED18

The third Global Exhibition Day (GED) 2018 will be held on 6 June, 2018, as announced by UFI, the Global Association of the Exhibition Industry. The aim of this campaign for the exhibition and events industry is to raise the profile of the sector as one of the most vital contributors to economic growth in cities, regions, and countries. It is a chance to celebrate the exhibition industry and highlight its positive impact on jobs, business, innovation and local investment.



Online, and through an array of national and local events, people on every continent are expected to join the GED18 campaign, from venues and organizers to students, local partners and public authorities.

To further the industry's growth and progression, UFI's 2018 President, Mr. Corrado Peraboni, asked the GED steering group to focus this year's efforts on finding new ways to connect young people to the exhibition industry and, more specifically, to raise awareness about the amazing career opportunities the sector has to offer. To this end, this year's GED events and programmes will centre on two key issues: industry advocacy, and attracting the right talent.

IEIA as a National Partner for Global Exhibitions Day from India invites the entire Exhibition Industry in India to come together for large scale celebrations of GED18 across the country. IEIA has planned an array of activities for advocacy and grand celebrations of GED at various levels ranging from online promotions to on site celebrations with engagement of all stakeholders. IEIA will also focus on activities for bringing awareness about the industry amongst the youth for taking Exhibitions as a career of choice. ■

Exhibition Excellence Awards honours Champions of Indian Exhibition Industry

Exhibition Excellence Awards; 17 March 2018, Greater Noida

Organised by:
Exhibition Showcase



The 3rd edition of India's only awards initiative for the exhibition industry - The Exhibition Excellence Awards, organized by Exhibition Showcase, was held on March 17, 2018 at the India Expo Mart, Greater Noida. Over 410 exhibition professionals from across India witnessed the gala event.

Supported by all the leading industry associations like UFI, IAEE, IEIA, ICPB, IESA, NSIC, TCEI, PIOCCE & ASSOCHAM, the awards have been successful in promoting the champions of Indian exhibitions as well as the overall visibility of the entire industry.

This edition saw a larger than ever representation from pure play individual organizers, who have been successfully organizing industry based tradeshow since a long time. The jury present at the event comprised of Ms. Angela Herberholz - UFI, Mr. Daniel McKinnon - IAEE, Ms. Karla Juegel - Messe Marketing, Mr. Ravinder Sethi - IEIA, Mr. Balvinder Singh Sawhney - FICCI, Ms. Dipti Pant - ASSOCHAM, Mr. J. Shankar - CII and Mr. Tarang Khosla - Exhibition Showcase. There were awards in thirty categories for exhibition organizers including three live competing categories, seven in service providers including one live category, three in conference organizers segment and two in event venues, respectively. Besides, there was special felicitation for "5 Under 30" & "5 over Decade". An All India Exhibition Directory was also released at the event. The winners will be further glorified through the soon to be released Coffee Table Book.



Commenting on the EEA 2018, Hon'ble Minister of Commerce, Shri. Suresh Prabhu, said, "I am very happy to note that a National level award show has been arranged to felicitate the champions of Indian exhibition industry." Taking to the press, Mr. Raghav Khosla, Publisher, Exhibition Showcase said, "we are overwhelmed & are thankful to the entire industry for standing beside us and for understanding the purpose behind this initiative. We had a specific agenda for the first three years which has been achieved. From next edition onwards, there will be overall restructuring in the event format and very tough parameters are being formulated to qualify for an award. As this is an initiative for the industry, we are collecting feedback from the industry stakeholders and our future roadmap will be shared after due counselling with them."

Watch glimpses of EEA 2018 at <https://youtu.be/Tw09RB2Y9Nk>. Pictures can be downloaded from <https://www.flickr.com/photos/139680705@N03/>

14th edition of Gem & Jewellery India International Exhibition features leading industry players

Organized by:
UBM India

GJIIE 2018; 23rd to 25th March 2018, Chennai



Chief Guest, Ms. Suhasini Maniratnam inaugurates the show in the presence of Mr. Jayantilal Chalani, President and Mr. Shantakumar, Secretary, MJDMA; Mr. Yogesh Mudras, Managing Director and Mr. Abhjit Mukherjee, Group Director, UBM India

The Gem & Jewellery India International Exhibition (GJIIE) organized by Madras Jewellers Diamond Merchants Association (MJDMA) and UBM India, featured leading players from across the country. The show ran its three day course from 23-25 March 2018 at Chennai Trade Centre. This was inaugurated by Chief Guest, Ms. Suhasini Maniratnam; Mr. Jayantilal Chalani, President and Mr. Shantakumar, Secretary, MJDMA; Mr. Yogesh Mudras, Managing Director, UBM India; and Mr. Abhjit Mukherjee, Group Director, UBM India.

