

# ExhibiBits

Indian Exhibition Industry Association's newsroom communique



## Exhibitions Industry The Champion of Growth

Exhibitions and Trade Fairs play a powerful multiplier effect on the overall economy by contributing 10 to 12 times of their



*Minister of Commerce & Industry and Civil Aviation, Shri Suresh Prabhu meeting the IEIA delegation*

turnover to the geographical area served. Estimating the Global exhibition industry turnover to be US\$ 28 to US\$ 35 billion, the economic impact of this activity as per a conservative estimate is US\$ 280 billion. Many countries across the globe have effectively used Exhibitions in shaping the economy of their countries. Globally Governments understand the potential of Exhibitions - Invest in Exhibition Infrastructure and Support Events. Countries like USA, China, Germany, Italy, France, Russia, etc. have effectively leveraged the power of exhibitions to further support their overall growth.

According to industry estimates, over Rs.3,00,000 crores of business is transacted through exhibitions/trade fairs in India annually, while the direct spend of the Indian Exhibition industry is estimated to be over Rs.25,000 crores with more than 700 shows held annually in the organised sector. With a steady growth rate of almost 8%, the exhibitions sector is growing faster than the GDP of the country, while also being a colossal employment provider in the country directly employing over 1,18,000 people.

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IEIA President's

## Hello!



Dear Industry Colleagues,

The last 2 months have been full of exciting activities for the members and industry players- an excellent and fruitful IEIA Open Seminar 2018 with presence of industry leaders from over 30 countries, the Global Exhibitions Day (#GED18) and 4th batch of CEM India Program held at BIEC, Bengaluru.

We have recently taken a very important initiative for the progress of the Indian Exhibition industry in India, by way of Representation to the Govt. of India to include Exhibitions Sector in the list of Champion sectors. An IEIA delegation recently met Honourable Minister of Commerce & Industry and Civil Aviation, Shri Suresh Prabhu in this regard. Inclusion in the Champion Sectors will lead to enhanced support by the policy makers in streamlining the challenges and facilitating prospects of inclusive growth for the sector.

Happy to share that with the support of all our members, IEIA is honoured to be recognised by UFI and Exhibitions World as the winner of the 'GED18 Biggest Scale Physical celebrations Award'. The campaign was led by Mr. Max Fernandes, EC Member- IEIA and Director- UBM India

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*It is high time that Exhibitions sector be realised as Priority sector by the Government. Exhibitions sector's inclusion in the Champion Sectors will boost this sector, which acts as a catalyst for the overall growth of all sectors and also generates employment. Exhibitions also boost travel, tourism, logistics and also local businesses of the region where they are held.*

**KV Nagendra Prasad,**  
President, IEIA



*Many developed and developing countries have given special status to the Exhibitions industry. The sector also brings in huge forex reserves for the country and supports Govt. initiatives like 'Make in India'. We are sure that the Govt. will support our sector in the interest of the growth of the economy.*

**Bhupinder Singh,**  
Honorary Secretary, IEIA

## IEIA makes representation for inclusion of the Exhibitions industry in the list of Champion Sectors

IEIA has submitted a representation to Ministry of Commerce, Govt of India- which has been given the charge as a nodal body for identifying and working on Champion sectors. An IEIA delegation also met Sh. Suresh Prabhu, Honourable Minister of Commerce on June 20, 2018 to present the case for inclusion of the Exhibitions sector in the list of Champion Sectors. The Govt of India is currently emphasising the importance of Service industry through its 'India Services' campaign. Various studies substantiate that with support and favourably policy of the Government the exhibitions sector in India can grow 4X (four times) its current size by 2025 and could enable business transaction of over Rs.10,00,000 crores (Ten lakh cores) though exhibitions and trade fairs.

The association has also submitted a copy of the recently conducted Exhibition Industry Research report to the Ministry to support its case requesting recognition of the great potential of this sector. This report outlines the key growth drivers, role of government and opportunities ahead of the exhibition sector in India as compared to its global counterparts.

## IEIA's Action Demand from Govt. of India for Exhibition Industry's inclusion in Champion Sectors

- Exhibition Industry enables a business of over Rs.3 lakh crores annually and has the potential to scale up growth by 100%.
- Inclusion in the list of 'Champion Sectors' will help in developing the Exhibition Industry and realize its true potential.
- Assist in developing Exhibition Infrastructure.
- Grants / Viability Gap Funds for setting up Exhibition Infrastructure.
- Access to long term maturity loans.
- Provide relief from obtaining numerous permissions from State Governments/Municipalities for organizing Trade Fairs. Exempt requirement of permissions while conducting shows at purpose-built venues (begin with at Government/PPP promoted venues).
- Create budgets under all departments of Governments to participate in trade fairs/exhibitions.

## Champion Marketing & Branding

- Give thrust to promoting India as potential destination for trade Fairs and Exhibitions (Countries like USA, China, UK, etc. have successfully leverage the potential of Trade Fairs in building their industry/economy).
- Support "Meet in India" campaign, both financially and through the promotional channels of Government.

## GST Rationalisation

- **Support MSMEs:** 80% entities participating in Exhibitions in India are MSMEs, who are burdened with 18% GST and are unable to avail input credit. Levy 5% GST on MSME units.
- Permit Venues to levy IGST (instead of CGST) on Event Organizers conducting events from other cities/states.

## Tax Incentives & Subsidies

- **Subsidy on Venue Rentals:** Many countries subsidise Venue Rentals, as Governments gain manifold indirect revenue when trade fairs are conducted. Govt. to consider 50% subsidy on venue rentals for Trade Fairs.
- Investment Linked Deduction under Section 35AD of Income Tax Act for establishing new/additional purpose built exhibition infrastructure.

## Key contributing factors and highlights of the Indian Exhibition Industry

- India is third largest trade fair market after China and Japan in Asia.
- Exhibition Industry growth rates in India are above the regional average in Asia, around 8% in last 2-3 years.
- With upgrades and expansions of infrastructure, India would post double-digit growth rates for several consecutive years.
- Exhibitions are Economic Growth Engines and act as a catalyst for overall economy, business and trade.
- Acts as a catalyst for **Make in India** and the manufacturing industry in India.
- Benefit travel, tourism, food & hospitality, etc.
- Provide business and employment opportunities in related and ancillary sectors.
- Bring innovations, convergence, collaborations, new business prospects, trade and marketing opportunities.
- Exhibitions boost education and bring professional development to the local community and help create jobs.
- Exhibitions industry generates significant social and economic benefits.
- Create exposure to new innovations, technology, business opportunities and markets.
- Enhance brand image of country/state/city.

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as the Chairperson- GED18 Committee, IEIA. Another important recent activity was the conclusion of the 4th batch of CEM India programme, hosted by BIEC, Bengaluru, with 23 more exhibition industry professionals from India earning their prestigious CEM designations.

Coming up next is the Women's Leadership Forum (WLF), which is a joint initiative by IAEE India Chapter and IEIA to foster excellence and professional development of Women in the Exhibition Industry in India. The first WLF programme will be launched in the beginning of September, 2018.

I am thankful to all IEIA Members for their wholehearted support towards all IEIA initiatives and look forward to your continued active participation in making IEIA a progressive professional organisation.

Sincerely

**KV Nagendra Prasad, CEM**  
President

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**Disclaimer:** IEIA does not take responsibility of the content shared by concerned organizations and various public sources.

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Industry  
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### Reciprocity Partners



### Member of





# IEIA Welcomes New Members

## ASSOCIATE MEMBERS

### VARDAAN EVENTS PRIVATE LIMITED

[www.vardaanevents.in](http://www.vardaanevents.in)

Authorised representative at IEIA:

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### SYNERGY EXPOSURES & EVENTS INDIA PVT. LTD.

