

Exhibits

Indian Exhibition Industry Association's newsroom communique



IEIA President's

Hello!



Dear Industry Colleagues,

Happy to announce the 8th edition of the Annual Conclave of Indian Exhibition Industry Association, the IEIA Open Seminar 2018, scheduled to be held on May 09 to 11, 2018 at HITEX, Hyderabad. This year, we are targeting to host 100+ international delegates at our event. We have started getting confirmations of participation and delegations from international global associations like UFI, IAEE, AFECA and other International Reciprocity Partners of IEIA including SISO, SACEOS, UBRAFE, AFIDA and AEFI being expected in good numbers besides delegates from other countries. IEIA's recently confirmed membership of Asian Federation of Exhibition & Convention Associations (AFECA) is another feather in the cap of IEIA which will help us build closer connect with our counterparts in the region as we heartily welcome delegations from fellow member associations of AFECA.

Taking forward our agenda and mission of holistic development of the Indian Exhibition Industry, IEIA is organising Networking and Outreach Programs titled 'IEIA CONNECT' across various regions of the country with the objective of bringing together the regional and the national players of the sector. Two such programs in the series of 'IEIA CONNECT'

(.....continued overleaf)

IEIA CONNECT

Regional Outreach and Networking Programs organised by IEIA in Chennai and Delhi bring together leading exhibition organisations



...contd. on next page

(...continued from page 1)

IEIA Connect ...

Memorable moments from IEIA Connect, organised by IEIA in Chennai on 8 July, 2017 and in Delhi on 11th July 2017



Chennai : 8 July 2017, Hotel Crowne Plaza, Chennai. Leaders of the exhibition industry and trade bodies participated to discuss matters of concern for the trade as well as initiatives taken by IEIA for the progress of the industry. Mr. KV Nagendra Prasad, President, IEIA and Mr. S Balasubramanian, Executive Member, IEIA, addressed the audience followed by a Q&A session and networking. Mr. Venugopal, Assistant Director, Department of Tourism, Govt. of Tamil Nadu and Director, TAITRA were amongst dignitaries present at this event.

New Delhi: 11 July 2017, German House. An elite gathering of MDs, CEOs and heads of IEIA member organisations along with dignitaries comprising leading exhibition organisers participated.



(...continued from page 1)

programs were recently held at Hotel Crowne Plaza Chennai and German House, New Delhi providing fruitful platform for the participants to explore Networking opportunities and discuss matters of concerns facing the exhibition industry at the regional and national levels. Next IEIA CONNECT will be held in Ahmedabad in September 2017.

Further, we are also happy to announce another initiative of our association- 'IEIA YOUNG PROFESSIONALS MEET-UP' to motivate Young Professionals to build up and plan their careers in the Exhibition industry as a matter of choice and also to provide hand holding through information update, workshops, job opportunities update and other benefits to the participants of these programs. This shall be a regular feature of IEIA to be held in different cities.

Also glad to share that the 3rd edition of the Certified in Exhibitions Management (CEM) program concluded in Delhi this month with 20 more professionals from various organisations certified as CEM including ITPO, FICCI, IMTMA, Buhariwala Logistics, HITEX, UBM, Messe Muenchen, Exhibition Showcase, Lotus Exhibitions, RE Rogers, Lallooji & Sons, Nuernberg Messe, IGCC, Expro Events and Media Today. Next edition of CEM shall be held at BIEC in March/ April, 2018.

As you all are aware that IEIA's delegation had represented the concerns of our sector with regard to application of GST to the Sectorial group covering the Exhibitions Industry, we are continuously in dialogue with the Sectorial group to seek clarifications about the various aspects and transitional adjustments for one of the biggest economic reforms in the country, which are being conveyed to the Member Organisations regularly.

Would like to thank you for your continued support, which has helped us in carrying out these initiatives; and look forward to your suggestions for serving our industry further.

