

Exhibits

Indian Exhibition Industry Association's newsroom communique



IEIA President's Hello!



Dear Industry Colleagues,
Greetings!

You may be aware that, IEIA has recently concluded the 5 days' classroom sessions of the Second batch of globally renowned CEM (Certified in Exhibitions Management) course at HITEX, Hyderabad in the first week of October, 2016. A batch of 29 candidates from across the leading organizations in the Exhibitions Industry enrolled in this prestigious Program. The candidates shall be further taking one month online module and final 2 days of classroom session on March 30 and 31, 2017 and shall be certified as CEM upon successful completion of all modules, by the end of this financial year. We are quite hopeful that this initiative of IEIA shall raise the bar of professionalism in our industry with the expertise, knowledge and skills being learnt by the aspirants of this course and contribute to the further growth of the sector at par with the global standards.

Another recent initiative taken by IEIA was the Road-show and Networking Evening organized by IEIA in Mumbai on September 21, 2016 at Bombay Exhibition Centre, Mumbai. The purpose of this event was to meet the

(.....continued on page 2)

CEM program evolves industry professionals

identifies, defines and
adds strategic skill sets



29 candidates from leading organizations in the Exhibitions Industry participated. They will earn the CEM designation on completion of the program in March 2017

In its endeavour to expand the CEM Learning Programme to participants worldwide, IAEE and the CEM Commission have embarked on a system of partnership with licensees to share the marketing and conduct of CEM courses worldwide.

The first edition of CEM program in India was conducted in October, 2015 culminated in March 2016. IEIA recently concluded the 5 days' classroom sessions of the Second batch of globally renowned CEM (Certified in Exhibitions Management) course at HITEX, Hyderabad in the first week of October, 2016.



Mr. Alfredo Lomas, CMM, CMP, CFE, CEM, felicitated by Mr. KV Nagendra Prasad, President, IEIA

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Industry Colleagues and Network, interact, exchange ideas and listen to the Members' concerns and problems being faced by them. The initiative was well received by the Members with fruitful discussions for building a closer connect amongst the fraternity as well as for collective efforts for the progress of the industry.

As part of our support initiatives for our Members, we would like to invite Members to share job openings available across their organizations with our Secretariat, which shall be shared with the interested aspirants joining as Young Members of IEIA.

I would also like to invite you to share suggestions and actively support the Industry through your active participation in the Association's activities and also would like to invite the Non- members to join this wonderful platform for connecting with the fraternity and enjoy the Membership benefits.

With thanks.

K. V. N. Prasad
President, IEIA

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Disclaimer: IEIA does not take responsibility of the content shared by concerned organizations and various public sources.

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IEIA Welcomes New Members

• TREO

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• Exhibition Showcase

Authorised representative at IEIA:
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• Tejaswi Services Pvt. Ltd.

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• Incense Media

Authorised representative at IEIA:
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info@incensemedia.in



• Congnize Inventives Pvt. Ltd.

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Mr. Parnav Parekh, Director &
Mr. Parth Parekh, Director
cognize.in@gmail.com



• B Eleven

Authorized representative at IEIA:
Mr. Bhavesh Soni, Director
bhavesh@beleven.in



• Amgonna Infomedia Services Pvt. Ltd.

Authorized representative at IEIA:
Mr. Niranjan Uma Shankar, Director
niranjan@hubvents.com



IEIA welcomes Mr. Nauroze Arora and Mr. Talat Shekasan as new members in the IEIA 'Young Member' category.



Mr. Nauroze Arora is currently working with Print Packaging.Com Pvt. Ltd.
Email: nauroze@print-packaging.com



Mr. Talat Shekasan is with DMG Events India Pvt. Ltd. and has 7 years of professional experience in the exhibition industry with expertise in Project Management.
Email: talatshekasan@dmgeventsme.com





Memorable moments from the Road-show and Networking Evening organized by IEIA in Mumbai on September 21, 2016 at Bombay Exhibition Centre

(.....continued from page 1)

A batch of 29 candidates from across the leading organizations in the Exhibitions Industry enrolled in this prestigious Program. The candidates shall be further taking one month online module and final 2 days of classroom session on March 30 and 31, 2017 and shall be certified as CEM upon successful completion of all modules, by the end of this financial year.

The Certified in Exhibition Management™ (CEM) designation is globally recognized and demonstrates the highest professional standard throughout the exhibition and event management arena. It was created in 1975 to raise professional standards in the event industry and



Mr. Alfredo Lomas, CMM, CMP, CFE, CEM, seen in a classroom session with the participants



continues to be the premier mark of professional achievement. The CEM designation accommodates short and long-term career goals with education that can be tailored to meet specific needs and interests. The designation is obtained by completion of nine courses offered in classroom and on-line formats.



IEIA NOW OFFERS MEMBERSHIPS TO “INDIVIDUALS” AND “YOUNG PROFESSIONALS”

'Indian Exhibition Industry Association' (IEIA), which is the National Apex body representing various segments of the Exhibitions and Trade Fairs Industry across India, welcomes you to be part of its new categories of membership.

AUXILIARY MEMBERSHIP

This membership is for enthusiasts from all walks of life who are wanting to associate with IEIA and willing to contribute immensely to the growth of the exhibitions sector while making a mark for them-selves in the dynamic industry.

POTENTIAL MEMBERS' PROFILE

Freelancers/ independent consultants/ trainers/ speakers / retired members (who had been employed with the exhibition industry for a period of more than 10 years and are presently not working but still like to be associated with IEIA), and those who may (or may not) have some proprietorship concerns.

This membership shall be issued on the Individual's name and not in the name of his or her firm.

Fee: ₹ 5000 per annum

IEIA Initiatives

IEIA shall offer extensive network programmes, orientation programmes and several other features in order to optimize the platform and its potential.

YOUNG MEMBER

POTENTIAL MEMBERS' PROFILE

Individual memberships are for people under 35 years, who are either students or employed in the exhibitions or other industry and want to directly participate in IEIA activities irrespective of their organizations being an IEIA member or not. After 35 years, they will not be catego-rized under 'Young Member' but can continue as 'Auxiliary Member' by paying prescribed annual fees.

The membership fees for this category shall be ₹ 2500 per annum for employed and ₹ 1500 per annum for student.

IEIA Initiatives

Training programs, career progression counselling sessions, networking programs and interface with industry leaders

For more info contact:

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Comprehensive food & health ingredients, processing and packaging industry show sets foot in the national capital

Fi India and Hi; 22nd to 24th August 2016, New Delhi



Food ingredients India & Health ingredients (Fi India & Hi), the most comprehensive B2B show in the Indian Sub-Continent for food and health ingredients, processing and packaging industry, organized at Pragati Maidan, New Delhi, by UBM India, was inaugurated by Mr. Sagar Kurade, President, All India Food Processors Association (AIFPA); Dr. R. B Smarta, Hon. Secretary - HADSA & MD, Interlink Marketing Consultancy; Mr. John van der Valk, Managing Director, UBM EMEA; Mr. Michael Duck, Executive Vice President, UBM Asia and Mr. Yogesh Mudras, Managing Director, UBM India.

Held in Western India since 2006, this show would now alternate between Delhi and Mumbai as its host cities with an endeavour to cater to the growing food manufacturing hub in both regions.

Fi India also hosting 3 days of free, on-site seminars on health ingredients, food processing and packaging,

organized to cover both technical developments and market trends. The expo also featured an Expo Foodtec Pavilion dedicated to Food Technology - Processing and Packaging companies, a China Pavilion by CCCHMPIE and an AIFA Pavilion featuring food processing companies. Fi India & Hi also hosting a two-day Free Bakery Workshop 'All about Doughnuts' in association with Assocom Institute of Bakery Technology & Management (AIBTM), a comprehensive teaching, training and research centre specifically for baking technology and allied disciplines. The expo also featured an Innovative product showcase highlighting select exhibitors as well as an Innovative Ingredients Championship.