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Authorised representative at IEIA:

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### GHOSE EXHIBITS AND EVENTZ

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### SAIBABA INTERNATIONAL

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### ORIENT EXHIBITIONS & EVENTS

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### MEDIVISION INFO MEDIA PVT. LTD.

[www.medivisionevents.com](http://www.medivisionevents.com)

Authorised representative at IEIA:

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### HIFF TRADE & EVENT PVT. LTD.

[www.hiff.in](http://www.hiff.in)

Authorised representative at IEIA:

Mr. Favas Paravakkal, Managing Director

[hello@hiff.in](mailto:hello@hiff.in)



### TOWNSCRIPT

[www.townscript.com](http://www.townscript.com)

Authorised representative at IEIA:

Mr. Hemant Madhwani, Business Development Head

[hemant.madhwani@townscript.com](mailto:hemant.madhwani@townscript.com)



### SEVENTH PLANE NETWORKS PVT. LTD.

[www.inidaartfair.in](http://www.inidaartfair.in)

Authorised representative at IEIA:

Mr. Sachin P. Patil

Director of Production and Operations

[info@indiaartfair.in](mailto:info@indiaartfair.in)



### EXIM MULTIMEDIA (INDIA) PVT. LTD.

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[nikhil@exim-india.com](mailto:nikhil@exim-india.com)



### GATI - KINTESHU EXPRESS PVT. LTD.

[www.gatikwe.com](http://www.gatikwe.com)

Authorised representative at IEIA:

Mr. Dharmesh Meena, Head Marketing and Retail

[harshal.karandikar@gatikwe.com](mailto:harshal.karandikar@gatikwe.com)



### AXIS DESIGNERS (P) LTD.

[www.axisdesigners.com](http://www.axisdesigners.com)

Authorised representative at IEIA:

Mr. Alok Singh, Director

[Alok.singh@axisdesigners.com](mailto:Alok.singh@axisdesigners.com)



## AUXILLARY MEMBERS



### Mr. Rama Anil Kumar Palla

Owner-Colourpic

[kumar.a@colourpic.com](mailto:kumar.a@colourpic.com)

Experience in exhibitions industry

- 12 years; Colourpic is a 3 year

old photo and video production

company based in Hyderabad

and with local presence in all metros. Team of 200+

professionals deliver high quality services to major

conferences/exhibitions. LinkedIn profile link-

<https://www.linkedin.com/in/anil-palla-6360655/>



### Mr. Sanjay Barkataki

Co-Founder & COO

[anjay.barkataki@dazzletoday.io](mailto:anjay.barkataki@dazzletoday.io)

[www.dazzletoday.io](http://www.dazzletoday.io)

Overall Experience - 28 years,

Exhibitions - 1 Year

LinkedIn profile link-

<https://www.linkedin.com/in/sanjaybarkataki/>



### Mr. Ravi Kiran

Co-Founder

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[www.dazzletoday.io](http://www.dazzletoday.io)

Overall Experience: 28 years

Exhibitions: 1 year

LinkedIn profile link:

<https://www.linkedin.com/in/ravitwo>

## ORDINARY MEMBER

### OCTAGON COMMUNICATIONS PVT. LTD.

[www.octagoncom.in](http://www.octagoncom.in)

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### UNIVERSAL 'X'HIBIT

[www.universalexhibit.com](http://www.universalexhibit.com)

Authorised representative at IEIA:

Mr. Zakir Hussain, Proprietor

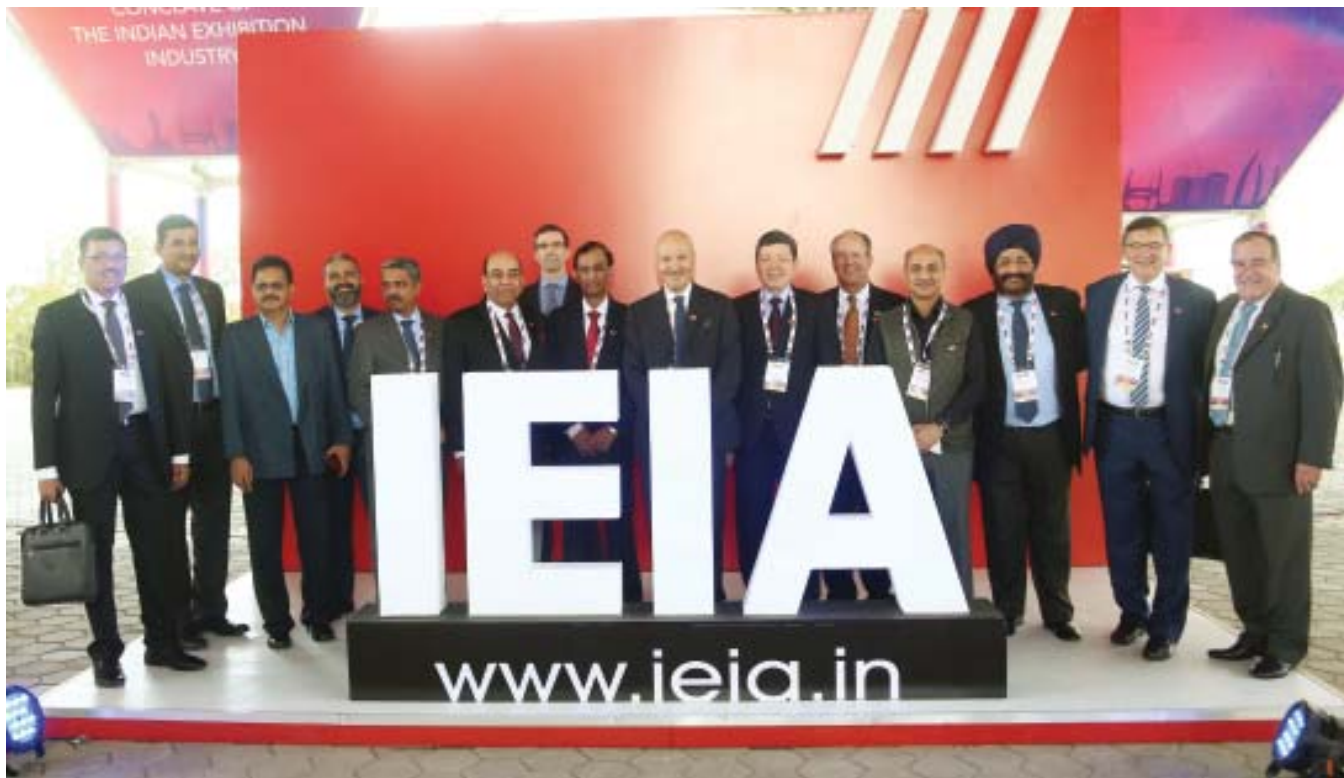
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Converge & Connect

# BEST OF BUSINESS NETWORKING

## 8<sup>th</sup> IEIA Open Seminar 2018 - a huge success



The 8<sup>th</sup> edition of the IEIA Open Seminar, held from 9<sup>th</sup> to 11<sup>th</sup> May, 2018 at Hitex, Hyderabad, turned out to be the biggest in the series, reflecting the growth sentiment of the exhibitions industry in India as well as the increased confidence of the global exhibitions fraternity.

The 8th annual conclave of the Indian Exhibition industry Association- 'IEIA Open Seminar' witnessed a dynamic gathering of high profile industry professionals. Bringing together the Indian and global exhibition industry fraternity, this event facilitated the best of business networking amongst participants from 30 countries while being one of its kind platform for knowledge exchange transacted at the event.

