

ExhiBits

Indian Exhibition Industry Association's newsroom communique



IEIA Celebrates
the First-ever "Global
Exhibitions Day"

Celebrating 1st Global Exhibitions Day

8th June
2016



Exhibitions take place everywhere - from the smallest market place to the world's mega venues with an average of 85 major trade shows taking place in the economic centres of the world. Exhibitions engage large crowds with 260 million people visiting major trade shows globally every year, to drive their business forward.

The first-ever "Global Exhibitions Day" - a global initiative that unites exhibition organizers, venues, associations and service providers from countries all around the world - launched on June 8 by UFI, the Global Association of the Exhibition Industry, Paris, France, together with International Association of Exhibitions and Events (IAEE), Dallas, USA and other association partners from all around the world. Global Exhibitions Day combines the efforts of stakeholders from across the exhibition industry.

"This initiative has activated the industry to not only share one cohesive voice but to make all efforts count. We are very pleased by the outstanding support we've received from more than 30 associations, dozens of UFI members, organizers, venues and service providers and hundreds of individuals," said UFI President, Mr. Sergeev Alexeev.



Global Exhibition Day is a great platform for us to advocate the significance of the exhibitions industry. Let us all join hands with colleagues across the world in promoting the exhibition industry. Happy Global Exhibitions Day!!



Mr. KV Nagendra Prasad,
President IEIA

**EXHIBITIONS DRIVE
INNOVATION
AND
COMPETITION**

...contd. on page 4





42,000 sqm of
covered exhibition
space in 3 Halls



5,600 sqm
Conference Centre with
6 Halls of various dimensions




Entrance Plaza with 42 plug & play
workstations and a Food Court
spanning 7,500 sqm



India's First LEED & IMS
Certified Green Exhibition and
Conference Facility

BIEC[®] *Bangalore
International
Exhibition Centre*

An initiative of  Indian Machine Tool Manufacturers' Association

The ideal venue for your next big event



10th Mile, Tumkur Road, Madavara Post, Bangalore 562 123, India
Tel: +91 80 6624 6600 E-mail: ubaid@biec.in

www.biec.in

...contd. from page 1

The accumulated space that these major exhibitions allocate to their exhibitors over the course of the year represents a total surface area of 124 million square meters, the equivalent of 30,000 football fields. Besides, exhibitions generate a substantial amount of business and create valuable jobs. Annually visitors and exhibitors spend around Euro100 billion on and around exhibitions. Globally, 700,000 people get their paychecks by working directly with this industry.

Mr. David DuBois, President and CEO, IAEE, says, "this is a collaborative effort between UFI and IAEE as we celebrate the \$56 (US) Billion worldwide exhibitions industry. We are thrilled that our IEIA colleagues have supported this effort and we know that all activities will reinforce the economic and cultural value of our industry to India and all countries around the globe".

IEIA organized a nation-wide campaign across 100 member offices in the country and also



undertook awareness activities including meeting various Govt. officials and Ministers at the Central and State levels for taking forward the interests of the exhibitions industry in India.

Mr. KV Nagendra Prasad, President IEIA strongly feels, advocacy about the exhibition industry is the answer to many issues being faced by the industry, whether it is getting governments to recognise exhibitions as economic growth engines and support the industry in getting its due recognition, or positioning exhibitions as the most effective marketing medium, or in motivating young professionals to take up careers in exhibition industry.

Besides these national activities, many exhibition organizers, venues and service providers have prepared their own company-wide activities for this day.



The Global Exhibitions Day was launched in January 2016 by UFI and a task force of partner associations from across the world:

UFI (Global)	HKECIA (Hong-Kong)
AAXO and EXSA (South Africa)	IAEE and SISO (USA)
AEFI and CFI (Italy)	IECA (Indonesia)
AEO (UK)	IEIA (India)
AFE (Spain)	IELA (Global)
AFECA (Asia)	IFES (Global)
AFIDA (Central & South America)	LECA (Lebanon)
AMPROFEC (Mexico)	MACEOS (Malaysia)
AOCA (Argentina)	MFTA (Macao)
AUMA and Fairlink (Sweden)	PCEI (Poland)
FAMAB (Germany)	RUEF (Russia)
CAEM (Canada)	TEA (Thailand)
CEFA and CENTREX (Central Europe)	UBRAFE (Brazil)
EEAA (Australasia)	UNIMEV (France)
EEIA (EU)	



Govt. Support to IEIA on Global Exhibitions Day

IEIA Delegations meet with:

**Mr. Arvind
Kejriwal**, Hon'ble
Chief Minister of
Delhi

Mr. Satyendra Jain,
Hon'ble Minister
for Industries,
Govt. of Delhi

**Mr. Azmeera
Chandulal**, Hon'ble
Minister for Tourism
and Culture, Govt.
of Telangana

**Mr. R.V.
Deshpande**,
Hon'ble Minister for
Tourism, Govt. of
Karnataka

**Mr. Neerabh K.
Prasad** (IAS),
Principal Secretary to
Govt. of Andhra
Pradesh, Dept. of
Tourism & Culture

Mr. L.C. Goyal (IAS),
CMD, ITPO

Mr. Gaurav Gupta,
Commissioner,
Industries &
Commerce,
Government of
Karnataka

**Dr. Mahesh
Sharma**, Hon'ble
Minister for Tourism,
Govt. of India

Mr. Suman Billa,
Joint Secretary,
Tourism Ministry,
Govt. of India

Mr. Subhash Desai,
Hon'ble Minister for
Industries, Govt. of
Maharashtra

Exhibition Industry Leaders speak...



I strongly feel, advocacy about the exhibition industry is the answer to many issues being faced by the industry, whether it is getting governments to recognise exhibitions as economic growth engines and support the industry in getting its due recognition, or positioning exhibitions as the most effective marketing medium, or in motivating young professionals to take up careers in exhibition industry. Global Exhibition Day is a great platform for us to advocate the significance of the exhibitions industry. Let us all join hands with colleagues across the world in promoting the exhibition industry. Happy Global Exhibitions Day!!

K.V. Nagendra Prasad, President, IEIA, COO, HITEX



Mission is Recognition! My heartiest congratulations to both UFI (The Global Association of the Exhibition Industry) and the IAEE (International Association of Exhibitions and Events) for taking the initiative for making our industry recognized globally. More than anywhere, India today needs the exhibition industry to be on a high. This industry can accelerate the 'Make In India' program at a multifold pace. My head stands high seeing IEIA taking the 'Global Exhibitions Day' campaign with so much zeal.

Ravinder Sethi, Vice President, IEIA, Managing Director, R E Rogers India Pvt. Ltd.