As a pre-cursor to the expo, UBM India and Fi India inaugurated the first ever Fi Pre-Connect Congress, a platform that discussed and ideated the scope of Indian food manufacturing industries, challenges faced in safety and regulatory aspects, cutting edge insights on new technologies, innovative business-marketing strategies and other trending topics. The Fi Pre-Connect Congress gathered industry experts under one roof to pool in thoughts and find solutions to Indian food-beverage sector's most pressing issues in a closed-door, organized and knowledge driven format. The closed door discussions included best practice strategies to be implemented in the quality, safety, regulatory, supply chain, operations and retail aspects of the food-beverage and ingredients segment.■

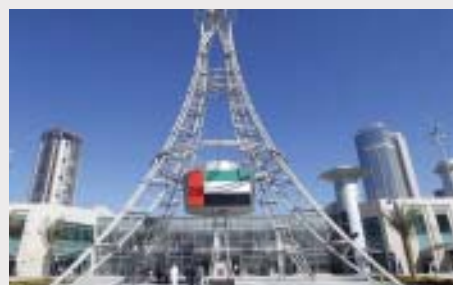
Expo Centre Sharjah sees strong growth in H1

Expo Centre Sharjah (ECS) has announced that the first half of the year witnessed strong growth compared to same period last year. The centre hosted 15 consumer & trade exhibitions and conferences during the January to June period this year as against nine events during the same period last year, recording more than 65% surge and attracted 320,000 visitors, registering a 20% rise.

"These figures are a clear indicator of a growing exhibitions industry in the Emirate of Sharjah, and a result of our effective promotion of local industries. What is remarkable about these figures is that the exhibitions industry has successfully withstood the after-effects of low oil prices and geo-political tensions," said

Saif Mohammed Al Midfa, CEO, Expo Centre Sharjah, and added, "the exhibitions hosted by ECS are characterized by their diversity and specialization, which contributed to attracting more visitors. Our focus on external organizers has also helped in bringing more events to

Sharjah. The growth is also a reflection of our superior infrastructure & technical capabilities and marketing prowess.■ Source : www.khaleejtimes.com



Prime industry show turns catalyst in transforming AgriCulture to AgriBusiness

8th AgriTech India; 26th to 28th August 2016, Bangalore

The 8th AgriTech India, along with its concurrent show, 3rd FloraTech, and the latest addition, India CropCare & Fertilizer Show (ICCF) was aimed at promoting wholesome growth of India's agriculture sector. The concurrent two day 3rd International AgriBusiness Congress (iABC), which was organized in association with Federation of Karnataka Chamber of Commerce & Industry and Institute of Pesticides Formulation Technology, had many interesting sessions ranging from crop protection to e-commerce. The aim was to make agriculture a viable and profitable source of livelihood in India. Organized by Media Today Group at BIEC, Bangalore, this was inaugurated by Minister of Agriculture, Govt. of Karnataka, Mr. Krishna Byre Gowda who said, "a forum like this, connects those with technologies with the ones in need of technological solutions. It helps in raising the awareness level about the availability of technological solutions and knowledge. "When asked about foreign players taking a keen interest in India, the Agriculture Minister added that he was happy to see many foreign companies showcasing their latest technologies here.

The show offered a comprehensive display of farm machinery, greenhouse technology, harvesting and storage technologies, as well as farm inputs from over 370 exhibitors including Mahindra & Mahindra, Reliance industries, Kirloskar Pneumatic Co. Ltd., G E A Farm Technologies India, JCB, Captain Tractors, Garware - Wall Ropes Ltd., Namdhari Seeds Pvt. Ltd., Nilkamal Limited, Bry-Air (Asia) Pvt. Ltd., Essen Multipack Ltd., Ghodawat Group, and Frick India Ltd. Major participation was also from Rinac India Ltd., Parry Enterprises India Ltd., AgriPlast Tech India Pvt. Ltd., and Greentech India, besides exhibitors from around 30 countries including USA, UAE, Canada, Germany, Poland, Spain, Italy, Kenya, Korea, China, Turkey, Taiwan and Thailand. 35000 trade visitors contributed to busy aisles at the show.



Minister of Agriculture, Govt. of Karnataka, Mr. Krishna Byre Gowda seen inaugurating the show

"This edition of AgriTech India had many aspiring entrepreneurs as visitors, who had come to explore possibilities and scope of their proposed projects," said Mr. S. Jafar Naqvi, Chief-Coordinator, AgriTech India series.



ICCF 2016, though a new addition to the series, garnered immense response too. It was organized in association with CAC China and had products of over 100 companies from China, Korea, India and many other countries. South Korea's The Foundation of Agricultural Technology Commercialization and Transfer (FACT) had a pavilion at ICCF 2016. The members of the Foundation were overjoyed by the response they received at the show and look forward to the next edition.

Many departments, organizations and agencies of the Government of India supported 8th AgriTech India including Ministry of Agriculture and Farmers' Welfare departments like Mission for Integrated Development Horticulture, National Horticulture Board, National Centre for Cold-chain Development, and State Horticulture Missions; Ministry of Chemical & Fertilizers' Institute of Pesticide Formulation Technology; Ministry of Water Resources' National Water Development Agency; Ministry of Science & Technology and Earth Sciences' Council of Scientific and Industrial Research; and University of Agricultural Sciences (Bangalore).■



Key industry and policy makers congregate at Asia's Largest Energy Trade Expo

Renewable Energy India 2016; 7th to 9th September 2016, New Delhi

Renewable Energy India 2016, organized at India Expo Center, Greater Noida, by UBM India, was inaugurated by Mr. Upendra Tripathi, Secretary, Ministry of New and Renewable Energy, Govt. of India and other key dignitaries like Mr. Justin Wu, Head of APAC, Bloomberg New Energy Finance, Hong Kong; Hon'ble Mr. James Gordon Carr, Minister of Natural Resources, Govt. of Canada; Mr. Hans-Josef Fell, President of the Energy Watch Group (EWG) & Former Member of German Parliament; Mr. Munehiko Tsuchiya, Executive Director, NEDO, Japan; H.E Ambassador Tomasz Lukaszuk, Embassy of Poland in India; and Mr. Yogesh Mudras, Managing Director, UBM India, amidst an august industry gathering.

With a total of 40 participating countries, over 650 exhibitors and 1000 + delegates, the show brought together internationally renowned exhibitors, consultants, business experts and key government officials to one common platform, to discuss global best practices and seek solutions to some of the most pressing challenges in the power and energy sector.

Supported by the Ministry of New and Renewable Energy, Govt. of India (MNRE), Indian Renewable Energy Development Agency Ltd (IREDA), Solar Energy



Corporation of India Limited (SECI), National Institute of Wind Energy (NIWE) and International collaboration through Indo German Energy Forum (IGEF) and Bloomberg New Energy Finance (BNEF), REI in its 10th anniversary saw overseas participation from Japan, Switzerland, USA, Korea, Taiwan, China, Australia, Italy, Canada, Malaysia, Netherlands, Israel, Germany, Spain, Singapore and Belgium. The show served as a showcase and launch pad for companies to introduce new products and technologies. The expo also featured a power packed three-day conference themed "Renewables: Surging Ahead" featuring insightful sessions with eminent industry experts among speakers.■

Industry stalwarts mark their presence at Renewable Energy India Awards

Renewable Energy India 2016 was preceded by the 2nd Renewable Energy India Awards that aimed to recognise the efforts, innovation, and excellence and promote talent in the industry.

Held on 6th September, 2016 at India Expo Centre, Greater Noida, this program unveiled industry champions to a global audience on the parameters of excellence and innovation in the renewable energy space. The Awards night also saw a galaxy of renewable energy stalwarts like, Mr Hans-Josef Fell, President, Energy Watch Group, energy adviser and member of the Environmental Protection Committee as well as eminent experts from the government and enterprise in attendance. The evening began with the opening speech by Mr. Yogesh Mudras,



Managing Director, UBM India followed by a keynote address by Dr. A K Tripathi, Advisor, Ministry of New and Renewable Energy. The panel discussion for the evening themed "Transition to the Future Grid –The Market and Technology Perspective," saw industry veterans discuss the dynamics of moving towards a smarter & flexible grid.