GJIIE recognised as an integral part of the jewellery sector by associations and the industry at large, with support from eminent associations namely, MJDMA & as well as 310 Trade Associations & Bodies. It is South India's largest International B2B show with participation of over 325 exhibitors and 450 brands showcasing the latest trends in this domain. Several wholesalers, retailers, importers and exporters; jewellery manufacturers; machinery manufacturers; diamond, gemstone and pearl suppliers as well as traders; precious metal and jewellery mounting traders and suppliers; and representatives from trade and governmental bodies marked their presence at the expo.

This show is a gateway to the Indian jewellery market with special focus on South India's repertoire, and provides an excellent platform for buyers and suppliers to connect, network, exchange ideas, discover upcoming trends and generate

business opportunities. GJIIE continues to attract reputed local and overseas buyers, reinforcing the show's position as a proven and trusted sourcing hub for the entire industry. In addition to Tier I, II and III cities in India, the exhibition witnessed delegate representation from Malaysia, Singapore, Middle East and other Asian countries, thus substantiating its international reach.

Exhibitors showcased an array of diamonds, pearls, gemstones, studded jewellery, exquisite South Indian gold jewellery including Temple Nakshi Jewellery, stone studded jewellery, and bridal jewellery such as *Manga Malai*, *Kasu Mala* and *Pachhi* Designs, modified with a contemporary touch. CZ Jewellery, Casting Jewellery, Hollow chains, exclusive Men's jewellery and seasonal trending jewellery such as pearls, multi layered neckpieces, arm cuffs, and bejewelled brooches along with latest machinery used in the manufacturing process and other related products and services were also on display. Among exhibiting participants this year were, leading players from Chennai, Coimbatore, Bangalore, Kerala, Hyderabad, Kolkata, Mumbai, Ahmedabad, Jaipur and Delhi.

The key highlights of the expo included seminars by acknowledged thought leaders in the industry on topics such as "Spotlight on Synthetics" by GIA, "Role of MSME in Jewellery Sector", "About Diamonds" by HRD, "Advance Technology in jewellery manufacturing" by Gold smith Academy, to name a few. UBM has been an integral part of the jewellery industry for nearly three decades now, organizing similar renowned jewellery fairs worldwide. It is all set to launch the Mumbai Jeweller and Gem Fair in December 2018.



LAUNCHES & INITIATIVES

Shenzhen World Exhibition and Convention Center (SWECC) to open in mid 2019

JWC - Consultant to Govt. of Shenzhen for the Center, organizes site visit for major international exhibition organizers

Initiated by the International Organizers Network, a joint activity of AEO and SISO, JWC organized a visit of the construction site of SWECC along with a workshop addressing the most important topics for the future operation of the venue. Participants from major international organizers (Clarion, Comexposium, Informa, EJKrause, Fiera Milano, Tarsus, Reed, UBM) attended, along with representatives of the Government of Shenzhen, the operating companies - Zhaohua Int'l Exhibition Operation Co.Ltd. and SMG and representatives of the investors CMSK and OCT. JWC is advising the Government of Shenzhen and the investors on master planning, functional design and operations since 2015.

The venue will offer 400.000 sqm of first class exhibition space, divided into 18 halls of 20.000 sqm each and one hall of about 50.000 sqm(see rendering no. 1, 1a). Each hall will offer immediately adjacent conference and meeting facilities as well as a central conference center with a capacity for 7500 pax. The venue will have three main entrances, in addition each hall will have a separate entrance facility.

The halls will be connected by a central corridor with two levels, the upper level offering fast connections throughout the venue with people movers, while the lower level connects directly into the halls. Currently about 30.000 people are working on the construction site. Construction of the venue will be complete in June 2019, with a soft opening taking place in the second half of that year. The venue will accept bookings from mid-2018.

Mr. Chris Skeith, Chief Executive of the AEO, said: "The ION is a strategic alliance between members of AEO & SISO who are 'independent organisers' operating around the world. In a short space of time, the network has gained significant interest, and we are very pleased to have held our first delegation visit less than a year since launch."

Association of Event Organisers (AEO) is the trade body representing companies, which conceive, create, develop or manage trade and consumer events. It is run by its



Participants from major international organizers (Clarion, Comexposium, Informa, EJKrause, Fiera Milano, Tarsus, Reed, UBM) attended, along with representatives of the Government of Shenzhen, the operating companies - Zhaohua Int'l Exhibition Operation Co.Ltd. and SMG and representatives of the investors CMSK and OCT

members for the benefit of its members through an elected council of representatives, specialist working groups and a full time secretariat. Society of Independent Show Organizers (SISO) members include companies, corporations and other for-profit entities that own, produce or provide full service management of "face to face" trade shows, consumer shows, expositions, conferences and events. SISO membership is a combination of large corporations and small entrepreneurial enterprises that do business around the world. JWC is the globally leading management consulting firm for the trade fair and conference business. It provides consulting services in the areas of strategy and business development, pricing of trade fair services, mergers and acquisitions, planning and construction of venues, as well as business intelligence.



