

# Exhibits

Indian Exhibition Industry Association's newsroom communique



IEIA President's

## Hello!



Dear Fellow Industry Colleagues

Greetings.

As you would be aware that the 2 year tenure of the current Executive Committee of IEIA is getting over now and elections for the next Executive Committee would be held on 17th November, 2017 in New Delhi. In my capacity as President of the association, it gives me immense pleasure to put on record the tremendous efforts made by the current EC which have been carried out with immense zeal and dedication, during the period of its active tenure. It has been a period full of activity, advocacy for the industry and pro-active initiatives to facilitate the most effective and fruitful Networking and Learning opportunities for the members of our association.

The membership numbers of our association 2 years back, stood at some 60+ members, which have now reached a remarkable number nearing the count of 150 members, truly reflecting the confidence shown by the fraternity in the activities and leadership of the association. Organisations from different regions and segments have come forward to join IEIA. The spread of IEIA has widened across the country with more regional members and leading organisations including trade associations, venues and even export promotion council added as new members of our association during this period of high growth.

We have been highly privileged in receiving the trust and whole hearted support of all our Members which made us feel humbled and further encouraged us to deliver our best in terms of leadership, direction and collaborative efforts to justify our role. While a lot has been done and even more has been envisioned and planned for being translated into action. Can say with a lot of confidence, that, the big and

(.....continued on page 2)

## IEIA CONNECT

IEIA organised the 3rd edition of IEIA CONNECT in Ahmedabad with a focus to bring together the regional players with the National streamline



(.....continued from page 1)

## **IEIA President's Hello!**

small steps taken today will turn out to be the foundations of bright prospects for our members and industry, in the near future. We have tried living up to your expectations through initiatives including advocacy for our industry, human resource development through international learning programmes, rolling out the much awaited Exhibition Industry study, Networking and outreach programmes, interaction with the policy makers & global bodies, participation & representation at the global forums and various other progressive measures that were taken for the benefit of our members, while also ensuring the accountability of the secretariat in extending the membership support. Some key achievements of the EC during this 2 year's period are listed below for your reference:

### **IEIA - Milestone Initiatives**

**Advocacy Initiatives:** Important meetings held with various government representatives including Minister of Tourism, Govt of India; CEO, NITI Aayog; Chief Minister & Industries Minister, Govt of NCT of Delhi; Chief Minister & Industries Minister, Govt of Maharashtra; Minister of Tourism, Govt of Karnataka; Minister of Tourism, Govt of Telangana, CMD, ITPO, MD; IndexTb, Ahmedabad and other Senior Govt officials with regard to concerns being faced by the exhibition Industry.

**Govt of India's Working Group on MICE Sector:** IEIA has been taken as part of the Govt of India's Working Group on MICE Sector, formed by Ministry of Tourism to work for identifying and resolving issues of concerns being faced by the industry and subsequently making India a preferred MICE destination.

**Goods & Services Tax:** IEIA has represented the concerns of the Exhibition Industry with regard to Goods and Services Tax to Sectorial Group of the GST council covering the exhibitions sector and taken clarifications for the points raised.

**Global Exhibitions Day:** IEIA carried out a Nation-wide Campaign for Global Exhibitions Day by meeting the stakeholders across regions to bring in the awareness of this industry while also putting forth the matters of concerns faced by this sector

### **Certified in Exhibitions Management (CEM)**

**Programme:** Through the License agreement with IAEE (International Association of Exhibitions & Events), 3 batches of the 'Certified in Exhibition Management' (CEM) programme have been successfully completed during the tenure of this EC, while the 4th batch has also been scheduled to be held at BIEC, Bengaluru for continuing the up skilling of the manpower employed across the exhibition industry in India. The CEM courses are the globally recognised learning and designation program having worldwide acceptance.

**Exhibition Industry study:** IEIA has initiated a Biennial Industry Study for bringing out the Exhibition Industry Status Quo - Market size, industry split, event details, drivers and challenges, projection and impact on Indian economy. Leading International Research Organisation- M/s Euro Asia Consulting (EAC) has been appointed the Knowledge Partner for this important initiative.

**International Reciprocity agreements:** IEIA has signed 3 more International Reciprocity Agreements for the benefit of its members with UBRAFE- BRAZIL; AEFI- ITALY & AFIDA- LATIN AMERICA for cross territorial development of the Exhibition Industry on Reciprocal basis which includes knowledge exchange, mutual event participation and other mutual support benefits for the members of Reciprocity partner associations including IEIA.

**Skill Development initiatives:** To address the concern of sourcing qualified manpower in the exhibition industry, IEIA is initiating Diploma programs in association with leading Institutes and Universities including IITM, Bangalore University and Anna University.

**Closer connect with international bodies:** IEIA has been continuously and closely working with UFI, the Global Association of Exhibition Industry for initiatives viz- Global Exhibitions Barometer, which is the tool to bring out the important trends, statistics, initiatives and concerns faced by the Exhibition Industry.

**IEIA Connect:** We have started conducting Regional outreach programs - 'IEIA CONNECT' to facilitate Networking and Interaction with the key players at regional levels. 3 such IEIA CONNECT programmes have been successfully organised in Chennai, Delhi and Ahmedabad, with others planned to be held in Jaipur, Kolkata, Mumbai, Bengaluru etc.

**IEIA Open Seminar 2016 and 2017:** 2 editions of our Annual flagship Conclave, the IEIA Open Seminar have been applauded by the fraternity at both national and international levels as highly successful in terms of knowledge sharing and bringing together the players of the Exhibition Industry while facilitating effective Networking opportunities for our members and also raising the bar of the professionalism exhibited in organising this event.

**Campaigns:** We have adopted the - 'MEET IN INDIA' and 'EXHIBITIONS MEAN BUSINESS' campaigns for promoting the exhibition industry in India.

**IEIA Newsletter- Exhibits:** Our Newsletter has been increasingly recognised by the industry stakeholders of latest update on the events and happenings across the sector. 11 editions of Exhibits have been published in print and e- versions during this period.

**IEIA Whatsapp Group:** We have created a Whatsapp group for the members of the association for real time addressing of concerns and clarifications sought by members. Number of queries of members w.r.t. GST have been addressed and sorted through this platform, during the introduction phase of GST.

**New Memberships:** New members have been added to the Membership of IEIA and I glad to share that recently the first Foreign Member has been inducted as a Member of IEIA in the category of Affiliate Membership (For companies registered outside India).

#### Representation at Industry Forums:

With the progressive initiatives being carried out, IEIA's participation and representation is increasingly being invited at important national and international forums. A few important ones are listed below:

- Consultative Meet organised by DMICDC (Delhi Mumbai Industrial Corridor Development Corporation) for New Exhibition cum Convention Centre coming up at Dwarka.
- Tourism Sector CEO Forum organised by Ministry of Tourism, Govt of India.
- Singapore MICE Forum 2016 and 2017
- BRICS MICE Cooperation Forum 2017, Xiamen, China
- UFI Association Committee Meeting 2016 and 2017
- India Pavilion at IAEE Expo 2017
- ICPB Conventions India Conclave 2016 and 2017
- CII ASCON Meetings

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#### Reciprocity Partners



Would also like to state that despite the bottlenecks being faced, the studies made at the global levels show promising future for our country in terms of net exhibition space sales, technological advancements, comparatively higher support at the government level with already initiated and upcoming measures like Make in India, Skill India, Ease of doing business, investor friendly policies etc. Given the above, it is the right time for all industry players to join hands for forming synergies in rolling out collaborative efforts aimed at assuring unprecedented growth of our sector. I urge one and all, who have still not joined this wonderful forum of IEIA, to come aboard and contribute towards the shaping of a strong exhibition industry in India.

With these words, I take this opportunity to thank you on behalf of the Executive Committee for your overwhelming support and trust, enabling significant success and milestone achievements for our association during the past 2 years.

Thanking you once again.