Best regards

K. V. Nagendra Prasad, CEM
President, IEIA



Presents

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3rd Batch of IAEE CEM Program concludes

20 professionals from industry get CEM certified



Above : Mr. Rajiv Malhotra, Honorary Secretary, IEIA, greets Mr. Scott Craighead, CEM; Mr. Scott Stanton CEM; Mr. K V Nagendra Prasad, CEM, President, IEIA; and Mr. Alfredo Lomas, CMP, CMM, CFE, CEM

Below : The third batch of CEM graduates pose for commemorative photographs

The Indian Exhibition Industry Association successfully completed the 3rd batch of IAEE's Certified in Exhibition Management (CEM) course at German House, New Delhi. A batch of 20 more professionals from across leading organisations in the exhibitions Industry enrolled in this prestigious program. They came from ITPO, FICCI, IMTMA, Buhariwala Logistics, HITEX, UBM, Messe Muenchen, Exhibition Showcase, Lotus Exhibitions, RE Rogers, Lallooji & Sons, Nuernberg Messe, IGCC, Expro Events and Media Today.

The CEM program focuses on short term and long term career goals which covers important topics like conference and meeting management, financial budgeting, event marketing, floor plan development, etc. for an overall insights about various aspects of the exhibitions industry.

The modules were taught by eminent international faculty including Mr. Alfredo Lomas CMP, CMM, CFE, CEM; Mr. Scott Stanton CEM; Mr. K V Nagendra Prasad, CEM and Mr. Scott Craighead, CEM.

In its endeavour to expand the CEM Learning Programme to participants worldwide, IAEE and the CEM Commission have embarked on a system of partnership with licensees to share the marketing and conduct of CEM courses worldwide. The Certified in Exhibition Management™ (CEM) designation is globally recognised and demonstrates the highest professional standard throughout the exhibition and event management arena. The next batch is scheduled to be held at BIEC, Bengaluru in March/April 2018. For more details contact IEIA Secretariat: 011-41045481/83; info@ieia.in. ■

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& Presentation:
**Establishments
Promotion Bureau**
Production:
Chapakhana.com
www.epbureau.in

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Hospitality industry event complements business and industry networking opportunities with record participation *Organised by: HMFI*

Food Hospitality World; Goa:1st to 3rd June 2017; Bengaluru: 9th to 11th August 2017



Goa Tourism Minister, Mr. Manohar Ajaonkar inaugurates the Goa expo in the presence of Mr. Ranjeet Pandey, President, Goa Culinary Forum; Mr. Mohan Deshpande, President, Hospitality Purchase Managers' Forum (HPMF), other stakeholders from the industry and participants at the event

The 31st edition of Food Hospitality World (FHW) Expo, Goa edition, organised by Hannover Milano Fairs India Pvt. Ltd.(HMFI), at Dr S P Mukherjee Indoor Stadium, ended on 3 June 2017 after bringing together over 5,000 product categories, 300 international brands and over 7,000 industry professionals.

The three-day festival was inaugurated by Goa Tourism Minister,

Mr. Manohar Ajaonkar who called it a "much needed event to

shape Goa's tourism". He added, as FHW also has international participants, it will help to put Goa on the global hospitality and tourism map." The inauguration ceremony saw the presence of Mr. Ranjeet Pandey, President, Goa Culinary Forum; and Mr. Mohan Deshpande, President, Hospitality Purchase Managers' Forum (HPMF). Complementing business and industry networking opportunities, the expo had sessions based on industry topics. Leading experts and professionals participated in panel discussions such as Hospitality Think Tank – The GM's Conclave, The Power of Purchase and Indian Professional Housekeeper's Challenge. This was followed by the The 'FHW Trendsetter Honours'. On day two, a panel discussion on green purchasing in the hospitality industry, followed by the FHW Procurement Awards also witnessed great

response from the audience. This year's competitions included Mixology Championship, Culinary Challenge of Goa and Professional Housekeepers' Challenge. Some interesting themes like Essence of Goa, Sustainability and Wealth out of Waste dominated the challenges.

On similar lines, the Bengaluru edition of the expo was organised at White Orchid Convention Centre, Hebbal, Bengaluru. This was supported by industry bodies including Professional Housekeepers' Association (PHA), Hospitality Purchasing Managers' Forum (HPMF), South India Hotels and Restaurants Association (SIHRA), Karnataka Pradesh Hotel & Restaurant Association (KPHRA) South India Culinary Association (SICA), Karnataka Poultry Farm & Breeder's Association (KPFBA), Dial A Baker and Bar Square among others.

In addition to a wide portfolio of exhibitors and business visitors across various segments of the industry, the exhibition featured live events, workshops, competitions and insightful panel discussions.