Being supported by various global forums of the exhibition industry including UFI, IAEE, AFECA, SISO, AEFI, UBRAFE, AUMA, CENTREX and IELA, representatives from 33 international associations participated in the IEIA Open Seminar 2018. Being an unprecedented biggest event of the MICE Industry in India with the presence of who's- who of the industry, the 8th edition of the IEIA Open Seminar opened up avenues of closer connection and business for the Indian Exhibition industry players with their global counterparts.

Mr. Corrado Peraboni, President- UFI; Mr. David DuBois, CEO & President- IAEE; Mr. Walter Yeh, President-



AFECA; Mr. LC Goyal, IAS, CMD, ITPO; and Mr. B. Venkatesham, IAS, Principal Secretary, Ministry of Tourism, Govt. of Telangana were amongst the key dignitaries present on the dais with Mr. KV Nagendra Prasad, President- IEIA; Mr. Ravinder Sethi, Vice President- IEIA; and Mr. Bhupinder Singh, Honorary Secretary- IEIA, to inaugurate the event with lamp lighting.



## The Indian Exhibition Industry Report 2017 unveiled

One of the most awaited initiatives for the Exhibition sector in India- 'The Indian Exhibition Industry Report 2017', initiated by IEIA with EAC as knowledge partner was unveiled by the dignitaries during the inaugural session, while Sh. Suresh Prabhu, Hon'ble Minister of Commerce & Industries addressed the participants through a video message.



## IEIA Lifetime

### Achievement Award 2018 conferred

Followed by the inaugural addresses, the IEIA Lifetime Achievement Award 2018 was announced and conferred on Mr. Tarun Das, Founder Ananta Aspen Centre and Former Chief Mentor, CII, for his outstanding contribution to the exhibition industry in India.



*"The very objective behind making this event truly global was to showcase the potential of the Indian Exhibition Industry to the global leaders of this sector and also to provide a platform to discuss avenues & opportunities of collaborative business to the participating delegates. We are extremely happy to see the overwhelming response of the exhibition industry players from various countries in partnering with our member organisations in India"*

**KV Nagendra Prasad, President, IEIA**

### Increased international participation registered



The event set new records in terms of number of attendees and increased international participation while also raising the bar in terms of panel discussions that featured over 45

eminent speakers and several topics. Ms. Suja Chandy, Vice President, India Invest, spoke on 'India Means Business- Opportunity Beckons';

Mr. Corrado Peraboni, President, UFI made a presentation on 'Global Exhibition Industry Trends'; 'Leadership in Turbulent Times' by taken up by Lt Gen. (Retd.) Syed Ata Hasnain; Mr. David DuBois, CEO & President, IAEE, detailed on '5 things that India must do to be a leading exhibition destination'; 'Sales Revolution' was presented by Mr. Antonio Brito, Member of Board, IAEE; 'Understanding the Indian Millennials and engaging them' was discussed by Mr. Naresh Prasad, CEO, Perceptive Learning Consultants, alongwith a line up of some insightful panel discussions and presentations by intl. associations about exhibition industry update from Italy, Central East Europe and Germany.



*IEIA signed eight reciprocity agreements in course of the Open Seminar*

## Young Professionals Meet Up and Business Match Making Session hosted

Two important features of the IEIA Open Seminar this year were the IAEE's Young Professionals Meet Up and Business Match Making Session hosted by IEIA. Young professionals from the industry and students from National Institute of Tourism & Hospitality Mgmt. and Rachnoutsav Events Academy, Hyderabad participated and interacted with representatives and Board Members of IAEE- Mr. David DuBois, Mr. Antonio Brito, Mr. Emmanuel Lamadrid, Mr. H.S. Bedi and Mr. KV Nagendra Prasad, who shared their experiences with the students about their journey in the industry and how exhibitions can be a great career option. The pre fixed B2B Business Match Making meetings were yet another milestone achievement of the Open Seminar 2018 with over 50 pre fixed business meetings held.

## Indian Exhibition Industry Awards launched

The first edition of Indian Exhibition Industry Awards - an initiative by IEIA and Economic Times were launched. The awards were based on findings of the Indian Exhibition Industry Study report carried out by Euro Asia Consulting (EAC). Leading exhibitions and exhibition organisers were acknowledged and awarded for their outstanding achievements and contribution to the industry.

## Session by Dr. Subramanian Swamy, Hon'ble Member of Parliament



The second day of the event opened with a power packed session by Dr. Subramanian Swamy, Honourable Member of Parliament, Rajya Sabha, who spoke on the Future of India in Emerging Economies and enlightened the audiences with his rich experience and insights.

## Eight reciprocity agreements signed

In course of the event, eight reciprocity agreements were signed by IEIA with exhibition industry associations from various countries including CENTREX (Central East Europe), AFE (Spain), KEOA (Korea), IELA (Switzerland), RUEF (Russia), SAACI & AAXO (South Africa) and SBE (Poland).

## International Board Meetings organised

5 International Board Meetings organised concurrent to the event, brought in greater synergies through the interactions that took place during these meetings, including- IEIA's Partner Associations Meeting (attended by representatives of 16 international associations), AFECA Board Meeting, IAEE India Chapter Meeting and IEIA Executive Committee Meeting.

The event ended with valedictory session and formal vote of thanks by Mr. Max Fernandes, EC Member- IEIA. The next edition of IEIA Open Seminar will be held at Pragati Maidan (ITPO), New Delhi. ■



*"Indian Exhibition Market is rapidly increasing and performing better than the*

*average performance of the region. With new investment plans of the govt. in the infrastructure development, there is scope of further huge prospects for India to be able to cover the increasing demands. UFI has been cooperating with IEIA for a long time and will continue this in future. IEIA is an example for various international associations as it brings together the entire chain of exhibition industry and serves as a platform for information and knowledge exchange."*

**Corrado Peraboni,**  
President, UFI



*"I have been attending IEIA Open Seminar for many years, and I am happy to state that IEIA has*

*progressed very positively and aggressively. I am pleased with the initiatives of IEIA to contribute to economic development and progress of exhibition industry. We have recently opened the IAEE India Chapter for closer cooperation with IEIA. Indian Exhibition Industry is thriving and poised for greater success in future."* **David DuBois,**  
CEO & President, IAEE



*"I am pleased to be a part of IEIA Open Seminar, which is perfectly organised. I am also happy to*

*know more about the Indian exhibition industry at this event. This industry is booming and it is the right opportunity for all to organise trade fairs in India. Lot of new concepts and information has been shared during the sessions of this Seminar. We have also conducted the Board meeting of AFECA during this event and had a great experience being part of the IEIA open Seminar."*

**Walter Yeh,** President, AFECA



## IEIA Open Seminar 2018

# Memorable Moments...



### Young Professional Meet up during IEIA Open Seminar 2018 ▲

Attracting Young Talent to the Exhibitions Industry- Students of Rachn outsav Events Academy and National Institute of Tourism and Hospitality Management (NITHM) were invited for interactions with the industry leaders at the Young Professionals Meet Up hosted by IEIA. GED18 celebrations continue- many more to come!

### Global Exhibition Day 2018 ►

GED18 celebrations with the participation of global leaders from 30 countries at IEIA Open Seminar 2018 with the presence of Dr. Subramanian Swamy, Member of Parliament, Upper House India and Mr. LC Goyal, CMD, India Trade Promotion Organisation; Mr. B. Venkatseham, Principal Secretary, Ministry of Tourism, Govt. of Telangana; Mr. Corrado Peraboni, President, UFI; Mr. David DuBois, CEO & President, IAEE; Mr. Mark Cochrane, Regional Manager, UFI; Mr. Walter Yeh, President, AFECA; Mr. Sergey Alexeev, President, RUEF and global industry stalwarts. GED18 celebrations by Indian Exhibition Industry Association could not have been any better than this!