**K. V. Nagendra Prasad, CEM**

President, IEIA

### IEIA Welcomes New Members

#### ASSOCIATE MEMBERS

##### DEMOSTAR

[www.demostar.in](http://www.demostar.in)

Authorised representative at IEIA:

Mr. Dipankar Ghosh, Owner; [dippyghosh@demostar.in](mailto:dippyghosh@demostar.in)



##### MEDEXPERT BUSINESS CONSULTANTS PVT. LTD.

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##### UFS FIRE SERVICES PVT. LTD.

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##### QUESS CORP LIMITED

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##### PHARMATECHNOLOGYINDEX.COM PVT. LTD.

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Mr. Aarjav Shah, CEO

[aarjav@pharmatechnologyindex.com](mailto:aarjav@pharmatechnologyindex.com)



#### AFFILIATE MEMBER

##### CHISTA FAIR CO.

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Authorised representative at IEIA:


Mr. Vahid Tayebinejad, MD, [chistafair@gmail.com](mailto:chistafair@gmail.com)



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# 3-Day Mega Industrial & Engineering Expo ( Indexpo) highlights green trends

Indexpo; 8th to 10th September 2017, Hyderabad

Organised by:  
Indore Info Line



*President of the Federation of Telangana & Andhra Pradesh Chambers of Commerce and Industry (FTAPCCI), Mr. Gowra Srinivas inaugurates the show in the presence of stakeholders from the industry and participants at the event*

The third edition of Indexpo, the largest plants and machinery expo was held from 8-10 September 2017 at Hitex Exhibition Centre Hyderabad. This was inaugurated by President of the Federation of Telangana & Andhra Pradesh Chambers of Commerce and Industry (FTAPCCI), Mr. Gowra Srinivas. Speaking on the occasion, he said that MSMEs play an important role in the economic development of a country. Their role in terms of production, employment generation, contribution to exports and facilitating equitable distribution of income is very critical. Many MSMEs cannot market their products on their own. They are technically very strong, but weak in marketing and pushing their products. Expos like Indexpo give an opportunity to MSMEs to market their products.

Indexpo Managing Director, Mr. Rajkumar Agrawal said that Hyderabad is gearing up to become the largest industrial hub in Telangana as well in South India. Speaking about trends in the industrial and engineering manufacturing sector, Mr. Agrawal said, "green products with focus on energy efficiency are in demand. Manufacturers have a growing interest in reducing energy consumption, using sustainable materials, and

minimising waste. The products showcased reflect this trend. More than 100 exhibitors from Mumbai, Bangalore, Chennai, New Delhi, Kolkata, Hyderabad participated and showcased their products in categories of industrial automation, machine tools, bearings, switchgears, welding equipment, power tools, hand tools, cutting tools, scientific equipment, lab equipment, pre-engineering materials, safety products and maintenance products. Some of the leading exhibitors at the show included, Kirloskar, Max Spare, Ambitech, Good Year Tools, Taparia Hand Tools, Hitachi, Bosch hand Tools, Amish Engg, Cartstahl Craftsman, Eibenstock, Wendt India, Concord, Vinko, Darshana, SHK Polymers, PuvrajEngg, K2 Cranes, 3dD Mac Printing, Redington, Anabond, Ashlok Earthing Sunlube, Omaxe Cranes, Autonics and Rama Excavators.



This congregation attracted over 9200 trade visitors from Jeedimetla, Cherlapally, Balanagar industrial areas and other trading markets. Visitors also came from Chennai, Bangalore, Coimbatore, Pune, Mumbai, Nashik and other cities.

The show was highly appreciated by all participants and visitors for its presentation and quality. Indore Infoline Pvt. Ltd. is also organizing industrial and engineering expos in Aurangabad, Raipur, Jamshedpur, Nagpur, Coimbatore, Nashik and other cities in 2018. ■



# DJGF gives an impetus to the industry

Delhi Jewellery and Gem Fair; 9th to 11th September 2017, New Delhi

Organised by:  
UBM

The Delhi Jewellery and Gem Fair (DJGF) 2017 brought together, top-notch jewellers, import & export merchants and industry associations to New Delhi's Pragati Maidan. Said to be North India's largest B2B jewellery fair and one of the four major gems and jewellery shows held annually by UBM India on a pan-India level, this edition was inaugurated by Ms. Ruby Yadav, Member of Board of Governors, NIFT, Ministry of Textiles, Govt. of India; Mr. Ram Niwas Goel, Hon. Speaker, Delhi Legislative Assembly; Mr. Shyam Jaju, National Vice President, BJP; Mr. Ram Avatar Verma, Chairman and Mr. Yogesh Singal - President, The Bullion Jewellers Association Delhi; Mr. Navin Kumar, Spokesperson, BJP and Chairman, The Bullion and Jewellers Association Delhi; Mr. Yogesh Mudras, MD UBM India; and Mr. Michael Duck, Executive Vice President, UBM Asia.

The three day trade show brought over 300 exhibitors to connect and create business with jewellery manufacturers, retailers, wholesalers, importers and exporters across India and also gave an opportunity to gold, diamond, silver, gemstones, pearl suppliers and traders, precious metal and jewellery mounting traders and suppliers, and representatives from trade and government organizations to meet, engage, network and grow their business. The show also witnessed participation from machinery and ancillary industry players.

The event saw a glittering display of over 300 brands and received an overwhelming response from neighboring states of Punjab, Haryana, Rajasthan and Uttar Pradesh, as well as Maharashtra amongst others, further validating it as an industry platform and the biggest jewellery and gemstone sourcing destination for



*A glimpse of the inauguration ceremony*

jewellers. The show saw jewellery wholesalers, retailers, importers and exporters, jewellery manufacturers, diamond, gemstone, pearl suppliers and traders, precious metal and jewellery mounting traders and suppliers, and representatives from trade and government organizations come under one dedicated expanse.

Some of the eminent exhibitors at the event included jewellery manufacturers of the country such as Swarnshilp Chain & Jewellers Pvt. Ltd, Gitanjali Jewellery Retail Limited, GIA (Gemological Institute of America), Zar Jewels Pvt. Ltd., Unique Chains Pvt. Ltd., Yamuna Diamond, Hari Krishna Exports Pvt. Ltd., Bluestone Jewellery & Lifestyle Pvt. Ltd., Royal Chains Pvt. Ltd., Ridhi Sidhi Gems & Jewellery, Solanki Jewellers, Damara Gold Pvt. Ltd., Vikas Chain & Jewellery Pvt. Ltd., N.D. Diamonds & Jewels, Silver City, Yash Gold, Shilpi Jewels amongst others.

An insightful seminar on 'Diamond Assortment and Valuation' by the National Institute of Diamond and Gems and a felicitation ceremony for the students of Design Academy of India which was graced by

Olympic Boxing Champion and Padma Bhushan awardee, Ms. Mary Kom, were some of the highlights of the fair, along with a 100 plus hosted buyer programme. ■





*Presents*

# India International Mega Trade Fair

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# Smart Mobility offers accessible & effective market place with networking opportunities at twin shows

Organised by:  
Virtual Info System

TrafficInfraTech and Parking InfraTech; 13th to 15th September 2017, Hyderabad

The sixth edition of TrafficInfraTech Expo and the third edition of Parking InfraTech Expo held under the banner of Smart Mobility at Hitec Exhibition Centre, offered a very accessible and effective market place with opportunities for business and a platform for networking.

The twin shows, supported by the Ministry of Road Transport and highways (MoRTH), National Highways Authority of India (NHAI), and Indian Railways, was inaugurated by Mr. Yudhvir Singh Malik, Secretary, MoRTH in the presence of other esteemed guests including, Mr. Anil Srivastava, Adviser (Infrastructure Connectivity), NITI Aayog; Mr. T Krishna Prasad, Director General of Police - Railways & Road Safety, Telangana State; Mr. Gowra Srinivas, President, the Federation of Telangna and Andhra Pradesh Chambers of Commerce and Industry; and Mr. Sunil Sharma, Principal Secretary, Transport, Roads & Buildings Department, Government of Telangana.