A much awaited event in Bengaluru, the Mixology Championship 2017, showcased the talent of young mixologists in the city on the last day of the event.



Glimpses from the Goa expo

FHW is a focused B2B trade show for the fast growing food and hospitality industry with the main objective of creating bigger opportunities and successful businesses for

companies and trade professionals in India. The different editions of Food Hospitality World (FHW) India bring together a mix of quality and quantity of buyers from across India, offering Indian and international brands a wide spectrum of opportunities for business networking and partnerships with established players and buyers in Indian markets. ■



Glimpses from the Bengaluru FHW

**THE EXPERIENCE
IS COMPLETE
THE WELCOME IS
WHOLE-HEARTED**



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At the Bombay Exhibition Center, we believe that when you open your doors, you open your heart. We extend our versatile facilities and in-house hospitality services to welcome businesses across every industry in the world. From technology to manufacturing, or jewellery to textile, we are the perfect platform to bring out the best in your business.

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Distinctive hospitality industry congress concludes with panel discussions, networking sessions and product showcase

Hotelier Summit India; 6th to 7th June 2017, Mumbai

Organised by:
IDE Consulting Services

Said to be one of the most premium hospitality summits in India bringing together the sector's top decision makers and global suppliers, the 12th edition of Hotelier Summit India (HSI), organised by IDE Consulting Services Pvt. Ltd., was held from 6-7 June 2017 at Hotel Sahara Star, Mumbai. This was inaugurated by Mr. Ganesh Babu, Director- IDE Consulting Services Pvt. Ltd.; motivational speaker, Mr. Gaur Gopal Das; Mr. Pawan Agarwal, CEO, Mumbai Dabbawalas; Ms. Madhu Chandok, Director & Founding Partner- pip2020; and Mr. Nitin Nagrale, Vice President, Material- Foodlink Restaurants & Catering.

HSI brought together 450+ attendees and counted over 2600 face-to-face business meetings, insightful panel discussions, keynote presentations, networking sessions and innovative product showcase. HSI included industry leaders and key companies like Life Fitness & LG as platinum partner; Panasonic as official communication partner; Blue Air as official air purification partner; and KEF Infra as well as Schneider Electric as the gold partners. Other key participants included Asian Paints, Kirloskar, Kohler, Astral Pipes, Schindler, Saint Gobain and Danfoss Industries. Over 70 suppliers and 130 buyers created an optimal environment towards business networking. In conjunction with the 12th Edition Hotelier Summit, the 3rd Edition Hospitality Leaders Industry Choice Awards was also held to celebrate and recognise the contribution of industry stalwarts. ■



IEIA Welcomes New Members

ASSOCIATE MEMBERS

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JAIPUR EXHIBITION AND CONVENTION CENTRE
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Mr. Ashish Vyas, General Manager;
Ashish.vyas@jecc.in



YOUNG MEMBER



IEIA welcomes **Ms. Writuparna Phalguni Dutta** as Member in the IEIA Young Member Category. Ms. Dutta, an exhibition & event specialist is the founder Director of DWP Design Communication. Email: dwp.exhibitionconsultant@gmail.com

Prime show on non woven technology attracts industry stakeholders

Non Woven Tech Asia; 8th to 10th June 2017, Mumbai

*Organised by:
Radeecal Communications*

Non Woven Tech Asia 2017 - The 4th International Exhibition on Nonwoven Industry, was held from 8-10 June 2017 at Bombay Convention & Exhibition Centre, Goregaon(E), Mumbai. This was organised by Radeecal Communications in association with Gujnon Manufacturer Association of Nonwovens. The show witnessed more than 8000+ visitors from India and abroad. This dynamic event is designed for industries like, packaging, medical & hygiene, filtration, agriculture, hospitality, printing and non woven converting as well as government departments and for all those willing to take the next giant leap in nonwovens.