### New Graduates

The CEM Graduation Ceremony was held during IEIA Open Seminar



## Future of India in Emerging World

Dr. Subramanian Swamy, Member of Parliament, Rajya Sabha delivered a powerpacked address on the topic at the IEIA Open Seminar ►



## IEIA Partner Associations Meet ▲

Representatives from 16 International Exhibition Industry Associations participated in IEIA Partner Associations Meet to deliberate agenda for collaborative growth at IEIA Open Seminar 2018

## Women Power at the Open Seminar ▼

Women Leaders of Exhibition Industry Celebrate 'Women Power' at IEIA Open Seminar 2018



## Indian Exhibition Industry Study Report - a new Initiative taken by IEIA ▲

The first ever initiative to quantify the size and economic impact of the Exhibition Industry in India, taken by IEIA - the 'Indian Exhibition Industry Report' unveiled



# 2018 Global Exhibitions Day Honours

## IEIA Wins Biggest Scale Activities Award

Exhibition World in partnership with UFI organised 2018 Global Exhibitions Day Awards (GEDawards), to reward and acknowledge the best activity around Global Exhibitions Day 2018 (GED18), which took place on 6 June 2018. The winners in five categories were:

IEIA had encouraged and lined up celebrations in several main cities, and run a large online promotion campaign on social media, run a GED award national scheme (matching the global ExhibitionWorld / UFI GED award) and several initiatives around "attracting new talent", "advocacy" and "social impact" were undertaken.

**GLOBAL EXHIBITIONS DAY 2018**  
-Exhibition World UFI GED AWARDS-

- INDUSTRY IMPACT**  
Conference with the highest ever level of attendance from senior government, industry and business  
**EEAA (Australasia)**
- SCALE ACTIVITIES**  
Program of activities launched in India under the umbrella of IEIA  
**IEIA (India)**
- TALENT PROMOTION**  
"Talents in Exhibition & Exhibitions of talent" campaign  
**AEFI (Italy)**
- ONLINE ACTIVITIES**  
Marketing Campaign on Social Media  
**Comexposium (France)**
- CREATIVE**  
"Don't stop me now" Lip Dub - Video Campaign  
**Reed Expo (Mexico)**

**Special mentions**

- MFTA (Macau, SAR China)**
- Corferias (Colombia)**

**Save the date :  
#GED19 will be on 5 June 2019!**

**GLOBAL EXHIBITIONS DAY**  
GLOBALEXHIBITIONSDAY.ORG

www.globalexhibitionsday.org | Email: ged@ufi.org | Twitter: @GED\_2019  
WeChat ID: UFI\_Official | Facebook: Global Exhibitions Day | Youtube: http://www.UFI.TV

**GED18 INDIA AWARDS**  
AN INITIATIVE BY IEIA

*Congratulations Winners*

**Category: Biggest Social Impact Activity**

<b>WINNER</b> HITEX LIMITED	<b>1ST RUNNERS UP</b> MEX EXHIBITIONS PVT. LTD.	<b>2ND RUNNERS UP</b> ITPD
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**Category: Biggest Scale Physical Activity**

<b>WINNER</b> TRADE SHOW PROFESSIONALS WHATSAPP GROUP	<b>1ST RUNNERS UP</b> HITEX LIMITED	<b>2ND RUNNERS UP</b> MEX EXHIBITIONS PVT. LTD.
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**Category: Most Creative Activity**

<b>WINNER</b> HITEX LIMITED	<b>1ST RUNNERS UP</b> MEX EXHIBITIONS PVT. LTD.	<b>2ND RUNNERS UP</b> UEM INDIA
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**Category: Highest Profile Online Activity**

<b>WINNER HITEX LIMITED</b>		
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**GLOBALLY 4.4 MILLION COMPANIES EXHIBIT EACH YEAR**



# Indian Exhibition Industry Awards 2018

## *Congratulations Winners!*

The first edition of Indian Exhibition Industry Awards was organised at the IEIA Open Seminar - the premier event of the Exhibition Industry in India, held on May 10, 2018 at Hitex. The awards are a collaborative initiative of IEIA & Economic Times to recognise the outstanding achievements of the exhibition industry players in India.

Top 3 exhibitions in the large, mid and niche segment for the B2B sector and top 3 exhibitions in the large and mid segment for the B2C sector were announced during the awards ceremony, while the Top10 Exhibition Organisers in the country were also acknowledged for their contributions towards the economy and the industry. The awards ceremony will continue to be organised by IEIA and Economic Times during the Annual Conclave of the Exhibition Industry in India- the 'IEIA Open Seminar' every year, with jury based award categories in the future editions.

### *Glimpses*



# 3rd edition of renewable energy show congregates the green economy community towards the right step

RenewX; 13th to 14th April 2018, Hyderabad

Organised by: UBM India



The inaugural ceremony with Mr. G Raghuma Reddy, Chairman and Managing Director, Southern Power Distribution Company of Telangana Ltd.; Mr. Ismail Ali Khan, Chairman, Telangana State Electricity Regulatory Commission; Mr. Uday Kiran, Director, Infrastructure, Government & Healthcare, KPMG in India; Mr. Yogesh Mudras, Managing Director, UBM India; and Mr. Rajneesh Khattar, Group Director, UBM India

UBM India organised the third edition of RenewX, a two day expo, at Hitex, Hyderabad, from 13th to 14th April 2018. The expo congregated South India's green economy community to discuss industry trends, challenges and market insights.

The show brought together over 150 exhibitors that included manufacturers, EPCs, distributors and service providers. In its third edition, RenewX has grown in size and depth, attracting industry leaders and key exhibitors. including Renewable Energy Corporation (India) Pvt Ltd., Tata Power Solar, Vikram Solar Limited, Havells India Limited, Anchor Electricals Pvt. Ltd. (A Panasonic Group Company), Havells India Ltd., Premier Solar, Phocos India, ORB Energy, Canadian Solar Energy Private Limited, Jinko Solar, Jiangsu Goodwe Power Supply Technology Co.,Ltd, Ginlong (Solis) Technologies Co Ltd., Oriano Clean Energy Private Limited, SolarEdge , Power One Micro Systems Pvt Ltd., and Enetric Projects and Solutions India Pvt Ltd. to name a few.

RenewX 2017 is supported by central nodal agencies such as Solar Energy Corporation of India Limited (SECI); the Indian Renewable Energy Development Agency Ltd.

(IREDA); Telangana New & Renewable Energy Development Corporation Ltd (TNREDCL); and the National Small Industries Corporation (NSIC). The expo also had dedicated pavilions for start-ups as well as the Telangana State and China. All exhibitors put together provided immense value addition and knowledge sharing for visitors.

Adjacent to the expo, a two day conference themed "Sourcing the Sun" was held, which highlighted the need for successful practices on integrating Renewables into business, and to find the best working models and practices that can lead to increased efficiency while optimising cost in the rooftop segment covering various aspects of the entire value chain.



Day one of the expo also saw sessions on Converting Curiosity into Demand; International Perspective on the Indian Solar Rooftop Market; Sunny Side Up (where industry leaders shared insights on the most pressing issues in the sector); Today or Tomorrow? (A unique session aimed at bringing in a volley of questions ranging from project costs and tariffs to finance).