In his address, MoRTH Secretary, Mr. Yudhvir Singh Malik said that he was impressed with the quality of international solutions and latest technologies present at the show. He said a document detailing the solutions under various requirements like Road Safety, ITS, etc., by each company present at the show could prove to be extremely useful to the stakeholders. "

Over 3000 trade visitors including secretaries from central and state ministries, officials from NITI Aayog; Police departments, Road Transport Corporations, Trade Commissions; Highway and Transport Departments, PWDs; City Transport Services; Municipal Corporations, City Development Authorities; Infrastructure companies, Smart City projects, Turnkey projects and Metro/ Railways trade experts; concessionaires and integrators for 125 exhibitors and over 50 new exhibitors from over 25 countries is a reflection of the Expo's success.

Many of the participating countries like Germany, Sweden, Denmark, Belgium, Korea, China, Austria, the



Mr. Yudhvir Singh Malik, Secretary, MoRTH, inaugurated the twin shows in the presence of Mr. Anil Srivastava, Adviser (Infrastructure Connectivity), NITI Aayog; Mr. T Krishna Prasad, Director General of Police - Railways & Road Safety, Telangana State; Mr. Gowra Srinivas, President, the Federation of Telangna and Andhra Pradesh Chambers of Commerce and Industry; and Mr. Sunil Sharma, Principal Secretary, Transport, Roads & Buildings Department, Government of Telangana

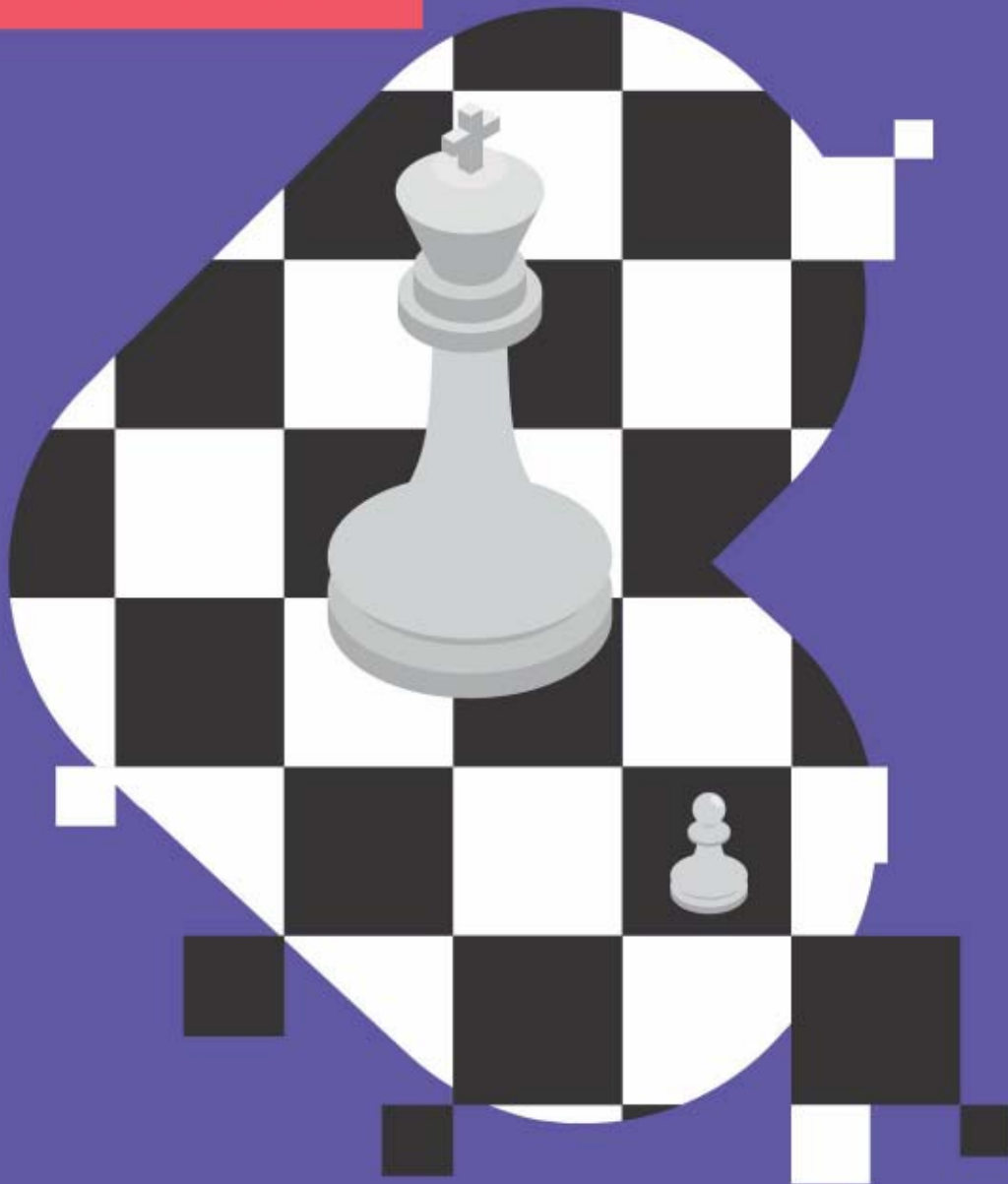
United States, Dubai (UAE), France, Australia and Hungary, apart from India, brought in new technologies. This gathering under one roof for three days helped in cutting across barriers and facilitating accessibility of important dignitaries and business stakeholders.

One of the highlights of the show this time was a special Innovation Zone for start-up companies with new parking and traffic solutions. The panel discussions and special presentations held parallelly, were informative as well as popular.

The shows were supported by CRRI, Asian Professional Security Association (APSA), Traffic Police of Hyderabad, Bangalore Metropolitan Corporation, National Small Industries Corporation (NSIC), Greater Hyderabad Municipal Corporation (GHMC), Andhra Pradesh State Road Transport Corporation (APSRTC), Tamil Nadu Road Development Company Ltd (TNRDA), Hyderabad Metroplaitan Development Authority, The Federation of Telangana and Andhra Pradesh Chambers of Commerce and Industry (FTAPCCI).

The next edition of the twin shows, TrafficInfraTech (7th Edition) and Parking InfraTech (4th Edition) will be held in Mumbai in October 24-26, 2018. ■

**IF POSITIONING IS  
THE HEART OF A  
BUSINESS, WE'RE  
ALL HEART**



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**We welcome you, whole-heartedly.**

# Techtextil India gives impetus to India's technical textile revolution with business-oriented programmes

Techtextil India; 13th to 15th September 2017, Mumbai

Organised by:  
Messe Frankfurt



The inauguration saw dignitaries like Dr Jürgen Morhard, Consul General of the Federal Republic of Germany in Mumbai; Dr. Anoop Rakshit, ED, Indian Technical Textile Association (ITTA); Mr Michael Jänecke, Brand Management Technical Textiles & Textile Processing; Mr Elgar Straub, MD, VDMA Textile Care, Fabric and Leather Technologies; and Mr Pramod Khosla, Chairman ITTA & CMD Khosla Profil Pvt. Ltd.; and Mr Raj Manek, ED and Board Member of Messe Frankfurt Asia Holding Ltd.

A high level of energy, business networking and dynamic synergy was seen at the 6th edition of Techtextil India, the premium international show for technical textiles and nonwovens. 175 exhibitors from 11 countries including national pavilions from Germany and China showcased a gamut of technical textile solutions to 5,436 visitors from 38 countries. Smart future textiles, recycled fibers, sustainable alternatives, welding, wearables, functional solutions were among some of the highlights on the showfloor.

Closing its three-day run with positive impressions, the show hosted a series of business and knowledge-oriented features as well as the successful launch of Texprocess in India. The premiere of the Texprocess pavilion at Techtextil India and the Texprocess Seminar resulted in intense synergy and has created the



foundation of what is to become independent co-located platforms for technical textiles and garment machinery in the coming years for India.

