

# ExhibiBits

Indian Exhibition Industry Association's newsroom communique



IEIA Wishes You  
A Happy New Year!

IEIA President's

## Hello!



Dear Industry Colleagues,

Wishing you all a very Happy New Year 2017!!

With the dawn of this New Year, I am pleased to share with you that IEIA has adopted the 'Exhibitions Mean Business' campaign for promoting the Exhibition Industry in India. The motive of this campaign is to bring about the importance of 'Exhibitions' as one of the most important parts of the Marketing Mix, which is increasingly being adopted by leading industry houses across different industry verticals. As part of this campaign, IEIA will be coming up with various initiatives in different forms by engaging and connecting with the relevant stakeholders while explaining the Importance of Exhibitions, along with the economic impact it brings, at the national and global levels. We will be working towards highlighting of 'Exhibitions' across all Industry verticals, as an important medium for promoting their corporate offerings.

As part of this campaign, IEIA shall once again be pro-actively promoting the Global Exhibitions Day (GED), as the National Partner and Global Task force

(.....continued on page 3)

## Recollecting milestones & charting out strategies for the year ahead

### IEIA's 10<sup>th</sup> Annual General Meeting




President IEIA, Mr. KV Nagendra Prasad addressing IEIA members at the AGM

IEIA, the apex body representing the Exhibition Industry in India, met for its 10th Annual General Meeting on 24th November 2016 at India International Centre, New Delhi. Chaired by Mr. KV Nagendra Prasad, President, IEIA, this AGM also marked the successful completion of the one year tenure of elected representatives to the Executive Committee of IEIA. The year gone by has been quite a momentous and fruitful year for the association, witnessing milestone achievements.

The AGM commenced with opening remarks and welcome by Mr. Prasad, followed by a report about the activities conducted by the Association during the past one year, financial status and the progress made. The Annual Audit report exhibiting progressive growth was shared with the members. Mr. Prasad also expressed gratitude towards the members for their continued support through active participation

...contd. on page 5

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(.....President's message continued from page 1)

Member for GED 2017, similar to last year, by meeting various Ministers and Government officials at the Central and Regional levels, with additional activities added for increased participation from all segments and regions. Advocacy for our industry shall continue to be our prime focus for this year as well.

While promoting our industry, IEIA will also continue its initiatives for the training of manpower through the Certified in Exhibitions Management (CEM) Program along with other training initiatives in collaboration with leading institutes in the country, for enhancing professionalism and performance, at par with international standards.

Providing the best of the Learning and Networking opportunities, our Annual flagship event- the 'IEIA Open Seminar' will again facilitate knowledge up-gradation in line with the latest trends, government policies and futuristic developments in the industry while furthering the best of business networking and contacts with professionals from different countries. We will also continue to connect with the industry counterparts at the regional levels through road-shows and networking get-togethers for the benefit of the members and industry.

I would like to thank all our members for their support in all our initiatives during the year gone by and look forward to continued support for taking our industry to yet another level of recognition and success in this year. May the year 2017 be very fruitful for all our Industry colleagues and bring you all the desired success in all of your endeavours.

With thanks.

**K. V. N. Prasad**

President, IEIA

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## IEIA Welcomes New Members



**FAITH - X SERVICES**

Authorised representative at IEIA:

Mr. Neeraj Mishra and Mr. Vinod Kumar, Partners

[faithxservices@gmail.com](mailto:faithxservices@gmail.com)

[www.faith-x.com](http://www.faith-x.com)



**PROMOTEDGE GLOBAL SERVICES**

Authorised representative at IEIA:

Mr. Avik Guha, Partner

[info@promotedge.com](mailto:info@promotedge.com)

<http://promotedge.com>

IEIA welcomes Mr. Jatin Mehta as Member in the  
IEIA 'Auxiliary Member' category



Mr. Jatin G Mehta is currently  
working with KUNJ INC. and has  
19 years of professional experience  
in Exhibition Industry with expertise  
in Special / Custom made Stalls.  
Email: [jatinmehta@kunjinc.org](mailto:jatinmehta@kunjinc.org)

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in all initiatives being taken by IEIA. "The Executive Committee has worked with a lot of passion and has immensely contributed towards the progress of the association by adopting innovative and futuristic approach in the execution of various initiatives for the further growth of the members and the industry. We have been successful in garnering increased recognition and visibility for IEIA through participation in various national and international industry forums and initiatives. We shall continue our efforts for promoting our industry across various stakeholders through our upcoming initiatives and activities in the coming year," said Mr. Prasad.

The association continues profitable growth, with increased membership, milestone achievements and focus on new initiatives for growth and benefit of the



*Glimpses of the IEIA AGM in progress*

members and the industry. IEIA is the apex body in India providing a common platform to the entire exhibition industry to consider ways and means for development of its various facets related to the industry from development to removal of bottlenecks disrupting the growth of the sector. ■

## K V Nagendra Prasad appointed as first CEM faculty from India for IAEE's CEM Program



Mr. K V Nagendra Prasad, COO, HITEX and President, IEIA has been commissioned as the first CEM faculty from India for IAEE's globally renowned CEM Program. He has held distinct positions throughout his professional career of 20 years including

dedicated 16 years in the exhibitions & events industry in India. Presently positioned as the COO of HITEX, Hyderabad, he has served as the Vice President of Indian Exhibition Industry Association (IEIA) for the period 2013 to 2015 and is currently leading IEIA in the capacity of President. His exemplary vision, thoughtful leadership and impeccable business instincts have been highly instrumental in the positioning of the Association (IEIA), as a distinguished entity across the global exhibitions industry. He has been innovatively working

for the development of the exhibitions industry in India and is extremely accessible for any of the initiatives augmenting the growth of the Industry. His contribution towards the growth of the exhibition industry in India has been highly commendable and phenomenal.

Mr. Prasad has also been trained as a Trainer to teach 'Customer Relationship Management' by Dale Carnegie India in 2008. He is recognised as a renowned speaker across the exhibitions industry. Owing to his stupendous experience in the Exhibitions Industry, he possesses great insights with regard to various aspects of the fundamentals of Exhibitions Management. He has always been passionate about knowledge dissemination and pro-actively engages in various Learning initiatives and has also himself acquired the CEM designation and has now committed to contribute as a CEM faculty for honing of the skills of the aspiring CEM candidates worldwide.

# Bengaluru, Mumbai and New Delhi showcase the best of ACETECH with trends, technology and innovation

Bengaluru : 21<sup>st</sup> to 23<sup>rd</sup> October 2016; Mumbai : 10<sup>th</sup> to 13<sup>th</sup> November 2016;

New Delhi : 15<sup>th</sup> to 18<sup>th</sup> December 2016

Expanding its footprints each year, ACETECH is known as Asia's largest and the world's third largest exhibition on architecture, construction, building materials, innovation and design, bringing together the finest of national and international brands, government bodies, architects, designers, developers, engineers, hoteliers, equity investors, contracting companies and industry experts under one roof for displaying and sourcing products and services expediently. Organized by ABEC Exhibitions & Conferences Pvt. Ltd. and ITE, the Bengaluru, Mumbai and New Delhi editions of ACETECH 2016 not only hosted and promoted innovations in the



Hon'ble Chief Minister of Maharashtra, Mr. Devendra Fadnavis releases a book by Hindware's R K Somany, at the inauguration of ACETECH Mumbai



A view of the panel discussion at ACETECH Mumbai

industry but also created better networking opportunities among procurement companies & suppliers and enabled exhibitors from around the world to showcase their extensive range and promotions.

ACETECH 2016 kicked off with its curtain-raiser show at Bengaluru on 21st October, 2016 at the 34 acre expanse of International Exhibition Centre (BIEC). Held from 21st to 23rd October, 2016, the event showcased over 150 leading brands from across the world. Inaugurated by Hon'ble Minister of Urban Development, Land & Transport & Haj, Karnataka, Mr. R Roshan Baig, the event's inauguration saw the presence of distinguished dignitaries like Mr. Juergen Mayer, Mr. Arunjot Singh Bhalla, Mr. Qais Noorani, Ms. Chitra Vishwanath, Mr. Mahesh Khaitan, Mr. Nejeeb Khan, Mr. Om Ahuja, Dr. Sujit Kumar, Mr. Ravindra Kumar, Mr. Srinivasan Gopalan, Mr. Naveen Nandwani and the Guest of Honor - Ms. Margit Hellwig-Botte (German Consul General).

ACETECH Mumbai was inaugurated by Hon'ble Chief Minister of Maharashtra, Mr. Devendra Fadnavis in the presence of renowned dignitaries such as Spanish

Architect Bruce Fairbanks; Mr. Vikas Oberoi; Mr. Niranjana Hiranandani, Ar. Hafeez Contractor; Ar. Alfaz Miller; Mr. Ashish Raheja; Mr. Gaurav Gupta; Mr. Sandeep Runwal, Mr. Rajeev Piramal, Mr. Anuj Puri, Ar. Zubin Cooper, Mr. Ashok Mohnani and the 400+ exhibitors. The inaugural Panel Discussion between some of the biggest names of the industry was followed by the traditional lamp lighting. This was skillfully moderated by Mr. Anuj Puri of Jones Lang Lasalle.



A view of the panel discussion at ACETECH Bengaluru





*A view of the grand inauguration at ACETECH Delhi, with leading delegates from the sector*

Allied events included Design Wall, CONNECT, ACETECH Alpha Awards Mumbai, Global Green Summit- Mumbai, World of Fenestration - Mumbai, Walk the Talk with your Mentor, CREDAI KARNATAKA PROPERTY EXPO (took place in ACETECH Bengaluru), Grand Stand Awards, ACE Interface, ACEWORX and Design Mock-up Studios at ACETECH Mumbai.