This year, a new feature - the 'Green Job Fair' was added to the expo primarily for graduating students, working professionals, and new entrepreneurs who want to explore opportunities in the clean energy sector. This addition, it is hoped, will help address the shortfall of skilled manpower in the industry. The expo also saw a full day training workshop on 'Best Practices in Design and Implementation of Solar Power Plants with an

Overview of Techniques in Energy Yield Estimation / Forecasting'. This workshop was conducted by Iacharya Silicon Ltd. in Partnership with Solar Radiation Resource Assessment & Advance Measurement Station (SRRA), a unit under NIWE, an autonomous unit under Ministry of New and Renewable Energy.■





# Marts Exclusive show enthuses buyers from across the globe

Organised by:

Home Expo India; 16th to 18th April 2018, Greater Noida

Export Promotion Council for Handicrafts



*Hon'ble Union Minister of Textiles and Information & Broadcasting, Smt. Smriti Zubin Irani, inaugurated Home Expo India amidst a vibrant industry gathering, in the presence of Chairman, EPCH, Mr. O P Prahladka; Vice-Chairmen - EPCH, Mr. Ravi K Passi and Mr. Sagar Mehta; Members of Committee of Administration, EPCH; Mr. Rakesh Kumar, Executive Director, EPCH and Chairman, IEML & ACTERM; and Mr. Sunil Sethi, President, Fashion Design Council of India (FDCI)*

Home Expo India - the Mart exclusive show at the well-appointed India Expo Mart, Greater Noida, organised by Export Promotion Council for Handicrafts at the India Expo Mart, Greater Noida, routed in buyers from all over the world. 695 participants in the Mart rose to the occasion with product lines in home textiles, furnishings, furniture, houseware & decoratives and allied products.

annual trade appointment of EPCH is dedicated to specific categories that are combined to complement each other in the home segment. Categories of houseware & decoratives, Home textiles & furnishings and Furniture & accessories are brought together under a 'Home Total' umbrella.

Smt. Smriti Zubin Irani said that her association with EPCH as Minister of Textiles has always remained very fruitful and productive. "Everytime I engage with EPCH under the leadership of its Chairman Mr. O P Prahladka and with the help of its Executive Director, Mr. Rakesh Kumar, many new initiatives are undertaken," she said and added that these initiatives have been instrumental in the promotion and development of the sector, whether it is enhancing design capacity of India and expanding business bases across the world or strengthen the very quality of products that we offer the world. Commending the exhibitors at Home Expo India the Hon'ble Minister said, their work proves that India does not sit still with its design competency but actually goes from strength to strength with regards to procuring new design sensibilities that are in consonance to customer tastes from across the world. "Our exporters also as ensure that in their expansion of businesses, the commitment to sustainable development is in place," she emphasised.



Theme presentations of regional crafts from North Eastern Region and a showcase of crafts practised by the SC community in Northern India; representations from some State Handicrafts Corporations and Coir Board, made this expo wholesome. The buyer traffic scored over the past editions as buyers from USA, Europe, Far East, Latin America, Central Asia and Africa, registered. Domestic volume buyers and e-Commerce groups already patronising the show pre-registered to visit the show and stalls with the SR (Sourcing for Retail) marking. Now in its seventh edition, this April bound

Stakeholders of Home Expo India feel encouraged with trade visitors from overseas as well as domestic volume buyers from India, who have optimally used this platform to cater to their sourcing needs. As the fair strived to make a mark among similar home special trade events, it certainly made an impact on the minds of buyers as well as exhibitors. While buyers were taking keen notice of the show's objectives and appreciating this substantial & composite 'home total' platform with neat displays in manufacturers' own showrooms this time, exhibitors were wooing them with theme based product offerings. ■

# Networking and deal closures among goals as Screen Print India wraps up a successful edition

Organised by:  
Messe Frankfurt

Screen Print India; 20th to 23rd April 2018, Mumbai



The otherwise scattered industry came together in full force at the first edition of Screen Print India under the Messe Frankfurt umbrella. Inaugurated on 20th April 2018 at Bombay Exhibition Centre in Mumbai, this international exhibition on screen, textile and digital printing solutions, hosted 94 exhibitors from 6 countries including India and 5,738 professional business visitors keen to understand the industry in better way. The trade fair had strong support from associations like Asia Screen Printing & Graphic Imaging Association (ASGA) and Screen Printing & Graphic Imaging Association.

Product launches, business enquires and closing deals kept the show floor busy throughout the exhibition.

Looking at the trends set by this edition, Mr Raj Manek, Executive Director and Board Member, Messe Frankfurt Asia Holding Ltd said, "the screen printing industry is going through a major revolution with majority of the companies adapting digitalisation. Many manufacturers and suppliers are looking forward to invest in the Indian screen printing market, making Screen Print India an excellent addition to our group of exhibitions. I am happy to say that we have received an enthralling response for the first edition and we are confident that Messe Frankfurt India will take Screen Print India from strength to strength over the coming years."

With every industry in India jumping on the eco-friendly bandwagon, Screen Print India also had many companies exhibiting eco-solvent inks and other related products. The visitors on the other hand were a mix of veteran professionals wanting to shift from traditional to digitalisation and technology enthusiast looking for the latest machinery in order to grow their business. Either ways, these business visitors had focused agendas leading to serious business discussions and a strong

network base for long term partnerships. The show saw many exhibitors launching new technologies and giving live demos to the visitors, demonstrating the quality of their products. Stalls were bustling with enquires and many companies including J N Arora, Photokina, Skyscreen and Duratech Automation confirmed to have closed deals on the show floor.

Apart from exhibitor and visitor

satisfaction, Screen Print India 2018 hosted technical seminars that highlighted the use and advantages of many new technologies entering into the market. Some of the topics highlighted at the seminar were Screen Making (All Aspects, All Audiences), Plastisol / Water-based Ink Curing Parameters for Garment Printing, and Digital Printing Technology: Current State of Technologies.

Another highlight to this key trade fair was the Screen Print India Awards that celebrated the excellence of craftsmanship in this industry. The awards was a glitzy affair



where a list of eminent screen printing companies were recognised for their skilful work in the industry. Some of these prize winning specimens were displayed for everyone at a dedicated space called the SPI gallery.

Overall, setting a positive tone for the future editions, Screen Print India will have another successful edition in Delhi 2019. ■



# Fitex India concludes with two high-intensity days of business, networking and innovations in fitness trends

Organised by:  
Messe Frankfurt

Fitex India; 5th to 6th May 2018, Greater Noida



Dazzling the Indian fitness industry with its new launches, innovative fitness gears, high-energy sessions, globally acclaimed fitness experts and star power, the 4th edition of Fitex India - a first under the Messe Frankfurt umbrella, organised at the India Expo Mart, Greater Noida, concluded raising business momentum for the sector. Two days of live product demos by 30 leading brands, intense networking with 4,500 trade visitors together with strong participation of health enthusiasts ensured two dynamic days and improved business performance.



Fitex India saw many new attractions including the launch of Fitex India Convention which featured more than 60 sessions over two days and highlighted key workout techniques, emerging trends, and breakthrough fitness concepts from top industry influencers. Professional



fitness experts, renowned health gurus and qualified athletes shared their expertise, experience and insights as part of this dynamic and diverse international convention programme. The expert line-up of 31 presenters covered a multitude of fitness formats including TRX, Zumba, Kettlebell Sport Fitness, Poundfit, Piloxing, Yoga, Body Art Retreat among others, and accorded 1.2 ACE approved CEC points certification to the 200 attendees at the convention.

The Fitness Excellence Awards (FEA) which marked the start of the fitness weekend celebration lauded crème de la crème of the fitness industry for their exemplary contribution in the industry. Post the awards ceremony, this mega event turned into a high profile networking session with fitness industry giants, gym owners, trainers, dieticians and nutritionist, athletes, health and wellness spa owners discussing new business opportunities and upcoming trends.

Many exhibitors were seen hosting live workouts and competitions to engage with the audience and give them a first-hand experience of the new techniques and equipment. Exhibitors also shared affirmations on strengthening brand visibility as they met visitors representing the entire cross section of the industry including leading gym chains, fitness coaches, health enthusiasts, industry experts, innovators and influencers at this grand fitness weekend. While exhibitors flexed their power products and solutions at the exhibition zone, over 1,000 pro athletes and participants were seen flexing their muscles in a show of raw power for the Fitline Classic Powerlifting and Bodybuilding Championship winning cash prizes.