Led by industry visionaries, the Techtextil India Symposium hosted 18 sessions covering a wide range of topics from global trends to domestic market focused subjects like protective agrotexiles, aerospace applications, advanced composites, fibre innovations and smart textiles. The full-packed hall saw 130 high-profile speakers and delegates from Garware Wall Ropes Ltd, Ginni Filaments Ltd, Grasim Industries Ltd-Birla Cellulose, Reliance, SRF Ltd, Strata Geosystems (India) Pvt Ltd etc who took advantage of the platform to gain insights on new applications and market outlook.

In conjunction with the symposium, the special telecast of Dornbirn MFC was another first and was highly appreciated by sector players for providing access to the plenary lectures that the industry looks forward to every year. While several exhibitors could not attend this due to the busy schedule at stands, visitors were seen taking advantage of this new feature at the fair.

As the Official Partner State for Techtextil India 2017, Telangana highlighted its policies, potential and textile park at the fair and concurrent symposium. The positive prospects and leads acquired during the three days has ensued a close co-operation with a proposed MoU to be signed between the state of Telangana and Messe Frankfurt for global outreach and promotion of state policies. State representatives from Andhra Pradesh, Madhya Pradesh and Uttarakhand also visited the fair to explore the investment potential in technical textile industry.

Techtextil India also brought together the Centres of Excellence to steer research, ongoing developments and exchange of ideas within the sector. Among the stakeholders represented at the fair were, The Ahmedabad Textile Industry's Research Association dedicated to Geotextiles applications; The Bombay Textile Research Association dedicated to Geotextiles applications; :DKTE Society's Textile & Engineering Institute dedicated to Nonwoven applications; PSG College of Technology dedicated to Indutech applications; The Synthetic and Art Silk Mills' Research Association dedicated to Agrotexile applications; and The South India Textile Research Association dedicated to Medical textiles applications. ■

# Concurrent shows gather world of electronic components, systems, applications and electronics production technologies

## Electronica India and Productronica India

14th to 16th September 2017, New Delhi

Organised by:  
Messe München India



The world of electronics gathered at Electronica India and Productronica India, held in Pragati Maidan, New Delhi from 14-16 September 2017. The concurrent shows reiterated their status as the largest marketplace for electronic components, systems, applications and electronics production technologies in India.

455 exhibitors from 17 countries showcased new developments and trends of the entire value chain of electronics, taking up over 20,000 square meters of exhibition space. This edition impressed with a high internationality of exhibitors as well as a supporting program with a top-class line-up at the conferences. More than 19,028 visitors contributed to the encouraging foot traffic that equated to an increase of 24 percent over the previous Delhi edition.

From the many country pavilions, such as China, Germany, Singapore, Taiwan and United Kingdom, visitors gained a global perspective on innovations in the sector. The variety of the supporting program also added value for the attendees. Top decision-makers from across India took the offer of these learning and networking opportunities.



Programs such as Advantage India Summit covered various key schemes & initiatives and offered investment and networking opportunities for encouraging growth within the electronics industry. The e-Automotive conference included discussions around building up the eco-system for the growing automotive electronics market in India. The CEO Forum gathered top thinkers to deliberate upon the way forward for the Indian ESDM sector. Besides, India PCB Tech conference and pavilion gave a platform to the PCB suppliers as they showcased new technologies and gathered the who is who of the PCB industry eco- system.

For the very first time, a market research report was commissioned by Messe Muenchen India in order to capture the pulse of the automotive electronics industry in India. Released at the e- Automotive conference, the report 'Outlook and opportunities 2020: Indian automotive electronics industry' gives a holistic view of the opportunities and the increasing role of electronics within the automotive electronics segment.

Networking programs such as the Buyer Seller forum generated huge interest and reported strong participation. Top decision makers conducted over 1,200 face-to-face meetings with exhibitors.

Mr. Bhupinder Singh, CEO, Messe Muenchen India, said, "the participants were extremely satisfied with the exhibition as well as the supporting program. The trade fairs are deeply rooted within the electronics sector. Each year we offer our attendees knowledge-rich conferences and a vast spectrum of technologies. We are confident that forthcoming editions will continue to strengthen the electronics community in India." ■

# Laser industry show reiterates sector's ability to enable the 'Make in India' initiative

Organised by:  
Messe München India

Laser world of Photononics India; 15th to 17th September 2017, New Delhi



The 6th edition of Laser World of Photonics India held at Pragati Maidan, New Delhi, brought in 6,404 trade visitors. Spread over 5500 square meters, 160 exhibitors and 10 additionally represented companies from a total of 16 countries showcased products, recent developments and market trends from the world of lasers and optical technology and its industrial applications.

The trade fair was organized in New Delhi making it perfectly accessible for application industries such as automotive, heavy engineering, railways, signage and printing to name a few.

For the first time, the Additive Manufacturing Pavilion was launched to showcase processing and systems for additive manufacturing in industrial applications at the show. At the co-located Additive Manufacturing Insight conference, delegates learnt about the growing market for Industrial 3D printing.

By 2015 the approximate size of the addressable manufacturing market for Additive Manufacturing was \$13 trillion while the Market Share of Additive Manufacturing was \$5 billion. Boston Consulting Group forecasts that it will grow at a compound annual rate of almost 30% through 2020. According to CNT, Additive Manufacturing is getting a lot of traction in India and many companies are working on moving into functional part manufacturing using additive manufacturing compared to only prototyping.

The three short courses organized by the Institute of Electrical and Electronics Engineers Photonics (IEEE Photonics) captured different aspects of Fiber Lasers and Applications, Nanophotonics and Fundamentals of Fiber Optics and Waveguides. For the second consecutive year since its inception, the Laser Safety Forum garnered tremendous positive response from the exhibitors and the visitors. It stood out as the one of the prominent

knowledge sharing platforms for the industry. They learned about the safe usage of lasers in their working environment.

The Buyer-Seller-Forum at the show enabled constructive face to face meetings between buyers and sellers for potential business associations and received participation from companies such as Hero MotoCorp, Bhilai Engineering Corporation, Hella India Automotive, LASTEC - DRDO, Sagar Asia, to name a few. ■



# Key industry and policy makers take centre stage at Asia's Largest Energy Trade Expo

Renewable Energy India; 20th to 22nd September 2017, Greater Noida

Organised by:  
UBM



Renewable Energy India (REI) 2017, organised at India Expo Center, Greater Noida, by UBM India, was inaugurated by Mr. Anand Kumar (IAS), Secretary, Ministry of New and Renewable Energy, Govt. of India and other key dignitaries like, Mr. Upendra Tripathy (IAS), Interim Director General, International Solar Alliance (ISA); Mr. Justin Wu, Head of APAC, Bloomberg New Energy Finance, Hong Kong; Ms. Henriette Faergemann, Counsellor – Environment, Energy, Climate Change, Delegation of the European Union to India; Mr. Hans-Josef Fell, President of the Energy Watch Group (EWG) & Former Member of German Parliament; Mr. Naoki Tomotake, Director General, International Affairs, NEDO, Japan; Mr. Rene Van Berkel, UNIDO Representative to India; Mr. Yogesh Mudras, Managing Director, UBM India; Mr. Michael

Duck, Senior Vice President, UBM Asia; and Mr. Rajneesh Khattar, Group Director, UBM India, amidst an august industry gathering.

With a total of 45 participating countries, over 750 exhibitors and 1000+ delegates, the show brought together internationally renowned exhibitors, consultants, business experts and key government officials to one common platform, to discuss global best practices and seek solutions to some of the most pressing challenges in the power and energy sector.