UBM India announces maiden edition of Chennai Jewellery and Gem Fair

Show to open gateway to the Indian jewellery market, with special focus on South India's repertoire



Mr. Sultan Mohideen, Director, Chennai Jewellers Association; Mr. Yogesh Shah, Director, Chennai Jewellers Association; Mr. Yogesh Mudras, Managing Director, UBM India; Mr. Uday Vummidi, Director, Chennai Jewellers Association along with other key dignitaries at the unveiling of CJGF in Chennai

UBM India has announced the launch of its premium international B2B jewellery fair in South India -Chennai Jewellery & Gem Fair (CJGF). Scheduled to be held between 19th to 21st October, 2018 at the Chennai Trade Centre, the expo will be well-supported by the prominent jewellery association -- Chennai Jewellers Association and is anticipating to attract 200+ exhibitors and over 1,000 luxurious jewellery brands.

The announcement function was held at Taj Coromandel in the presence of key dignitaries from UBM India and the Chennai jewellery industry - Mr. Yogesh Shah, Director, Chennai Jewellers Association; Mr. Uday Vummidi, Director, Chennai Jewellers Association; Mr. Sultan Mohideen, Director, Chennai Jewellers Association; Mr. Jitendra Vummidi, Director, VBJ; Mr. Yogesh Mudras, Managing Director, UBM India; and Mr. Abhijit Mukherjee, Group Director, UBM India.

The CJGF owes its origins to the GJIE, a show that UBM India has nurtured as the gateway to the Indian jewellery market, particularly in South India. In its refurbished version, UBM India's new jewellery show in Chennai would truly provide an international experience, based on the organizer's proven expertise in understanding local, national and global markets.

The expo will be studded with a number of world-class features such as Luxury Pavilions, Seminars, Workshops, Panel Discussions, Retail Jewellers Awards, Hall of Fame, and Fashion Shows -- to be graced by key stakeholders and celebrities.

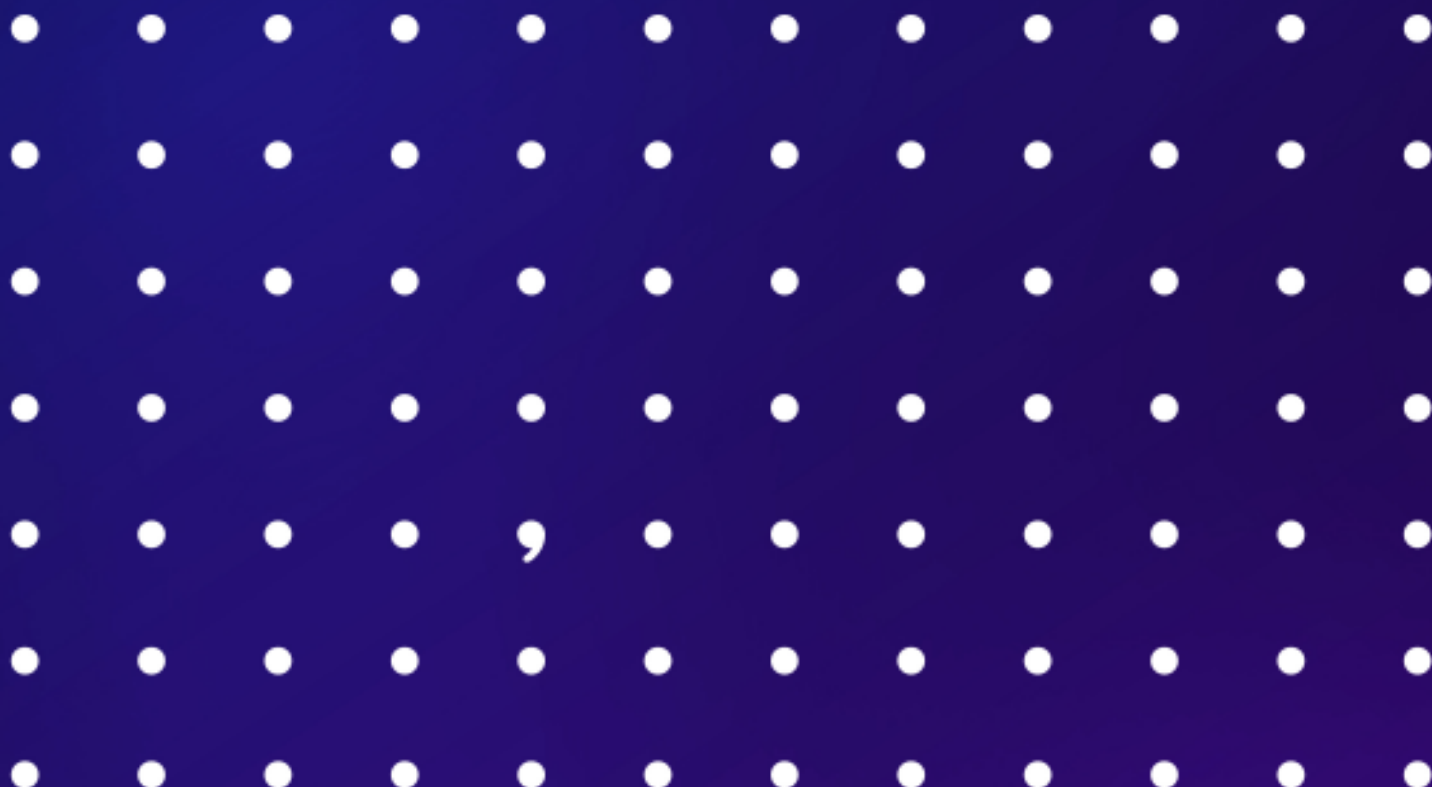
The expo will be an excellent platform for jewellery wholesalers, retailers, importers and exporters, jewellery manufacturers, diamond, gemstone, pearl suppliers & traders, precious metal and jewellery mounting traders & suppliers, machinery manufacturers as well as representatives from various trade and governmental organizations, to come under one roof to meet, connect, network and grow their businesses.