It's heartening to note that the exhibition industry is recognized globally and June 8 is getting marked on the calendar as "Global Exhibitions Day". Let this global exhibitions day pave way for the Indian exhibition industry to grow leaps and bounds and get recognized as an important sector promoting the trade and industry in the country. Together we can make a beginning to raise the bar of Indian exhibition industry and make it an attractive destination for global exhibitions.

S. Balasubramanian, Executive Member, IEIA; Executive Director- Trade Fairs and COO, BIEC



There are many meaningful national and regional projects promoting the value of the exhibition industry, and we are delighted to be able to cater to them all under the umbrella of Global Exhibitions Day. This initiative has activated the industry to not only share one cohesive voice but to make all efforts count.

Sergey Alexeev, President, UFI



Exhibition industry in India has shown a lot of dynamism with a steady growth rate over the last few years. Exhibitions have the catalytic ability to foster and fuel the growth of the economy with myriad benefits for various interlinked sectors. Realising the multiplier effect, strategies and pro-active measures by all stakeholders are required for the further growth of this sector. Global Exhibitions Day is one such means to promote our industry and bring awareness about the potential and might of the sector.

Rakesh Kumar, Ex Officio Member, Past President - IEIA, Chairman, India Exposition Mart Ltd.



The exhibition sector is a very crucial one, as it promotes employment, economic growth and skill development. It does so by strengthening trade and diplomatic relations, generates greater business opportunities and promotes tourism. The Indian government should recognize the capability of this sector and the role it can play in powerfully driving forth our economic advancement. We should be granted the status of a priority sector.

M.B. Naqvi, Treasurer, IEIA; MD, Media Today Group



Exhibitions is a potent tool for exploring new markets, unearth new customers and learn about new trends. Exhibitions are evolving into a serious business event with long and medium term implications where direct connect is made with the community. In India we lack modern exhibition facilities with adequate infrastructure, except for a couple of cities which recently have purpose built venues and are also expanding their capacity to meet future needs. A plethora of rules and regulations and value for money from the supply chains are still lacking.

Max Fernandes, Executive Member, IEIA; Head- India Operations, UBM India Pvt. Ltd.



The First Annual Global Exhibitions Day program is a collaborative effort between UFI and IAEE as we celebrate the \$55 (US) Billion worldwide exhibitions industry. We are thrilled that our IEIA colleagues have supported this effort and we know that all activities will reinforce the economic and cultural value of our industry to India and all countries around the globe.

David DuBois, President and CEO, IAEE

Contents

IEIA Open Seminar 2016 Report	Pg 7
Members Exhibitions & Congresses - Reports	Pg 11
New Industry Appointments	Pg 15
Upcoming Events	Pg 16
First Ever GED Celebrations by IEIA Member Organizations at their Offices	Pg 18
Industry Tidings	Pg 20

A Publication of:



**Indian
Exhibition
Industry
Association**

Lower Ground Floor, A-337, Shivalik,
Malviya Nagar, New Delhi-110017, India

Contact: **Ms. Nidhi Sharma**, Executive Director,
Indian Exhibition Industry Association

Telefax: +91 11 41045481

Email: ed@ieia.in

Website: www.ieia.in

Disclaimer: IEIA does not take responsibility of the content shared by concerned organizations and various public sources.

Compilation & Presentation: **EPB**

Production:
Chapakhana.com
www.epbureau.in



IEIA Open Seminar 2016

Collaborating to Achieve Excellence



The 6th edition of IEIA Open Seminar organized by the Indian Exhibition Industry Association (IEIA), held on 6th and 7th May 2016 at the Bangalore International Exhibition Centre (BIEC), Bangalore, concluded successfully amidst a vibrant gathering of captains of the exhibition industry.

The IEIA Open Seminar 2016, also marked the completion of 10 Glorious Years of the Indian Exhibition Industry Association, which has been progressively working towards the development of the industry over the last decade.

The two day seminar featured an array of inspiring speakers from the exhibition industry from both India and overseas and was attended by more than 250 delegates comprising CEOs and Managing Directors of leading companies in the field of exhibitions.

With "Collaborating to Achieve Excellence" as its theme, the seminar was inaugurated on 6th May by Mr. Tarun Das, Founding Trustee, Ananta Aspen Centre and Former Chief Mentor, CII (Confederation of Indian Industry).

In his address, Mr. Tarun Das stated that the exhibition business has grown since companies are participating as part of their business strategy and added that exhibitions help companies build their brand image. He also elaborated on the prominence of Bangalore as the

national capital of the exhibition industry and economy. "It is the place to do business," he emphasized.

In his opening address, Mr. Nagendra Prasad, President, IEIA, said, "a lot needs to be done by all the stakeholders of the Indian Exhibitions Industry to achieve higher ranks at the global level. Customer Delight is the bottom line that one has to look at in order to sustain in the business. A collaborative approach is the best way to achieve excellence."

The inaugural session included the welcome address on behalf of IEIA by Mr. Rajiv Malhotra, Hony Secretary, IEIA, who also shared highlights of the program's agenda, followed by a welcome to delegates on behalf of the host, by Mr. V. Anbu, CEO, BIEC; announcement of Lifetime Achievement Award by

Mr. Rakesh Kumar, Past President, IEIA, and the vote of thanks to the dignitaries and delegates by Mr. Ravinder Sethi, Vice President, IEIA. The program began with a highly engaging, motivational talk by keynote speaker, Dr. Pawan Girdhari Lal Agarwal, setting the stage for more valuable topics that followed.



On the occasion, the IEIA Lifetime Achievement Award was awarded to Mr. Indra Mohan Gupta, Chairman, Winmark Services for his contributions to the growth of the Indian Exhibition Industry.

The seminar featured some interesting presentations and panel discussions by 45 speakers covering subjects such as - Building successful exhibition business in India, The power of social media, Enhancing service delivery and

...contd. on page 10

Glimpses of 6th IEIA Open Seminar 2016





...contd. from page 7



quality, Going green in exhibitions, How to create start-ups in exhibition industry and the first ever global initiative- the 'Global Exhibitions Day', etc. International stalwarts from the exhibition industry including representatives of UFI and IAEE made insightful presentations during the event. The seminar concluded with the "Way Forward", summarizing the deliberations across the 2 days and presentation of key takeaways for the Indian Exhibition industry. The program, coordinated by Mr. S Balasubramanian, Executive Member, IEIA and his team from BIEC, earned accolades from one and all.

Important announcements made by the Association during this event included the second edition of the CEM (Certified in Exhibition Management) program at HITEX, Hyderabad during the first week of October, 2016, in association with IAEE. Another important agenda approved during the Extra Ordinary General Meeting of

IEIA, held concurrent to the Open Seminar, was the Introduction of New Membership Categories of IEIA, viz- Young Members and Auxiliary Members, which shall be the in the name of individuals interested to join the Association.