Supported by the Ministry of New and Renewable Energy, Govt. of India (MNRE), Solar Energy Corporation of India Limited (SECI), Indian Renewable Energy Development Agency Ltd (IREDA), New Energy and Industrial Technology Development Organization (NEDO) Japan, Indo German Energy Forum (IGEF), Bloomberg New Energy Finance (BNEF), Mercom Capital, etc., REI in its 11th edition saw participation from countries high on the Renewable Energy Attractiveness Index such as India, Japan, Germany, France, Poland, USA, Korea, China and Taiwan amongst others. The show served as a showcase and launch pad for companies to introduce new products and technologies. The expo also featured a power packed three-day conference themed 'Accelerating Momentum...From Ambition to Action' featuring insightful sessions with eminent industry experts among speakers. ■

## Industry stalwarts mark their presence at Renewable Energy India Awards

Renewable Energy India 2017 was preceded by the 3rd Renewable Energy India Awards that aimed to recognise the efforts, innovation, and excellence and promote talent in the industry.

The Awards had an august audience of industry stalwarts competing under various categories from both manufacturing and implementing communities. It included a panel discussion on 'Defining the Future in the Age of Falling RE Tariffs' with eminent industry speakers – Mr. Manu Srivastava (IAS), Principal Secretary, Govt. of Madhya Pradesh, Department of New & Renewable Energy and Chairperson, Rewa Ultra Mega Solar Limited; Mr. K S Popli, CMD, IREDA; Mr.



Sunil Jain, CEO & Executive Director, Hero Future Energies; Mr. P Vinay Kumar, COO, Greenko Group; Mr. G Raghuma Reddy, CMD, Telangana Southern Power Distribution Company Ltd.; Mr. Pawan Agarwal, Dy. Head – Corporate Finance & National Head – Renewable Energy, YES Bank; and Mr. Dilip Nigam, Advisor, MNRE in attendance.

# Professionals from broadcast, television, film, audio and radio industry converge at sector's leading networking platform

Broadcast India; 12th to 14th October 2017, Mumbai

Organised by:  
NürnbergMesse India



*Broadcast India being inaugurated by Mr. Satish Kumar Agarwal, President, All India Broadcast Manufacturers & Distributors Association; Mr. Ramesh & Mrs. Kavita Meer, Project Consultants, NürnbergMesse India; Mr. Joerg Uthmann, ED, Intl. Business Management, NürnbergMesse; and Mr. Bernhard Steinruecke, Director General, Indo-German Chamber of Commerce*

The 27th edition of the annual B2B Broadcast India Show, held from 12th to 14th October 2017 at Bombay Exhibition Centre, Mumbai, witnessed leading participants from the broadcast, television, film, audio and radio industry. For over the last two and a half decades, this show has positioned itself as the single most interactive platform that showcases, the paradigm shifts in infotainment technology across the globe.

From content creation to its management and delivery, Broadcast India Show 2017 presented an entire gamut of products and solutions catering to the entire scale of the broadcast and film industry. Thousands of buyers and delegates gathered to witness the largest conglomeration of the solution providers for the broadcast and the infotainment industry. Apart from the business dealings on the exhibition show floor, there was a lot of buzz around the power-packed conference sessions throughout day 1 and 2 of the exhibition. Topics like - Emerging trends in mobile and film making, IP in Broadcasting and Audio Solutions for TV Broadcasting

were discussed. The keynote by Mr. Jonathan Wales, CEO of WildfireSonic Magic, USA, stressed upon Next Generation Audio Mixing while Mr. Dane Gambrell, Watson Media & Cloud Video Business Unit Executive - Asia Pacific, IBM stressed upon - Becoming a living media partner for your consumers: A cognitive future for Media & Entertainment.

Commenting on the occasion, Ms. Sonia Prashar, Chairperson & Managing Director, NürnbergMesse India said, "the response to this edition has been phenomenal. Over 590 manufacturers and brands displayed cutting edge technology and solutions at the trade fair. This year the event grew by 15 % over last year in terms of exhibition space and new exhibitors. The exceptional response is testimonial to the fact that the event is the leading and the only platform for business networking and engagement for the industry."

Mrs. Kavita Meer, Project Consultant, Broadcast India Show 2017 shared, "Broadcast India Show has always attracted the key influencers and decision makers of the industry. This year over a leading no. of global professionals made their attendance at the event. The show has become a calendar event for the industry and it is because of its ability to attract professionals from the entire spectrum of the broadcast industry that it enjoys such a strong connection with the infotainment industry."

Leading brands not only managed to connect with existing buyers but also acquire new buyers from across the country. Some of the leading brands who displayed their products were Blackmagic Design, Sony, AVID, RED Digital, Canon, Datavideo, Samsung, IBM, Ross Video, FOR-A, Grass Valley, ARRI, Atomos, Carl Zeiss, Panther, Seagate, On Air Asia, AJA Video Systems, Playbox, IHSE, Primestream, Ikegami, Hitachi, Monarch, Netweb and Sennheiser among many others. ■



# Biggest & the Busiest edition of home, lifestyle, fashion & textiles show signs off with a splendid wrap-up

IHGF Delhi Fair-Autumn; 12th to 16th October 2017, New Delhi NCR

Organised by:  
EPCH



Union Minister of Textiles, Mrs. Smriti Zubin Irani, inaugurates the 44th IHGF Delhi Fair at India Expo Centre & Mart, Greater Noida

An essential meeting ground for the international home, lifestyle, fashion and textiles industry-IHGF Delhi Fair has taken shape over 43 editions as the world's largest and most comprehensive sourcing event, encompassing the complete supply chain of home fashion & utility, collectibles, gifting and fashion accessories.

This edition was inaugurated by Union Minister of Textiles and Information & Broadcasting, Smt. Smriti Zubin Irani, inaugurated the 44th IHGF Delhi Fair in a vibrant ceremony, in the presence of special guests at the fair - MLA from Jewar, Mr. Dharendra Singh; and MLA from Moradabad, Mr. Ritesh Gupta. Hosting the dignitaries were; Mr. O P Prahladka, Chairman, EPCH; Vice-Chairmen, EPCH-Mr. Ravi K Passi and Mr. Sagar Mehta; President, Reception Committee, IHGF Delhi Fair-Autumn 2017, Mr. Rakesh Gupta; eminent trade members and EPCH COA members and Mr. Rakesh Kumar, Executive Director, EPCH and Chairman, IEML.

Organized by the Export Promotion Council for Handicrafts (EPCH), this edition garnered rave reviews from buyers and exhibitors as sourcing for Fall Winter

2017-18 and Spring Summer 2018 was conducted across five energetic field days at India Expo Centre & Mart, New Delhi NCR.

There were exuberant Theme Pavilions, emphatic presence of Mega Craft Clusters like Jodhpur, regional representations from States of North Eastern Region and others, regional artisan crafts, product lines from primary producers from far flung craft villages as well as innovations from EPCH's Integrated Design Development Projects. Besides, trade visitors enjoyed access to the 900 showrooms (Marts) of leading exporters, located across three levels at the India Expo Centre. A special focus was the IFJAS-Indian Fashion Jewellery & Accessories



Show that brought together leading manufacturers of this category in a group display. Fashion Shows at the Fair brought alive, many products from these manufacturers, through ramp presentations & sequences.

This IHGF saw significant expansion in all categories with a promising array of creations, varied in inspiration, processes and materials - art metalware, EPNS ware, wood carvings, furniture & accessories, glassware, fashion jewellery & accessories, hand-printed textiles, shawls, stoles & scarves, embroidered goods, lace, toys, houseware, decorative, gifts & general handicrafts, home textiles and home accessories, candles & incense, pottery, terracotta & ceramics, nautical instruments, Christmas and floral decorations, dry flowers & potpourri, handmade paper products, crafts made of leather, lacquer, marble, etc. Exhibitors demonstrated the extra

effort to create unique and outstanding displays to engage and entice buyers.