Potential for sector harnessed with presence of 100 renowned brands

Globoil India 2016; 21st to 23rd September 2016, New Delhi

Organized by Tefla's, Globoil India - International Conference & Exhibition on Edible Oil Industry where the entire Global Agri Business Leaders meet, trade & celebrate was inaugurated on Thursday 22nd September 2016 at Grand Hyatt Goa. The dignitaries present for the Inauguration included Mr. Atul Chaturvedi, CEO, Adani Wilmar Ltd.; Mr. Pravin Lunkad, President, SEA; Mr. Mrugank Paranjape, MD and CEO, Multi Commodity Exchange of India (MCX); Datuk Franki Anthony Dass, MD, Sime Darby Plantation SDN BHD, Malaysia; Mr. Sandeep Bajoria, CEO Sunvin Group; Dr.B.V.Mehta, Executive Director, SEA; and Mr. Kailash Singh, MD, Tefla's.

Globoil India provides an environment conducive for information update on development and identification of the markets, technology transfer, and investment potential. 1500 delegates from all over the world participated this year in Globoil with 70 exhibition stalls. Globoil India



A view of the show's inauguration



Awards instituted in 1998 is an occasion for the industry to celebrate and time to acknowledge and reward performances. Mr. Ram Vilas Paswan, Union Minister Food, Public Distribution & Consumer

Affairs, Govt. of India was the Chief Guest during this edition's Globoil Award Ceremony. Ms. Sushmita Sen, former Miss Universe graced the Ceremony and was part of the Entertainment Extravaganza. ■



A View of Globoil India 2016 – Price Outlook Session



Over 300 brands showcased in DJGF

Delhi Jewellery and Gem Fair 2016; 24th to 26th September 2016, New Delhi

The Delhi Jewellery and Gem Fair (DJGF) 2016 brought together, top-notch jewellers, import & export merchants and industry associations to New Delhi's Pragati Maidan. Said to be North India's largest B2B jewellery fair and one of the four major gems and jewellery shows held annually by UBM India on a pan-India level, this edition was inaugurated by Ms. Nirupa Bhatt, MD GIA India and Middle East; Mr. Ramavtar Verma, President Delhi Bullion and Jewellers Association; Mr Yogesh Shingal, Secretary, Delhi Bullion and Jewellers Association; Mr. Pawan Gupta, Director PPJ; Mr. Yogesh Mudras, MD UBM India and Mr. Abhijit Mukherjee, Group Director.

The event saw a glittering display of over 300 brands and received an overwhelming response from neighbouring states of Punjab, Haryana, Rajasthan and Uttar Pradesh, as well as Maharashtra amongst others, further validating it as an industry platform and the biggest jewellery and gemstone sourcing destination for jewellers. The show saw jewellery wholesalers, retailers, importers and exporters, jewellery manufacturers, diamond, gemstone, pearl suppliers and traders,



A glimpse of the inauguration and an eminent model seen trying out a piece of jewellery at the show

precious metal and jewellery mounting traders and suppliers, and representatives from trade and government organizations come under one dedicated expanse. A knowledge seminar by the Gemological Institute of America (GIA) on 'Spotlight on Synthetics' was one of the highlights of the fair, along with a 100 plus hosted buyer programme.■

Gem & Jewellery India International Exhibition (GJIIE) 2016

With over 350 exhibitors, show concludes on a bullish note

7th to 9th October 2016, Chennai

Gem & Jewellery India International Exhibition (GJIIE 2016), held at the Chennai Trade Centre from October 7th to 9th, 2016, was inaugurated by Chief Guest Dr. Nalli Kuppuswami Chetti, Padma Shri Awardee and other key dignitaries- Mr. Rajesh Vummidi, Chairman, MJDMA – GJIIE; Mr. Jayantilal Chalani, President, MJDM; Mr. Yogesh Mudras, MD and Mr. Abhijit Mukherjee, Group Director UBM India. The three day expo being the second largest gems & jewellery B2B exhibition in India had participation of over 350 wholesalers, retailers, importers and exporters, jewellery manufacturers, diamond, gemstone, pearl suppliers and traders, precious metal and jewellery mounting traders and suppliers, and representatives from trade and governmental bodies. It was a gateway to the Indian jewellery market and provided an excellent platform for buyers and suppliers to connect, network, exchange ideas, discover upcoming trends and generate business opportunities. In addition to Mumbai, Delhi, Bangalore,



Jaipur, Ahmedabad, Hyderabad and other potential II and III tier cities in India, the exhibition also had delegate representation from Malaysia, Singapore and Dubai.

The exhibitors presented a wide spectrum of merchandise. Some of the notable exhibitors who participated included leading players from Chennai, Trissur, Coimbatore, Trivandrum, Madurai, Cochin, along with Mumbai, Hyderabad, Rajkot, Ahmadabad, Chennai, Delhi, Jaipur, Bangalore, Kolhapur, Calicut, Surat and Vijayawada. This year, GJIIE 2016 also witnessed the first edition of Tamil Nadu Retail Jewellers Awards, a unique initiative honouring the best in the retail jewellery business in the southern region.■

Media Expo, New Delhi

Successful business closures indicate decision makers walking the show floor

29th September to 1st October 2016, New Delhi

The three-day business event for innovations in indoor and outdoor advertising and signage solutions, Media Expo in New Delhi recorded another successful edition facilitating new product launches, serious business discussions and deal closures. Drawing 12,336 visitors from across the country, Media Expo provided a high-level networking ground for its 204 exhibitors showcasing their latest advancements over 5,190 sqm of space. Exhibitors affirmed that the exciting deal closures over the three days were a sure sign of decision makers walking the show floor. While exhibition stands were packed with business discussions, negotiations and product superlatives, exhibitors affirmed that Media Expo had the perfect blend of serious buyers and decision makers from across the country.

Mr. Ramprasad, Group Head, Fujifilm said, "we are super excited about the prospects we have closed at Media Expo. For our new made-in-India eco-solvent printer, we have about 25 closures. It is the kind of take-off we wanted which is why we timed this launch at Media Expo and we are glad that it happened exactly the way we wanted." Resonating the sentiment, Mr. Santosh Nair, Country Manager, Hewlett Packard (HP) said, "Media Expo has always been a great show for HP mainly because of the footfall and we see lot of minds rolling towards innovative products primarily because there are new technologies coming in. We have close to 10-12 potential closures in the pipeline and it has been a great show."



While Colorjet reported to have signed 11 deals on the first day of the fair itself, Roland also confirmed to have received orders from day one, reporting double digits on deal closures. Other leading brands like Mimaki, Caldron, Monotech, Katar Corporation, ADS LED, Cosign among others also recorded good business leads. Bringing its brand to India for the very first time, Ezletter of China, validated several contracts at Media Expo which led the brand to sign on for the upcoming edition in Mumbai as well.

By the final day, many of the exhibitors reported good business, potential post-fair transactions and confirmed space bookings for one or more editions of the Media Expo Mumbai (February 2017) and Delhi (September 2017). Some of the re-bookings for Mumbai include Addmart.com, Colorjet, Epson, Hewlett Packard (HP), Infinity Digital, Laxmi Sales, Mimaki, Saire Technology whereas those for Delhi include Apsom Infotech, Daksh, HP, Monotech, APL Machinery to name a few.■

Trend of wellness activities complimenting trade events gains prominence

The wellness concept is increasingly impacting the meetings and events industry. Whereas a few years ago, wellness at a conference may have meant adding a 5k run on the agenda one morning, now planners are creating destinations within their events that offer yoga, meditation, nutrition tips, and other self-help opportunities. "With any kind of meeting or event, it's a very high intensity arena," says Lee Papa, a mindfulness trainer and speaker. "There's education, there's networking, there's a limited amount of time. Usually there's travel involved so there may be jet lag. So it's the perfect storm for stress."