This show was inaugurated by Mr. Pramod Khosla, Chairman of Indian Technical Textile Association; Mr. Sanyal Desai, CEO, Radeecal Communications; Mr. Anup Rakshit, Executive Director, Indian Technical Textile Association; Mr. Hemil Patel, Secretary, Gujnon Manufacturer Association of Nonwovens; and Mr. Ramesh Kumar, Proprietor, R S Polymer.■



International show on agriculture industry gathers farmers, agronomists, biotechnologists and related govt. departments

Agritec Africa 2017; 14th to 16th June 2017, Nairobi, Kenya

*Organised by:
Radeecal Communications*

The 4th in the series of Agritec Africa - International Exhibition and Conference on Agriculture Industry, was organised from 14-16 June 2017 at and by Kenyatta International Conference Center (KICC) Nairobi, Kenya, by Ministry of Agriculture, Livestock and Fisheries, Republic of Kenya, jointly with Radeecal Communications, India. This agriculture expo in Kenya witnessed more than 10,500 visitors from Africa and other nations. It was inaugurated by H E, Cabinet Secretary, Ministry of Agriculture, Livestock & Fisheries, Republic of Kenya, Mr. Willy Bett along with H E, Cabinet Secretary, The National Treasury in Kenya,

Mr. Henry Rotich. The Indian Pavilion in the exhibition was inaugurated by H E, Indian High Commissioner to Kenya, Ms. Suchitra Durai.

The show brought together 150 + participating companies; 21 participating countries like India, China, Egypt, England, France, Germany, Iran, Israel, Italy, Kenya, Luthiana, Spain, Singapore, Thailand, Netherlands, Turkey, UK, Japan, Madagascar, USA and Uganda; 25 visitor countries and over 10,500 visitors.

This year, the 4th edition of Dairy Livestock & Poultry Expo Africa 2017 was also organised as a concurrent event. ■



Exhibitors laud business match-making programmes at fair duo on home fashion

Ambiente India & Heimtextil India; 20th to 22nd June 2017, New Delhi

Organised by:
Messe Frankfurt India



Smt. Smriti Zubin Irani, Hon'ble Union Minister of Textiles, inaugurated Ambiente India and Heimtextil India in the presence of Mr. Shantmanu, DC(Handicrafts); Mr. Jagdish Khandelwal, President, Home Textiles Association; Mr. Ajay Arora, MD, D-Décor; Mr. Sanjeev Jhurani, VP, Welspun Global Brands Ltd.; Mr. Olaf Schmidt, VP, Vice President Textiles & Textile Technologies, Messe Frankfurt Exhibition GmbH; Ms. Nicolette Naumann, VP, Ambiente; Mr. Raj Manek, Executive Director and Board Member, Messe Frankfurt Asia Holding Ltd.; and Mr. Rakesh Kumar, Executive Director, Export Promotion Council for Handicrafts

Heimtextil India and Ambiente India, organised by Messe Frankfurt India from 20-22 June 2017 at Pragati Maidan, New Delhi, marked the start of the pre-festive retail season in India. Highly regarded for its trade potential, this home fashion trade fair duo welcomed 198 exhibitors and 7,457 visitors.

One-on-one buyer-seller meetings set the tone of business networking at the show right from day one. A dedicated day for Hospitality and Retail procurement brought together purchase managers and retailers from across the country with the business match-making programme. Many exhibitors confirmed to have closed orders through the pre-arranged buyer-seller meet format.

Buyers, many from the hospitality and retail segments were satisfied that some of their immediate requirements got catered to through direct interactions with exhibitors. Not limited to product sourcing, Heimtextil India and Ambiente India also hosted several features inspiring new design visions.

India's designs and thread work reflect a piece of its history - be it the fabric, or the crafts used. CushionKari captured this story of the Fabrics and Embroideries of

India in a record-breaking installation, unveiled by Smt. Smriti Zubin Irani, Hon'ble Union Minister of Textiles, at the show.

The Interior Lifestyle Award (ILA) Experience Zone had India's design talent put forth their creative visions based on themes in the 2017 International Trendbook - Exploration with Nature, Heritage, Planet and Illusion. Representing the best of Indian talent, select designers from across India acquired the centre stage from over 500 entries, to present their concepts at the ILA Experience Zone. The awards ceremony on the same night was a glitzy affair with the who's who of the home fashion world present to announce the winners.

Continuing the special skills zone again this year, Messe Frankfurt provided a platform to a group of specially-abled students to display their strengths in various art forms at the fair. The creative collection displayed at the zone not only attracted orders, but also inspired some of the big industry players towards long-term projects.