ACETECH Delhi was held from 15th to 18th December, 2016, at Pragati Maidan, New Delhi, with over 300 exhibitors and 1,00,000 products from all across the atlas. Witnessing the inauguration were distinguished delegates from the industry such as, Mr. Getamber Anand, Mr. Manoj Gaur, Mr. Deepak Kapoor, Dr. Ananta Raghuvanshi, Mr. Nayan Raheja, Mr. Vijay Garg, Mr. Verendra Wakhloo, Mr. Ranjodh Singh, Mr. Nejeeb Khan and Ms. Sonali Bhagwati. The inauguration paved way for a panel discussion, moderated by Mr. Santosh Kumar. The exhibition was also graced by numerous renowned dignitaries including Ar. Zafar Chaudhary, Ar. Yatin Patel and a team of delegates led by Mr. Amarjit Singh Ahuja- President of "Purchasing Professionals Forum India (PPFI)".



*Mentors and mentees in session at WTTWYM at ACETECH Delhi*

The international pavilion area was inaugurated in the presence of renowned panelists: Mr. Kevin Cui, Mr. Chang - Hyun Kim, Ar. Vivek Gupta, Mr. Mauro Mariani, Mr. Caglar Goksu, Dr. Sujit Kumar, Mr. Wolfgang Lahr, Ar. Sanjay Goel and Mr. Janesh Nair. Various international participants housed in these pavilions received an opportunity to understand the Indian market and advance towards establishing themselves in this potential industry.

ACETECH Delhi housed numerous allied events such as Design Wall Awards, ACE Interface, Walk the Talk with your Mentor, ADAPT and Grand Stand Awards.



*The Panel Discussion in progress at the ACETECH Delhi*

All the ACETECH shows have successfully linked consumers and suppliers and have been hugely appreciated by the building materials, architecture, interior design and innovation industries. The shows were also significant for tie-ups, maiden launches and allied events.

To scale up the scope of prospects several notches higher, ACETECH has forged a strategic alliance with MOSBUILD, INDOBUILD and other allied events of ITE. The event has grown to a total area of over 180,000+ sq. mtr. gross across Bengaluru, Delhi, Ahmedabad and Mumbai. The exposition will now be seen visiting Ahmedabad on the 20-21-22 of January at Gujarat University Grounds. ■

# Mumbai gets its first share of incense and perfumery congregations

Agarbatti & Perfume Expo; 16<sup>th</sup> to 17<sup>th</sup> November 2016, Mumbai

Mumbai, treated to be the largest hub of premium agarbattis in India, played host to the first ever Agarbatti & Perfume Expo. This was organized by Incense Media at Bombay Convention and Exhibition Center, Goregaon, Mumbai. This two days expo was inaugurated by Mr. Mehul Kumar (Director of famous hindi movies - Krantiveer and Tirangaa), who was impressed to see the gathering of India's top agarbatti & perfume

companies at one place. This expo attracted participants and visitors from India as well as nations like Indonesia, USA, Vietnam, Australia, and Sri Lanka with agarbatti & dhoop manufacturers, raw material suppliers, machinery manufactures, perfume and chemical manufactures as well as companies involved in printing and packaging of agarbatti and perfumery products. Leading Indian companies and brands including Jay Ho, Haridarshan, Ashapura Aromas, Flourish Fragrance, Imperial Fragrances, Parnami, Schimmer, Arochem, Aromatika etc. participated in the show. This show received tremendous response with over 4200 trade visitors.



*Glimpses of the many facets of the show*

Started in April 2015, Incense Media is India's first trade magazine on agarbatti industry (registered with RNI). It was started with a vision to connect businesses involved in the incense & fragrance industry. This bi-monthly magazine is circulated all over India and in the shortest time has extended its reach throughout India.

The first edition of Agarbatti & Perfume Expo was organised during February 2016 in Jaipur, Rajasthan making it the first ever exhibition in the state.

The next (3rd edition) of the expo is slated to be held in Kolkata. ■

## jwc announces the creation of its subsidiary, jwc Asia Ltd. (Hong Kong)

**jwc** Continuing to build on its strong growth, jwc is taking a major step to be able to serve the needs of its existing and future clients in the fastest-growing region of the trade fairs and exhibition business, jwc GmbH (Germany) announces the creation of jwc Asia Ltd. to be based in Hong Kong. After several years of steady growth in the core markets served, jwc is to set up a local presence in the fastest-growing Asian markets with particular focus on China and the South East Asian region. In a span of only a few short years, jwc has established itself in the trade fair industry as the leading boutique consulting firm to venues, organisers, governments and private equity. It is now looking to leverage its standing in the industry and

move forward to its next stage of growth fueled by an ever growing need for high-quality and professional advisory services for Asia based clients. Building on an already successful partnership with the Business Strategies Group (BSG), jwc Asia will be supported by BSG's Hong Kong office infrastructure and its staff. jwc Asia has nominated Eyal Knoll to be its first Managing Director.

jwc ([www.jwc.eu.com](http://www.jwc.eu.com)) is the leading management consulting firm for the global exhibitions and conference business sectors. It supports governments, venues, organisers and investors with advisory services, covering a broad spectrum of areas including strategy, feasibility, planning, marketing, M&A, pricing, thought leadership and training. ■



# Top-notch industry leaders engage in a turnkey meeting with the aim of transforming India into a Pharma Super Power

CEO Round Table at India Pharma Week; 22<sup>nd</sup> November 2016, Mumbai



Many industry professionals were a part of this exclusive meeting

The launch edition of the India Pharma Week, a UBM India initiative to celebrate the 10th anniversary of its flagship pharma event, CPhI and P-MEC, witnessed one of its most significant events, the CEO Round Table, in association with West Pharma. The exclusive, closed door Round Table was a congregation of India's most influential CEOs, presidents & founders from leading pharmaceutical companies, and policy makers & senior representatives from pharmaceutical associations who engaged with one another on the vital issue of what it would take to drive radical growth to make India a pharma super power.

The strategic gathering among acknowledged leaders of the industry also helped deep-dive into thought-provoking discussions on achievements and supplementary challenges around policy making, industry growth and sustainability in an endeavour to achieve the target of USD 300 billion in value for the Indian pharma industry by 2030.

A detailed White Paper Report was prepared on the recommendations provided by thought leaders and would be presented to policy makers and other key stakeholders. A representative body of the group comprising Mr. D G Shah, Secretary General, IPA; Mr. Dinesh Dua, Vice Chairman, Pharmexcil

and MD, Nectar Lifesciences; Mr. Kewal Handa, Promoter-Director, Salus Lifecare; Mr. SM Mudda, Director, Microlabs; Mr. Ranga Iyer, ex-MD, Wyeth; and Mr. Yogesh Mudras, MD, UBM India, later briefed the media about the crux of the deliberations. These included, but were not limited to strategising to begin research on precision medicine in India to capture growing investment; increasing self-reliance for API sourcing by reducing dependency on China; discussing strategies to ensure pricing control, fostering innovation and promoting patient benefit; bringing in rural India within the pharma ambit, etc. ■

## Messe München reports double digit growth in India

Having a strong portfolio of trade fairs in numerous sectors, Messe München India is presently organizing 10 trade fairs across India, catering to approximately more than 3,000 exhibitors and over 100,000 trade attendees each year. The subsidiary of Messe München GmbH started from a humble beginning in 2007, growing up to a workforce of 65 full time employees based in Mumbai, New Delhi, Bengaluru, Hyderabad and Chennai. Over the years, the Indian subsidiary introduced a number of international fairs in the country and continued its growth with its merger and acquisition strategy.

Messe München India witnessed over 40% growth in revenues (from FY14 to FY16) reporting double digit growth in EBIDTA forecasted in the Q3, 2016 across the business. Mr. Bhupinder Singh, Chief Executive Officer and Member of the Board of Messe München India,



Mr. Bhupinder Singh,  
CEO and Member of  
the Board, Messe  
München India

said, "the year 2016 has been very positive for the business, with growth recorded in all trade fairs. We are witnessing one of the best periods for our business and those numbers are fantastic growth indicators. We are continuously working towards creating 'value driven' trade fairs."

Messe München India presently organises market leading B2B events such as analytica Anacon India, BAUMA CONEXPO India, drink technology India, electronica India, IFAT India, India Lab Expo, Indian Ceramics, Intersolar India, LASER World of PHOTONICS INDIA and productronica India and will be launching more events in future keeping in view, its international expansion strategy. ■

# Business platform for buyers and sellers of the MICE, Luxury and Leisure travel segments concludes 13th edition

**MTM+LLTM; 24<sup>th</sup> November 2016, New Delhi**

The 13th edition of the MICE Travel Mart (MTM) and seventh Luxury & Leisure Travel Mart (LLTM), organised by OptiMICE Events Pvt Ltd, saw a footfall of over 450 people including a bevy of senior executives from the corporate world, leading hotels, destination management companies, State and national tourism boards, tour operators, wedding and event planners. Among notable delegates who attended were Dr. AK Manocha, CMD, IRCTC; Ms. Pratima Srivastava, Executive Director, Punjab Heritage Tourism & Promotion Board; Mr. Ashwini Kakkar, Executive Vice Chairman, Mercury Travels and Chairman, via.com; Mr. Praveen Chugh, President, TAFI; Mr. PP Khanna, President, ADTOI; Mr. Rajan Sehgal, Chairman, TAAI, North India; Mr. Pankaj Nagpal, Director, National Board & Chairman, North India Region, ETAA; Mr. Subhash Goyal, former-President, IATO; Mr. Chander Mansharamani, Vice Chairman, ICPB; Mr. KVN Prasad, President, IEIA and representatives from industry associations like EEMA, IEIA, TAFI, ADTOI, IATO, TAAI and ETAA.