The upsurge in quality buyer traffic contributed significantly as they appreciated product lines on display as well as the venue's infrastructure and facilities for visitors. ■



# The world of cooking comes together for a perfect recipe at sector's leading show

Kitchen India Expo; 13th to 15th October 2017, Hyderabad

Organised by:  
Traditions Event  
Management & Marketing



With a super successful 1st edition in 2016, Kitchen India Expo, a premier and prestigious exposition of kitchenware for the B2B and B2C audience, has become a unique platform that brings its sellers and consumers together under one roof in an exciting and innovative format. It showcases all segments of the kitchen industry, including kitchen furniture, built-in appliances, kitchen fittings and much more. The focused exposition platform connects the Indian market demand with supply through companies that operate in the segment.

Strategically scheduled during the festival seasons when lot of purchases are made, this show gathered a footfall of over 22000 people over the 3 days. The Expo was supported by the Telangana State Hotels Association

and The Hotels Restaurants Association of Telangana State.

'Freedom' Refined Sunflower Oil was the title sponsor while the show was powered by Agromech Homestore along with a plethora of brands like Hafele, IFB, Godrej Interio, Samsung, Panasonic, Morphy Richards, Prestige, Black

& Decker, Russell Hobbs, Kaff, Servewell, Maple, Borosil, Hindware, Pigeon, Corelle, Priya Foods, Usha International, MTR Foods, Kutchina, Bluestar and many more in the exhibitor categories of appliances, cooking oils, water purifiers, cutlery, tableware, textiles, glassware, electrical, cook wares, stoves & cooking range, storage, knives & boards, lifestyle electronics, free standing kitchens, kitchen trolleys, integrated lighting, kitchen fittings, tools, utilities, dairy products, healthy diet foods, etc.

Official consultant of the expo was Celebrity Chef Puneet Mehta of Masterchef India fame and he curated special cooking contests called 'Taste - To - Win' which was held at malls to engage with the general public and involve them in the Expo as the winners of these contests were invited to the expo to show their talent in the grand finale, held on Kitchen India Expo main stage. The Expo also hosted a large number of culinary & hotel management students for a Garde Manger (Food Carving) Competition. Besides, various activities such as live cookery by executive chefs from hotels such as Park Hyatt, The Park and corporate chefs from Paradise and Expert Chefs from the city were invited to demonstrate their culinary skills. The 'Cook - It - Up with Chef' was an online contest, which was curated to allow the general public to be able to get expert guidance for their cooking skills.■



## LAUNCHES & INITIATIVES

### NuernbergMesse India to launch 'it-sa India' in May 2018

#### BCEC Mumbai to host industry meet for IT security experts and stake holders from South – Asia region

The first Indian edition of it-sa, the internationally-renowned IT security exhibition, will be held in Mumbai from 24-25 May 2018. Conceived of as a platform for IT security experts from India and other countries of the sub-continent, the expo and conference is based on the growing realisation that the need for IT security goes hand-in-hand with the growth of digitalisation. A top-quality conference programme would complement the exhibition. One of the highlights of the event will be the Start-Up Zone, a stage for India's new start-up scene. By focusing exclusively on IT security solutions, both the exhibition and the conference programme will reflect the trends in the industry.



Dr. Roland Fleck, CEO, NürnbergMesse Group, organiser of the expo+conference, believes that the new event is the next logical step in NürnbergMesse's strategy of internationalization.

"The market for IT security is developing apace in South Asia, just as it is elsewhere. In view of

the skills we have developed with the leading European exhibition, it-sa in Nuremberg, it makes sense to expand

our presence in one of the most important industry centers for IT security."

it-sa India will provide a platform for direct exchanges between the decision makers of the industry. It will draw on the successful strategy adopted by it-sa in Nuremberg, Europe's largest IT security exhibition. At the same time, it will address topics of interest to the Asian market.

Mr. Sajid Desai, CEO, NürnbergMesse India, is looking forward to the opportunities it-sa will provide. "The use of IT in new niche areas is leading to the growth of India's entire IT sector. With increasing pressure from the government to expand the process of digitalization, the subject of IT security is becoming indispensable, and plays a key part in the overall digital arsenal. That's why the best time for us to bring it-sa to India is right now."

This is also echoed by Frank Venjakob, Executive Director, it-sa, "Our expertise and the work we have done with our colleagues in India have helped us to evolve an ideal strategy. Backed by the interlinkage within the it-sa product family we provide the essential knowledge of the market and the customer base." ■



### UBM India launches 'India's Most Preferred' initiative - a unique nationwide quest to identify and celebrate India's favourite brands in the gems & jewellery sector

UBM India has announced the launch of its one-of-a-kind initiative, India's Most Preferred (IMP) for the jewellery retail industry in India. Through this exclusively crafted campaign, UBM India adds to its catalogue of year-long engagements in the jewellery portfolio, unmatched in the exhibitions business.

IMP will comprise a nationwide quest for India's most popular jewellery brands, and conferring on them, the exclusive privilege to license the prestigious IMP logo for all their marketing engagements, such as online campaigns, hoardings, press announcements, product packaging and advertising. A sophisticated coffee table book will also be created, profiling these much loved brands, their inspiring growth stories, how they have carved a niche and risen up the popularity index and their vision for the future. Significantly, jewellers who

make the grade will be felicitated at the gala - India's Most Preferred Unveiling show, a televised glamorous evening of style, insights, entertainment and celebration in the midst of industry stalwarts.

The survey to find out the most preferred brands is being conducted in association with MRSS, the only market research organisation in India listed under the Bombay Stock Exchange. Undertaken in over 20 cities across India, the survey will base itself on jeweller trust factor, collection & range of products, brand recommendation, product & service quality, overall brand recognition and recall. Once chosen as India's most preferred, the brands will be accorded the logo licensing privilege for a year, giving them an easily identifiable label of excellence. ■



## INDUSTRY TIDINGS

### Alpcord Network honoured with National Tourism Award 2015 - 2016 for Outstanding Performance as best MICE Tour Operator



*Mr. Chander Mansharamani, MD, Alpcord Network, New Delhi, receives the Award from the Minister of State (I/C) for Tourism, Mr. Alphons Kannanthanam*

Alpcord Network, New Delhi, now celebrating 15 years of excellence, has been honoured with the National Tourism Award 2015 - 2016 by the Ministry of Tourism, Govt. of India., for Outstanding Performance as the best MICE (Meetings, Incentive, Conventions, and Exhibitions) Tour Operator. Alpcord Network has won this award for the third time and attribute it to their valued patrons, friends, well-wishers and dedicated staff. Alpcord is one of the leading MICE companies in New Delhi that has seen potential and business possibilities in this area of specialisation over decades. The company, a progressive organisation managed by professionals with over 35 years of experience in the travel trade, further expended into a new brand in 2006 with the opening of a new exclusive dedicated conference division, "Summit". The company has further diversified its activities in new markets and segments. Their Managing Director, Mr. Chander Mansharamani says, "we have launched two new divisions- Global Association Management (GAM) and Exhibition Division. The core area of the GAM division is to provide management and key administrative services to association and societies. The Exhibition division started functioning in the year 2014-2015 and is yielding good commercial results," and adds that their major success story is twofold: firstly it is the Human Resource Development and employee retention; secondly, it is the credibility of the organisation in the market and people running it.

The award was presented by the Hon'ble President of India, Mr. Ram Nath Kovind, at a ceremony held in the capital on 27th October 2017, to mark World Tourism Day. Awards were given away for various segments of the travel, tourism and hospitality industry. The Minister of State (I/C) for Tourism, Mr. Alphons Kannanthanam presided over the function. The President launched the 'Incredible India 2.0 Campaign'; 'Adopt A Heritage' Project and new Incredible India Website on the occasion. ■

### NITI Aayog invites Indian entrepreneurs to participate in the Global Entrepreneurship Summit, 2017

NITI Aayog, in partnership with the Govt. of the United States of America, is hosting the 8th annual Global Entrepreneurship Summit from November 28-30, 2017. The event, to be held in Hyderabad, will be addressed by the Hon'ble Prime Minister of India, Shri Narendra Modi. The US delegation will be led by Ms. Ivanka Trump, Advisor to President Trump.