At some events, the wellness lounge may be right at the entrance to or in the middle of a trade show floor, while at others it is located in a breakout room



removed from the main activity. Consider how the space will feel to attendees by addressing the senses of sight, sound, and smell. The design is very important because it

needs to have a calm feel. The activities offered will determine the type of seating. Wellness sessions can be thoughtfully spaced out. Since wellness lounges usually are still considered a "nice to have" rather than a "have to have" element of an event, one can find sponsors to help cover costs, for example by providing drinks and snacks for guests. Addition of activity take-aways will add value.■ Source : www.exhibitions.myindustrytracker.com

28th edition of India's international interiors, architecture and design event sees increased international participation

INDEX 2016; 13th to 16th October 2016, Mumbai



The 28th edition of the congregation of interior, architecture and design industry witnessed notable international participations from Turkey, China and Malaysia. Leading architects and designers, international and domestic buyer delegations, builders and developers from across the country attended the show.

This was inaugurated by Padma Bhushan Ar. Hafeez Contractor, Principal Architect, Architect Hafeez Contractor; Ar. Prem Nath, Principal and Architect, Prem Nath & Associates; Mr. Prahlad Kakar, Advertising Film Director, Prahlad Kakar Film Production; Mr. Erdal Sabri ERGEN, Consul General, Consulate General of Turkey; Ms. Sylvia Khan, Editor, IFJ; Mr. Nitin Nagrale, Founder & President HPMF and Director, Radisson Blu Plaza, Mumbai; Mr. Jime Essinck, CEO, UBM Asia; and Mr. Liyakat Ali Khan, MD, UBM Index Trade Fairs.

INDEX 2016 facilitated towards meeting the rising demand of the luxury market, especially in sub sectors of

interiors such as architectural fittings, office & home furniture, decor & design, art, kitchen to name a few. With UBM India's market penetration, Index drew significant attention from buyers and international sourcing delegates from across the globe and benefited the Indian industry from this increased international presence at the Expo. The participation of important architects is a key strength of the event, and has been the Index magnet for over 28 years. The show was marked by knowledge forums with content rich sessions, design events, industry

meets and launches. A number of novel artistic spaces and workshops added value.

The event is supported by All India Hardware Association, Hospitality Purchasing Managers Forum (HPMF),

Taiwan Furniture Manufacturers Association (TFMA), Furniture Association from Turkey

(MARMOB), Istanbul Exporters Association (IEA), Association of Designers of India, Association of Architects Builders Interior Designers and Allied Business (ABID) and MCHI-CREDAI.■



Postal Museum launches "America's Mailing Industry" virtual exhibition

The Smithsonian's National Postal Museum launched a new virtual exhibition, "America's Mailing Industry," telling the story of the partnership between the US Postal Service and private industry, which together have helped American citizens and businesses communicate and conduct business for more than 200 years. It is the story of a partnership that helps people shop, ship, deliver, communicate and conduct transactions, gain information, seek entertainment, build relationships, enhance communities and foster citizenship. The mailing industry consists of all those that communicate with customers and constituents through the US Mail on

large scale-from direct marketers, to publishers, non-profits, public entities as well as all the businesses that help prepare mail, such as ad agencies, print shops, software vendors and transportation providers. The partnership between the mailing industry and the postal system is a critical part of the American economy, as its total economic value exceeds \$1 trillion and it employs almost 8 million people. Future plans include the design and construction of an on-site physical "America's Mailing Industry" exhibition at the museum.■

Source: www.prnewswire.com

Biggest & the Busiest edition of home, lifestyle, fashion & textiles show signs off with a splendid wrap-up

IHGF Delhi Fair-Autumn 2016; 14th to 18th October 2016, New Delhi NCR



Union Minister of Textiles, Mrs. Smriti Zubin Irani, inaugurated the 42nd IHGF Delhi Fair in the presence of Guest of Honour, Dr. Mahesh Sharma, Minister of State (IC) for Tourism and Culture; Mr. Ajay Tamta, Minister of State for Textiles; Mrs. Vimla Batham, Member of Legislative Assembly, Uttar Pradesh; Mr. D Kumar, Chairman, EPCH and Mr. Rakesh Kumar, Executive Director, EPCH and Chairman, IEML

An essential meeting ground for the international gifting and lifestyle products industry-IHGF Delhi Fair has taken shape over 42 editions as the world's largest and most comprehensive sourcing event, encompassing the complete supply chain of home fashion & utility, collectibles, gifting and fashion accessories. Organized by the Export Promotion Council for Handicrafts (EPCH), this edition garnered rave reviews from buyers and exhibitors as sourcing for Fall Winter 2016-17 and Spring Summer 2017 was conducted across five energetic field days at India Expo Centre & Mart, New Delhi NCR.

Galvanizing the sector with appreciation and commending Executive Director, EPCH, Mr. Rakesh Kumar for his dynamism in making the sector go from one success to another and accomplishing new heights, the Textiles Minister, Mrs. Smriti Zubin Irani shared, it was "a matter of deep pride, honour and privilege" for her and Minister of State for Textiles, Mr. Ajay Tamta to be a part of the show's inauguration ceremony.



2950 plus exhibitors with innovative collections confirming to 14 different show sectors rose to the occasion for business with buyers from several countries across the world at this fair. This IHGF saw significant expansion in all categories with a promising array of creations, varied in inspiration, processes and materials - art metalware, EPNS ware, wood carvings, furniture & accessories, glassware, fashion jewellery & accessories, hand-printed textiles, shawls, stoles & scarves, embroidered goods, lace, toys, houseware, decorative, gifts & general handicrafts, home textiles and home



accessories, candles & incense, pottery, terracotta & ceramics, nautical instruments, Christmas and floral decorations, dry

flowers & potpourri, handmade paper products, crafts made of leather, lacquer, marble, etc. Exhibitors demonstrated the extra effort to create unique and outstanding displays to engage and entice buyers. The show listed a Theme Pavilion of India's North East Region and regional displays by Mega Lacecraft Cluster Narsapur and Mega Woodcraft Cluster Jodhpur.

The upsurge in quality buyer traffic contributed to a significant contribution in buyer attendance to IHGF with large numbers from over 110 countries including USA, Canada, Europe, Australia, South America, Middle East and Asia. With IHGF Delhi Fair's exhibitors having selectively opened to supply their exclusive lines to volume domestic buyers, Indian retailers had an excellent opportunity to step-up their offers and include more variety in their store shelves. A round table on retail, featuring industry leaders was also conducted.

Insightful seminars saw good number of attendees

gathering information on GST, safeguarding business from cyber-crime, natural fibers, trends for home lifestyle and fashion, growing a brand for the US market, safe and smart lighting, e-Commerce, overcoming trade barriers with negotiating skills, etc. ■

Multi-country collaborations and in-depth deliberations among highlights

India Nuclear Energy 2016 (INE) Expo; 20th to 21st October 2016, Mumbai



The 8th edition of India Nuclear Energy (INE), UBM's flagship international exhibition and summit in Mumbai, co-organized by DAE (Department of Atomic Energy) and supported by NPCIL (Nuclear Power Corporation of India Ltd.), concluded on a successful note. This was inaugurated by Chief Guest, Dr. R B Grover, the much celebrated scientist, who currently occupies Homi Bhabha Chair instituted by the Department of Atomic Energy (DAE) and is a member of the Atomic Energy Commission, along with H.E. Alexandre Ziegler, Ambassador of France in India and Mr. Vakisasai RAMANY, Senior Vice President - Development - New Nuclear Projects & Engineering from the leading French Utility giant- EDF, in the presence of dignitaries like, H.E. Milan Hovorka, Ambassador of the Czech Republic to India, who also led a special Czech Business Delegation; Mr. Alexey Pimenov, Chief Executive Officer, Rosatom South Asia Marketing (India) Pvt. Ltd.; Dr. Suresh Gangotra, Head SSSD, NCPW, Department of Atomic Energy; Mr. S K Malhotra Atomic Energy Education Society's former outstanding scientist & Head, Public Awareness Division Department of Atomic Energy; Mr. Anil Parab, Vice President- Head Business Cluster (Process Plants & Nuclear) Larsen & Toubro Ltd.; Mr. Rajneesh Prakash, Former Chief Executive, Heavy Water Board and presently Raja Ramanna Chair, Department of Atomic Energy and Chairman Atomic Energy Education Society; Mr. Yogesh Mudras, Managing Director, UBM India; and Mr. Rajneesh Khattar, Group Director, UBM India.