The event kick-started with the MICE Seminar that included a Corporate Panel Discussion on, "Are Events the Order of the Day? Do travel managers and event planners need to change their game?" and featured well-known names from the corporate, travel and event sectors like, Mr. Vikas Lashkari, India Head Procurement, Ernst & Young; Squadron Leader Neeraj



*Many industry professionals were a part of this exclusive meeting*

Rathee, Vice President, Premises Infrastructure & Procurement, Fullerton India Credit Company Ltd; Ms. Meghna Garg, Associate Director, Facilities & Administration, Thomson Reuters; Mr. Ankush Bindra, Manager Travel & VISA, Ericsson Global Services; Mr. Naveen Kundu, Founder and MD, Leisure Corp Pvt Ltd; and Mr. Sanjeev Pasricha, Group CEO, CS Direkt Events & Exhibitions Pvt. Ltd. The panel was moderated by Captain Rajesh Sharma, Vice President, Office Services, Resources. The seminar took note of disruptive trends in Meetings, Incentives, Conferences and Exhibitions (MICE) and proceeded on a successful note, promising newer business avenues for delegates. The Mart also witnessed an ETAA (North India Chapter) Members Meet that was well attended by top ETAA members, corporates and travel agents. ■

## AAXO and EXSA partner on a new exhibition and event awards ceremony

The Association of African Exhibition Organisers (AAXO) and the Exhibition and Events Association for Southern Africa (EXSA) have partnered on a joint awards venture. The ROAR Organiser and Exhibitor Awards together with the EXSA-Illence Awards aim to recognise and promote excellence within local exhibition and events while uniting the industry.

In line with AAXO's focus on growth in 2016, knowledge sharing and driving standardisation and credibility within the exhibition industry, this event is designed to offer recognition and appreciation to hardworking and innovative industry players who continue to raise the bar and contribute to exhibitions' rank as an effective marketing tool. Identifying synergies in focus, EXSA saw it beneficial to unite and join efforts with newly established AAXO as a way of

honouring and paying homage to members as a whole. This awards event will provide role players who contribute to all aspects in the exhibition and event industry with a platform to showcase their portfolio of work, with an opportunity to network with like-minded industry players and a broad selection of suppliers. The awards are set to take place on Thursday, 26 January 2017.

"Traditionally, winning a Stand Award has been all about the stand construction, AAXO aims to change this by ensuring that all ROAR entries will be judged on their successful exhibition strategy incorporating marketing, activation, stand construction, and ROI," explains Carol Weaving, AAXO Chairperson. ■

Source : <http://www.mediaupdate.co.za>





# Celebrating 100 years of promoting architecture and championing the idea of the futuristic Indian City

**IIA NATCON; 1<sup>st</sup> to 3<sup>rd</sup> December 2016, Bengaluru**

The Indian Institute of Architects is now a hundred years old. Celebrating this centenary year was the IIA NATCON 2016 hosted by the IIA Karnataka Chapter in the city of Bengaluru, attended by 1314 architects, urban planners, designers, policymakers, community development advocates and academic researchers to "Imagine the Indian city". Architect Leena Kumar, Chairperson, IIA Karnataka Chapter and Convener, NATCON 2016, said, "we are privileged to host IIA NATCON in Bengaluru - a city without boundaries which has grown from a fort city to a sprawling metropolis representing a cosmopolitan and multicultural brand. The 2016 edition of NATCON is very special as it commemorates the centenary celebrations of IIA."



*A discussion for smarter and sustainable cities at the show*

The show was inaugurated by well-known environmentalist and theatre personality, Mr. Suresh Heblikar and brought together the largest gathering of architects in NATCON's history. Architect Rahul Mehrotra, urbanist and educator, Founder Principal of RMA Architects, Professor of Urban Design and Planning, and Chair of the Department of Urban Planning and Design at Harvard University's Graduate School of Design, was the keynote speaker on the first day of the convention. Ms. Saskia Sassen, the Robert S. Lynd Professor of Sociology, Columbia University was the keynote speaker on the second day. Her research and writing focuses on globalisation (including social, economic and political dimensions), immigration, global cities (including cities and terrorism), the new networked technologies and changes within the liberal state that result from current transnational conditions. The convention was complemented by a building material exhibition. Schneider Electric was the platinum sponsor and Trojan Plywood was the gold sponsor of the event. The event partner for was PDA Trade Fairs.



*Architect Leena Kumar, Chairperson, IIA Karnataka Chapter, and Convener, NATCON 2016 addresses the audience at the inauguration*



The Lalit Ashok, venue for the national convention, saw an animated debate on a host of issues that pertain to the Indian city, the state of urbanisation and the future of its urban conglomerations keeping in view the pace of its current growth. IIA NATCON 2016 intended to provoke architects and industry partners to think at a fundamental level on what the Indian city should be, the mode of growth it should adopt and act as an agent of positive change. In essence, the convention championed on the idea of the 'Indian City' to set the course for the future of our urban conglomerations.

The three day conference, curated by Architect Prem Chandavarkar comprised six sessions on important sub-themes, designed for discussion and audience participation. Each session on a sub-theme was articulated as a set of provocative questions, to encourage thought and discussion, rather than as a statement. The topics for discussion included, Architectural Practice and the City, Rethinking Urban Public Space, Governance and Social Justice in the Indian City, Resilience in the Indian City, "Designing" the Indian City and Unpacking the Smart City.

The IIA Executive Diary, and 2 books- " Repositioning Waterfront Settlements" by Ms. Neerja Tiku and The works of Ar. Achyut Kanvinde were released by the Office Bearers of the IIA. The Asian Congress of Architects (Arcasia) flag was unveiled by the IIA office bearers and the Rajasthan Chapter office bearers to herald the ARCASIA 2017 at Jaipur. ■

# South Asia's largest Security and surveillance congregation gathers 20 participating countries & over 300 brands

**International Fire & Security Exhibition; 8<sup>th</sup> to 10<sup>th</sup> December 2016, New Delhi**

The 10<sup>th</sup> edition of International Fire & Security Exhibition and Conference (IFSEC) India was inaugurated by Minister of State for Home Affairs, Mr. Hansraj Gangaram Ahir and Minister for Home, Govt. of Chhattisgarh, Mr. Ramsewak Paikra, in the presence of Mr. D R Kaarthikeyan, IPS (Retd.), Chairman, ASSOCHAM National Council of Homeland Security; Mr. Maninderjeet Singh Bitta, Chairman, All-India Anti-Terrorist Front; Mr. Shiv Charan Yadav, President, APSA; Dr. Arvind Gupta, Deputy National Security Advisor, Govt. of India; and Mr. Anil Dhawan, Co-Chairman, ASSOCHAM National Council of Homeland Security.

The show brought together internationally renowned exhibitors, consultants, business experts and key government officials under one common platform, to discuss global best practices and seek solutions to some of the most pressing challenges in the security & fire domain. The show, with participation from Australia, China, Hungary, India, Korea, Malaysia, Russia, Singapore, Sweden, Taiwan, UAE, UK and USA, was a convener of internationally renowned exhibitors, consultants, business experts and key government officials that provided informative demos and a wealth



*Leading industry dignitaries were a part of the inauguration*

of opportunities for the visitors to network and learn about cutting-edge technologies, industry trends, challenges, market insights and discover the best solutions to keep their business and clients secured. Well-supported by associations such as APSA, ESAI and ESSCI, the expo saw over 300 participating brands.

A two-day conference with the theme 'Security strategies to counter external and internal threats' and 'Creating a Smarter and Safer World with State-of-the-art Security Technology' were conducted alongside the exhibition. IFSEC India also launched the first ever IFSEC India Awards in India. ■

## Indo-China trade to touch \$65 billion volume trade for 2016

**China Homelife India and China Machinex 2016; 13<sup>th</sup> to 15<sup>th</sup> December 2016, Mumbai**

As per the figures provided by Indian Ministry of Commerce, bi-lateral trade volume between India and China is expected to be over 65 billion US dollar for the year ending December 2016. "In fact the bilateral trade stood at US \$52.14 billion till Jan to Sept 2016" said Mr. Wang Shicai, Commercial Counselor, Consulate General of China, in Mumbai at the fourth edition of China Homelife and China Machinex 2016, held in association with their National Partners CII (Confederation of Indian Industry). Mr. Ajay Shankar, Ministry of Commerce, Govt. of India; Mr. Chen Xiang Dong - Director Wenzhou Commercial Bureau; Mrs. Snehal Ambekar, Mayor of Mumbai; Mr. Ninad Karpe, MD & CEO, Aptech Ltd. and the likes of such dignitaries were present at the inauguration ceremony.

The trade show welcomed visitors from not only India but also from neighbouring countries. China Homelife and China Machinex have witnessed a remarkable



*Many industry professionals from India and China participated*

success in the last three year with 15,500 business visitors in the previous edition and this year it expected to cross over 20,000 visitors. 523 companies from machinery and 136 from homelife sector displayed their products. The initiative is in line with Prime Minister Shri Narendra Modi's initiative of 'Make in India'. ■



# India Exposition Mart Ltd. celebrates completion of 10 eventful years

18<sup>th</sup> December 2016, Greater Noida



*Lighting of the inaugural lamp begins the celebrations at IEML*

The India Exposition Mart Ltd.(IEML) celebrated the completion of its 10 years of service to the exhibitions industry along with the 30th year of Export Promotion Council for Handicrafts (EPCH).