This is the first time the Global Entrepreneurship Summit is being held in South Asia. Hosting GES 2017 in Hyderabad will empower Indian entrepreneurs to pitch their ideas, build partnerships, secure funding, and create innovative products and services that will transform societies for a better future. It will not only bring global best practices to India, but will create an irreplaceable place for India in the global entrepreneurial ecosystem. The theme for this year's Summit - Women First, Prosperity for All - will celebrate entrepreneurship in all its strength, diversity and entirety.

The four primary focus areas of GES 2017 are Health Care and Life Sciences, Digital Economy and Financial Technology, Energy and Infrastructure, and Media and Entertainment. Entrepreneurs, investors and ecosystem supporters in these sectors will come together for two and a half days to participate in dynamic panel discussions, high-impact networking, mentoring and investment matchmaking.

The summit will deliberate on the four key sectors, focus on critical aspects of entrepreneurship and host interactive sessions between panelists and the audience. Applications are being invited from entrepreneurs across India to participate. ■

## BIEC's largest columnless exhibition hall gets 'Gold' ratings from Green Building Councils



BIEC (Bangalore International Exhibition Centre) completed a significant milestone by crossing 10 years earlier this year. Continuing with efforts to provide world class exhibition facilities, a fourth exhibition hall measuring 17,500 sq.mts. was constructed. This brand new Hall 4, completed in January 2017, is India's largest columnless exhibition hall and the latest addition to the BIEC infrastructure.



This hall has recently been awarded Gold ratings by both Indian Green Building Council (IGBC) under its New Building rating system and US Green Building Council (USGBC) under its Leadership in Energy and Environmental Design (LEED) rating level. IGBC rating programme covers methodologies to cover diverse climatic zones and changing lifestyles. LEED certification is an official recognition that a project complies with the requirements prescribed within the LEED rating systems as created and maintained by USGBC. It is an internationally accepted benchmark for design, construction and operation of green buildings.

Commenting on this Mr. Jamshyd Godrej, Chairman – Exhibitions, IMTMA noted, "BIEC has achieved several milestones in its 10 year journey of providing a world class exhibition infrastructure for exhibition organisers. Getting the Gold certifications from IGBC as well as USGBC accentuates BIEC's commitment to promoting a sustainable environment for exhibition organisers as well as visitors."

BIEC's Hall 4 increases the overall gross space of exhibitions to 59,500 sq.mts. and brings forth a plethora of benefits with attributes for seamless display, air conditioning, entry & exit gates for cargo movement on all sides as well as visitor entry and exit, safety features and additional conveniences. Twelve additional entry and exit gates for cargo movement on all sides of the hall facilitate quicker movement of cargo trucks and reduces the set-up time for exhibition organisers. ■

## Annual HKECIA survey reflects positive Hong Kong exhibition trends

The Hong Kong Exhibition & Convention Industry Association (HKECIA) has announced the results of its 2016 annual exhibition survey, which collects key information about exhibition activities in Hong Kong in the calendar year 2016.

Despite challenging economic conditions in 2016, overall visitor numbers to Hong Kong exhibitions remained stable year-on-year, reaching a total of almost 2.2 million. At the same time, the number of exhibiting companies rose by just over 2 per cent by comparison with the previous year.



While the overall number of exhibiting companies rose from 2015 by 2.3 per cent to 68,544, the overall visitor number in 2016 exceeded 2.2 million for the first time. In addition, exhibiting companies from both China and Hong Kong contributed strongly toward stand rental revenues, offsetting a softening in demand from other areas and helping to maintain a stable approximate stand revenue total of almost HK\$3.4 billion for the year. The net square meterage occupied by exhibiting companies rose by 7.7 per cent to over one million sqm.

This year's survey was based on 83 completed questionnaires from a total of 91 'trade' and 'trade and consumer' exhibitions of over 2,000sqm held in 2016. ■

Source: [www.exhibitionworld.co.uk](http://www.exhibitionworld.co.uk)

## SIDCO okays site for Trichy Trade & Convention Centre

The proposal to establish a trade and convention centre in Trichy has got a shot in the arm with top officials of Tamil Nadu Small Industries Development Corporation (SIDCO) expressing their satisfaction over a site proposed for the project. With this, the much awaited centre which intends to serve as a catalyst for micro, small, and medium enterprises (MSME) has crossed a key hurdle in becoming a reality.

The site identified by Trichy District Tiny and Small Scale Industries Association (TIDITSSIA) in coordination with the district administration at Panjappur village near the city was inspected by top SIDCO officials recently.

On par with the standards of CODDISIA (The Coimbatore District Small Industries Association) trade fair complex, TIDITSSIA said that the proposed site would be adequate enough to construct such a trade and convention centre.

SIDCO would facilitate the project implementation on Public-Private Partnership (PPP) mode through a single window committee. Official sources said that the ceiling of government grant for establishing the trade centre in Trichy was fixed at Rs. 5 crore while the remaining sum would be contributed by the associations of small scale industries in the district. The total project cost of the convention centre in Trichy has been estimated at Rs 11 crores. The district administration is expected to make arrangements to conclude official works such as consent of locals before handing over the 9.42 acres of government land to SIDCO, the nodal agency for the project. ■ Source: <https://timesofindia.indiatimes.com>

## CEIR Predict 2017 examines the Future of Exhibitions

CEIR's Annual Exhibition Industry Outlook Conference drew more than 125 top level executives who gathered on 14-15 September 2017 in Washington, D.C. to learn about the disruptors to the traditional exhibitions model and how to remain relevant to their audiences. Leading experts presented on various industry considerations that have the potential for impacting economic performance as well as provided insight into perspectives that attendees can use in forming their strategies for the near future.

This year's Predict brought in experts from outside the industry to provide unique perspectives. Experts on the economy discussed the current state of the economy, noting the underlying fundamentals remain strong; however, geopolitical uncertainty creates concerns for global businesses. Experts on the digital landscape discussed using analytics when creating engaging spaces and why developing a process for identifying a data analytic project is of critical importance, as well as developing and training staff for this new paradigm of being data informed. Finally, insights from Washington, D.C. media provided a unique perspective on President Trump's administration.

Key points that emerged from this year's CEIR Predict include:

- Global economic growth forecast for the near-term horizon is positive. Certain international regions, especially the European Union, are outperforming expectations, while the U.S. is falling short. Lower growth rates will likely prompt inaction on the part of central banks; low interest rates are likely to continue.
- As the U.S. retreats from advocating global trade, a new, multilateral, regional trade environment is forming. Volatility in global markets is more likely to occur due to political rather than security risks, though there will be an ongoing threat of lone-wolf terrorist attacks, with Western Europe the most vulnerable.
- Consensus is that anti-immigration policies and anti-trade, protectionist policies threaten to hurt the US economy.
- Outlook for the U.S. exhibition industry is tied to moderate US GDP growth, with variable performance by sector.
- The data analytics revolution is in play, with most data today collected digitally and a growing migration of this data residing in the Cloud.

Mr. Vincent Polito, Principal at VP International and mdg and CEIR Predict Program Committee Co-Chairperson said, "I truly believe that we're in a transformative time in our industry and that the insights that were revealed and shared at CEIR Predict will help us better visualize and navigate our path forward."

The Center for Exhibition Industry Research (CEIR) serves to advance the growth, awareness and value of exhibitions and other face-to-face marketing events by producing and delivering research-based knowledge tools that enable stakeholder organizations to enhance their ability to meet current and emerging customer needs, improve their business performance and strengthen their competitive position. ■ Source: [www.exhibitoronline.com](http://www.exhibitoronline.com)

## UBM EMEA - Sleep Event described as truly creative and innovative

The theme for this year's Award was 'From show organisers to industry gurus - Success stories from evolving business'

The UFI award judges said the Sleep Event project's approach was to be not only the organiser of a show for a specific and highly demanding industry, but also to be a part of the industry, and to even be a trendsetter in the exhibition industry.