Concluding with the final 'Vote of Thanks' to the partners, speakers and delegates by Mr. M B Naqvi, Treasurer, IEIA, the seminar provided an ideal networking platform for visitors from the industry to meet and interact with decision makers, company heads and exhibition industry professionals from leading companies across the globe and learn more on prevailing best practices in the global exhibition industry. As the only event run by the industry for the industry, this is the premier networking and knowledge event for the Indian Exhibition sector.



Home Expo India 2016

Buyer Seller Meet welcomes over 1100 overseas buyers

16th - 18th April 2016; India Expo Centre & Mart, Greater Noida

The fifth edition of Home Expo India, organized as a buyer seller meet by the Export Promotion Council for Handicrafts (EPCH), was held at the India Expo Mart, Greater Noida. A total of 350 exhibitors rose to the occasion with product lines in home textiles, furnishings, furniture, houseware, decoratives and allied

products. Theme presentations of crafts from India's North Eastern Region (NER), Southern states and a showcase of crafts by primary producers from Uttarakhand added to making this expo wholesome. The 2nd Mega Panel Discussion on Retail and e-Commerce on Beyond Trade Fairs and Exports as well as an insightful trends seminar was conducted in course of the expo. 1100 buyers from 50 countries visited to source from this trade platform.

Mr. Rakesh Kumar, Executive Director, EPCH and Chairman, India Expo Mart Limited, informed that Home Expo India has taken shape over five editions as a strategic sourcing platform to meet India's leading manufacturer exporters of home textiles, furnishing, furniture, houseware and decorative and allied products as well as artisans and craftspeople from select craft concentration regions. Visitors to this expo find products ranging from purely hand crafted lines to premium contemporary assortments.

With an exclusive choice of merchandise on offer, this show draws international buyers and importers besides wholesalers, distributors, retail chains, merchandisers as well as architects and interior designers.

The NER Theme Presentation at Home Expo India saw 20 participants from Assam, Tripura, Manipur, Nagaland and Sikkim. Southern states of India were represented thematically with artisans, entrepreneurs and exporters from cities in south India, that have made their mark in



rich craft heritage. Uttarakhand's Theme Presentation included 50 participants - all primary producers from various craft towns and cities of this state besides representation from Uttarakhand Handloom & Handicraft Development Council.

"Who moved my Cheese" was the topic for the 2nd mega panel discussion on retail and e-commerce. With focus on "Beyond Trade Fairs and Exports", this brought together among panelists, Mr. Alok Kumar, DC (Handlooms), Ministry of Textiles; Mr. Kumar Rajagopalan, CEO, Retailers Association of India; Mr. C K Nair, Customer Care Associate & COO, Home Stop; Mr. Devesh Rai, Founder & CEO at wydr.in; Mr. Sai Sudershan, CEO, Om Ved Lifestyle Pvt. Ltd.; Mr. Nitin Jain, MD, J Nitin Merchandising & INV Home; exporters and mart owners at India Expo Mart - Mr. Ravi Sharan of Artefacts India and Ms. Nitima Sood Mittal from Shakti Exports; Mr. D Kumar, Chairman, EPCH; Mr. Karan Jethwani, member exporter from Mumbai region and Moderator Coordinator-Domestic Retail Promotions at EPCH and Mr. Rakesh Kumar, Executive Director, EPCH.

Mr. Tom Mirabile, Senior Vice President of Global Trend and Design for Lifetime Brands, who provides creative direction for some of the most well-respected brands in the housewares and tabletop industries, made a presentation on emerging trends in home décor for 2017.

Ajay Shankar Memorial awards for best designed and displayed marts, instituted in the memory of late

Mr. Ajai Shankar, former Development Commissioner (Handicrafts), were given away in three product categories. ■



New Members **Welcome Aboard!**

- Garment Technology Expo**
www.garmenttechnologyexpo.com
 Authorised representative at IEIA:
 Mr. Amrish Chopra, Director
 
- Zenith Weaving Strings Pvt. Ltd.**
<http://zenithweaving.com>
 Authorised representative at IEIA:
 Mr. L. Venkateswarlu Reddy, CEO
 
- Eeternal Events**
www.eeternaldesigns.com
 Authorised representative at IEIA:
 Mr. Durgesh Arun Ghodke, CEO & MD
 
- ExpoNova Exhibitions And Conferences (India) Pvt. Ltd.**
www.paintindia.in
 Authorised representative at IEIA:
 Mr. Dilip Raghavan, Managing Director
 
- Fair Logistics Pvt. Ltd.**
www.fairlogistic.com
 Authorised representative at IEIA :
 Mr. Amit Singh, Founder Director
 
- MyPad**
www.mypadacademia.com
 Authorised representative at IEIA:
 Mr. Senthil Kumar, Founder Director
 
- Ad Union**
 Authorised representative at IEIA
 Mr. Saurabh Bindal, CEO
 
- Tulip 3P Media Pvt. Ltd.**
www.tulip3pmedia.in
 Authorised representative at IEIA:
 Mr. Priyank Jain, CEO
 
- Deepali Designs & Exhibits Pvt. Ltd.**
www.deepalidesigns.com
 Authorised representative at IEIA:
 Mr. Vinay Mittal, Managing Director
 

Children Baby & Maternity (CBME) India Expo 2016 **reaffirms industry's growth**

20th - 22nd April 2016; Bombay Convention & Exhibition Centre, Mumbai

The fourth edition of Children Baby & Maternity (CBME) India Expo 2016, a B2B exhibition was organized by **UBM India** at the Bombay Convention & Exhibition Centre, Mumbai with participation of over 100 exhibitors and more



than 300 Indian and global brands. The event, supported by All India Association of Industries and inaugurated by Mrs. Poonam Mahajan, Member of Parliament; Mrs. Snehal Ambekar, Mayor of Mumbai; Dr. Nandita Palshetkar, President, Mumbai Obstetrics & Gynecological Society and Mr. Yogesh Mudras, MD, UBM India.

The event saw participation from brands such as J L Morrison, TOONZ Retail, Chicco, Mother Care, Piramal, Me and Moms Pvt Ltd, Little's (India), Bonny Products, Lovi, Smitten Baby, Farlin, Gemini Lifestyle Private Ltd, Posh Baby and Kids India, R for Rabbit Baby Products Pvt Ltd, Momzjoy and Royal Brushes Ltd amongst others and representations from countries such as China, Hong Kong, Belgium, Italy, Malaysia, Taiwan, Thailand and USA amongst others. The expo had a series of panel discussions and knowledge sessions with speakers from renowned retail and e-commerce companies.