In addition to Tier I, II and III cities in India, the exhibition will have delegate representations from Singapore, Bangladesh, Nepal, Middle East, Singapore and Malaysia among other countries, reinforcing the expo's position as a proven and trusted sourcing hub of the industry. The CJGF is one of the five-city jewellery shows (Kolkata, Chennai, Hyderabad, Mumbai and Delhi) that will be hosted throughout the year by UBM India. Internationally, UBM plc organizes the World's Biggest Jewellery Trade Event – The Hong Kong Jewellery & Gem Fair.

Speaking at the launch of the CJGF, Mr. Yogesh Mudras, Managing Director, UBM India said, "we are excited to launch a new show in the midst of all the action in the Chennai market with a fresh new and decidedly more international format. The market size of the gems and jewellery sector in India is expected to reach US\$ 100-110 billion by 2021-2022. And despite economic challenges, India's jewellery demand is estimated to at 573.3 tonnes in 2018 up 14 percent from last year, which bodes well for the market."

Speaking at the launch of the CJGF, Mr. Yogesh Shah, Director, Chennai Jewellers Association said, "UBM has been an integral part of the jewellery industry for nearly three decades. We are glad to associate with UBM India through CJGF 2018 to support the established and upcoming centers of excellence in jewellery in the Southern region." Mr. Sultan Mohideen, Director, Chennai Jewellers Association said, "Chennai Jewellery and Gem Fair (CJGF) to be launched in October will be the best platform for manufacturers and retailers to meet and create business as it serves key markets in the region which supply to jewelers across India and abroad." Adding to this, Mr. Uday Vummidi, Director, Chennai Jewellers Association, said, "it will be an absolute delight to extend our support to this magnificent event." ■

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FairAct and Coconnex enter partnership of knowledge, expertise & technology

Strategic alliance to bring in innovation in end-to-end management of exhibitions, conferences and networking events

FairAct- India's fastest growing Live Media service provider has joined hands with Coconnex- a leading SaaS & Digital Service Provider for the Live Media Industry, in an attempt to enhance value delivery and customer experience for the industry.

This strategic alliance will bring to the industry, innovation in end to end management of small, medium and large scale exhibitions, conferences and such networking events. The integration of technology with comprehensive event management services, would not only increase the operation efficiency, but would also enhance the customer satisfaction, client-service provider interface and ease the process of event organization.

Commenting on the partnership Mr. Kaushik Sen, Managing Director, Coconnex said, "the key challenge is to enhance and maintain service excellence, while budgets remain to be tight. 'Do more with less' is the need of the hour. Process automation, standardization and innovation are needed to enable the industry meet its requirements of quality service delivery at low costs. Coconnex with its experienced team and innovative products with easy customization options aims at being the benchmark of process automation with the expertise of FairAct integrated, for improved operational efficiency."

FairAct with its years of proven service excellence are recognized and respected in the Indian Exhibition

Industry. There is no doubt about the success which the alliance would bring to both the organizations and the industry. Mr.

Sen continued "this partnership is a

fruit of the labors and strategic thinking of Mr. Ganesh Parkar, CEO, FairAct & Mr. Amod Marathe, Head-Business Development, Coconnex."

Commenting on the partnership, Mr. Ganesh Parkar, CEO, FairAct, said, "the Indian live media industry has progressed rapidly in the last 5 years, witnessing double digit growth of large live media companies as well as rapid growth of family-owned shows and events. The industry is now entering a phase of fast growth-organizers, service providers, stakeholders, sponsors are all now in need of integrated & collaborated solutions which enhance the target audience experience and engagement. We believe that the partnership with Coconnex is one of our many steps towards building a well-oiled and synced industry. We are excited about this launch and look forward to deliver better with support from Coconnex."