Mr. Rakesh Kumar, Executive Director, EPCH and Chairman, IEML, addressed the gathering of 2000 invitees and took them through the journey of IEML and EPCH, over the years. He also congratulated all stalwarts of the sector who were felicitated for their long association with EPCH& IEML. Eminent members of EPCH, IEML Directors and IEML Equity Holders were felicitated for their contribution towards setting up of the state-of-the-art exhibition centre- India Expo Centre & Mart at Greater Noida. Setting up of IEML was conceived

in 1999 and the project was realized in January 2006. "Time Flies, and it surely does - it has been 30 years when EPCH began its journey and it seems as if it was yesterday when we started working towards the common cause of promotion of handicrafts in the country," mentioned Mr. Kumar and reminisced, "when I look 30 years back, I have a huge repository of fond memories. Today, the exporting community is on the threshold of crossing Rs.23,000 crores in exports. We have achieved this through years of hard work, dedication and perseverance of exporters who over the years have tirelessly worked towards enhancing exports of handicrafts from the country."

Mr. Kumar cited the philosophy of Shri Vivekanand and emphasized in including it in today's working culture. As per him, "Take up one idea, make that one idea your life - think of it, dream of it, live on that idea, let the brain muscles, nerves, every part of your body, be full of that idea, and just leave every other idea alone. This is the way to success" He further added, "in the coming decades, we would pay emphasis on issues like compliances, skill development, trade facilitation, entrepreneurship and business incubation, e-Commerce and digitalisation. The event was followed by a monoact performance by Padamshree Shri Shekhar Sen on Vivekanand. The event was also marked by a vibrant street food festival of Delhi-6. ■

## Messe Düsseldorf India and the Indian Institute of Packaging to introduce 'pacprocess India' in October 2017

Messe Düsseldorf India and the Indian Institute of Packaging (IIP) have collaborated to bundle their expertise in the packaging sector and the related processing industry with a focus on the Indian market. In October 2017, a combination of pacprocess India, now realigned by Messe Düsseldorf India and IndiaPack, an event created by IIP and well established in the Indian market, is planned for New Delhi. pacprocess is a further development of the International PackTech India, previously organised with the involvement of Messe Düsseldorf until 2016.

In future, Messe Düsseldorf and its Indian subsidiary will be responsible for the strategy, conceptual planning and implementation of the trade fairs as well as for national and international marketing. The events form part of

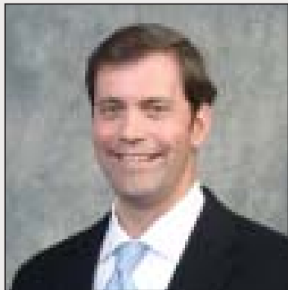
the interpack alliance, comprising the international events of Messe Düsseldorf in the areas of processing and packaging. The trade fair duo will be supplemented by a conference, the International Summit for Packaging Industry (ISPI), planned and organised by IIP. From 2017 onwards, they will be held at annual intervals, taking place in Mumbai every two years and at different venues in the other years.

After New Delhi in 2017 and Mumbai in 2018, the venue will be Bengaluru in 2019. In 2018, Drink Technology India, organised by Messe München (Munich), will be held in parallel at the Bombay Convention & Exhibition Centre.■





### 2017 IAEE Chairperson Ryan Strowger assumes gavel at Expo! Expo!



**Mr. Ryan Strowger**  
Chairperson, IAEE and  
Sr. VP, exhibitions,  
conferences and sales,  
IAAPA

IAEE Chairperson, Ms. Julie Smith, CEM, CTA passed the baton to 2017 IAEE Chairperson, Mr. Ryan Strowger, CEM, at the Annual Networking Luncheon and Awards Presentation, held during Expo! Expo! - IAEE's Annual Meeting & Exhibition in Anaheim. As senior VP, exhibitions, conferences and sales for the International Association of Amusement Parks and Attractions (IAAPA), Mr. Strowger is responsible for overseeing IAAPA's portfolio of global events in the amusement park and attractions industry, including three annual exhibitions. Previously as Director, Business Development for the Consumer Technology Association, he was responsible for International CES revenue and exhibit space growth.

### Sagar Mehta unanimously nominated as new Vice Chairman-II, EPCH



**Mr. Sagar Mehta**  
Vice Chairman-II  
Export Promotion Council  
for Handicrafts (EPCH)

Export Promotion Council for Handicrafts (EPCH), in its 152nd meeting of Committee of Administration held at New Delhi, unanimously nominated Mr. Sagar Mehta of M/s QTL Export House, New Delhi as its new Vice Chairman-II. Mr. Sagar Mehta, a Mathematics honours graduate with management degree is spearheading QTL Group which is a leading export house of fashion jewellery. His company, QTL Export House has been awarded for excellent export growth for fashion jewellery and also awarded for outstanding National export performance.

### Gwen Hill, CTSM, Senior VP, ExhibitForce inducted as EDPA President



**Ms. Gwen Hill**  
President of the Exhibit  
Designers + Producers  
Association (EDPA)  
for 2017

Ms. Gwen Hill, CTSM, Senior Vice President of Houston-based ExhibitForce has been inducted as the 2017 President of the Exhibit Designers + Producers Association (EDPA) at its annual ACCESS Conference in Orlando. As EDPA President, Ms. Hill will champion EDPA in its mission to foster education, leadership, and networking for the advancement of its members and the exhibition industry. She has been active in the EDPA since 2004, most recently serving on its Executive Board of Directors as VP of Education. As Senior VP, Business Development, ExhibitForce, Ms. Hill leads the firm's sales & business development initiatives.

### Jamie Bruce to strengthen and expand AMR's global activities as MD



**Mr. Jamie Bruce**  
Managing Director of  
global strategy  
consultancy,  
AMR International

Mr. Jamie Bruce has been appointed the Managing Director of global strategy consultancy, AMR International. He will strengthen and expand AMR's global activities across its three specialist sectors: Events, Industrials and Media & Information Technology, in this new role. He will lead both AMR's Private Equity and Industrials Practice. Mr. Bruce also becomes a member of the firm's Executive Board. Executive Chairman of AMR International, Mr. Denzil Rankine said, "with his 25 years of experience, we chose Jamie for his proven track record in strategy, M&A and operational improvement. His passion and specialist knowledge across a variety of sectors makes him a perfect fit."



## SACEOS announces two key appointments to strengthen its team

The Singapore Association of Convention and Exhibition Organisers and Suppliers (SACEOS) has announced two key appointments.



**Ms. Anita Tan**  
Director of Events & Sales



**Dr. Shirlena Soh**  
Executive Director

Ms. Anita Tan joins the association as Director of events and sales, responsible for the marketing and promotion of SACEOS events, while Dr. Shirlena Soh comes on board as Executive Director, in charge of finance and providing leadership to build and manage a Secretariat team for SACEOS.

Dr. Soh will work closely with the Singapore Government to help shape the future of Singapore's business events industry and help chart the industry's growth path to further the country's position as a leading regional and global MICE destination. An honorary doctoral research fellow in National University of Singapore, she served as Director of business development and operations at Human Genome Organisation (HUGO) International, overseeing HUGO's strategic direction and new business ventures. Ms. Tan, an industry veteran, with more than 30 years' experience in the tourism industry, has held senior positions at AIG (American Insurance Group) and NATAS (National Association of Travel Agents Singapore). She was the head of travel at AIG and responsible for leading the travel insurance team in distribution, expansion, business development, account management and operational excellence. As the COO of NATAS, she managed its daily operations with key responsibilities to identify business opportunities for members and advocate their needs with stakeholders and agencies.

## Sajid Desai appointed as CEO of NürnbergMesse India Pvt. Ltd.



**Mr. Sajid Desai**  
CEO, NürnbergMesse  
India Pvt. Ltd.

NürnbergMesse India, subsidiary of NürnbergMesse, has appointed Mr. Sajid Desai as the CEO for its operations effective December 1st, 2016. A seasoned professional with over 25 years' experience, Mr. Desai has extensive sales, marketing and business development experience in business-to-business (B2B) and special interest projects in exhibitions, events, media and online. His last position was Country Director of DMG Events in India. Previous assignments include the senior position of Group Director at UBM India. At NürnbergMesse India, he will operate out of the company's offices in Delhi and Mumbai and report directly to the Chairman of the Board and Managing Director of NürnbergMesse India, Ms. Sonia Prashar. Besides growing NürnbergMesse's existing and new projects in the country, Mr. Desai and his team will be working to increase the presence of Indian exhibitors and visitors at NürnbergMesse's highly specialised trade fairs around the world.

## CEIR refocuses research efforts

The Center for Exhibition Industry Research (CEIR) board of directors is realigning its resources to focus more clearly on producing industry-leading research on the exhibitions and events industry.

This announcement comes as the result of two years of strategic planning meetings and will involve a restructuring of the body's governance, fundraising and administration. CEIR will also align more closely with the International Association of Exhibitions and Events (IAEE) to produce research and grow relationships with industry organisations. As part of the shift, CEIR CEM Brian Casey would step down as president, a position he has held for the past three years. ■

Source: [www.exhibitionworld.co.uk](http://www.exhibitionworld.co.uk)

# INDUSTRY TIDINGS

## Anaheim hosts 2016 IAEE Annual Meeting & Expo! Expo!

Exhibitions industry signs off year on a high note with gathering of over 2,300 attendees

The event, held from 6th to 8th December at the Anaheim Convention Center, California, USA, featured a wide array of education, networking and exhibits over the course of three days. With over 70 learning opportunities on and off the show floor during the event, the schedule was packed with sessions for all levels of show management. Key highlights:

**Beacons Debut** - For the first time, IAEE attendees were provided beacons with their badges. IAEE worked with Hubvents, a first-time exhibitor, to provide "intelligent show floor experiences." Hubvents partnered with EventBase, IAEE's mobile app provider, to help attendees automatically discover the right contacts in their proximity and in real-time.