The main highlight of the show was the Innovative Product Corner (IPC) wherein CBME India recognized design excellence and innovation with the Innovative Product Award for which 12 companies were nominated. This year's edition also included the launch of Cool Kids Fashion India, a first of its kind event which highlighted premium kids fashion from both established and emerging designers, brands and manufacturers. It was a signature affair to position India on the map of the kids fashion industry. ■



Secutech India and Fire & Safety India show “Virtual Specific Solution” to tackle fire security issues

Consolidate position as the largest security and fire safety show in India

21st - 22nd April 2016; Bombay Exhibition Centre, Mumbai



Mr. Devendra Fadanavis, Chief Minister, Maharashtra, inaugurates Secutech India and Fire & Safety India

The fifth edition of Secutech India Safety and Security Conclave (SISSC-2016) and Fire and Safety India Conclave (FSIC) were hosted as two parallel conferences in Mumbai, demonstrating the latest in security and fire safety market through the innovative approach of “Virtual Specific Solution”. The three day event organized by **Messe Frankfurt India**, consolidated its position as the largest security and fire Safety show in India witnessing an enormous turnout of over 265 renowned exhibitors and over 18,000 visitors from China, Taiwan, Sri Lanka, Singapore, North Korea, South Korea, Malaysia, Indonesia, Thailand, UAE, USA, UK, Australia, Spain, France and Germany, spread in an area of approximately 20,000 square meters.

This was inaugurated by Mr. Devendra Fadanvis, Chief Minister of Maharashtra at Bombay Exhibition Centre in Mumbai, in the presence of Guest of Honour- Mr. Prakash Mehta, Minister of Housing, Labour and Mines, Guardian Minister of Raigad District, Government of Maharashtra; Mr. Sumit Gandhi, CMD, ABEC Ltd.; Mr. Raj Manek, MD, Messe Frankfurt Trade Fairs India; Mr. M V Deshmukh, Fire Advisor, Govt. of Maharashtra and President, NAFO; Mr. Maninderjeet Singh Bitta, Chairman, All India Anti-Terrorist Front (AIATF); Mumbai's Chief Fire Officer, Mr. P Rahangdale; Mr. Devendra K Shami Fire Advisor, Govt. of India; govt. officials and business leaders from security and fire safety industries.

The dignitaries presented insights about the sector in course of their addresses and presentations.



Secutech India, synonymous to India's premier industry event for the safety and security sector has created a benchmark by showcasing innovative technologies. Its exhibitions continue to serve the global as well as the local security industry as a business platform for original security design and manufacturers. Fire & Safety India, formed in 2000 by Fire Protection Industry in India (FPAI) has been working towards the same vision as Secutech India since its inception.



SISSC 2016 was based on contemporary themes related to Smart Cities, BFSI Security Solutions and Internet of Things (IoT) featuring distinguished international speakers and experts in panel discussions. Fire and Safety India Conclave (FSIC) made a presentation on trendy themes including High Rise Buildings, Fire Fighter's Safety and Codes & Standards –Best Practices related to Fire Safety Industry. The special attractions included Special Banking Zone and innovative fringe programmes. The accomplishment of the show and huge turnout of the event reflected the strong demand of latest innovations in the Indian Security and Fire Safety market. The 6th edition of Secutech India and Fire & Safety India will take place from 6-8 April, 2017 at the Bombay Exhibition Centre (BEC), Mumbai.

Secutech India 2016 was supported by leading security Industry associations including Asian Professional Security Association (APSA), SECONA, MitKat Advisory Services, ESAI, ASIS International and Telecom Users Group India and Fire & Safety India 2016 was supported by India's leading fire safety associations including Fire Protection Association of India (FPAI), Fire & Security Association of India (FSAI) and National Association of Fire Officers, (NAFO). Secutech India attracted leading global brands including Honeywell, Dahua, Hikvision, CP Plus, Infinova, Uniview, Panasonic, Hi-Focus, ADI Global, L&T, Wipro, Axis, Milestone, Pelco, Samsung, Cisco, Allied Telesis, Morpho, Seagate, WD, Toshiba, Tamron, I-comply and Pacom.■

Renewable Energy India Expo's Solar Energy Investment & Technology Forum brings industry together

Highlights Solar Potential of Rajasthan

22nd April 2016; Hotel Marriot, Jaipur



UBM India, organized the 11th edition of Renewable Energy India Exposition (REI) Forum at Hotel Marriot, Jaipur. This was held for the first time in the capital city of Rajasthan, to showcase the potential and provide opportunities of solar energy business. With Rajasthan shining on the solar map of India and being one of the best solar insolation in the world, the show tapped into the high growth area of renewable energy in the state, bringing in investments, growth, and employment in the region. There was participation from renowned companies like Rays Power Infra, Brij Encapsulants, Waaree Energies Limited, Premier Solar, Bergen Group of Companies, Hero Future Energies, M+ Solar, SolarMaxx and Mahindra Susten.

This was inaugurated by Mr. B K Dosi, Managing Director, Rajasthan Renewable Energy Corporation Limited; Mr. A K Jain, Managing Director, Rajasthan Electronics & Instruments Limited; Mr. Rahul Prithiani, Director, CRISIL Research; and Mr. Rajneesh Khattar, Group Director, UBM India Pvt. Ltd.

Speaking on the inauguration, Mr. B K Dosi said, "Rajasthan has the highest installed capacity in terms of installation across the country with 20% of commissioned projects. With the new tariff policy in place by the State Government and having the highest potential amongst all States Rajasthan provides humungous opportunity of solar energy business. The Government has ushered in many initiatives; key among them is the lease on land including agricultural land.



Another interesting aspect is the opening up of Roof Top segment to support start-ups of 1 MW."

The inaugural session also included the unveiling of the report: "Solar Surge: Why Rajasthan will drive the Solar Revolution" by CRISIL, the knowledge partner for this forum. This was followed by a detailed presentation by Mr. Rahul Prithiani, Director, CRISIL Research. The report highlighted the support mechanism and policy initiatives of Rajasthan which makes it one of the most favoured destinations for solar in India.



The forum also included three panel discussions and presentations by eminent speakers and delegates from solar project construction & EPC firms, solar project developers, utility representatives, equipment manufacturers and engineering firms, investment banks and project investors, public and private sector banks, financial service providers and consultants.