The partnership has already delivered successful projects and are experimenting on some great innovative ideas with rich experience technologies. ■



Convention Data Services and Feathr form new technical partnership

Events industry service providers Convention Data Services (CDS) and Feathr – both headquartered in the US – recently formed a new technical partnership enabling joint customers to easily integrate both platforms.

Creating digital marketing and analytics software, Feathr brings solutions for all three components of growth – acquisition, referrals and sponsorships – to one digital platform; while CDS, a leading exhibition registration company, has built multi-faceted solutions to increase attendance, engagement and exhibitor ROI along with providing actionable analytics for the events industry.

"As our customer base and time in the industry has grown, we've learned more and more about the other partners our customers rely on," commented Mr. Aidan Augustin, co-founder of Feathr. "the partnership starts our companies down the path of ongoing collaboration for services and features," he noted. Mr. John Kimball, president and CEO of CDS, said, "having common goals is the foundation for a successful partnership. This will allow our joint clients to quickly launch campaigns and measure results. ■

Source : Exhibition World UK



Messe Muenchen India expands its technology trade fair portfolio

Acquires Smart Cards Expo and its co-located shows

Messe Muenchen India has announced the acquisition of Smart Cards Expo along with the co-located shows IoT India Expo, e-Security Expo, RFid India Expo, Biometrics India Expo, e-Payments Expo and Mobile Payments India, which were previously owned by Electronics Today. At present Messe Muenchen India organizes some of the leading technology oriented trade fairs in India including electronica India, productronica India, Laser World of Photonics India and Analytica Anacon India. This acquisition will expand its presence in the technology industry in India.



On this occasion Mr. S Swarn, CEO, Electronics Today said, "Smart Card Expo was started with a vision to make India a hub for smart card technology and I am very happy that, Messe Muenchen India, as highly professional trade fair organizer, has decided to acquire the trade fairs and carry forward my vision to the next level. I will extend my intense support by working closely with Messe Muenchen India in the future also."

Smart Cards Expo was launched in 1999 and the technology segments having synergies were introduced as co-located trade fairs over time. The 2017 edition held in New Delhi attracted almost 3,400 visitors and over 100 exhibitors and representing companies from 15 countries.

In line with its expansion strategy, Mr. Bhupinder Singh, CEO, Messe Muenchen India said, "Electronics Today has developed Smart Card Expo as India's only trade fairs focusing on smart card technology, RFID, biometrics among other segments, over the past 19 years and the acquisition will enable us to enter a niche market with these well-positioned shows. We are optimistic about the growing market segments represented at the trade fairs." Mr. Falk Senger, MD, Messe München GmbH reiterated, "we extend our sincere gratitude to Mr. S. Swarn for this collaboration. Messe Muenchen India is growing in India and this acquisition reinforces our international expansion strategy."

The next edition of Smart Cards Expo, IoT India Expo, e-Security Expo, RFid India Expo, Biometrics India Expo, e-Payments Expo and Mobile Payments India is scheduled from 30 October to 1 November 2018 at Pragati Maidan, New Delhi.■

Lifestyle solutions show for modern Indian seniors to launch at HITEX

Industry Veterans from USA and India form alliance to organize India's only Festival for Seniors

Mr. Lew Shomer, CEO of Shomex Productions, Chairman of Abilities Expo and former Executive Director of SISO, and Ms. Monimita Sarkar, MD, KW Conferences Pvt. Ltd., India have formed a partnership to produce a Festival for Retired and Non-retired Seniors in Hyderabad, India, scheduled from **15-16 December 2018, at HITEX Exhibition Centre.**



Determining that a need exists to provide information and products and services to the underserved community of seniors in India, Shomex and KW have established the Unmukt ('unfettered' or 'uninhibited') Festival (www.unmukt-festival.com) as India's first-ever lifestyle solutions show for modern Indian seniors. Designed to

recognize the changing needs of senior living in India, the event will celebrate the journey of life by highlighting key issues of senior life within a festival feel. It will bring together consumers and businesses to interact in various formats from six key geriatric segments-Lifestyle, Travel and Leisure, Healthcare, Senior Living, Financial Planning and Technology.

Unmukt will run for two days with workshops and exhibits in each area that affect an aging population. Unmukt will broaden one's exposure to the many alternative ways seniors can live out the rest of their lives fully and freely. With direct connect to a growing aging population, the Unmukt Festival will allow vendors from global companies to reach an increasingly affluent Indian population of retired and soon to be retired senior citizens. ■ Details : www.unmukt-festival.com

IEIA Welcomes New Members

ORDINARY MEMBER

INDIA TRADE PROMOTION ORGANISATION (ITPO)

<http://indiatradefair.com>

Authorised representative at IEIA:
Mr. S R Sahoo, General Manager;
companysecretary@itpo.gov.in



AAKAR EXHIBITION PVT LTD

<http://www.aakarexhibition.com>

Authorised representative at IEIA:
Mr. Premal Mehta, Director;
dir.ppm@aakarexhibition.com



AVENS EXPOSITIONS PVT LTD.