**Report from Outgoing Chair** - Ms. Julia Smith, 2016 IAEE Chairperson and Senior VP for Global Experience Specialists, addressed attendees during the Opening General Session and discussed the association's many accomplishments during her tenure. More than 2,400 IAEE members from 21 countries earned or maintained their Certified in Exhibition Management (CEM) designation, with 294 new graduates in 2016. "This represents the largest graduating class in one year," she said.

**It's all about Networking** - With 10+ planned networking opportunities over three days, IAEE offered no shortage of events for mixing and mingling - most of which were included with a full registration. The opening party was held on the Grand Plaza, a 36,000-square-foot outdoor function area.

**The Expo! Expo! Opening Party & Dinner** featured Andy Grammer, a singer, songwriter, and record producer with pop hits like "Fine by Me" and "Keep Your Head Up." Visit Anaheim offered clients



and press a meet-and-greet with the pop star, as well as autographed photos to take home. IAEE Young Professionals Party, for millennials under 35 years of age, was held at Tortilla's Joe's at Downtown Disney. The IAEE International Reception was open to international attendees.

Wednesday afternoon and early evening featured a plethora of exhibitor-hosted parties. The evening closed out with Humanity Rocks, a party with a purpose to benefit the Orange County Family Justice Center, which provides support to people whose lives have been touched by child abuse, domestic violence, elder/dependent adult abuse, or sexual assault. Entertainment featured the band Party Crashers. The following day, a check for \$20,000 was presented to the organisation. After the last session on Thursday, IAEE hosted a happy hour from 4:30 to 6 p.m. at its Annual Closing Party at the Hilton Anaheim.

**Show Floor Highlights** - Expo! Expo! featured 262 exhibitors covering 40,000 nsf of paid exhibit space. Over the course of two days, the exhibit hall was open for seven and one-half hours. There were 45 new exhibitors in 2016 and 13 in the IAEE Tech Startup Pavilion.

San Antonio will host the next annual event, which will be held from 28th to 30th November 2017.



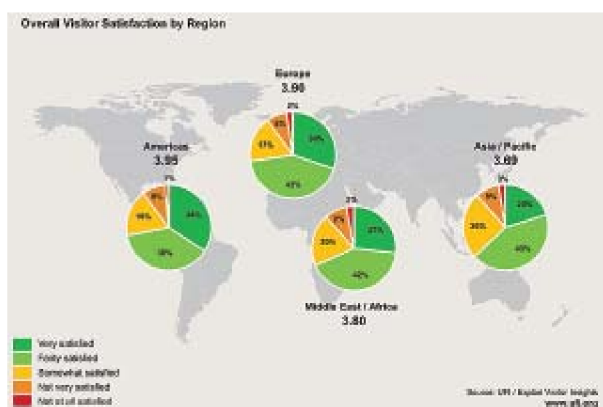


## New research by UFI presents insights in global behaviour of exhibition visitors

UFI - the Global Association of the Exhibition Industry has partnered with event research specialists - Explori to release a thought-provoking report that focuses on visitors of exhibitions around the globe. This report was jointly researched and written and is supported by SISO, The Society of Independent Show Organizers (USA).

The comprehensive analysis is based on Explori's global database, consolidating visitor surveys from a sample of 920 events worldwide. It delivers key findings related to the visitor's behaviour, the levels of loyalty and advocacy of the industry, their needs and the extent to which these needs are being met by the industry:

- Exhibitions in the more developed exhibition markets tend to achieve higher satisfaction levels than those in less matured markets. Despite this, events in less matured markets benefit from a "return bonus" effect, with higher levels of loyalty than might be predicted by their ability to satisfy their visitors.



- There is also an inherent difference between what satisfied and dissatisfied visitors prioritise when providing feedback on events. Dissatisfied visitors tend not to focus on so called "hygiene factors" such as venue layout, signage or catering, but highlight far more fundamental problems as the cause of their lack of satisfaction.

The data shows that visitors desire to see innovations in their sector, both in the content and particularly on the exhibition floor, more so than educational content or networking.■

Source : <https://www.traveldailynews.com>

## 2016 Green Venue Report launches, highlights the state and exhibition sustainability around the world

The 2016 Green Venue Report: The State of Convention and Exhibition Center Sustainability compiles data from 44 convention and exhibition centers around the world (an increase from 30 in 2015), and evaluates a collective environmental footprint of industry meetings and events, highlighting best practices and innovative programs.

In its third year, the Report compares green performance over a wide-range of areas, including: energy efficiency, waste



management, water usage, food and beverage services, cleaning practices, staff involvement, communications and certifications. The survey consisted of 142 survey questions and was conducted in the Spring of 2016, and is based off 2015 operational data and information. Over 20,000 events were held at the reporting centers, hosting over 48,000,000 attendees. The Green Venue Report captures the practices and impacts of convention and exhibitions on a global scale. A few key findings of 2016 include:

- Centers are dedicating resources to divert waste from landfills. 57% of centers have active and ongoing back-of-house manual waste sorting programs in place.
- Centers and event organisers continue to improve communication around event sustainability. Responding centers indicated that on average 34% of event organisers discussed sustainability or "greening" when engaging with the venue.
- Event-specific waste tracking is increasing. 79% of responding centers can provide event planners a specific waste diversion report for their event, a slight increase from 72% last year.

The Green Venue Report is a project started by Greenview, a leading firm in the events and meetings industry promoting sustainable practices. Greenview has developed an innovative portal for venues to track a wide range of data and best practices over time, enabling them to monitor performance and improvement, and streamlining the process for the industry to conduct comprehensive research and catalyze innovation.■

Source : [www.traveldailynews.com](http://www.traveldailynews.com)

# Bangalore International Exhibition Centre turns 10!

## Milestone celebrations during IMTEX 2017

BIEC (Bangalore International Exhibition Centre) is completing a milestone by crossing 10 years. BIEC is celebrating this with a commemoration programme on 28 January 2017.

Conceptualised and built by Indian Machine Tool Manufacturers' Association to promote machine tools and manufacturing shows exhibiting machinery and equipment, BIEC is today recognised as the leading venue for organising exhibitions in India. BIEC was awarded the prestigious LEED Certification by the US Green Building Council for its environment-friendly design. As an IMS certified venue, BIEC is accredited with 3 management systems ISO 9001 (Quality Management System), ISO 14001 (Environmental Management System) and OHSAS 18001 (Occupational Health and Safety Management System). Over the years, BIEC has hosted more than 200 shows occupying over 1500 days. BIEC's rising popularity can be gauged by the increasing number of national and international shows which are being held in its premises from time to time. IMTEX, EXCON, INDIA WOOD, ELECTRONICA, SPACE EXPO, ACETECH, STONA, ELECRAMA, DIE & MOULD, CeBIT, DIDAC and many more exhibitions have been held at this venue.

International exhibition organisers such as Hannover Messe, Messe Munich India, Koelnmesse, UBM Asia, Nürnberg Messe, Pacific Asia Travel Association, Taiwan



External Development Council, etc. as well as the Government of Karnataka and the Government of India hold many of their exhibitions at BIEC.

BIEC is also recognised for being part of many international associations such as UFI, ICCA, IAEE, IEIA, ICPB, AFECA, etc. and represents Indian exhibition industry in various forums. With India's exhibition industry likely to grow by around 12 to 15% more shows are expected to be held at BIEC. ■

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## Las Vegas named world's leading M&C destination at World Travel Awards

Las Vegas has been named the World's Leading Meetings & Conference Destination for 2016, marking the fourth consecutive year it has been recognised for this honor by the World Travel Awards.

The World Travel Awards supports and promotes the global travel and tourism industry by identifying and rewarding excellence and inspiring its practitioners to continually raise the standards of their product and service offerings. The voting process for the awards is online, accompanied by a year-long communications

campaign encouraging global participation. Voting for the final awards is determined by qualified executives working within travel and tourism, and the consumer travel buyer.

Recognition like the World Travel Awards further cement Las Vegas as the ideal destination for meetings and conventions, hosting some of the biggest trade shows in the industry, including CES, which will welcome 165,000 attendees in January 2017 as the show celebrates its 50th anniversary. ■ Source : [www.exhibitcitynews.com](http://www.exhibitcitynews.com)



## Tradeshow growth streak continues 25 quarters in a row: CEIR

The Center for Exhibition Industry Research reported another quarter of growth for tradeshows. While there were some weak spots in specific industries, they were mitigated by strong performances elsewhere. The long winning streak for the tradeshow industry isn't letting up just yet.

According to the latest quarterly index released by the Center for Exhibition Industry Research (CEIR), the industry saw another uptick in the third quarter of 2016, growing by 1.9% from the prior quarter. It was the 25th straight quarter of growth-and outpaced the 1.6% growth seen in the somewhat-sluggish second quarter. The growth came despite some significant political and economic issues that raised broader concerns for the global economy, including the Brexit vote in the United Kingdom-which occurred just before the third quarter began-and the 2016 presidential election.



"Improvement in exhibition performance amidst economic and presidential election uncertainties demonstrates strength in the exhibition industry," noted CEIR Economist Allen Shaw.

Some of the weaknesses that showed themselves in the second quarter remained, however. Attendee growth, which improved by 1.1% in the third quarter, beat the 0.2% drop in attendees from the prior quarter but was low compared with other key metrics (net square feet, exhibitors, and real revenues), each of which saw increases above 2% in the latest quarter. The reason for this weakness remains the same as in the second quarter: challenges within the oil industry, which have negatively affected attendance at energy industry events.

"However, the strong showing in attendance of Transportation, Medical and Health Care and Building, Construction, Home & Repair more than made up for the decline in oil-related exhibitions," the report stated. Ultimately, CEIR saw positives in the latest results, especially in the context of current gross domestic product trends.