As consumer goods and textile traders raced against time to align themselves with the new Goods and Service Tax (GST) regime, an exclusive seminar was organised during the fair to address concerns in the industry with the presence of notable tax guru and experts. The next edition of these co-located fairs is slated from 27-29 June at New Delhi. ■



Trio of Expo, seminar and workshop reiterate industry's potential and roadmap in South India

OSH Chennai; 29th to 30th June 2017, Chennai

Organised by:
UBM



The inaugural ceremony was graced by Chief Guest, Mr. Prem Anand Sinha (IPS), Joint Commissioner of Police (Traffic), Chennai; Mr. S Sreekumar, Regional Executive Director, Southern Region, Airports Authority of India; Mr. S Ponsingh Mohanram, Additional Director of Industrial Safety and Health, Chennai; Mr. Varun Buddhiraja, Director, Euro Safety Footwear India Pvt. Ltd.; Mr. GMEK Raj, Director General (Retd.) DGFASLI, Govt of India; and Mr. Yogesh Mudras, Managing Director, UBM India

Organised by UBM India at Chennai Trade Centre from 29-30 June 2017, OSH Chennai 2017 provided an industry platform for professionals across industries to interact with global and domestic suppliers, safety experts, consultants, manufacturers and distributors for quality solutions in the occupational safety and health industry. This edition was marked by increased footfall by over 30% than last year, presence of top-of-the-line players of the industry and an insightful workshop on 'Behavioural and Cultural Based Safety'.

This event was supported by key associations such as the Gujarat Safety Council, Indian Technical Textile Association, Indian Society of Ergonomics, National Small Industries Corporation, The International Powered Access Federation (IPAF) and Aerial Platform Association of India (APAOI). The expo saw the participation of Amazon, Acme Safetywears Limited, Accent Industries Ltd., Bata India Ltd., Euro Safety Footwear India Pvt. Ltd., Motorola Solutions India Pvt. Ltd., Oshkosh India Private Limited, Prolite Autoglo Limited, TATA Communications, Tribe, Toughscaff Pvt. Ltd. and Udyogi International Pvt. Ltd., amongst others.

OSH also included a two-day knowledge sharing seminar and workshop that focused on topics such as Adoption of Industrial Best Practices to Achieve World Class Safety; Creating Psychologically Healthy Workplaces; Women and OSH - A Holistic Approach; and Safety Issues in the Construction Industry. Speakers included experts and consultants from reputed organisations such as Reliance Industries Limited, DGFASLI, AcuiZen Technologies Singapore Pte. Ltd., etc. The show also organised a two-day workshop in association with



Tribe Ltd., that focused on Behavioural and Cultural Based Safety as a part of the main conference.

Speaking on the successful conclusion of OSH Chennai 2017, Mr. Yogesh Mudras, Managing Director, UBM India said, "we resonate the industry's advocacy of ensuring the safety and health of the growing workforce in our country. The spotlight of the conference was on the psychological health and well being of individuals, which I believe is the basis of any occupational safety and health initiative. UBM India provided the perfect platform to the burgeoning industry in South India to realise opportunities in the sector and the show helped promote a robust culture of safety and security, direly needed in today's world."

The 5th edition of OSH South India is scheduled at HITEX, Hyderabad, from 28-29 June, 2018. This new OSH gateway is to provide unique opportunities to OSH stakeholders to network with industries based out of Andhra Pradesh & Telangana. The show is to run in close association with DISH Telangana & Andhra Pradesh and will be well supported by other adjoining regions. ■

South India's lucrative and developing security and fire technology market hosts trade show with new opportunities, records increase in visitor footfall

Security and Fire Expo (SAFE); 29th June to 1st July 2017, Chennai

Organised by:
UBM

Security and Fire Expo (SAFE) - South India 2017- the three-day trade show organised at the Chennai Trade Centre from 29 June-1 July 2017 by UBM India, successfully concluded, registering a 15% increase in visitor footfall over its last edition. This show is said to be the largest security and fire safety event in the region, bringing together suppliers and manufacturers of

expo included Vamosys, Hash Control, Swipe Technologies, Spectra, Main Hardware, Vitaran, Matrix Comsec, Micro & Super Micro, Biomax and Realtime.