Working out on setting new goals for the next edition, the organisers will soon announce the dates for Fitex India 2019 which is slated to take place in New Delhi. ■

# LED Expo 2018 remains on top with its constant growing numbers and exclusive knowledge forum

Organised by:  
Messe Frankfurt

LED Expo; 10th to 12th May 2018, Mumbai



LED Expo's inauguration saw the presence of Mr. Rajinder Patil, Chief Engineer (Planning), Brihanmumbai Electric Supply & Transport (BEST) Undertaking, Mumbai; Mr. Casper Gammel, VISO Systems, (Denmark); Mr. BS Praveen, MD & CEO, OEM Systems; Mr. Harji Patel, MD, Changi Lights; Mr. Rohit Goel, MD, SR Electro; Mr. Ankur Mehta, CMD, Crescent Lighting; Mr. Chetan Ajmera, MD, Componix India; Mr. Winston Pereira, General Manager, Messe Frankfurt Trade Fairs India Pvt. Ltd.; and Mr. Rasheed Anwar, Group Exhibition Head, Messe Frankfurt Tradefair India

Reinforcing topics like eco-friendly lighting, internet of things (IoT) and sustainable lighting, the 18th edition of LED Expo 2018, organised by Messe Frankfurt India at Bombay Exhibition Centre, Mumbai, attracted professional and focused business visitors from the industry and government regulatory bodies alike. The LED Summit that flagged off amidst several stakeholders of the industry included insightful discussions on the present situation and future developments of this expanding lighting sector.

244 exhibiting companies from 5 countries displayed a galore of advancements in LED lighting, components and other related technologies attracting 9,600 visitors to connect, compare and source the best quality products that suit the Indian market.

Talking about the consistency in its position to lead the LED revolution, Mr. Raj Manek, Executive Director and Board Member, Messe Frankfurt Asia Holding Ltd shared: "With this edition accounting to 13% growth in exhibitor numbers and international participation, once again, LED Expo has sustained its position as a principal platform for our important buyers and sellers. Helping us achieve our vision is the constant support we receive from the government regulations, associations and professionals benefitting from our show. With this trust, we will continue with our efforts in

bringing the latest innovations from different parts of the world to enhance growth in the overall lighting sector of India."

Exhibitor stalls were occupied with business visitors from the industry as well as other allied sectors like electrical contractors, architects, and interior designers. The quality of visitors and the keen interest taken by them to source the right product to benefit their sector was a clear indication about the immense growth in the use of LED products in the Indian market. With robust initiatives by Maharashtra Energy Development Agency (MEDA), Unnati Jyoti by Affordable LEDs for All (UJALA) and the Indian Railways trying to change the face of Indian lighting industry, many government officials were also seen in attendance looking out for new technologies at the fair.

Day two of the trade fair kicked off with LED Summit in the presence of several stake holders of lighting industry. This premier forum for the industry was packed with back to back sessions and insightful discussion on new trends and innovations, new technologies in components and the end user's perspective.

Delegates attending the summit were eminent representatives from companies like Bharat Petroleum Corporation Ltd (BPCL), Emerson Electric, TUV India, Thyssenkrupp and amongst others.

Crowded aisles, business discussions and a productive knowledge forum sums up the three days of India's leading fair for LED lighting, components and technologies. With the industry moving towards IoT, it will be interesting to see the technologies displayed in the next edition of LED Expo 2018 scheduled to happen from 6 - 8 December 2018 in Delhi. ■





# An industry congregation of over 150 top-of-the-line Indian and global construction and infrastructure companies

Concrete Show India; 24th to 26th May 2018, Mumbai

Organised by: UBM



The inauguration saw the presence of Mr. SK Gupta, Director Projects, Mumbai Metro Rail Corporation Ltd.; Mr. S M Ramchandani, Retd. Jt. MD, MSRDC; Mr. Thiruman Archunan, Director Projects, Kochi Metro Rail Ltd.; Mr. Jogen Holst, Director EPTISA Consulting Engineers; Dr. Mangu Singh, President, Tunnelling Association of India and Managing Director, Delhi Metro Rail Corporation Ltd.; Mr. SR Tambe, Former PWD Secretary, Govt. of Maharashtra; Mr. VK Kanjlia, Secretary General, Tunnelling Association of India and Secretary, Central Board of Irrigation and Power; and Mr. Yogesh Mudras, Managing Director, UBM India

UBM India successfully concluded the 6th edition of Concrete Show India, with over 150 Indian and global suppliers and manufacturers from across 10 countries, amidst an industry showcase of products, solutions and services at the Bombay Convention and Exhibition Centre, Mumbai.

With over 150 exhibitors, a plethora of exciting products on display, support from key government bodies, associations and knowledge sharing, the Concrete Show India provided industry professionals unrivalled business opportunities to congregate network and discuss industry trends, challenges and market insights. The Infrastructure and construction industry representatives from HCC, L&T, JMC and throughout the value chain visited India to gain insights pertaining to technology trends and market movements. The expo also included a series of knowledge sessions themed on 'India's Modern Infrastructure set in Concrete'. Partnered with the Tunnelling Association of India (TAI), the technical

conference saw sessions on several topical issues. The elite list of speakers included Mr. SK Gupta, Director Projects, Mumbai Metro Rail Corporation Ltd.; Mr. Thiruman Archunan, Director Projects, Kochi Metro Rail Ltd; Dr. Mangu Singh-President Tunnelling Association of India and MD, Delhi Metro Rail Corp. Ltd.; Mr. SR Tamb, Former PWD Secretary, Govt. of Maharashtra; Mr. Santosh Rai, Head Transportation Sales, Hindustan Construction Company; Mr Giridhar R , Executive Director (Technical), Afcons Infrastructure Ltd; and Architect Hiten Sethi among others.



The show was marked by industry players like Ultratech, Putzmeister Concrete Machines, Godrej Construction, Cimem Construction & Enviromental Engineering Pvt. Ltd., Chowgule Construction Chemicals Pvt. Ltd., Masa Concrete Plants India Pvt. Ltd., Elematic India Privite Limited, Sany Heavy Industry India, Columbia Machine Engineering (I) Pvt. Ltd., Prism RMC, PERI, Hitachi Koki, Maxmech Equipments pvt. Ltd., Aimil Ltd., WAM India Pvt. Ltd., RDC Concrete (India) Pvt. Ltd., Ajax Fiori Engineering (I) Pvt. Ltd., SURIE POLEX, Fairmate Chemicals Pvt Ltd., J.K.Cement and MC-Bauchemie, Aquarius Engineering amongst others.

The expo was well received by the industry at large with support from Maharashtra State Road Development Corporation, Maharashtra State Road Transport Corporation, Indian Chapter of American Concrete Institute, Singapore Concrete Institute, Tunnelling Association of India, US-India Importers' Council and Mumbai Metro Rail Corporation Limited.



# 3-Day Mega Industrial & Engineering Expo (Indexpo) boosts industrialisation in Nashik

**Indexpo; 1st to 3rd June 2018, Nashik**

*Organised by: Indore Info Line*



*The show was inaugurated by Mr. Avinash Chintawar, Plant Head, Bosch India Ltd.; Mr. SK Mathur, CEO, Nashik Engineering Cluster; Mr. Ashish Bhansali, MD Anand Group of Industries; Mr. Rajesh, National Sales Head, Bharat Fritge Werner; Mr. RK Agrawal, MD Indore Infoline Pvt. Ltd. and other dignitaries from the industry like Mr. Kashinath Patil and Mr. Rajwade*

Industrial & Engineering Expo-Indexpo, organised by Indore Infoline Pvt. Ltd. at made its second annual foray in Nashik, Maharashtra. This was hosted at Thakkars Dome, ABB Circle, Nashik.