The session on 'Harnessing Solar Potential of Rajasthan beyond MW' discussed opportunities, challenges, Integrating Solar into our culture - Rooftop and Policy initiatives by State Government. The 'Best Practises in RE Project Development' session focussed on topics such as financing large SPV projects, net metering, from CAPEX to OPEX, financial opportunities & risks involved, risk mitigation and open access. The session on 'Empowering Discoms: Challenges Involved and Solutions Evolved' was presented by Mr. Bihag Mehta, Director -India, OST Energy, Mr. Vaibhav Nuwal, Co founder, RE Connect, Mr. Rajinder Kumar, CMD, Bergen Group of Companies and Mr. Ketan Mehta, Director Operations, Rays Power Infra and dwelt on Grid Connectivity, Transmission & Distribution, Net Metering, Financial Opportunities & Risks involved, Risk Mitigation and Open Access.

The Forum also had a presentation session on 'Rajasthan: Indigenous Manufacturing Hub' which discussed the opportunities and challenges, state policy initiatives, ease of doing business, O & M and module reliability. ■



S. Balasubramanian promoted as COO, Bangalore International Exhibition Centre



Mr. S Balasubramanian

Executive Director – Trade Fairs and Chief Operating Officer, Bangalore International Exhibition Centre

Mr. S Balasubramanian has been promoted as Executive Director – Trade Fairs and Chief Operating Officer, Bangalore International Exhibition Centre since April 2016. Mr. Balasubramanian has been associated with IMTMA since 2007 and was earlier designated as Sr. Director and Head Trade Fairs in the association.

Garment Technology Expo's New Positions



Mr. Inderjeet S Sahni
Chairman & Managing Director, Garment Technology Expo Pvt. Ltd.



Mrs. Surinder Sahni
Director, Garment Technology Expo Pvt. Ltd.



Mr. Ricky Sahni
Jt. Managing Director, Garment Technology Expo Pvt. Ltd.



Mr. Ambrish Chopra
Director, Garment Technology Expo Pvt. Ltd.

Garment Technology Expo Pvt. Ltd. has become new entity of the erstwhile Garment Technology Expo which has been organizing the famed Garment Technology Expo International since 2001. The four Directors of the new entity are Mr. Inderjeet S Sahni, Chairman & Managing Director; Mr. Ricky Sahni, Jt. Managing Director; Mrs. Surinder Sahni, Director and Mr. Ambrish Chopra, Director.

Messe München appoints Bhupinder Singh as its new CEO in India



Mr. Bhupinder Singh

CEO, Messe München, India

Messe München has appointed Mr. Bhupinder Singh as its new CEO for its subsidiary, Messe München India. He took over as CEO from May 2016 onwards, along with the COO and joint Member of the Management Board of MMI India Pvt Ltd, Igor Palka, both reporting to the Board of Directors of the company. Ms. Katharina Schlegel, subsequent to her successful stint and strong contribution as CFO & COO will be leaving the company and will take over new responsibilities within Messe München Group.

Mr. Singh holds a degree in Economics from Delhi University, a post-graduate in Business Administration and a further post-graduate in Marketing from the Indian Institute of Management in Calicut.

During the past 14 years, Mr. Singh has held various positions within the exhibition industry with a focus on project management, business development and strategic planning and implementation. He has been part of Messe München India since its foundation in 2007 and most recently held the position of CMO and Member of the Management Board.

Mr. Stefan Rummel, Managing Director at Messe München, says, "in his 8 years at Messe München India, Mr. Singh has effortlessly assimilated into the culture and ethos of our company. His experience in the business and his proven track record puts him in the perfect position to accelerate the pace of our business objectives in India."

"I am humbled and at the same time excited by the opportunity. I look forward to working with MMI India's team and my management colleague, Mr. Palka, who are as committed as I am to continue acquiring every growth opportunity. I am also deeply grateful to my management colleague Ms. Katharina Schlegel who has jointly steered the company to this strong position," said Mr. Singh.

UPCOMING EVENTS

India Warehousing Show 2016 a must-attend supply chain event

India Trade Promotion Organisation (ITPO) is organizing the sixth edition of India Warehousing Show (IWS) from **8th to 10th June, 2016** at Pragati Maidan, New Delhi. India Warehousing Show is a well-established exhibition for logistics and supply chain professionals. A robust international presence and displays including latest trends and innovations make this show the highlight of the business calendar for the entire supply chain industry in India. Running in its 6th annual edition, the event is attended by over 6,841 Trade visitors, 165+ exhibitors, 377 hosted buyers, 305 conference delegates during each year representing high level decision-makers and buyers from across the globe.

Details: <http://indiawarehousingshow.com/>



Asia Meeting & Incentive Travel Exchange (AMITE) to be hosted in Singapore

Singapore Association of Convention and Exhibition Organisers and Suppliers (SACEOS) is organizing Asia Meeting and Incentive Travel Exchange (AMITE) 2016 from **27th July to 1st August 2016** in Singapore with an endeavour to expand opportunities for one-to-one networking and to maximize MICE business. Buyers are from key MICE purchasing sectors: corporate travel buyers, meeting, convention and exhibition organizers, incentive companies (full service and travel) and travel agencies. The hosted buyer program provides premium meeting and incentive travel buyers the opportunity to maximize their time via familiarisation trips and focused meetings with leading MICE suppliers.



AMITE is designated for Asia Pacific suppliers only. International suppliers will not be accepted for this event but may be considered for other more relevant events for those respective markets.

Details: <http://www.questevent.com/AMITE/2016/index.php>

Tyrexpo India 2016 New Delhi to focus on North India's tyre market

Following the grand success of the Tyrexpo India 2015, India Trade Promotion Organisation (ITPO) is organizing



Tyrexpo 2016 from **14th June to 16th June, 2016** at Pragati Maidan in New Delhi and at Chennai Trade Centre from

11th to 13th July, 2016 in Chennai with an objective to cater to the needs of the North India tyre market. Tyrexpo India is the one-stop marketplace for buyers and sellers of tyres, garages and workshop equipment, looking to do business in India, to meet. Following the success of the Tyrexpo India 2015, the Tyrexpo Series has added an additional event - Tyrexpo India 2016 New Delhi, to cater to the needs of the North India tyre market. Details: <http://www.tyrexposeries.com/>

UFI Open Seminar 2016 in Europe to focus on digitalisation

UFI is organizing an Open seminar from **20th to 22nd June, 2016** at Congress Center Basel in Basel, Switzerland. The seminar will address trending topics such as digitalisation, business transformation and security. Security Industries can look forward to this seminar to get information on about how the industries have handled business transformation, and showcased new solutions being used within the exhibition industry. Details: <http://www.ufi.org/ufievent/ufi-open-seminar-in-europe>

New Delhi to host Asian Machine Tool Exhibition in July, 2016

India Trade Promotion Organization is organizing Asian Machine Tool Exhibition (AMTEX) from **8th to 11th July 2016** at Pragati Maidan in New Delhi. AMTEX- Asian Machine Tool Exhibition is the leading machine tool expo in New Delhi, catering to the machine tool needs of production and consumption with primary focus on



end user industries such as Automotive, Power & Electrical Equipment, Textile machinery and Consumer goods. The show offers a vast covering and full spectrum of existing products as well as innovative systems and machines. The show is expected to witness 417 exhibitors including 67 international exhibitors and almost 38,000 business visitors. It is an ideal podium to display technological progress. Details: <http://www.amtex-expo.com/>

Garment Technology Expo's 23rd edition to be held at Bengaluru

Garment Technology Expo's New Delhi show, GTE New Delhi being organized since 2001 is the flagship show and is by far the largest industry event in South Asia.