The expo, with over 60 exhibitors, brought together senior officials from Department of Atomic Energy(DAE), Nuclear Power Corporation of India Ltd (NPCIL), Bhabha Atomic Research Centre (BARC), World Nuclear Association (WNA), ROSATOM, Atomic Energy Regulatory Board (AERB) and corporates such as Walchandnagar Industries, Godrej & Boyce Mfg. Co. Ltd. Avarsala Technologies limited, Forbes Marshall, ASME (American Society of Mechanical Engineers) Kirloskar Brothers Ltd , L & T Special Steels, Nuvia India Pvt. Ltd and Heavy Forging Pvt. Ltd., from the civil nuclear

industry. With France being the leading country for the Nuclear Industry worldwide, the key highlight on the Expo floor was the French Pavilion, which saw enthusiastic participation from major French companies such as Axon' Cables SAS, AFCEN,

Business France, CMR GROUP, EDF, ESI Group, Fuji Electric, Groupe Intersyndical de l'Industrie Nucléaire (G.I.I.N.), LATTY International, Mirion Technologies (Ist France), Novintec, Partenariat France Monde Electricite (PFME), REEL SAS, Seagault and VSI.

Furthermore INE showcased the latest offerings and technologies, system optimizations, maintenance and condition monitoring equipment from industry suppliers for the civil nuclear industry, besides providing opportunities for national and international companies to interact and network with exhibitors from France, Russia, Canada, Korea, USA, Finland and India.

The event was also marked by insightful Conference Sessions and technical presentations. The first day concluded with four panel discussions and multiple in-depth technical presentations, covering the length and breadth of nuclear industry. The second day saw a full day Technical Symposium organized by Rosatom and a special dedicated session on E-Portal Registration by NPCIL(Nuclear Power Corporation of India Ltd) and Vendor Development program by MSME (Ministry of Small and Medium Industry). Other features included B2B Speed meetings and Onsite Engagements meetings with leading companies in the Engineering Procurement and Construction (EPCs), Original Equipment Manufacturer (OEMs), System builders and End-user category.■

Another Immensely Successful Year

Broadcast India 2016; 20th to 22nd October 2016, Mumbai



In celebration of Broadcast India's association with NuernbergMesse India-Mr. Peter Ottmann, NürnbergMesse Group CEO; Mr. Ramesh Meer and Mrs. Kavita Meer-Directors, SAICOM; and Ms. Sonia Prashar, Managing Director, NürnbergMesse India

The 26th Broadcast India Show concluded over an October weekend in Bombay Exhibition Centre, Mumbai. With thousands of eager, quality trade visitors swarming the show floor, a sentiment signalling highly-beneficial exchanges and interactions echoed through the halls of the venue. Higher levels of participation from China and European countries as compared to previous years were seen. In total, 36 countries and over 590 companies participated in the show this year, with a visitor footfall of 20,143.

As the trade show focused on technology that powers India's vast entertainment and infotainment industry, the Broadcast India Show delivered yet again on its promise of showcasing the latest in film, television, pro-audio,

3D, broadcasting, digital cinema, radio, mobile, IPTV and VR technology from across the world and within the subcontinent.

The 3-day Conference from 20-22 October was well attended with 26 speakers presenting papers on the state-of-the-art development in broadcast technology and related subjects. Leading manufacturers like Blackmagic Design, Panasonic, Sony, AVID, RED Digital, Canon, Datavideo, Ross Video, FOR-A, On Air Asia, Adobe, Grass Valley, AJA, PlayBox, IHSE, Primestream, Canare, Ikegami, Hitachi, Chyron Hego, Monarch, Boston, Netweb, Seagate, ARRI, Canara Lighting, GoPro, Atomos, Carl Zeiss, Cooke Optics, DJI, Vitec Group, Panther, Yamaha, Sennheiser, Digigram and Planetcast Media Services were part of the show, with their latest innovations.

Announced at the last day of the show was the association of Broadcast India with NuernbergMesse India, subsidiary of NuernbergMesse, Germany. With this cooperation the show is poised to be larger, more international and even more professional in the coming editions. Mr. Peter Ottmann, NürnbergMesse Group CEO and Ms. Sonia Prashar, Managing Director, NürnbergMesse India, announced the cooperation along with Mrs. Kavita Meer and Mr. Ramesh Meer, Directors, SAICOM. "Broadcast India is a show with a long tradition and impressive record," said Ms. Sonia Prashar. "We see further potential for the show to grow together with the industry it serves." Broadcast India Show 2017 will take place on 12-14 October 2017 at the Bombay Exhibition Centre in Mumbai.■

Microsoft adds live event tools to PowerPoint

Glisser app has collaborated with software giant Microsoft to integrate their event technology into PowerPoint as an add-in extension. "Glisser's PowerPoint add-in is here to super charge the events industry by connecting presenters with audiences in real time. We're combining powerful features for audience engagement and event data gathering, with the simplicity and familiarity of the PowerPoint interface," said Glisser CEO Mike Piddock.

The PowerPoint add-in, released recently, delivers live Q&A and a Twitter stream within the speaker's presentation. Polls can be simply dragged and dropped into place with results, questions and interactions viewed live on the main screen, or post-event using

Glisser's analytics tool. Glisser is said to have a proven record of direct impact on audience engagement in business presentations.

Glisser takes the pressure off event organization, allowing presenters to select interactive elements and synchronise PowerPoint slides with the cloud using the PowerPoint add-in, potentially minutes before presenters go on stage. Event delegates can view slides and interact with the speaker by simply navigating to a unique presentation URL in their smartphone browser.■

Source : [www.http://www.exhibitionworld.co.uk](http://www.exhibitionworld.co.uk)



Positive Organic Growth at twin shows

Biofach India & India Organic 2016; 10th to 12th November 2016, New Delhi

Organized by NuernbergMesse India Pvt. Ltd., the eighth edition of Biofach India held with India Organic 2016, marked its maiden presence in New Delhi, a city that has become the new hub for organic consumption with rise in health consciousness, changing lifestyles, mounting disposable spending and growing availability of organic food products in retail avenues.

From 10th to 12th November 2016, the capital's NSIC Exhibition Grounds, Okhla, hosted the event and witnessed a flurry of activities. With people adopting a healthier and more sustainable lifestyle, organic products are seeing more acceptances and growing popularity. In the last five years, the shelf space of such products in metros has tripled. This is enhancing entrepreneurial opportunities and prodding retailers to offer more to the consumers.

The exhibition comprised 2 sections - The Biofach section had Indian and international organic producers showing 100% certified organic products. The India Organic section accommodated organic stakeholders from India, in particular Central / State Government Pavilions and farmer groups with products which are 100 % organic (though without "certified organic" status as they are still in conversion process).

The multi-fold growth in the number of organic stores and brands across the capital, with the increase in government initiatives to enhance the production and consumption of such products have only encouraged the capital to host the next Organic World Congress from 9 -



11 November 2017 in New Delhi in 2017. The main idea is to expose the Global organic farming movement to the tremendous expansion of organic farming that has taken place in India, especially Delhi in the past decade. Going by IFOAM statistics, India hosts the largest number of organic farmers in the world.

The international conference held in course of the show, addressed the entire ecological value-added chain - from organic production to sales. In specialist presentations, case studies and Best-Practice examples, experts not only provided information about current market developments and trends, but also on proven and sustainable cultivation methods on soil and nutrient management. In addition, the conference offered participants an optimal communication platform, enabling them to enter into an exchange with each other on sector-relevant themes.

In the "consumer connect" initiative, nutrition experts created awareness about organic products and their relevance to food safety, health and environment.

Nutritionists, farmers, farming cooperatives, agricultural experts and doctors participated in a workshop dwelling on advantages of organic agriculture and lifestyle with an objective of getting organic food into India's private kitchens and specifically answer the participants' questions. Quizzes and small prize competitions livened up the program.