"The UBM EMEA - Sleep Event concept comprehends an approach that is truly creative and innovative, from which our industry can learn a lot," said Dr. Christian Glasmacher, chair of the UFI Marketing Committee. "Their team has managed to develop a concept that has made them an industry guru."



Mr. Joel Butler, brand director for Sleep Event at UBM EMEA, said the award meant a lot to the team "because it's all about the details, love and creativity that they invest in their event. We told a story about designing a beautiful experience for our community and it feels good to be recognised in this way," he said.

The UFI Marketing Award is one of UFI's many annual competitions that recognise and reward successful result-oriented initiatives in the exhibition industry. UFI's awards celebrate excellence in areas ranging from marketing and technology to trade fair poster design and sustainable development. ■

Source: [www.cimmagazine.com](http://www.cimmagazine.com)



## NEW INDUSTRY APPOINTMENTS

### EPCH's 31st AGM brings 6 elected COA Members on board

EPCH's 31st Annual General Meeting (AGM) was held on 25th September, 2017 at New Delhi. There was election of six members of Committee of Administration. Members of the Council from all over



India were present during the AGM and unanimously approved the other agenda of the AGM. Mr. Sudhir Kumar Tyagi, M/s Supras International and Mr. Naved Ur Rehman, M/s Zedsons were elected from the EPCH Central Region; Mr. Dinesh Kumar, M/s Orient Art & Crafts and Mr. Sagar Mehta, QTL Export House were elected from the Northern Region; Mr. Ashok Boob, M/s Om Ganesh and Mr. O P Prahladka, M/s Hitaishi KK-Manufacturing Company were elected from Western and Eastern Regions, respectively.

### UBM appoints Ms. Lucy Dimes as CEO

UBM has announced the appointment of Ms. Lucy Dimes as CEO of UBM EMEA. Ms. Dimes brings a strong track record of growing businesses by focusing on meeting the needs of customers in innovative ways. Most recently, she was chief executive of Fujitsu in the UK & Ireland. She has held numerous leading positions at BT, including global vice president and managing director of the BT/HP Strategic Alliance, and was instrumental in driving the strategic transformation in UK & Ireland for Alcatel-Lucent. Ms. Dimes' focus will be upon accelerating the implementation of the Events First strategy in EMEA.



**Ms. Lucy Dimes**  
CEO, UBM EMEA

### India ITME Society gets new Chairman

Mr. S Hari Shankar, Jt. MD of Coimbatore based Lakshmi Card Clothing Mfg. Co. Pvt. Ltd., a complete card room solutions provider, has been elected as the Chairman, India International Textile Machinery Exhibitions Society (India ITME Society) for 2017-2021. An alumnus of Philadelphia College of Textiles & Sciences, USA, Mr. Shankar is also a Governing Council member of The Indian Chamber of Commerce and Industry, Coimbatore. He is on the board of Executive Council of Textile Machinery Manufacturers' Association (India) (TMMA), since 2001 and held the position of Chairman of TMMA from 2011-2013. He is part of India ITME Society since 2001 and held the position of Honorary Treasurer from 2013-2017.



**Mr. S Hari Shankar**  
Chairman,  
India ITME Society



November 2017

## ALPHA AWARDS

2<sup>nd</sup> November, 2017  
Sapphire Hall, Sahara Star, Mumbai, India  
Tel: +91-9820031061  
Email: samir.v@abec.asia  
Contact : Mr. Sameer Virani  
ABEC Exhibitions & Conferences Pvt. Ltd.



## INDIA ENGINEERING EXHIBITION (INDEE)

2<sup>nd</sup> to 4<sup>th</sup> November, 2017  
International Convention City, Basundhara, Dhaka, Bangladesh  
Tel: +91-33-22890651/52/53  
Email: eepcho@eepcindia.net  
EEPC INDIA



## ET ACETECH

2<sup>nd</sup> to 5<sup>th</sup> November, 2017  
Nesco, Mumbai, India  
Tel: +91-9820090896  
Email: info@etacotech.com  
Contact: Mr. Sumit Gandhi  
ABEC Exhibitions & Conferences Pvt. Ltd.



## GREEN BUILD CELEBRATION

2<sup>nd</sup> to 5<sup>th</sup> November, 2017  
ITC Maratha, Mumbai, India  
Tel: +91-9820090896  
Email: mihir.thakkar@abec.asia  
Contact : Mr. Mihir Thakkar  
ABEC Exhibitions & Conferences Pvt. Ltd.



## IME 2017

8<sup>th</sup> to 11<sup>th</sup> November, 2017  
Ecopark, Rajarhat, Kolkata, India  
Tel: +91-9891296397  
Email: miningexpo@tafcon.com  
Contact : Mr. Amit Kumar  
Tafcon Projects (India) Pvt. Ltd.



## ORGANIC WORLD CONGRESS

9<sup>th</sup> to 11<sup>th</sup> November, 2017  
India Expo Centre and Mart, Greater Noida, India  
Tel: +91-98861 26824  
Email: nazeeba@pdatradeairs.com  
Contact : Ms. Nazeeba Zarin  
PDA Trade Fairs Pvt. Ltd.



## INDUSTRIAL & ENGINEERING EXPO

10<sup>th</sup> to 12<sup>th</sup> November, 2017  
Ayodhya Nagari, Defence Ground, Aurangabad, India  
Tel: +91-9098887755  
Email: info@steel-powerexpo.com  
Indore Infoline Pvt. Ltd.



## ONE STOP

17<sup>th</sup> to 18<sup>th</sup> November, 2017  
Sapphire Hall, Sahara Star, Mumbai, India  
Tel: +91-9930100973  
Email: salman.k@abec.asia  
Contact : Mr. Salman Kafi  
ABEC Exhibitions & Conferences Pvt. Ltd.



## ENVIROTECH ASIA 2017

22<sup>nd</sup> to 24<sup>th</sup> November, 2017  
Bombay Exhibition Center, Mumbai, India  
Tel: +91-9173826807  
Email: sales@envirotechasia.com  
Contact : Mr. Kartik Dave  
Radeecal Communications



## CARDIOMETABOLIC SUMMIT 2017

25<sup>th</sup> to 26<sup>th</sup> November, 2017  
ITC Maratha, Mumbai, India  
Tel: +91-8652195929  
Email: sneha.s@cims.co.in  
Contact : Ms. Sneha Shetty  
CIMS Medica India Pvt. Ltd.



## CEBIT INDIA

30<sup>th</sup> November to 2<sup>nd</sup> December, 2017  
Bengaluru International  
Exhibition Center (BIEC), India  
Tel: +91-9711809870  
Email: suman@hmf-india.com  
Contact: Mr. Suman Bhowmick  
Hannover Milano Fairs India Pvt. Ltd.



## DESIGNWALL 2017

7<sup>th</sup> December, 2017  
Shangri-La's - Eros  
Tel: +91-9821457702, 9821457702  
Email: megha.s@abec.asia  
Contact: Ms. Megha Sheth  
ABEC Exhibitions and Conferences Pvt. Ltd.



## CONNECT 2017

8<sup>th</sup> December, 2017  
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Email: dhaval.s@abec.asia  
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## NUTRACEUTICAL AND HEALTH AWARDS 2017

10<sup>th</sup> December, 2017  
Hotel the Orchid, Mumbai  
Tel: +91-8652195929, +91-22-66122627  
Email: sneha.s@cims.co.in  
Contact: Ms. Sneha Shetty  
CIMS Medica India Pvt. Ltd.



## INDIA PAVILION IN AUTOTECH

10<sup>th</sup> December - 12<sup>th</sup> December, 2017  
Cairo International Convention & Exhibition Centre (CICC), Egypt  
EEPC  
Tel: +91-33-22890651/52/53  
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## ET ACETECH 2017

14<sup>th</sup> - 17<sup>th</sup> December 2017  
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