Authorised representative at IEIA:
Mr. A.Venkateshwar - CMD
events@avens.in



AUXILIARY MEMBER

IEIA welcomes **Ms. Poonam Mehta** as Member in the IEIA Auxiliary Member Category. Her experience in the industry spans across 11+ years.
poonam.botadra@gmail.com



YOUNG MEMBER

IEIA welcomes **Mr. Udayan Sarkar** as Member in the IEIA Young Member Category. He is working with Litmus Meroform and has 4+ years experience in the industry.
udayan.sarkar1@gmail.com



IEIA welcomes **Mr. Deepan Kumar** as Member in the IEIA Young Member Category. He is presently working in Event Operations with SingEx Exhibitions (India) Pvt. Ltd.
deardeep.711@gmail.com



ASSOCIATE MEMBERS

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UTEX EXHIBITIONS & MARKETING SERVICES PVT. LTD.

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HI SECURE EXHIBITIONS SERVICES PVT. LTD.

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N D EVENTS & EXHIBITIONS

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EAGLE TRADE FAIRS

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SQUARE CIRCLE

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HECT INDIA CONFERENCES & AMP EVENTS PVT LTD

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SAFFRON IDEAS

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ORIEND MARINE LINES PVT. LTD.

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FUTUERA INC. EVENTS & PROMOTIONS

Authorised representative at IEIA:
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www.futuerainc.com





NEW INDUSTRY APPOINTMENTS

UFI expands team in Paris, welcomes new staff members

UFI, the Global Association of the Exhibition Industry, serves over 50,000 employees of exhibition organisers, venues, service providers, and industry associations in close to 90 countries around the world. To foster and manage the dialogue with this global membership, the exhibition

industry as a whole, and industry stakeholder groups, UFI has recently welcomed Ms. Monika Fournieux-Ceskova as the new Marketing and Communications Manager to the UFI team in Paris. She takes over the role from Angela Herberholz who has managed UFI's Marketing and Communications activities for the past three years, and who is taking on a new position within UFI as Programme Manager. Ms. Monika Fournieux-Ceskova brings extensive experience in marketing and communications. For the past eight years, she has been responsible for the exhibition and marketing activities of an international broadcast technology solutions provider, Ateme. Ms. Angela Herberholz will continue her journey with UFI as Programme Manager. In her new role, she will focus mainly on coordinating and supporting the work of the various working committees to aid them in their global development, while also leading and driving projects in UFI's education programmes.

Ms. Sonia Thomas, UFI Director of Operations/COO, comments: "I am very pleased to welcome Monika as our new team member. Coming from a different business area yet still very much connected to the exhibition market, she will contribute to our mission to serve our members and the industry. Angela will take on her new role now too, where she will continue to build on and develop her previous experience."



Ms. Monika Fournieux-Ceskova, Marketing and Communications Manager, UFI, Paris



Ms. Angela Herberholz
Programme Manager, UFI, Paris

Mr. Pinakie Kansabanik appointed as Dean of ACTERM

Mr. Pinakie Kansabanik has joined as the Dean of the newly instituted Academy of Convention, Trade Fair, Exhibition Research & Management (ACTERM), an education initiative of India Exposition Mart Ltd. His 20 years experience encompasses teaching at various levels and working in diverse environments, contributing to almost all formats of events and exhibitions trade.



Mr. Pinakie Kansabanik
Dean, ACTERM

IAEE India Chapter announcement

Mr. David DuBois, President & CEO of International Association for Exhibitions and Events (IAEE), the world's largest industry association with around 13,000 members is pleased to announce the formation of "IAEE India Chapter". Chapter Secretariat shall be based at Hyderabad and shall work towards building a vibrant exhibition industry in India and complementing the activities of Indian Exhibition Industry Association (IEIA). The Office Bearers of the Chapter are:

CHAIR : Mr. Anil Arora, President, Print-Packaging.com Pvt. Ltd.

VICE CHAIR : Mr. Ravinder Sethi, Managing Director, RE Rogers India Pvt. Ltd.

SECRETARY : Mr. Balasubramanian Pillai, Chief Operating Officer, Bangalore Intl. Exhibition Centre

TREASURER : Mr. Surat Singh Malhotra, CMD, Namdhari Events and Promotions

DIRECTOR : Mr. Harinder Singh Bedi, CEO, PS Bedi and Co. Pvt. Ltd.

DIRECTOR : Mr. Ramesh Kumar Muppana, Director, Impulse Events & Trade Fairs Pvt. Ltd.