Besides food and beverage there was an impressive participation from the natural care & wellness sector, organic textiles sector, certification bodies as well as participation by all leading Government Boards like Tea Board, Spices Board and Coffee Board, etc. ■



Occupational Safety & Health Show ideates on global best practices

OSH India 2016; 10th to 11th November 2016, Mumbai



UBM India successfully concluded The 6th edition of Occupational Safety & Health (OSH) India, a two-day safety show, held on 11th and 12th November, 2016 at a newer and a bigger venue this year - the CIDCO Exhibition Centre, Vashi, Navi Mumbai, brought together internationally renowned exhibitors, consultants, business experts and key government officials on one common platform, to discuss global best practices and seek solutions to some of the most pressing challenges in workplace safety and health.

The inaugural ceremony of OSH India, 2016 took place in the presence of key dignitaries like, Mr. Sudhakar Sambhaji Sonawane, Honourable Mayor, Navi Mumbai Municipal Corporation (NMMC); Mr. Jayendra Motghare, Directorate of Industrial Safety and Health, Govt. of Maharashtra; Mr. Ajay Pandit, Director (Technical), Office of the Textile Commissioner, Ministry of Textiles, Government of India; Mrs. K Hemalatha, Regional Executive Director, Western Region, Airports Authority of India (AAI); Mr. Sanjay Pathak, Director, Ordnance Factory Board, Regional Controllerate of Safety (WR) Khadki Pune, Ministry of Defence, Govt. of India; and Mr. Yogesh Mudras, MD, UBM India.

The participation of leading exhibitors from across the industry re-affirmed the need and focus of OSH India as an industry event. These included Dickies (ID Overseas Pvt. Ltd.) as presenting partner; Euro Safety Footwear (India) Pvt. Ltd. as occupational safety & health partner; Udyogi International Pvt. Ltd. as platinum partner; Venus Safety & Health and HAWS Corporation as gold partners; Prolite, Mallcom and Allen Cooper as silver partners; Sure Safety as knowledge partner; Karam Industries as registration partner; JLG and others such as Venus Safety & Health Pvt. Ltd, Bata India Limited, E.I.Dupont India Pvt. Ltd., NEBOSH Ltd, and Tyco Safety

Products (I) Pvt. Ltd. as work at height partners. This year, the show saw the presence of over 160 brands and international participation from countries such as USA, UK, China, Germany, Srilanka, Norway, Japan and Malaysia. OSH India sought to provide tangible solutions to a very pressing need in today's workplace.

The expo included an Innovation Zone which was a platform for exhibitors to promote and showcase novel products that would benefit the occupational



safety and the health industry. Among firsts, this show featured a two day Live Seminar, which was a safety awareness forum with safety experts from leading safety product manufacturers discussing and demonstrating, over the course of the expo, latest technologies, trends and topics related to safety at workplace.

This year's power-packed conference shared and ideated on global best practices with delegates whilst the accompanying exhibition helped identify solutions to the most pressing challenges in the workplace safety and health domain. The key sessions and panel discussions at the conference were attended by industry experts from across the country and leading international organizations.

OSH India 2016 also witnessed the 4th edition of 'OSH India Safety Awards' open to Indian operating businesses, organizations, alliance and individuals in the public or private sector with a workplace health and safety initiative that complies with any one of the 'Innovation' or 'Hero' awards categories.■



Rakesh Kumar re-elected as Chairman of India Exposition Mart Ltd.(IEML)



Mr. Rakesh Kumar, being greeted by the members and Board of Directors after being re-elected as Chairman, India Exposition Mart Ltd.

Mr. Rakesh Kumar has been unanimously re-elected as Chairman, India Exposition Mart Ltd.(IEML) by its Board of Directors. He is also the Executive Director of the Export Promotion Council for Handicrafts (EPCH) and immediate past President of Indian Exhibition Industry Association (IEIA). Mr. Kumar has served in various professional associations and has contributed immensely to the industry. His conceptualization and

Travis Reid joins RealD as Chief Operating Officer



Mr. Travis Reid
Chief Operating, RealD

Veteran exhibition industry executive, Mr. Travis Reid has joined RealD as the company's Chief Operating Officer. Over the years, he has been one of exhibition's most prominent, respected and successful executives during a career where he helped oversee early industry-wide conversion to digital cinema, and ran one of the world's largest and most vibrant theatre operations.

As COO of RealD, he will oversee all operations for the visual technology company. Reid will report directly to Lewis based out of the company's Beverly Hills office. Most recently, Reid served as President of Distribution for Broad Green Pictures and he previously has held executive positions at prominent exhibitors, cinema and technology companies. RealD is a leading global licensor of 3D and other visual technologies.

commissioning of India's first state of the art infrastructure - India Exposition Mart Ltd. housing marts and exhibition & conference facilities is one such endeavour for the promotion of Indian handicrafts & the cottage sector. He is one of the permanent Directors of the IEML and has held the position of its Managing Director from 2001-2009. He is also Chairman, IEML, since 2014. Mr. Kumar is also the key architect of setting up of several important projects in India such as the National Centre for Design & Product Development in New Delhi. He has also been declared "Super Achiever" for his contribution to the handicrafts sector by Indiasgreatest.com and felicitated with a lifetime achievement award for his contribution to the exhibitions industry by Exhibition Showcase.

National Amusements promotes two global leaders



Mr. Duncan Short
Senior VP, Operations



Mr. Bill LeClair
Senior VP, F&B

National Amusements, Inc., a world leader in the motion picture exhibition industry has announced its promotions- Duncan Short to Senior VP, Operations and Bill LeClair to Senior VP, Food and Beverage, respectively. Mr. Short, who began his career with National Amusements in 1987, opened the first Showcase Cinemas UK and quickly rose through the operational levels of management. In 1998, he relocated to the US as Director, International Operations. Last year, he was appointed full operational leadership for National Amusements' US and international estate. Mr. LeClair joined National Amusements as an usher almost 40 years ago and performed various roles in operations before moving to the rapidly expanding f&b department in 1997, where he helped to develop and open the company's food court concepts. He currently oversees the f&b operations in four countries representing more than 925 screens.

INDUSTRY TIDINGS

Events industry maintains growth streak, but sluggishly

The latest edition of the Center for Exhibition Industry Research's quarterly index reported the 24th straight quarter of growth, but at the slowest rate in two years. The meetings industry is still maintaining its solid track record of growth, though the most recent quarter was perhaps a bit more muted than most.

According to the latest quarterly index report by the Center for Exhibition Industry Research (CEIR), the overall exhibition industry grew by 1.6% in the second quarter of 2016. While that represents the 24th straight quarter of growth, it's also the smallest quarterly increase in two years, something CEIR attributed to a slight 0.2% dip in attendees at conferences during the quarter. But while CEIR admitted that the decrease was reflective of a sluggish economy, it nonetheless outpaced the economy as a whole.

The lower price of oil in recent months has been a boon for travelers, but the oil industry has struggled-and it's something that shows in the sharp decline in attendance at events in the raw materials and science sector. The sector saw a 9.2% decrease in performance during the second quarter, something CEIR attributed to a massive decline in attendees in the sector-year over year, attendance was down by more than 20%. Just three other categories saw declines, none by more than 1.8%.

CEIR noted that the decline in the oil industry was singlehandedly responsible for much of the decline in the exhibition industry from the prior quarter. If the raw materials and science industry had maintained its attendance numbers, the total index would have shown an increase of 2.2%, a number only slightly off from the 2.6% gain in the first quarter.

More positively, four industry sectors saw growth that topped 5 percent-food (7.1%); building, construction, home, and repair (5.4%); transportation (5.1%); and government (5.1%). The government sector's performance is particularly surprising, because CEIR had predicted a decline in the sector earlier in the year. But the growth helped to boost the overall index. The research firm suggested that growth in that part of the event space reflects a desire by government agencies to improve. All in all, CEIR sees the sluggish overall numbers as something that will be overcome in later quarters.■

Source: <http://associationsnow.com>

CEIR Predict 2016 hits record number of attendees

CEIR's Annual Exhibition Industry Outlook Conference drew a record-breaking 164 attendees, all top level executives who gathered on 14-15 September 2016 in Washington, DC, to learn about the future of the exhibition industry. This year's keynote speaker was economist and international bestselling author Dan Altman, who also serves as an adjunct associate professor of economics at New York University's Stern School of Business. He discussed the global economic outlook, as well as analyzed cyclical and secular trends as compared to the CEIR Index.