Over 70 renowned Indian and international security brands were showcased with close to 15 new brands and profitable business modules being introduced in the emerging market. The expo created an optimal



Chief Guest, Mr. Abhay Kumar Singh, Additional Commissioner of Police (Traffic), Chennai, Tamil Nadu, inaugurates the expo in the presence of Mr. Yogesh Mudras, Managing Director, UBM India, amidst an august industry gathering

renowned surveillance, entrance and home automation industry brands along with consultants, business experts and key government officials to congregate, interact, network, see the latest innovations from the world's leading companies, source business solutions and gather invaluable expert support, all under one roof.

Chief Guest, Mr. Abhay Kumar Singh, Additional Commissioner of Police (Traffic), Chennai, Tamil Nadu and Mr. Yogesh Mudras, Managing Director, UBM India, inaugurated the show amidst an august industry gathering. SAFE was supported by the Electronic Security Association of India (ESAI) and Asian Professional Security Association (APSA).

SAFE - South India 2017 offered market-entry and business opportunities to industry professionals in the region who view security as a well-planned, prioritised and strategic investment. In its third year, SAFE India grew in size and depth, attracting industry leaders and key exhibitors including its Premier Plus Partners - eSSL, Hikvision, Mark Electronics GPS, Unicam Systems and TVT; its Premier Partners - In4 Solutions & Zkteco, Road Point India, Starex & Orbit. Other key participants at the



environment for establishing professional relationships with industry influencers. Security and Safety managers from Hospitality, IT/BPO and Service Industry, Real Estate, Port Authorities, Power Plants, Logistics, Construction, Architecture, Automobile, Manufacturing, Retail, Jewellery, Health, Education, IT, Networking, Telecoms, Automation and BFSI were also present.

The SAFE South India expo was strategically timed to almost coincide with the government's commitment to enhance its security budget by as much as 35 per cent, which includes creating a dedicated homeland security department, developing coordinated intelligence gathering, protecting critical infrastructure and upgrading maritime security. ■

Home products show witnesses significant rise in number of visitors in its 6th edition

HGH India; 4th to 6th July 2017, Mumbai

Organised by:
Texzone Information Services

The 6th edition of HGH India, an annual trade show for home textiles, home décor, houseware and gifting sectors, organised by Texzone Information Services Pvt. Ltd., received an overwhelming response from the industry. 30,700 trade visitors, primarily retailers, distributors and institutional buyers from 462 cities and towns across India attended this show. Over 500 exhibitors from 30 countries unveiled innovations and new collections at HGH India 2017.

Dr. Kavita Gupta (IAS), Textile Commissioner, Government of India, inaugurated the event and commented, "there is a distinct growth in this trade fair and I can see high vibrancy & buoyancy in the whole environment here. I am sure that trade buyers will also be very impressed with the innovative & wide range of products on display." The Guest of Honour, HE Consulate General of Turkey, Mr. Erdal Sabri Ergen, shared his optimistic views on the business potential that India offers in the home décor and houseware industry. HGH India 2017 became the first major trade show for the Indian market post the implementation of GST, which directly connected retailers with brands, manufacturers & importers.



Dr. Kavita Gupta (IAS), Textile Commissioner, Government of India, inaugurated the event

HGH India 2017 presented home fashion and lifestyle trends for 2017/18 for the Indian market under the theme "across time". An elaborate trends pavilion helped visitors understand these trends better and see their actualisation as well.

HGH India 2017 saw the largest ever international participation showcasing products from Turkey, Italy, UK, France, Spain, Greece USA, Taiwan, Thailand, Korea, China, Australia and many others.

This trade show also witnessed several new product launches and innovations from leading Indian and international brands and manufacturers. Wall coverings industry announced the formation of their 'Wallcovering Association of India' at HGH India 2017. Textile Commissioner Dr. Kavita Gupta launched 'HTA Indoors' Magazine for Home Textile Association of India. Welspun Global Brands Ltd. used the trade show to launch a new logo for their brand 'SPACES'. Several market leaders and high profile brands shared their trade schemes and business plans with their current and prospective dealers and distributors across India.

National and international players in product categories like bed & bath linen, furnishing fabrics, floor coverings & carpets, mattresses, table & kitchen linen, wall papers, blinds and window dressings, home décor accessories, fragrances & spa products, handicrafts, artefacts, gifts, cookware, tableware, kitchenware and general houseware found HGH India, a useful platform to expand their distribution network.