"The revised GDP growth rate for the third quarter of this year looks to exceed 3 percent, which offers a glimpse at a continued positive path for the exhibition industry," CEIR President and CEO, Brian Casey noted in a statement. "We continue to maintain a favorable outlook for the coming year as well, which should be good for everyone's business." ■ *Source : <http://associationsnow.com>*

## Agritechnica Asia to bolster mechanization in the region

The Asia edition of Agritechnica, the world's largest trade fair for agricultural machinery and equipment in Germany, will be launched on March 15-17, 2017, at the Bangkok International Trade and Exhibition Center (BITEC), Thailand.

The first edition of Agritechnica Asia will be in conjunction with VIV Asia, the largest livestock exhibition in Asia. The co-location will further accelerate the inaugural edition of Agritechnica Asia, leveraging synergies between animal and crop production. Agritechnica Asia is to showcase more than 221 exhibitors from Asia and Europe and welcome 8,000 trade visitors who are dedicated to finding solutions for the region.

At Agritechnica Asia, the emphasis will be on agricultural engineering solutions that are both relevant and important to the development of agriculture in the Asian markets.

The trade fair is a joint venture of the German



Agricultural Society (DLG), organiser of Agritechnica in Germany, and VNU Exhibitions Asia Pacific, the organiser of VIV Asia in Bangkok. The two are expected to collaborate to establish one of the most powerful joint ventures in the agricultural exhibition industry.

Quality buyers, top investors, distributors, dealers, decision makers and top executives from high profile companies are expected to visit the trade fair. In addition to the conference program, technology professionals in agriculture and international experts will lead master classes to share knowledge and know-how for farmers. ■

*Source : <http://newsbits.mb.com>*

## The 31st China Wedding Expo to be held at Shanghai New International Expo Center this winter

The 31st China Wedding Expo will be held concurrently with China Baby Photo Expo 2017 (Spring) at the Shanghai New International Expo Center from February 22 to February 25, 2017. The event, housing over 1,000 exhibitors from China and around the world across a 120,000-square meter space, maintains its role as one of the world's largest bridal and wedding exhibitions.



As the trend-setter for China's wedding photography industry, the biannual China Wedding Expo is being held for the 15th consecutive year and has drawn wide attention from industry insiders. The organisers have been consistently committed to helping exhibitors expand their presence by creating an influential and far-reaching fair for the exhibition of a variety of innovative and fashion-oriented products.

The expo will showcase integrated design products with exquisite craftsmanship and popular elements. Individualised photo albums and frames, which have set off a craze, have made it incredibly easy to create a collection of framed photographs that match the look and feel of the entourage where they will be displayed. The event features four exhibition platforms (the China International Wedding Dress & Fashion Accessories Expo, the China Wedding Theme Photography Expo, the China Wedding Photo Album, Frame & Supplies Expo and the China Wedding Supplies and Honeymoon Photography Expo) and 12 themed pavilions. ■

Source : <http://finance.yahoo.com/news>

## EES Europe continues to grow, 80% of exhibition space already booked

After experiencing very strong growth this year, the organisers of Europe's largest exhibition for batteries and energy storage systems are expecting an even more successful event in 2017. 80% of the exhibition space for the Munich exhibition, which is being held from May 31 to June 2, 2017, has already been booked - despite the fact that the exhibition area is increasing by 40% to 17,500 sqm. Parallel to the exhibition, visitors have the opportunity to learn about current developments in e-mobility and the storage industry at the ees Europe Conference, the ees Forum and the special exhibit E-Mobility & Renewable Energy.



The German Solar Association (BSW-Solar) is predicting that the total number of storage systems installed will reach 50,000 this year. In 2016 alone, the number has increased by 15 to 20% as compared to the previous year. Smart renewable energy, that is combining energy generation, storage, grid integration and energy management, is a key topic. Energy storage devices are the backbone of smart renewable energy, as they can absorb excess energy when it is not needed and make it available later. This topic will play an important role at ees Europe and at Intersolar Europe, which is taking place in parallel.

ees Europe partners with BSW-Solar (German Solar Association), EUROBAT (Association of European Automotive and Industrial Battery Manufacturers), Naatbatt (National Alliance for Advanced Technology Batteries), and ZVEI (German Electrical and Electronic Manufacturers' Association). With ees Europe in Munich, ees North America in San Francisco, ees South America in Sao Paulo and ees India in Mumbai, ees is represented in four continents. It serves as the industry platform for manufacturers, distributors, users and suppliers of stationary and mobile storage solutions for electrical energy. The ees exhibitions and accompanying ees conferences are co-organized with Intersolar, the leading exhibition for the solar industry, and center on renewable energy storage solutions, from residential and commercial applications to largescale storage systems for stabilizing the grid. Other focal points are products and solutions for smart renewable energy, energy management, e-mobility and uninterruptible power supply. ■

Source: [www.altenergymag.com](http://www.altenergymag.com)



## Reed Exhibitions acquires UK based Imbibe Media



Reed Exhibitions has acquired UK-based B2B media business for the on-trade drinks industry, Imbibe Media - the organisation behind Imbibe Live, the Imbibe media platforms, and the annual Sommelier Wine Awards.

Following the launch of Imbibe magazine in 2007, Imbibe Live was launched in 2010. The show focuses on the complete range of on-trade drinks – from spirits, wines, beers and ciders, to cocktails, tea, coffee, waters and other associated products.

The 2016 edition was held on 4-5 July and played host to more than 250 exhibiting companies from across the on-trade industry, attracting almost 12,000 industry attendees from across the UK.

The event will complement Reed Exhibitions' German on-trade drinks event, Bar Convent Berlin (BCB).

Richard Mortimore, Chief Executive Officer, Reed Exhibitions UK, said, "Imbibe Live, together with its media platforms, has established itself as the UK's leading event and voice for the on-trade with an unparalleled reputation for delivering quality and innovation to the £10.6bn on-trade industry. We are delighted to be welcoming the Imbibe team to Reed Exhibitions and looking forward to taking its events and media to even greater heights."

Simon White, co-founder of Imbibe Media, added, "The UK hospitality industry is the most creative and exciting in the world. Through all its events and media, Imbibe is at the centre of this dynamic industry. We are thrilled that Reed Exhibitions shares our passion for the sector and our vision for the future. Joining the world's leading event company will enable Imbibe to develop faster and thus reach, educate and inspire a greater number of on-trade professionals." ■

Source: [www.exhibitionworld.co.uk](http://www.exhibitionworld.co.uk)

## Over 7,000 attend the launch event UK Security Expo at London Olympia

Attendance figures for UK Security Expo have been declared at 7,132 with visitors from 81 countries thronging to London Olympia from 30 November - 1 December. UK Security Expo, which grew out of the Transport Security Event, Transec, saw a 49% increase in visitors year on year.

Peter Jones, Chief Executive at UK Security Expo, who has overseen the transition of Transec into UK Security Expo believes the success of the event highlights the need for a high-end large scale security event which can deliver a global audience of heads of public and private sector security to London. He stated, "we also delivered over 300 scheduled face to face meetings, 39 Officially Hosted Country Delegations working in cooperation with Department for International Trade DSO, 6 high level conference programmes, workshops and live demos and features including the Prime Contractors Capability Lounge, the Prime Engagement Programme, the MoD Defence Innovation Initiative and the Perimeter Security



Solutions Lounge."

Roger Cumming, Managing Director, Fenley Martel Limited and Project

Manager of the feature commented, "the key to a successful visitor experience is the ability to see the various technologies working in as realistic setting as possible. Creating that environment required imagination and sustained input from all of the 24 companies involved in the demonstrator."

UK Security Expo is the premier global security showcase attracting an audience of government, transport, intelligence, defence, law enforcement, emergency services, CNI, the private sector and cyber security. Fresh and unique in its offering, UK Security Expo is a first to showcase 'end-to-end' security. Through a series of conferences, workshops and interactive features, the event explores considerations of security from initial design through to technologies to secure and in the event of an attack the capabilities to respond. UK Security Expo will be returning to London Olympia, Olympia Grand on 29 - 30 November 2017. ■

Source : [www.openpr.com](http://www.openpr.com)

# UPCOMING EVENTS

## Moving from Vision to National Energy Storage Mission to be in focus at Energy Storage India

The 4th Energy Storage India conference and expo



by Customized Energy Solutions & Messe Düsseldorf India and powered by India Energy Storage Alliance is scheduled from **11-13 January, 2017** at Nehru Centre, Mumbai. The Pre-Conference Workshop is on 11th. With the theme of "Moving from Vision to National Energy Storage Mission", this will see participation of experts from over 25 countries from different fields. Key takeaways from the event include complete insight on MNRE's energy storage; demonstration projects for supporting renewable generation; role of energy storage in building over 100 smart cities; and immediate ES opportunities in renewable integration, commercial & industrial backup, rural electrification, defense, telecom, eMobility and mass transit systems, etc.

Details: [www.esiexpo.in](http://www.esiexpo.in)

## IBEX India 2017 all geared to bridge banks with technology

The 5th edition of IBEX India is scheduled to be held from **19-21 January 2017** at the MMRDA Grounds in Bandra-Kurla Complex, Mumbai.

Leading brands from across the globe are participating in the business-to-business trade show to showcase



diverse technologies for the banking community. More than 150 exhibitors are set to showcase Physical and IT Security; Banking Automation; Cards & Payments; ATM Technology; Reconciliation Systems; IT Infrastructure/ Services/ Solutions; Education & Training; Electronic Trading Systems and Energy Solutions. In line with the previous editions, the upcoming edition of IBEX India 2017 too is expected to see extensive presence of senior members of the banking fraternity coming together for engaging and stimulating discussions with leading technology vendors. The exhibition is complemented by a conference on 'Future of Banking in the Digital Era', co-organised by Banking Frontiers.