"Every year we strive to make it better and we heard from many that this was the best conference thus far. Our forward strategic view on the future of our industry is something that resonated with many of the top level executives that attended this year," said CEIR President and CEO, Brian Casey.

Industry insiders presented topics on notable trends within the trade show industry and how they will affect the way in which organizers approach their strategies for increasing their exhibitions' performance. In addition to evaluating happenings within the exhibition industry, Predict looked outside of the industry for overall economic trends and indicators.

Key points that emerged from this year's CEIR Predict include:

Big data is key to understanding what the future holds. It does, however, require careful examination when comparing to current trends in order to calculate more accurate predictions.

Companies are much more interested in the consumer's personality factor than ever before. Tracking behavior is an increasingly popular component to big data process.

As the "Millennial" movement makes its way up the ranks of management, employers need to re-evaluate how they will support Millennial employees and therefore benefit from their talents.■

Source : www.traveldailynews.com

Exhibition industry calls on Tokyo Govt. to protect Japanese businesses ahead of Tokyo Olympics

The Japan Exhibition Association (JEXA), the voice of the exhibition industry in Japan, is calling for the Tokyo Metropolitan Government (TMG) to abandon its plan to requisition Japan's largest exhibition venue for conversion into a media center for the 2020 Tokyo Olympic Games and Paralympic Games. JEXA has begun a petition demanding that TMG reassess its current plans so as to ensure that the Olympic Games can be held in Tokyo without impacting large numbers of Japanese enterprises that rely on exhibitions for their business. Already, over 70,000 individuals have signed the petition (which can be found [here](#)) and indicated their support for this movement.



In October last year, TMG Olympic organizers announced an initial plan to repurpose Tokyo Big

Sight, the country's main exhibition venue, into an international media center for the 2020 Games. The initial plan would have taken the majority of Tokyo Big Sight out of service for exhibitions for a 20-month period from April 2019 to November 2020, effectively forcing the cancellation of nearly all the exhibitions that are regularly held there. Shortly after the initial plan was revealed, in November, JEXA outlined the profoundly negative consequences the plan would have on the exhibition industry and other industries and sectors which rely on exhibitions for a crucial part of their business.

In February 2016, TMG announced a revised plan that included the construction of a small, temporary exhibition venue near Tokyo Teleport Station and an acceleration in the pace of construction of an extension to Tokyo Big Sight. While the revision suggests that TMG acknowledges that the requisition of Tokyo Big Sight is problematic, the plan still involves using Tokyo Big Sight as the Olympic media center, rendering it unusable from April to November 2020 and leading to the cancellation of over 170 exhibitions scheduled at the venue.

While JEXA fully supports the successful holding of the 2020 Olympic Games and acknowledges the need for an international media center, it is clear that the real cost of refitting Tokyo Big Sight as outlined in the current plan will vastly exceed the cost of constructing a purpose-built media center. ■ Source : <http://www.prnewswire.com>

Rakesh Kumar, Chairman, IEML, felicitated with Safari India and PATWA South Asia Travel Award



Minister of State(IC) for Tourism and Culture, Dr. Mahesh Sharma felicitates and congratulates Mr. Rakesh Kumar, Chairman, India Exposition Mart for winning the Safari India South Asia Travel Award in the individual category

Mr. Rakesh Kumar, Chairman, India Exposition Mart Ltd. was felicitated with the Safari India South Asia Travel Award in individual category towards his contribution to conceive, implement and successfully run the state-of-the art exhibition centre - India Exposition Mart Ltd. (IEM) at Greater Noida and for his overall contribution towards promoting the exhibitions industry in India. He received the award from Minister of State(IC) for Tourism and Culture, Dr. Mahesh Sharma. India Exposition Mart Ltd. has also been awarded the Safari India South Asia Travel award in the category of Best Exhibition Centre. "India Expo Centre" was built at Greater Noida in record time of 30 months over a plot of 60 acres initiated by the Export Promotion Council for Handicrafts, Development Commissioner (Handicrafts), Greater Noida Industrial Development Authority and exporters of handicrafts. It consists of world class exhibition and conferencing facilities, managed through an integrated Building Management System.

These awards were conferred by Safari India, a premier tourism magazine and PATWA on 26th August, 2016 at Hotel Ashok, New Delhi. Safari India, a prestigious regional tourism magazine gives travel awards every year to recognize individuals, hotel, airlines and destinations. It is said to be the only magazine published from India on regional tourism. PATWA is the leading travel writers' organization representing members from all over the world. It is also an affiliate member of UNWTO and is supported by world travel forum. ■

Sporting year ahead for Titanic Exhibition Centre

As the Titanic Exhibition Centre celebrates its first birthday, the venue is cueing up for a sporting year two, with events including World Snooker Home Nations Series - Irish Open and Jamie Conlan's Super-Flyweight Commonwealth Belt Defence already in the pipeline.

The Titanic Exhibition Centre has been announced as home for these latest sporting events, following its first year when it established itself as more than an exhibition space. The venue proved its flexibility after successfully hosting a series of community and sporting events, including the Gran Fondo and Festival of Colours, as well as the EU Election count and the World Council of Credit Union's Grand Finale banquet for approximately 1,500 people.

On top of this, established exhibitions on the Northern Ireland consumer and business calendar, including the Wedding Journal Show, Self-Build, Love Your Home Show, IFEX and Belfast Telegraph Holiday World Show are already in the pocket and set to return to the venue before 2018. Many of the shows, including IFEX, who



scooped the top prize for 'Best Tradeshow Exhibition' at the recent Association of Event Organisers (AEV) Excellence Awards for its event, as well as the Belfast Telegraph

Holiday World Show reported sharp increases in footfall at the venue. The venue also inspired local organisers and introduced nine new shows to the Northern Ireland calendar, including Plumb Power Heat and Light Expo and Irish Muscle Power event.

Tim Husbands MBE, Chief Executive of Titanic Exhibition Centre, commented, "Year one has been exciting for the Titanic Exhibition Centre and has certainly been a year of firsts for the venue. From banquets for 1,500, elections counts, hundreds of cyclists for the Gran Fondo, as well as thousands of culinary enthusiasts, wedding planners and self-builders, we've definitely put the venue of the map. We are now looking forward to a sporting 2016/17, with 12 events already in the pipeline, including World Snooker Home Nations Series and Jamie Conlan's Super-Flyweight Commonwealth Belt Defence. 2016/17 is sure to be a knock-out!"

The venue is managed and marketed by the Titanic Belfast team with considerable experience in the conference and exhibition industry.■

Source: www.incentivetravel.co.uk



November 2016

CPhI Preconnect

20th to 21st November, 2016
The Westin Mumbai Garden City, Mumbai, Maharashtra
Tel: +91-9930307433
Email: dhruv.khanna@ubm.com
Contact: Mr. Dhruv Khanna
United Business Media Pvt. Ltd.



CPhI India

21st to 23rd November, 2016
Bombay Convention & Exhibition Centre, Mumbai, Maharashtra
Tel: +91-22-61727163
Email: Ketki.Karkhanis@ubm.com
Contact: Ms. Ketki Karkhanis
United Business Media Pvt. Ltd.



PMEC India

21st to 23rd November, 2016
Bombay Convention & Exhibition Centre, Mumbai, Maharashtra
Tel: +91-22-61727272
Email: jayesh.kanaskar@ubm.com
Contact: Mr. Jayesh Kanaskar
United Business Media Pvt. Ltd.



The Big 5

21st to 24th November, 2016
Dubai World Trade Centre, Dubai
Tel: +971 (0)4 438 0355
Email: Steffiecoelho@dmgeventsme.com
Contact: Steffie Coelho
DMG Events India Pvt. Ltd.



Middle East Concrete

21st to 24th November, 2016
Dubai World Trade Centre, Dubai
Tel: +971 (0)4 438 0355
Email: marieheynsbergh@dmgeventsme.com
Contact: Marie Heynsbergh
DMG Events India Pvt. Ltd.