The next edition of HGH India is scheduled from 3-5 July 2018 at Bombay Exhibition Centre, Mumbai. ■



Extensive product range in creative gifting ideas and promotional solutions from across India showcased

Gifts World Expo; 22nd to 24th July 2017, New Delhi

Organised by:
Mex Exhibitions

Gifts World Expo 2017, organised from 22-24 July 2017 by MEX Exhibitions Pvt. Ltd., at Pragati Maidan, New Delhi, was a rendezvous for over 250 companies bringing forth 700 brands from all over India and 23,860 business visitors. The expo provides copious opportunities to both exhibitors and visitors who come from across the country amassing under one roof in the form of product showcasing, unveiling new products, business networking and researching market trends in the gifting and promotional solutions industry. Right from the buyer-seller meets & deal closures to product launches and brand promotions, this edition of the show proved to be an exclusive business amalgamation not only for exhibitors, but also for attendees from India and overseas.

Spread across 65,000 sq. ft., this 15th edition of the show offered an extensive product range manufactured in various parts of the country including the ones with international collaborations through Indian representatives. Players like Deborah, Milano, Delsey, Welspun, Modways, Swiss Military, Ekaani, Baltra, Zebronic, Windsor Chocolates, Natchmann, Bingo, Portronics, Ambrane, Veira and the likes, stole the show with their best collections. This edition extended its reach with two new additions - Stationery World and Custom Branding Machines. While stationery included paper products, office supplies, notebooks, diaries, etc. custom branding aimed at value-addition in gifting options by personalisation. Both segments received good response from exhibitors and visitors alike. The show also witnessed latest innovations in its already existing display segments like, home décor & hardware, handicrafts, timepieces & watches, trophies, corporate gifts & premiums and electronic appliances & gadgets, making it an apt resource pool for enabling potential



Glimpses of the show known to be an iconic gifting exhibition in India

businesses and collaborations. The show also marked benchmarks for exhibitors who announced their entry into the country's gifting industry and promotional solutions. Brands like Maspar, IdeaCraft, Beauty Concepts, Ruchoks, Nut-Nut, etc. used this platform to mark distinct impressions.

This iconic gifting exhibition captured attention from leading corporates, wholesalers, exporters, importers, franchise seekers, interior designers, retail chains, department stores, distributors & agents, duty-free & travel retailers, event companies, gift industry professionals, government agency buyers, home & lifestyle stores, independent retailers, media, promotions & marketing agencies, supermarkets as well as overseas buyers.

According to industry sources, the Indian gifting market is estimated to be \$30 billion wherein gifting solutions nowadays are not just confined to corporates and festive seasons, but have been successful in broadening its horizon. The next edition of Gifts World Expo is scheduled from 10 to 12 August 2018 at Pragati Maidan, New Delhi. ■

Fun, frolic & festivities fill 12 days of the mega shopping extravaganza at IIMTF's first show in North India

Organised by:
GS Marketing Associates
and IEML

India International Mega Trade Fair; 4th to 15th August 2017, Greater Noida

India International Mega Trade Fair (IIMTF), organised from 4-15 August 2017 by GS Marketing Associates and IEML, at the plush India Expo Centre, Greater Noida, offered 12 days of mega shopping extravaganza to denizens of New Delhi NCR. The show concluded with the historic hoisting of the Indian flag at a height of 163 feet at the India Expo Centre, by Dr. Mahesh Sharma, Union Minister of State for Tourism and Culture (Independent Charge) and Mr. Rakesh Kumar,

Chairman, IEML, in the presence of Mr. Tejpal Singh Nagar, MLA, Dadri; Smt. Vimla Batham, former MLA, Noida; and Mr. Vijay Bhati, President, District (BJP).