PRESIDENT : Mr. KV Nagendra Prasad, COO, Hyderabad International Trade Expositions Ltd.

The first board meeting of IAEE India Chapter is scheduled on 9th May 2018 at Hyderabad during IEIA Open Seminar 2018, Mr. David Dubois, President & CEO, IAEE, will be attending the meeting. A clear policy and direction for the Chapter will be decided by the newly formed Board at this meeting.

INDUSTRY TIDINGS

Heimtextil India and Ambiente India 2018 to launch "Bespoke Living" in their fifth edition

India's premium fairs for home textiles, homeware and interior décor, Heimtextil India and Ambiente India have launched Bespoke Living, an exclusive product showcase arena dedicated to companies dealing with signature collections, at Pragati Maidan, New Delhi from 27th - 29th June 2018. With four successful editions in a row, Heimtextil India and Ambiente India also slated on the same dates, have become the country's leading business trade fairs to showcase the finest quality of dining, living, giving and home textiles. The launch of Bespoke Living aims to highlight one of a kind brands who deal with uniquely crafted designs that will range from plush statement pieces to extensive signature collections for home and retail furnishing.

Halls dedicated to Bespoke Living will feature selected designer brands from India and around the world showcasing their premium collections. Business visitors can gain knowledge about the upcoming trends, source timeless pieces, build new connections with people sharing the same interest and experience the quality of the products in person.

The trade fair will also organise the Hospitality Day, a hospitality and retail procurement programme that will bring top class purchase managers from the industry to build new contacts and source quality products. Together, Heimtextil India and Ambiente India together will host over 100 companies from countries like India, Indonesia, Switzerland and Thailand showcasing trendsetting designs in the interior décor and home textile industry.■

India to be the partner country for Ambiente 2019, 2nd Asian nation after Japan

The new Ambiente partner country has been decided on: India will take over the partner country globe from the Netherlands. This was announced by Messe Frankfurt at a festive ceremony on the penultimate day of Ambiente.

Mr. Detlef Braun, Member of the Executive Board of Messe Frankfurt said, "After Japan, India is now Ambiente's second Asian partner country, which gives us great pleasure. With its population of over 1.3 billion, India has an

incomparable diversity, a rich culture and also a tradition of art and craft. It's also among our absolute top countries in terms of exhibitors. I'm

confident that its presentation will be a real highlight at Ambiente 2019."

The partner country globe is always handed over at a ceremony in honour of the current partner country. The country that receives the globe can then present itself at a special show at the next Ambiente. This year's presentation was staged by the Netherlands. Watched by a large number of guests from industry and government, Smt. Pratibha Parkar, Consul-General of the Republic of India in Frankfurt, accepted the partner country globe from the Ambassador of the Kingdom of the Netherlands, Mr. Wepke Kingma. The partner country globe is always handed over at a ceremony in honour of the current partner

country. The country that receives the globe can then present itself at a special show at the next Ambiente.

On this occasion the Indian Minister of State for Textiles, Mr. Ajay Tamta, said, "India is happy to be the Partner Country at Ambiente 2019, one of the biggest global consumer goods and trade fairs. It will provide as platform to position handmade Industry as the source for quality and niche design products for the world. India's participation will add to the vibrancy and diversity of the fair and familiarize global manufacturers, retailers and brands with the robust entrepreneurship in Indian textiles, apparel and consumer products industry and will open up opportunities for sourcing and investment in India. India is looking forward to this collaboration that will help to develop long-term sustainable partnerships of Indian industry with the value chain in Germany and other countries."■



India receives the Partner Country Globe (seen L to R): Ms. Sylvie Meis, Smt. Pratibha Parkar, Consul General of India in Frankfurt and Messe Frankfurt officials- Mr. Detlef Braun and Mr. Wepke Kingma



Smt. Pratibha Parkar, Consul General of India in Frankfurt and Mr. Winston Periera, GM, Messe Frankfurt India

SIAL Network and Inter Ads join forces to bring global expertise to booming Indian F&B market

Two show organizers have announced the creation of a new show, Food India, inspired by SIAL, to answer local booming market and international food and beverages companies expectations, supported by the Indian Food Processing Industry Ministry. From 16 to 18 September 2018, at Pragati Maidan Exhibition Centre, New Delhi, this show will welcome 8,500 trade visitors - buyers and chefs and 250 exhibitors who will showcase food and beverage products (including wines), equipment (including bakery and confectionery) and catering products. For international exhibitors, a dedicated package is available integrating a booth, a hosted buyer program, local store tours and legal workshops, to enable companies to make the most out of their participation. An "incubator" offer to gain a foothold in the Indian food and beverage market with a maximum ROI and added-value services over the 3 days of the show would be available.