Details: [www.ibexindia.com](http://www.ibexindia.com)

## Countdown begins for New Delhi World Book Fair 2017

New Delhi World Book Fair (NDWBF) held for the past 44 years and a major calendar event in the publishing world will be held from **7-15 January 2017** at Pragati Maidan, New Delhi.

It is organised by



National Book Trust,

India and India Trade Promotion Organisation (ITPO).

Besides the many literary and publishing conferences and programmes to be organised during the Fair, it also opens up a gateway to the publishing and intellectual world of South Asia.

Details: [www.newdelhiworldbookfair.gov.in](http://www.newdelhiworldbookfair.gov.in)

## Asia's leading expo on cleaning technologies is all set to open doors

The much-awaited Clean India Technology Week is all set to open doors to the cleaning fraternity at Hitex Exhibition Center, Hyderabad from **18-20**



**January 2017**. Addressing the rising demand of cleaning solutions right from toilets to road cleaning, from municipal to industrial cleaning, as India intensifies its Cleaning Campaign, the show will be an apt platform to discover latest, cost effective & efficient Cleaning Solutions. This 3 days show will have four concurrent expos - Clean India Show (14th edition), Laundrex India (2nd edition), Waste Technology India Expo (2nd edition) and Car Care Expo (2nd edition) and host 150+ brands from across 15 countries. Apart from the expo, the carefully designed conference sessions will touch upon various aspects of cleaning.

Details: [www.ctwindia.com](http://www.ctwindia.com)

## Over 400 exhibitors at India International Leather Fair 2017

The 32nd edition of India International Leather Fair (IILF) Chennai, will be held



from **1-3 February 2017** at Chennai Trade Centre, Nandambakkam, Chennai with a display range of all products related to leather industry, from raw materials to finished and auxiliary products. Business visitors are expected to be attracted to exhibits displayed by more than 400 companies, including over 100 from more than 20 foreign countries. Over 13,000 visitors are expected this year.

Details: [www.iilfleatherfair.com](http://www.iilfleatherfair.com)



## ASPA & MFI announce 1st International Authentication Conference in India

Authentication  
Solution Providers'  
Association (ASPA)



and Messe Frankfurt India (MFI) have announced India's first international authentication conference at The Taj Mahal Hotel, Man Singh Road, New Delhi on **8-9**

**February 2017**. The event features a two-day conference and an extensive display area, with more than over 120 delegates and leading anti-counterfeiting solutions companies demonstrating their latest offerings and discussing new generation authentication solutions. The forum aims to educate brand owners, government authorities and consumers about the importance of fighting counterfeits and bringing forward authentication solutions that can help reduce its impact. This is a part of ASPA's "Make Sure India" campaign running across India. Details: [www.aspaglobal.com](http://www.aspaglobal.com)

## World's premier sourcing show all set for Super Spring 2017

An essential meeting ground for the international gifting and lifestyle products industry-IHGF Delhi Fair organised by the Export Promotion Council for Handicrafts has taken shape over 42 editions as the world's largest and most comprehensive sourcing event, encompassing the complete supply chain of home fashion & utility, collectibles, gifting and fashion accessories. This brings in buyers from over 110 countries with impressive patronage from USA, Canada, Europe, Australia, South America, Middle East and Asia. Wide-ranging selections presented by leading export houses in 14 well defined product segments at the show inspires buyers to replenish their merchandise and add new product lines for seasons ahead. With such excellent business tidings, while the top manufacturers, exporters and artisan groups queue up to be amongst the nearly 3000 participants in the forthcoming Spring edition of this distinguished sourcing show, overseas buyers too are expected to turn out in large numbers. The show is scheduled from **16-20 February, 2017**, at the plush India Expo Centre & Mart, New Delhi NCR. Visitors to the fair also get access to the 900 permanent showrooms at the Expo Centre.

Details: [www.ihgfspringfair.epch.in](http://www.ihgfspringfair.epch.in)



## India International Dairy Expo to be organised concurrent to 45th Dairy Industry Conference

India International Dairy Expo (IIDE 2017) will be organised during **16-18 February 2017** concurrent to 45th Dairy Industry

Conference jointly by Indian Dairy Association and Koelnmesse YA



Tradefair Pvt. Ltd. at Bombay Convention and Exhibition Centre (BCEC), Mumbai. India International Dairy Expo (IIDE) 2017 promises to be a platform, which attracts key decision makers from dairy farming and dairy product manufacturing sectors. In line with one of the objective of IDA, the 45th Dairy Industry Conference is being organised by the Indian Dairy Association (West Zone) and is expected to attract over 1500 delegates from India and abroad to listen to the best of speakers from all around the globe.

Details: [www.iideindia.com](http://www.iideindia.com)

## Pune to host International Flora Expo, alongside three prime sectoral shows

The 12th edition of International Flora Expo organised by Media Today Group is scheduled from **24-26 February**

**2017** at Hindustan Antibiotic Exhibition Ground, Pune. This edition would also mark the Indian floriculture industry's completion of 25 glorious years. It will be held



concurrently with 11th International Landscape & Gardening Expo 2017; 9th International Horti Expo 2017; and 3rd Agrex India 2017. This is an opportune platform for international exhibitors to realize the huge potential of the South Asian market as a year-round supplier and consumer. Host state-Maharashtra is a leading Indian state in commercial horticulture, floriculture and allied interests. It is an extremely progressive state in terms of adapting modern technologies. Moreover, it is the largest producer and exporter of many horticulture crops like grapes, pomegranates, mangoes, bananas, oranges, etc. and the largest cut flowers and plant producing state of India. Greenhouse concept, an integral part of horticulture, was first introduced in India through Maharashtra. Since then, it has been home to major greenhouse manufacturers and accessories suppliers who also help in setting up of greenhouses in many states and other countries. Neighbouring states like Gujarat, Andhra Pradesh, Telangana, and Karnataka are leading Indian states in horticulture. Details: [www.floraexpo.com](http://www.floraexpo.com)

## Bookings at ACMA Automechanika New Delhi intensify as sector shifts gears towards lucrative aftermarket

The business potential of ACMA Automechanika New Delhi remains indisputable, with bookings intensifying for the next edition that would extensively cover the sector's market through its six product categories and international pavilions from China, Germany, Korea, Singapore, Taiwan and the UK (already confirmed). Jointly organised by Auto Component Manufacturers Association (ACMA) and Messe Frankfurt Trade Fairs India Pvt Ltd, this edition would also see new initiatives alongwith a series of conference sessions alongside the fair. It opens for business from **21 – 24 March 2017** at New Delhi, and would be the center of this sector to collaborate and exchange technical know-how – providing the much needed impetus to India's Automotive Mission Plan (AMP) 2026. Details: [www.acma-automechanika.in](http://www.acma-automechanika.in)



## Growing market of printed circuit Board manufacturing technologies to be showcased at 2nd PCB

With the sole aspiration to catalyze the market of printed circuit board manufacturing & related technologies all over the world, especially in Thailand and India, IMPACT Exhibition Management Co., Ltd. and MEX Exhibitions Pte. Ltd. are coming together once again with the second edition of PCB Expo from **11-13 May, 2017**. This would be co-located with LED Expo Thailand 2017 and Thailand Energy Saving Expo 2017. More than 5,000 national and international trade visitors are expected from Austria, Bangladesh, Belgium, Canada, Finland, Korea, Malaysia, Singapore, Thailand, Taiwan, etc. Thailand's electrical and electronic industry has been thriving for decades. It has not just played an important role in Thailand's economic growth but has also made Thailand to be Southeast Asia's main electronics and electrical manufacturing hub. The show also will feature an International Conference on PCB, presided over by a committee of experts wherein Government policies and benefits will be examined and reviewed; presentations of insights from the most powerful providers in technology, such as the Japanese companies to further stimulate the growth of the PCB industry in Thailand; and a VIP hosted Buyer Program. Details: [www.ledexpothailand.com](http://www.ledexpothailand.com)



## Garment Technology Expo's 24th trade appointment at New Delhi

Garment Technology Expo's New Delhi show, GTE New Delhi, being organised since 2001 is the flagship show and is by far the largest industry event in South Asia. Each successive show is distinctly growing in stature and is now the foremost industry event in the region. With 90% space booked well in advance, the forthcoming show, due from **3-6 March 2017** is keenly patronized by the apparel, made-ups and knitting machinery & accessories manufacturing and marketing companies. New innovations, product launches, product upgrades, live demonstrations, new materials, etc. are the cornerstone of each successive show. GTE 2017, New Delhi will be held at NSIC Exhibition Complex, Okhla, New Delhi. The show is awaited by the entire manufacturing, export and institutional sectors. Details: [www.garmenttechnologyexpo.com](http://www.garmenttechnologyexpo.com)



Best Today, Still Better Tomorrow

## LED Expo Thailand to widen seams in upcoming 5th edition

The 5th edition of the LED Expo Thailand is all set to go bigger & better this time by hosting more than 400 exhibitors in over 20,000 sqm. of area. A footfall comprising 20,000 national as well as international trade visitors is expected. The Challenger 1 hall of the Impact Exhibition and Convention Centre will be the venue for this grand exhibition from **11-13 May 17**. The LED market has shown superlative growth in the past year and as far as the growth prospects for the future of LED is concerned, only sky is the limit. Reasons to exhibit in Thailand rather than in any other country is simple and lucrative, feel the organisers. The rapid growth of energy saving needs in the country for the last 4 years has resulted in a great success for LED Expo Thailand. In the past editions of the show, 1,755 international visitors from 63 countries such as China, Australia, Japan, Korea, Singapore, Malaysia and India, whose business transactions generated over 800 million baht in revenue had taken part and went back to their country fully satisfied and with a lot of business potentials in their ketties. This year's highlights include free seminars on the LED market from industry experts; product design presentation; architectural lighting pavilion; smart lighting pavilion; LED signage pavilion and much more. Details: [www.ledexpothailand.com](http://www.ledexpothailand.com)





# Exhibitions Excellence Awards are back!

nominate online on [www.exhibitionexcellenceawards.com](http://www.exhibitionexcellenceawards.com)

To provide recognition to this sector and honour its true champions, India's leading magazine on trade shows - Exhibition Showcase is organising its 2nd Exhibition Excellence Awards to be held in India Expo Mart, Gr.Noida on March 18, 2017. An initiative to provide visibility & recognition to the Indian exhibition industry, this event is supported by UFI, IAEE, IEIA, ICPB, IESA, IIA, ASME& PIOCCI. Online nominations have already begun with over 45 Award categories for Exhibition Organizers, Event Venues and Service Providers. There are special categories for individuals who have excelled in their role during 2016. Interational Research firm 'Econ One' is scrutinizing the nominations and there is a expert jury panel to judge the live competitions. The awards will be a one day gala event that will bring together exhibition organisers, event venues and leading service partners on one platform to celebrate the achievements of the year 2016.