The show was inaugurated by Mr. Avinash Chintawar, Plant Head, Bosch India Ltd. Highly impressed by the presentation of the show he thanked the organisers for putting together a show of such stature in Nashik and providing an opportunity to MSMEs and other industries of the region. He also acknowledged the need of such type of shows with participation of more machine tools manufacturers, so that local operators and people from related professions can have opportunities to network & grow, within reach and in their city.

Indexpo brought together many industrial visitors to view its display of industrial and engineering products, set up by over 75 exhibitors from across India. Visitors came from

Pune, Mumbai, Aurangabad, Nagpur, Rajkot, Ahmedabad, Indore and other cities.

Among participants were, Bharat Fritge Werner, Primani Industries, Roots Multiclean, Tsugami, Neelkamal Industries, Bosch Ltd, Gemmco, Insize, Menzel, Faro Technologies, Alkon Industries, Desiccant Rotors International Pvt. Ltd., Feereterro Tools L.L.P., Gamut Machine Tools, Itecs Communications Pvt. Ltd. (astTECS), MarkIndia Marking Systems, Nilpa Consultancy and Precision Machinekraft. There was a live demo of CNC machine and VMC machines for the first time in any show in Nashik. The show was appreciated by the industry stalwarts and considered a very successful show.

Nashik is an engineering town with major industries like Mahindra Automobiles, Bosch Ltd., Hardy Spicer and Crompton Greaves. Satpur, Ambad and Sinnar MIDC are main industrial areas in Nashik having 1500 + industries specialising in the field of engineering products. Indore Infoline Pvt. Ltd. is organising industrial & engineering exhibitions in Nashik, Hyderabad, Aurangabad, Visakhapatnam, Nagpur and Bhubaneswar in the current financial year connecting Tier 2 Cities.





# 11th edition of much awaited kids extravaganza signs off with fun events

Organised by:  
HITEX

Hyderabad Kids' Fair; 1st to 4th June 2018, Hyderabad



HITEX organised the 11th edition of its flagship event- The Hyderabad Kids Fair 2018 from 1st to 4th June 2018 at HITEX Exhibition Centre, Hyderabad. The Fair was inaugurated by Tollywood fame Mr. Navdeep and hosted 90 Exhibitors and 41,000 Visitors across four days of edutainment extravaganza for kids. Tollywood actors Mr. Nara Rohit and Mr Sri Vishnu have also visited the event and interacted with kids and families.

Activities at the event included fun learning, competitions, workshops, music, singing & dancing, science exhibits, games, rides and interactive sessions that were well received by kids and their parents, the event was complemented by exhibition and sale of extensive products by popular brands. There was something to appeal to the interests of every kid.

The show consists of three main focused areas - the first is exhibition space that showcases the latest and trending products & services for children and families. Secondly, a workshop arena, where kids are encouraged to participate in engaging and educational activities held throughout the 4-day event. The third is the stage area with a line-up of kids' favorite cartoon & animation character performances for entertainment.

The show's expansion, according to organisers, stems from a commitment to working hard consistently year after year to create a phenomenal event bringing together kids and their families. Every year, the carnival organised at HITEX during the summer and winter

breaks for kids sees a huge crowd considering the vacation time. All editions have been strikingly successful year-after-year. For every edition, a well-known celebrity guest is welcomed to land on board to inaugurate and participate in this exciting fair.

Being the largest kids' expo in India, the Hyderabad Kids' Fair attracts thousands of visitors each year and has consistently proved to be a success for exhibitors, sponsors, the community, and most importantly, the kids. The fair provides a comprehensive shopping experience showcasing vendors that appeal to children, babies, toddlers and parents alike. The fair provides a great platform for those looking to capture the attention of existing and potential customers. In all previous editions the fantastic footfalls speak volumes and substantiate rewarding business opportunities for the participants.

The event packs wide-range of contests & competitions, edutainment sessions, refreshments, rides, attractions, prizes & giveaway gifts and much more for the kids. The kids enjoy interactive workshops, fun-filled activities, and then meet their favorite Disney characters and enjoy non-stop entertainment. Besides, the Hyderabad Kids' Fair also plays host to a great line-up of kid's fashion, accessories, games, education and food brands, showcasing over 150 brands, products & services on a colossal platform where exhibitors get umpteen chances to interact with many children across all age groups and their parents, teachers and guardians. ■

# 1st Edition gathers over 100 SME and MSME entrepreneurs

Navi Mumbai Industrial Expo; 9th to 11th June 2018, Vashi, Mumbai

*Organised by: Times Exhibitions and Events and EXHICON Group*



Navi Mumbai Industrial Expo, jointly organised by Times Exhibitions and Events and EXHICON Group in Vashi from 9th to 11th June 2018, ended amidst high expectations

from SME's and MSME's from Navi Mumbai Industrial Hub. Popularly known as Thane - Belapur region, this is one of the largest industrial regions in India comprises of about 2200 industrial housing large, medium and small enterprises. The expo had special facility of free stalls for SC/ST and women entrepreneurs to boost their entrepreneurial skills and business acumen. The event was inaugurated by Mr. Rajan Vichare, Thane MP on 9th June, who also announced setting up an Exhibition and Convention Center in Thane.

The highlight of the last day of the expo was the Vendor Development Programme, which brought together various government agencies and entrepreneurs & businesses from Navi Mumbai. Mr. M Q Syed, MD, EXHICON Group said, "the current government has created an excellent system where every SME and MSME vendor can do business with the government." The programme saw wealth of information being shared by Mr. SK Sharma (Sr. Dy Material Manager Mumbai Port Trust); Mr. BT Lalge (Dy. CMM (CMR) CCG Western Railways); Mr. Ganesh Rane (Incharge National SC-ST HUB, National Small Industries Corporation Ltd.); and Mr. Sandip Bansode (Cluster Head, Yes Bank). The speakers opined mutually on how the process of doing

business with the government has been eased and how more SME's and MSME's can benefit and grow their businesses. Mr. Ganesh Rane shared, "it was a pleasure that EXHICON & Navi Mumbai Industrial Expo are providing a platform for NSIC to share Information about the business growth of SME's and MSME's by using various government schemes and processes.

The main aim of NSIC is to get SC-ST led companies and other MSME's to the forefront of Indian Economy. To empower these companies, NSIC has provided various schemes like Vendor Registration with NSIC, e-Procurement, Banking Tie-ups, and more which will



enable the companies to prosper and set new standards for other companies to follow". The

closing ceremony was attended by Mr. Ganesh Naik, ex MP and architect of the entire Navi Mumbai development; Mr. Sanjay Yadavro, Founder, Kokan Bhumi Pratisthan; and Mr. MQ Syed, MD, EXHICON Group. Around 100 entrepreneurs from various segments like SME, MSME and Start-ups including 80 major companies from Navi Mumbai Industrial belt and 20 women entrepreneurs had been registered with 95% subsidy offered to them through NSIC at the 3 day expo. EXHICON Group, the pioneer organiser in the category of geographical specific industrial shows facilitates the platform for the companies which are not able take part in big expos for many reasons. ■

## UFI releases latest Global Exhibition Barometer survey

UFI, the Global Association for the Exhibition Industry, has released the latest edition of its flagship Global Barometer research, taking the pulse of the industry. For the first time in the past 10 years, all four global regions have reported a positive turnover development simultaneously. In terms of operating profit, most companies maintained a good level of performance in 2017, and more than 40% of companies from all regions declared an increase of more than 10%, compared with 2016. However, the prospects for 2018 are currently lower globally.