Mr. Rajan Sharma, Director, Interads said, "It is our pleasure to be associated with SIAL and we take absolute pride to host Food India. This platform offers a big window to the consumers and producers of India into the food diversity and variety. The support from the Govt. of India is a strong backing to this wonderful association. Food India will help us broaden our horizons and discern the potential of the Indian Food Market." Hon'ble Minister for Food Processing Industry, Government of India, Mrs. Harsimrat Kaur Badal said, "we are delighted to support this new food event in India with such a well-known and established brand. SIAL network offers our country, and our companies, a great professional platform and the opportunity for local buyers to find out more about food diversity and foreign products, thus answering growing Indian middle-class expectations." ■ Details : www.foodindia-bysial.com; www.sial-network.com

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Codissia Trade Fair Complex, Coimbatore

Contact: Indore Infoline Pvt. Ltd.

Tel: 9098887755; Email : info@steel-powerexpo.com



PALM EXPO 2018

ABEC Exhibitions and Conferences Pvt. Ltd.

31st May to 6th June, 2018

BEC, Mumbai

Contact: Mr. Ramesh Chetwani

Tel: 9167447440

Email: rchetwani@palmexpo.in



June 2018

INDUSTRIAL & ENGINEERING EXPO

Indore Infoline Pvt. Ltd.

1st to 3rd June, 2018

Thakker's Dome, ABB Circle, Nashik, Maharashtra

Contact: Indore Infoline Pvt. Ltd.

Tel: 9098887755; Email : info@steel-powerexpo.com



NON WOVEN TECH ASIA 2018

Radeecal Communications

6th to 9th June, 2018

Bombay Exhibition Center, Mumbai, Maharashtra

Contact: Mr. Jigar Chotalia

Tel: 9173440725; 079-26401101/02/03

Email: ales@nonwoventechasia.com



AGRITEC AFRICA 2018

Radeecal Communications

20th to 22nd June, 2018

Kenyatta International Conference Center

Contact: Mr. Kartik Dave

Tel: 9173826807; 079-26401101/02/03

Email: mktg@radeecal.in



DAIRY LIVESTOCK & POULTRY AFRICA 2018

Radeecal Communications

20th to 22nd June, 2018

Kenyatta International Conference Center

Contact: Ms. Dhruvi Shah

Tel: 8401422418; 079-26401101/02/03

Email: africa@dlpexpo.com



GRAINTECH AFRICA AFRICA 2018

Radeecal Communications

20th to 22nd June, 2018

Kenyatta International Conference Center

Contact: Mr. Chirag Warke

Tel: 9173440725; 079-26401101/02/03

Email: gtaexpo@graintechafrica.com



July 2018

HGH INDIA 2018

Texzone Information Services Pvt. Ltd.

3rd to 5th July, 2018

Bombay Exhibition Centre Mumbai

Contact: Mr. Mukesh Agarwal

Tel: 9821310453; 022 - 2421 4111

Email: mukesh.agarwal@hghindia.com



INDIAN FASHION JEWELLERY & ACCESSORIES SHOW (IFJAS)

Export Promotion Council for Handicrafts (EPCH)

16th to 18th July, 2018

India Expo Centre, Greater Noida

Contact: EPCH; Tel: +91-11-26130692, 26135256

Email: ifjas@epch.com



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Medexpert Business Consultants Pvt. Ltd.

27-07-2018 to 29-07-2018

Chennai Trade Centre, Chennai, India

Contact: Mr. V. Srivatsan

Tel.: 7305789789

Email: innovation@medicall.in



Bengaluru to host World Green Infrastructure Congress 2018

The World Green Infrastructure Congress is a multi-day event conceptualized to

address Urban Infrastructural developments, with

environmental considerations

taken into purview. Some of

the topics we would be touching upon include the greening of buildings (greening of roofs, façades and indoor areas), with the associated accompanying topics (e. g. urban climate, rainwater management, sustainability).



Scheduled from **4-6 June 2018 at Hotel Lalit Ashok,**

Bengaluru, this Congress would feature 100 speakers and

150 exhibitors, Knowledge transfer of greening of buildings (greening of roofs, façades and indoor areas),

Demonstration of best practice examples; networking opportunities with market leaders, industry experts, and

peers; and interdisciplinary exchange of experience

between city representatives, architects, city planners, urban water developers, industrial and property

representatives, manufacturers, processors, researchers, associations, politicians and other interested parties.

At the end of the congress, the participants could also

participate in excursions to special target zones of

Bengaluru. Organized by World Green Infrastructure

Network (WGIN), in association with Indian Green

Infrastructure Network (IGIN), this 2018 edition is all set to take place in the city of 'Garden City' fame, Bengaluru.

Named after the World Green Infrastructure Network, which

has been organizing the event since 2007 annually in a

different member country, WGIC is an authoritative event on the subject, with significant promise of delivery on the

subject. Details : www.wgicbengaluru.com

Cheers!

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