Bengaluru is the nerve center of garment and made up fabrication in southern India. GTE

Bengaluru, having started in 2006 is held every alternate year. Each successive show is distinctly growing in stature and is now the foremost industry event in the region. With 90% space booked well in advance, the forthcoming show, due from **26 to 28 August, 2016** is keenly patronized by the apparel, made-ups and knitting machinery & accessories manufacturing and marketing companies. The show will be held at the hub of business activity, at the well connected Dr. Prabhakar Kore Convention Center, Bengaluru. The show is awaited by the entire manufacturing, export and institutional sectors.

Details: <http://www.garmenttechnologyexpo.com/>



Media Expo: India's largest Advertising & Signage Show all set for 2016 edition

Messe Frankfurt and POPAI India are organizing Media Expo's 2016 "Capital Edition" on Indoor and Outdoor Advertising and Signage Solutions from **29th of September to 1st of October 2016** at Pragati Maidan, New Delhi. This show will be held at Chennai Trade Center in Chennai, marking the southern venture of Media Expo from 18th to the 20th of November 2016 and from 23 to 25 Feb. 2017 at B.E.C. in Goregaon,



Mumbai. The show is expected to expand its profile this year and will witness some mega launches. Messe Frankfurt

India have joined hands with Point of Purchase Advertising International India (POPAI India), the Indian chapter of the leading global association for the in-store marketing industry, spread over 60 countries, for the fair's editions in 2016.

Expanding its focus into new areas of marketing and point of purchase, the organisers, together with POPAI India, will create a specialised "Marketing at Retail" zone where some of the association's most revered brands will display award winning concepts and best practice displays for trade visitors.

Details: <http://www.themediexpo.com/>

Stationery Fair at New Delhi to mark 17th edition

India Trade Promotion Organisation is organizing the 17th Stationery Fair from **27th August to 4th September, 2016** at Pragati Maidan in New Delhi. The additional footfall to the fair will be by popular Delhi Book Fair, held concurrently with Stationery, Office Automation and Corporate Gifts Fair. The stationery industry has also been given special focus by the Ministry of Micro, Small and

Medium Enterprises (MSMEs), Govt. of India as the market for writing instruments and note books is witnessing a sharp growth of about 30% per annum. The demand for writing instruments and other stationery items is growing in the backdrop of fast



expansion of the economic, as also the literacy rate, besides, emergency of BPOs, IT companies adding to the demand growth.

Details: <http://www.stationeryfair.com/>

Bengaluru to host 7th edition of Alucast

Nürnberg Messe India would be organizing the 7th edition of Alucast on the theme, "Challenges Ahead for Aluminium Die Casters" at BIEC, Bengaluru from **1st - 3rd December 2016**.

The three day exhibition will be supported by knowledge enhancing conference program and workshops featuring eminent speakers

from across the globe. They will



share their expertise and knowledge on latest challenges being faced by the aluminium die casting industry. The papers and presentations would focus on topics such as cost effective processes to produce parts using composite materials, overcoming design challenges, complexities of joining of diverse materials, amongst others. The international exhibition and conference Alucast has continuously evolved as "The Platform for Aluminium Die Casting", where latest trends and technologies are showcased. It is the ideal platform for companies to reach out to major target groups - Automotive manufacturers, automotive component suppliers, machinery and plant manufacturers as well as production specialists, developers and buyers. The platform is expected to meet key industry players under one single roof. Details: <http://www.alucast2016.com/index.html>



First Ever Global Exhibitions Day Celebrations





by IEIA Member Organizations at their Offices across the Country



INDUSTRY TIDINGS

IBEX to feature 'Future Materials'

Boat builders will have a chance to see innovative materials, processes, and technologies in the "Future Materials" hands-on exhibit at the center of the Composite Pavilion at the International Boatbuilders' Exhibition & Conference (IBEX) this October.

Curated by editors from Professional BoatBuilder and CompositesWorld magazines, this collection has been gathered from a wide variety of sources including marine, aerospace, and automotive industries, plus some applied academic research and development. IBEX will be held in October 4-6, 2016, at the Tampa Convention Center, Tampa, FL.

One of CompositesWorld's main goals this year is to show IBEX attendees materials and process technologies in several key areas, including nanotechnology, recycling and sustainability, and improved form and function, which could range from visually stunning fibers and laminates to added functionality like electrical conductivity. Composites materials manufacturers with cutting-edge ideas and approaches that have not yet made it to the mainstream of composite boatbuilding did submit samples and descriptions to be reviewed for consideration. The final selections for this exhibit space was made by Professional BoatBuilder and CompositesWorld magazine editors.■

Source: <http://boatingindustry.com/newsexhibit>

Cultural exhibition sector becomes driver of Chinese economic growth

The 12th China (Shenzhen) International Cultural Industries Fair (ICIF), co-organized by chengduvip.com, kicked off on May 12, 2016 at the Shenzhen Convention and Exhibition Center in Shenzhen, China.

The Kangba art-themed pavilion, set up in cooperation with the govt. of Ganzi Tibetan Autonomous Prefecture in Sichuan Province, drew attention of institutional investors interested in the global cultural industry as well as of visitors from around the world. As an important platform for promoting Chinese cultural products to the world, this year's event attracted 115 international exhibitors from over 40 countries and regions worldwide. Notably, the Kangba art-themed pavilion has gained a lot of attention from numerous visitors with its national and regional uniqueness.■ Source: www.prnewswire.co.uk

Cvent tips augmented reality for exhibition success



David Chalmers, Marketing Director of Cvent Europe announced that Augmented Reality will revolutionise the exhibition industry. "We've already witnessed a huge leap forward in the AR use, and what started out as a futuristic phenomenon used by only a few is

finally making its way from the mainstream world into events and exhibitions", he added.

He opines that it is predicted that in the span of 15 years, we're all going to live in a world of events that have perfectly augmented vision. Before we know it we'll be checking in at registration using automated face recognition, finding potential business leads using the power of AR and identifying and making instant business connections. Better still, we'll be navigating events without having to refer to pocket maps or sign boards.