Results also indicate that the top business issue for the industry remains the "state of the national/regional economy" (listed by 24% of all respondents), ahead of "Competition within the industry" and "Global economic developments" (listed by 18% of each respondents). For the second year running, the barometer included a section focusing on the state of digital conversion in the industry.

This latest edition of UFI's semi-annual industry survey was concluded in July 2018 and includes data from a record 312 companies in 55 countries. ■





## NEW INDUSTRY APPOINTMENTS

### Diversified Communication's Mary Larkin named next UFI President

Ms. Mary Larkin, Executive Vice President of Diversified's US operations, is to serve as UFI's first female President.

Ms. Larkin will join



Ted Wirth congratulates Mary Larkin

the UFI presidential trio for the 2018/19 term as Incoming President. She will work closely with Mr. Craig Newman (Johannesburg Expo Centre, South Africa) President 2018/19 and Mr. Corrado Peraboni (Fiera Milano, Italy) Outgoing President. "I am delighted to be part of UFI's leadership in the coming years and to continue with the development and support that UFI has provided the industry for so long," Ms. Larkin said. As the first UFI president based in the US the first female to hold the post she added, "I am particularly looking forward to representing and working with women to help increase the level of female representation in leadership positions within the industry." Ms. Larkin already serves on several Boards including the Center for Exhibition Industry Research (CEIR) Council, Society of Independent Show Organizers (SISO), UFI (Global Exhibitions Association and the Seafood Industry Research Fund (SIRF).

### H S Bedi elected as Chairman, International Exhibition Logistics Association (IELA)

H S Bedi (known to all as Vicki Bedi), CEO of PSBedi Logistics, was elected as Chairman of International Exhibition Logistics Association (IELA) for 2018-2020 at its 33rd Annual Congress in San Francisco, USA. IELA, with 175+ members



H S Bedi, Chairman, IELA

from 70+ countries, is the leading global industry network of exhibition logistics providers.

Mr. H S Bedi is a Chartered Accountant with extensive experience in fiscal laws. As CEO of PSBedi Logistics, he has focused his company on providing innovative solutions while deepening relationships with customers across logistics verticals.

### Joyce Leveston to join MCCA in Boston

The Massachusetts Convention Center Authority (MCCA) has announced the hiring of Ms. Joyce Leveston as General Manager. Ms. Leveston has managed many signature events such as the Presidential Inaugural Balls, the Nuclear Security Summit for President Barack Obama, the Republican National Convention, the Congressional Black Caucus Foundation Annual Legislative Conference, etc.



Joyce Leveston  
General Manager, MCCA

### The Los Angeles Convention Center gets new VP, Sales and Marketing



Nancy Walker  
Vice President of Sales and Marketing, LACC

The Los Angeles Convention Center (LACC), owned by the City of Los Angeles and managed by AEG Facilities, welcomed Ms. Nancy Walker as the new Vice President of Sales and Marketing. Ms. Walker joins with more than 20 years' experience in the events and trade show industry, most recently as the director of sales, North America at Reed Travel Exhibitions. Prior to that, Ms. Walker was the VP and Associate Publisher at Tradeshow Week Magazine.

### MCEC appoints Director of Marketing and Communications

Melbourne Convention and Exhibition Centre (MCEC) has announced the appointment of Ms. Carolyn Johnson as Director of Marketing and Communications. Ms. Johnson worked most recently at Hostplus, where she was Head of Marketing. Prior to joining Hostplus, she held a number of senior marketing positions with premium brands including Pacific Brands and Crown Resorts.



Carolyn Johnson  
Director of Marketing and Communications, MCEC

# UPCOMING EVENTS

## Countdown begins for Sport Expo India 2018

24 - 26 August, 2018

Sport Expo India 2018, an exposition of Sports, Fitness and Wellness industry organised by and at HITEX, Hyderabad, is scheduled from **24-26 August 2018**. The event brings together sports equipment and accessories manufacturers, sports technology and

innovation providers, sports retailers,



dealers & distributors, sports marketing professionals, sports media experts, sports federations & associations, fitness trainers, gyms, health clubs, wellness products & services, sport enthusiasts and potential customers all under one roof.

Sports, Fitness and Wellness industry in India is gaining huge momentum thanks to the growing awareness about the benefits of sports and fitness. The birth of various sporting leagues in India is creating new potential customers and diverse opportunities in the domestic market for sports and fitness brands. Talking about the global market, the sporting goods and apparel from India are popular around the world. India exports nearly 60 per cent of its total sports goods production to more than 100 countries. There is a huge demand of sporting goods, equipment and services in both global and domestic markets.

The event features Expo on Sports, Fitness & Wellness products, Community Meetups, Tournaments and Sports Arena to try different kinds of sports and fitness equipment while it also serves as a curtain raiser to Hyderabad organised by Hyderabad Runners.

Sport Expo India 2018 is a holistic approach to emphasise sports and fitness as a collective profitable industry as well as an avenue for health and wellness. Details : <http://sportex.in/>



### September 2018

#### COAL SUMMIT & EXPO 2018

Tafcon Projects (India) Pvt. Ltd..  
1<sup>st</sup> September, 2018  
New Delhi  
Contact: Mr. Amit Kumar  
Tel: +91-9891296397  
Email: coalexpo@tafcon.com



#### AGRI ASIA 2018

Radeecal Communications  
7<sup>th</sup> to 9<sup>th</sup> September, 2018  
Mahatma Mandir Convocation Center, Gandhinagar  
Contact: Mr. Kartik Dave  
Tel: +91-9173826807; +91-79-26401101/02/03  
Email: agriasia@agriasia.in



#### DAIRY LIVESTOCK & POULTRY ASIA 2018

Radeecal Communications  
7<sup>th</sup> to 9<sup>th</sup> September, 2018  
Mahatma Mandir Convocation Center, Gandhinagar  
Contact: Mr. Kartik Dave  
Tel: +91-9173826807; +91-79-26401101/02/03  
Email: asia@dlpexpo.com



#### MEDICALL

Medexpert Business Consultants Pvt. Ltd.  
25<sup>th</sup> to 23<sup>rd</sup> September, 2018  
Pragati Maidan, New Delhi, India  
Mr. V. Srivatsan  
Tel: +91-7305789789  
Email: innovation@medicall.in



#### MET 2018

Tafcon Projects (India) Pvt. Ltd.  
27<sup>th</sup> to 29<sup>th</sup> September, 2018  
CIDCO Exhibition Centre, Navi Mumbai  
Contact: Ms. Sheetal Arora  
Tel: +91-11-49857777  
Email: methtxpo@tafcon.com



#### HTS 2018

Tafcon Projects (India) Pvt. Ltd.  
27<sup>th</sup> to 29<sup>th</sup> September, 2018  
CIDCO Exhibition Centre, Navi Mumbai  
Contact: Ms. Sheetal Arora  
Tel: +91-11-49857777  
Email: methtxpo@tafcon.com



#### WOODEX ASIA 2018

Radeecal Communications  
28<sup>th</sup> to 30<sup>th</sup> September, 2018  
Mahatma Mandir Convocation Center, Gandhinagar  
Contact: Mr. Rishang Rawal  
Tel: +91-79-26401101/02/03  
Email: radeecal@woodexasia.com



### October 2018

#### IHGF DELHI FAIR-AUTUMN 2018

Export Promotion Council for Handicrafts (EPCH)  
14<sup>th</sup> to 18<sup>th</sup> October, 2018  
India Expo Centre, Greater Noida  
Contact: EPCH  
Tel: +91-11-26130692, 26135256  
Email: visitors@epch.com





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'Traveler Magazine' published by National Geographic



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