## 17 Categories for Exhibition Organisers

The 17 Nomination Categories under Exhibition Organisers include :

THE LARGEST TRADE SHOW, THE BIG SHOW: For B2C Show organisers on the basis of number of exhibitors participated; THE GRAND SHOW: For audited shows or UFI approved shows on the basis of net sq. feet of exhibit space. The category is open for Asia region; TOP NEW SHOW; THE CHALLENGER: Show that was held at B Tier City and done by organisers based in B City. Winner on basis of number of exhibitors; THE FASTEST GROWING SHOW, TOP SHOW BRAND: Show that originated in India & is replicated or geo-cloned at foreign lands; TOP MULTI CITY SHOW; TOP GLOBAL DOMINANCE: On basis of percentage of foreign exhibitors participation; THE KNOWLEDGE HUB: On basis of no. of co-held conference sessions at a show; BEST DEBUT; BEST USE OF TECHNOLOGY; THE RISING STAR; EXPANDING GLOBAL DOMINANCE; LEADING HOSTED BUYER SHOW; THE TURNAROUND SHOW; CORPORATE EXCELLENCE.



*Looking back:Exhibitions Excellence Awards 2015*

## 7 Categories for Exhibition Organisers

There are 7 Nomination Categories under Live Competition for Exhibition Organisers: LEADER IN MARKETING INITIATIVES, TOP EXHIBITOR & VISITOR VALUE; LEADER IN

SAFETY & CRISIS MANAGEMENT; THE MARKETING WIZARD; LEADER IN INNOVATION; EXCELLENCE IN OPERATIONS and LEADER IN GREEN INITIATIVES.

## 6 Categories for Conference Organisers

There are 6 Nomination Categories under Conference Organisers: THE LEADING CONVENTION: On basis Maximum number of registered delegates; THE SMART CONFERENCE: Conference that had parallel exhibition running. Winner on basis of number of exhibitors.; BEST USE OF TECHNOLOGY; LEADER IN GREEN INITIATIVES; THE TOP PCO: On basis of maximum number of conferences organised by a PCO in 2016.; CORPORATE EXCELLENCE.

## Categories for Venues

Nomination Categories for Venues include:THE STAR VENUE: On basis of number of exhibitions and conferences held in 2016.; THE FASTEST GROWING VENUE; LEADER IN SUSTAINABILITY; THE BIG VENUE; CORPORATE EXCELLENCE.There is 1 Nomination Category under Live Competitions for Venues i.e. THE LEADING VENUE.

**To view all categories and other details, log in at [www.exhibitionexcellenceawards.com](http://www.exhibitionexcellenceawards.com).**



## January 2017

### HVAC R EXPO SAUDI

15<sup>th</sup> to 17<sup>th</sup> January, 2017  
Jeddah Centre for forums and events, Saudi Arabia  
Tel: +971-44380355  
Email: taslimaamin@dmgeventsme.com  
Contact: Taslima Amin  
*DMG Events India Pvt. Ltd.*



### SAUDI CLEAN EXPO AND FM EXPO SAUDI 2017

15<sup>th</sup> to 17<sup>th</sup> January, 2017  
Jeddah Centre for forums and events, Saudi Arabia; Tel: +971-44380355  
Email: alexiswheatley@dmgeventsme.com  
Contact: Alexis Wheatley  
*DMG Events India Pvt. Ltd.*



### IBEX INDIA

19<sup>th</sup> to 21<sup>st</sup> January, 2017  
MMRDA Grounds, Bandra Kurla Complex, Mumbai, Maharashtra  
Tel: +91-9886126824, 7506017744  
Email: nazeeba@pdatradefairs.com; sandeep@pdatradefairs.com  
Contact: Nazeeba Zarin & Sandeep  
*PDA Trade Fairs Pvt. Ltd.*



### THINK CSR 2017 & THINK WOMAN IS POWER

20<sup>th</sup> to 21<sup>st</sup> January, 2017  
Renaissance Mumbai Convention Centre Hotel, Mumbai, Maharashtra  
Tel: +91-22-62231248  
Email: events@teflas.com; teflas@gmail.com  
*Tefla's*



### TIMES SHAGUN 2017

20<sup>th</sup> to 22<sup>nd</sup> January, 2017  
JW Marriott, Mumbai, Maharashtra  
Tel: +91-22-42863900  
Email: dhruti@abcindia.biz  
Contact: Dhruti  
*ABEC Exhibitions and Conferences Pvt. Ltd.*



### ET ACETECH 2016 - AHMEDABAD

20<sup>th</sup> to 22<sup>nd</sup> January, 2017  
Gujarat University Ground, Ahmedabad, Gujarat  
Tel: +91-22-66814900 - Ext: 766  
Email: urvashi.c@abec.asia; reema.t@abec.asia  
Contact: Urvashi and Reema  
*ABEC Exhibitions and Conferences Pvt. Ltd.*



## February 2017

### AERO INDIA

6<sup>th</sup> to 9<sup>th</sup> February, 2017  
Yelahanka Air Base, Bangalore, Karnataka  
Tel: +91-11-49104010  
Email: mchander@alpcord.ne  
Contact: Chander Mansharamani  
*Alpcord Network Travel & Conferences Management Company*



### ADVANTAGE SPORTS

8<sup>th</sup> to 9<sup>th</sup> February, 2017  
Renaissance Mumbai Convention Centre Hotel, Mumbai, Maharashtra  
Tel: +91-22-62231248  
Email: events@teflas.com  
teflas@gmail.com  
*Tefla's*



### IITT 2017

9<sup>th</sup> to 11<sup>th</sup> February, 2017  
MMRDA, Mumbai, Maharashtra  
Tel: +91-22-66814900/800/700  
Email: atif.darji@abec.asia  
Contact: Atif  
*ABEC Exhibitions and Conferences Pvt. Ltd.*



### MEDITECH HEALTHCARE ASIA

10<sup>th</sup> February, 2017  
The Gujarat University Convention & Exhibition Centre, Helmet Circle, Ahmedabad, Gujarat  
Tel: +91-9978851007  
Email: mthasia@mthasia.com  
Contact: Rushabh Shah  
*Radeecal Communications*



### EGYPS 2017

14<sup>th</sup> to 16<sup>th</sup> February, 2017  
CICEC - Cairo, Egypt  
Email: jeremygeorge@dmgeventsme.com  
Contact: Jeremy George  
*DMG Events India Pvt. Ltd.*



### SATTE 2017

14<sup>th</sup> to 17<sup>th</sup> February, 2017  
Halls 8 to 21A, Pragati Maidan, New Delhi  
Tel: +91-22-61727318  
Email: surendra.singh@ubm.com  
Contact: Surendra Singh  
*United Business Media Pvt. Ltd.*



### ACREX INDIA 2017

23<sup>rd</sup> to 25<sup>th</sup> February, 2017  
India Exposition Mart Ltd., Greater Noida  
Tel: +91-11-47168827  
Email: kavita.sharma@nm-india.com  
Contact: Kavita Sharma  
*NürnbergMesse India Pvt. Ltd.*



### FENSTERBAU FRONTALE INDIA 2017

23<sup>rd</sup> to 25<sup>th</sup> February, 2017  
India Exposition Mart Ltd., Greater Noida  
Tel: +91-11-47168828  
Email: rucheeeka.chhugani@nm-india.com; ffi@nm-india.com  
Contact: Rucheeeka Chhugani  
*NürnbergMesse India Pvt. Ltd.*



### FIRE & SECURITY INDIA EXPO 2017

23<sup>rd</sup> to 25<sup>th</sup> February, 2017  
India Exposition Mart Ltd., Greater Noida  
Tel: +91-11-47168823  
Email: neha.raheja@nm-india.com  
Contact: Neha Raheja  
*NürnbergMesse India Pvt. Ltd.*



## March 2017

### DELHI WOOD

1<sup>st</sup> to 4<sup>th</sup> March, 2017  
India Expo Center and Mart, Greater Noida  
Tel: +91-9036900075  
Email: shiva@pdatradefairs.com  
Contact: Sivakumar V  
*PDA Trade Fairs Pvt. Ltd.*



### HPCI-CCC India 2017

2<sup>nd</sup> to 3<sup>rd</sup> March, 2017  
Bombay Convention & Exhibition Centre, Mumbai, Maharashtra  
Tel: +91-9892165683  
Email: chaitali.davangeri@nmindia.com  
Contact: Chaitali Davangeri  
*NürnbergMesse India Pvt. Ltd.*





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'Hyderabad is the best city to live in India' - Mercer's Quality of Living Report - 2016



2

'Hyderabad is the second best place in the world that one should see in 2016' - 'Traveler magazine' published by National Geographic



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