US-based private equity company, Vista Equity Partners, announced to acquire cloud-based event management company, Cvent Inc. in an all cash \$1.65bn deal which values the company at \$36 per share on 18th April, 2016.■ Source: www.exhibitionworld.co.uk

UK's National Dairy Exhibition to be held at Telford till 2019

An agreement has been drawn up which will see Dairy Day UK held at Telford International Centre until 2019. Dairy Day UK was launched in Telford in 2014 after the industry had gone two years without a national specialist show. The one-day event shows off the best in the dairy industry and thousands of people turned up for the first event. About 180 cows of all breeds, colours and sizes



compete in the show ring championships, competing for £20,000 in prize money.

Shropshire is one of the top 20 dairy producing counties in the UK and the venue offers a great environment to host a business focussed dairy industry event. For the first time in the event's three-year history, dairy farmers will be able to show their cattle free of charge in all classes this year thanks to a partnership between the show and Anglia Farmers Limited.■

Source: www.shropshirestar.com

Show Floor Additions Reflect Top Trends in Tech at CES Asia™

The second annual CES Asia™ 2016, owned and produced by the Consumer Technology Association (CTA)™, and co-produced by Intex Shanghai, was held on May 11-13, 2016, in Shanghai, China. The event featured new show floor highlights, including Start-up Park, a Drone Demo Area, outdoor exhibits, a dedicated hall for vehicle technology, the N4 Stage and more, including more than 350 exhibiting companies from 23 countries, regions and territories. Covering four halls of exhibit space, compared to two in 2015, the CES Asia show floor was packed with today's hottest consumer technology trends.

CES Asia mainly covered three key themes: connectivity, innovation and the Internet of Things (IoT). The show floor featured 15 product categories, suggesting tech trends across both traditional and emerging industries including: 3D printing, health, robotics, smart home, sports and fitness, vehicle technology, wearables and more.

Startup Park (SNIEC, Hall N4), featured the latest in emerging technologies and house 50 start-ups with exhibitors from China, France, Hong Kong, Singapore, South Korea, UK and



the United States in presence of several startup organization partners including EnchantVC (Singapore), French Tech (France), HardwarePro (UK) and Shenzhen Electronics Industry Association (China).

N4 Stage (SNIEC, Hall N4), hosted a variety of programmes for CES Asia attendees, through Living in Digital Times, including Last Gadget Standing competition - a fast-paced experience featuring exhibitor demos in a competitive environment; Robots on the Runway; FashionWare Show; and Wearables showcase - an inside look at how the health industry is developing wearables designed to improve the user's well-being ■

Source: www.intex-sh.com

NYS of MICE: EW examines Javits' \$1bn plan

A US\$1bn redevelopment project was announced earlier this year which is underway to increase Manhattan's Javits Center by 112,000 sqm, bringing five times more space to the venue, and creating the largest ballroom in the Northeast. Javits' expansion was declared after governor Andrew M. Cuomo unveiled the seventh signature proposal of his 2016 agenda, which will create 4,000 full-time jobs, 2,000 part-time jobs and 3,100 construction jobs. The investment is certainly epic, but George Kipouros, Managing Director at technology event ,The AI Summit is among those claiming New York's exhibition capacity is too small for



bigger events. AI runs 10 large scale conferences and exhibitions across five continents annually. Its main North American event is in New York.

The city that never sleeps has woken up to the delegate and exhibitor experience, and New York seems set to catch up with the world's elite. And, with demand as high as it is, billions more dollars could well be spent in the near future. ■ Source: <http://www.exhibitionworld.co.uk>

Service industry displays its capabilities at 4th CIFTIS

The China Beijing International Fair for Trade in Services was held from May 28 to June 1, 2016 in Beijing to promote the development of the service industry and boost trade in services. The event is considered a chief event involving 14 categories of service trade, a comprehensive and high-level platform where people from the convention and exhibition industry can promote their convention and exhibition concepts. CIFTIS is the first comprehensive platform specializing in the trade in services around the world. It is hosted by the Ministry of Commerce of China and the People's Government of Beijing Municipality.

CIFTIS 2016 organized an international conference to discuss trends in the convention and exhibition industry, from new technologies, services and business models to international trade situations. The Speeches at the conference discussed new cooperation opportunities in the Chinese and South Korean convention and exhibition sectors under the Belt and Road Initiative and how the mobile internet can make conventions and exhibitions more efficient.

Representatives from mobile internet companies attended a separate activity to discuss how the convention and exhibition industry can better use mobile internet. The section also organized a conference to discuss and promote environmentally friendly development of the convention and exhibition sector. ■

Source: <http://www.chinadaily.com.cn>

Center for Exhibition Industry Research releases 2nd Attendee Retention Insight Report

The Center for Exhibition Industry Research (CEIR) released the first report in its newest series, 2016



Attendee Retention Insights that offers a comprehensive resource to understand the profile of attendees that visit an exhibition repeatedly and the content that turns them into a loyal fan base. The series consists of five reports, beginning with "Part One: Basics for Creating Your Attendee Retention Strategy: Tracking, Profiling and Why They Come Back."

Key findings from part one reflect that 77% of top-ranked exhibition organizers track attendee retention. Among those that engage in this practice, 98% track retention on a per attendee basis and 48% track retention on a per attendee organization basis. The results reveal that retention rates are: 58.9% per attendee, and 65.8% per attendee organization on the basis of most popular definition of "retention" which applies to those who attend at least two of the past four editions of an exhibition.

CEIR's second report, "2016 Attendee Retention Insights Part Two: Exhibition Floor Features that Build a Loyal Alumni Attendee Audience" examines the various aspects of an exhibition floor and identifies offerings that have the greatest impact on converting attendees to loyal alumni to a specific event.

Key findings show that the quality of face-to-face interactions with booth staff is the primary exhibition floor feature that builds loyal alumni. The second exhibition floor feature that builds loyal alumni is the quality of product interactions.

The 2016 Attendee Retention Insights reports offer charts that compare repeat attendee wants and preferences to trade show offerings, which enable organizers to assess where repeat attendee needs are typically served well - and where gaps exist in offerings - suggesting potential areas of improvement.