PMV Live

21st to 24th November, 2016
Dubai World Trade Centre, Dubai
Tel: +971 (0) 4 4453682
Email: JamesMeltz@dmgeventsme.com
Contact: James Meltz
DMG Events India Pvt. Ltd.



Pharma Conference Series - Drug Discovery/Polymorphism/Vaccines/QbD

23rd to 24th Nov 2016
The Westin Mumbai Garden City, Mumbai, Maharashtra
Tel: +91-22-61727001 / 61727272
Email: conferences-india@ubm.com
Contact: Mr. Jayesh Kanaskar
United Business Media Pvt. Ltd.



ONE STOP

24th November, 2016
Sahara Star, Mumbai, Maharashtra
Tel: +91-22-66814716
Email: karan.m@abec.asia
Contact: Mr. Karan
ABEC Exhibitions and Conferences Pvt. Ltd.



PLAST SHOW

26th to 29th November, 2016
The Gujarat University Convention and Exhibition Centre, GMDC, Ahmedabad, Gujarat, India
Tel: +91-9925010553
Email: sales@plastshowindia.com
Contact: Mr. Swapnil Panara
Radeecal Communications



Top 8 Unexpected Event Design Trends in 2016



The events industry is constantly evolving, as companies search for new ways to create engaging, memorable and enjoyable experiences for attendees. This constant evolution, combined with technological advances, leads to new trends emerging each year, as expectations of attendees change. Here's a look at 8 of the top event design trends for 2016.

Paperless Events - This can reduce costs and help to make companies more environment friendly. According to the Center for Exhibition Industry Research, 60% of all paper handouts are thrown away anyway, so it is time to go digital. A suggestion would be to email documents to attendees in advance, or put important information on a USB stick with event branding instead.

Beacon Technology - The continued popularity of smartphones and the rise of wearable devices has ensured that Beacon technology is a major trend this year. In simple terms, Beacons are low-powered transmitters, which sense nearby devices. When it comes to events, they can be used to notify those nearby when a speech is about to begin, or the technology can be paired with Facebook or LinkedIn to let attendees know who is around them (networking).

Video Content - The power of video is undeniable. For instance, ComScore found that 64% of consumers are more likely to buy a product after watching a video about it, while Forbes Insight says, 59% of senior executives prefer videos to reading text, when presented with a direct choice. Therefore, including video content in events allows organizers to convey important information quickly.

Grazing Stations - Any experienced event planner knows that catering is a key consideration and an emerging trend is to provide so-called 'grazing stations', where attendees can pick up easy-to-handle foods, like bread sticks, grapes, strawberries and deli meats. The

key to a successful grazing station is to provide foods that can be picked up with one hand, while it is also important to cater for vegetarians and vegans as well.

Event Apps - Event design goes far beyond the design of the actual event itself and one example, which is becoming increasingly important, is the design of event apps. Research from TechCrunch shows that app usage has increased by 63% over the past two years and 85% of smartphone use now takes place within apps. Designing an event app allows attendees to become actively involved, provide instant feedback and check in extremely quickly.

Contactless Payment - There is rise of contactless payment methods, including contactless credit and debit cards, as well as payment through mobile wallets like Apple Pay, PayPal and Android Pay. In addition to providing attendees with a greater range of choice for how to pay for goods and services, this service can help reduce queues and keep things moving.

Dedicated Event Staff - Those who have tried to organize an event in the past may well be familiar with the difficulty in finding volunteers to help out. In many cases, that means the responsibilities are divided between a few people, who may not have the necessary expertise. However, agencies are now making staffing of events far simpler by providing companies with temporary, specialist staff or crews.

Event Streaming - Finally, live streaming of events has been a topic of contention for several years, with opponents suggesting it will lead to reduced attendances. However, this year, many event companies are coming to realize that benefits of using apps like Snapchat or Periscope to stream their events far outweigh the cons. Positives include ability to reach a far wider audience and generate online chat. ■

Source : <https://www.eventindustrynews.co.uk>

UPCOMING EVENTS

Technology, processes & products for die casting industry to converge at ALUCAST

The 7th edition of ALUCAST - India's biggest and most focussed platform for the Aluminium Die-Casting Industry will be held from **1 – 3 December 2016** at Bangalore International Exhibition Centre, Bangalore.



The Exhibition is organized by the

Aluminium Casters' Association of India and the Event is produced by NürnbergMesse India. With over 150 Exhibitors with their latest technology and innovative solutions for the industry, the exhibition is expected to witness participation from overseas firms from China, Japan, Germany, Switzerland, Taiwan, Italy, Spain, etc.

ALUCAST 2016 aims at creating a perfect platform for networking and knowledge sharing by organizing a high level conference program on "Challenges ahead for Aluminium Die-Casters", which aims to address the needs of the Industry. The event will further be complemented by the Best Die-Casting Award and the Best Foundry Awards.

Details : www.alucast2016.com

Food Processing & Packaging now have a dedicated platform in Mumbai for their December event

To keep up with developments on the Indian food and beverage market, the range of products and services at International PackTech India and drink technology India



will be joined by a third event – the newly developed FoodPex India that will focus on the processing and packaging of solid foods of all kinds. Scheduled from **15 - 17**

December, 2016, at Bombay Convention & Exhibition Center, Mumbai, the newly created trade fair trio, organized by Messe Duesseldorf India, will map the thematic

areas of packaging and related processes, beverage technology and liquid food as well as food processing and packaging under one roof. This is expected to enhance the attractiveness of the event and set a clear signal on the Indian food and beverage market. PackTech India and drink technology India have already come to be seen as the most important platforms for these industries in India. A conference synchronizing with the exhibition will be organized on 16 and 17 December by Ipp Star on "Design, Innovation and Technology for Food Processing and Packaging". This conference is expected draw about 250 participants. The SAVE FOOD initiative, a joint project of Messe Düsseldorf and the United Nations Food and Agriculture will be part of packtech and food pex India to share information about food waste corresponding solutions. Details : www.packtech-india.com and www.foodpex-india.com

Innovative cleaning technologies to be showcased at Clean India Technology Week 2017, scheduled in Hyderabad

The much-awaited cleaning show of Asia, Clean India Technology Week, organized by VIS Group, is set to open doors to the cleaning fraternity at Hitex Exhibition Center, Hyderabad, on **18 January 2017**. The three-day Show will



have four concurrent exhibitions — Clean India Show (14th edition), Laundrex India

(2nd edition), Waste Technology India Expo (2nd edition) and Car Care Expo (2nd edition). The single largest platform for networking with leading players of the industry and enhancing business opportunities, Clean India Technology Week 2017 is gearing up to showcase cleaning solutions for a gamut of industries, including manufacturing, engineering, pharma, automobile, textile, IT, etc. besides hotels, hospitals, malls, education institutions and commercial & institutional spaces. Exhibitors from across 20 countries are expected to showcase new technologies, products and systems applicable in almost all sectors. The show targets to attract 10,000 potential trade visitors and 200 industry exhibitors. The knowledge sharing sessions will include special workshops for Facility Services companies, discussions on Industrial cleaning, round table on Cleaning activities as part of Corporate Social Responsibility and presentations & panel discussions on laundry solutions. There will also be a buyer meet for the hospitality sector. Details : <http://www.ctwindia.com>

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I The International Association of the Evaluation of Vocational Training (IAEV) is a non-profit organization that promotes the development of vocational training systems and the evaluation of their effectiveness. It was founded in 1962 and has since then been a leading international organization in the field of vocational training evaluation. The IAEV is composed of 28 member states and has a secretariat in Bonn, Germany. Its main activities include the organization of international conferences, the publication of research findings, and the provision of technical assistance to member states. The IAEV is also involved in the development of standards and guidelines for the evaluation of vocational training systems. Its work is aimed at improving the quality of vocational training and ensuring that it is responsive to the needs of the labor market.

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'Hyderabad is the second best place in the world that one should see in 2016' - 'Traveler magazine' published by National Geographic

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