The 2016 Attendee Retention Insights series consists of five reports. Other reports in the 2016 Attendee Retention Insights series are: Part Three: Education Content that Builds a Loyal Alumni Attendee Audience; Part Four: Special Activities and Amenities that Build a Loyal Alumni Attendee Audience; Part Five: Eleven Real-world Business-to-Business Exhibition Organizer Attendee Retention Approaches. ■

Source: www.tsnn.com/news-blogs

UFI Announces Recipients of Inaugural "Next Generation Leadership Grant" Program

A truly global group of talent from the exhibition industry has been selected as the first-ever recipients of the new "Next Generation Leadership Grant" launched by UFI - The Global Association of the Exhibition Industry. The program promotes the next generation leadership in the exhibition industry, who show clear initiatives in driving change and innovation in their respective area. Out of the numerous applications from 16 different countries, a jury, chaired by UFI President Sergey Alexeev, selected the five recipients of the grant :

- Adeline Larroque Desages, Acting Head of Exhibition Planning and Organisation Section, Qatar Tourism Authority (Qatar)
- Jennifer Feeney, Account Director, Freeman XP (USA)
- Vineet Mahajan, General Manager, Reed India (India)
- Farokh Shahabi Nezhad, Co-Founder, Eventbox (Iran)
- Matthias Pollmann, Project Manager interzum, Koelnmesse GmbH (Germany)

The grantees will meet in Paris in June for a two-day workshop at the UFI Headquarters. There, they will exchange their views on the future of the exhibition industry and start working on their joint session for the 2016 UFI Congress, to be held Nov. 9-12 in Shanghai. Throughout their preparations, they will be mentored and coached by the UFI team.

"The current hot topics range from disruptive technology all the way through to optimizing customer experiences at exhibitions," summarizes Kai Hattendorf, UFI Managing Director, the industry outlooks that were presented in the grant applications. "This will add up to a fascinating dialogue with our industry's leaders - in Shanghai and beyond."

The selection jury was comprised of Sergey Alexeev (UFI president and VP Expoforum, St. Petersburg), Enrica Baccini, chair of the UFI Education Committee, and chief research and development officer at Fondazione Fiera Milano), Julian Baker (group strategy director at Reed Exhibitions), Kai Hattendorf (UFI managing director), and Angela Herberholz, (UFI marketing and communications manager). The Next Generation Leadership Grant is made possible thanks to financial support from Reed Exhibitions. ■

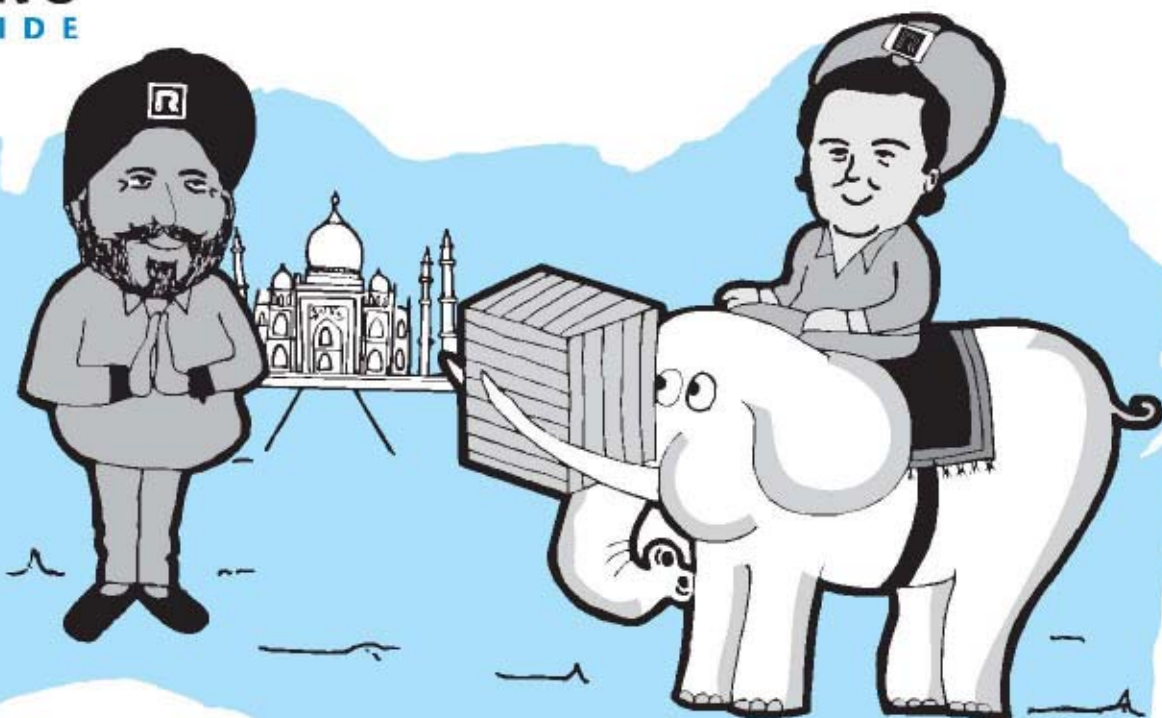
Source : <http://www.tsnn.com/news-blogs/ufi-announces-recipients-inaugural-next-generation-leadership-grant-program>



ROGERS
WORLDWIDE



A package to India



R.E. Rogers India was incorporated in 1986 with a vision of handling exhibition cargo in India and abroad.

Since inception, we are the market leaders in this growing and complex industry-providing services to organizers, venues, governments, trade associations, exhibitors and event managers globally. In recent years, we have also expanded into areas as defence, sports and entertainment events.

Having our own infrastructure in all the major hubs of the country, we also have all relevant accreditations of quality, environment and health / safety.

In addition, we play a very prominent role in the national / global fraternity as leading members of various key associations.

R.E. ROGERS INDIA PVT. LTD.

ISO 9001 : 2008, ISO 14001 : 2004, OHSAS 18001 : 2007

Head Office :

1, Commercial Complex, Pocket H & J, Sarita Vihar, New Delhi-110076 (India)

Tel: 91-11-2694 9801/9802; Fax: 91-11-2694 9803

Mail: rerid@rogersworldwideindia.com; Web: www.rogersworldwideindia.com

Delhi • Mumbai • Bangalore • Hyderabad • Chennai • Goa





It all happens here.

HITEX Exhibition Center / HYDERABAD

THE VENUE FOR SUCCESS

PREMIER NEXUS FOR
CONFERENCES, EXHIBITIONS,
AND TRADE FAIRS IN **INDIA**



- Centrally located: 2 Hours flight from any major city IN INDIA
- High quality 'MICE' infrastructure
- Industry friendly and supportive State Government

PURPOSE-BUILT EXHIBITION & CONFERENCE VENUE

- INDOOR EXHIBITION HALLS
- CONFERENCE HALLS
- OPEN GROUNDS
- OUTDOOR DISPLAY AREAS
- LANDSCAPED FAIR PARK

1st Floor, Trade Fair Office Building, HITEX Exhibition Center, Izzat Nagar, Hyderabad: 500 084, Telangana, India
T : +91 40 2311 2121/22/23 | F : +91 40 2311 2124 | email: hitex@hitex.co.in | visit: hitex.co.in