Initiated years ago in Kolkata, IIMTF, through the years, has attracted enormous footfalls, business deals and growth in the value of matured business for its participants, true to the motto of GS : "Our Business is to Grow Your Business". With a speciality of dedicated pavilions for different industries it has featured



IIMTF saw a busy visitor footfall



companies from NSIC, MSME, SMEs, KVIC, handicrafts, handlooms, artificial jewellery, ayurveda, many State Government Departments / Ministries, PSUs, food processing, textiles, clothing, machinery, tourism, etc.; and traders and companies besides other segments like real estate, building materials, home appliances, electronics, electrical equipments, furniture, interiors, lifestyle, etc. This was the first time that this show was organised in North India. It featured over 2 lakh products to choose from and was open to public. Discounts, deals and the Lucky Draw attracted many customers. The next show is scheduled from 15-25 December 2017 at Science City, Kolkata. ■

Latest manufacturing technologies showcased & demonstrated at Northern India's largest B2B machine tool expo

Organised by:
IMTMA

Delhi Machine Tool Expo; 10th to 13th August 2017, New Delhi

The 2nd edition of Delhi Machine Tool Expo, held in Pragati Maidan, New Delhi, was inaugurated by Mr. Rattan Kapur, President of Automotive Component Manufacturers Association of India (ACMA); Mr. Parakramsinh G. Jadeja, President, IMTMA; Mr. P Ramadas, Vice President, IMTMA; and Mr. V Anbu, DG and CEO, IMTMA.



Glimpses from the inauguration



Organised by the Indian Machine Tool Manufacturers' Association (IMTMA), the exhibition served as a platform to demonstrate the latest in manufacturing technologies. With over 240 exhibitors, the expo covered the entire gamut of metal working machine tools for both metal cutting and metal forming including automation and robotics, tooling systems, CAD/CAM and other technologies which are essential for today's

manufacturing. Speaking at the inauguration, Mr. Rattan Kapur, President, Automotive Components Manufacturers' Association (ACMA) said, "ACMA and IMTMA have been working closely towards addressing the growing needs of the automotive component manufacturers and shall continue to do so in the years to come. Exhibitions like these will enable the manufacturers in the region to explore and get closer to the technologies they are looking for." ■

Strengthening India's footprints in Analytical Technology, Laboratory Equipments, Pharma Machinery and Packaging

PharmaLytica 2017; 11th to 12th August 2017, Hyderabad

Organised by:
UBM India

The 4th edition of Pharmalytica, held at the HITEX Exhibition Center in Hyderabad and organised by UBM India, proved to be an ideal platform for the pharma industry experts, right from analytical & bio tech to lab equipments & chemicals, pharma machinery and outsourcing solutions.

The two day event was inaugurated by Chief Guest, Mr. Jayesh Ranjan, Principal Secretary to Government of Telangana, Industries & Commerce (I&C) Department & Information Technology, Electronics and Communications (ITE&C) Department, in the presence of Guests of Honour, Dr. Rao Vadlamudi, President, Indian Pharmaceutical Association (IPA); Mr. Madan Mohan Reddy, Chairman, Pharmexcil and Director, Aurobindo Pharma; Dr Ravi Uday Bhaskar, Director General, Pharmexcil; Mr. Avinash Talwar, Director & Head – Global Sourcing, Dr Reddy's Laboratories; Mr. Chakravarthi AVPS, Managing Director, Ecobliss India Pvt Limited; Mr. Yogesh Mudras, Managing Director, UBM India; and Mr. Rahul Deshpande, Group Director, UBM India.

With participation from over 150 exhibitors from across the country with over 100 new ones, the show featured Standard Group of Companies, Sanitt Equipment & Machines, Gandhi Automations, Mack Pharmatech, S.K. Pharma Machinery, Sterimax Engineering, Utopia Optovision, Rahul Enterprises, Chemipack India, Shree Naina Glass, Komal Industries, Allpharm Technologies, Subodh Engineering, Kirloskar Pneumatic, Integrated Cleanroom Technology and Accura Pharmaquip Inos Technologies amongst others. Over 100 exhibiting companies participated for the first time at the show, reiterating its acknowledged pole position in the South. The expo is well supported by associations that include Pharmexcil, The Association of Contract Research Organisations (ACRO), Confederation of Indian Pharmaceutical Industry (CiPi) and Bulk Drug Manufacturers Association (India) BDMA.

Key sessions at PharmaLytica Seminar featured insightful sessions to discuss the growth phase of the Indian pharma industry, the challenges it faces and how it can again truly distinguish itself in the global pharma industry in the years to come. The event also featured an



The two day event was inaugurated by Chief Guest, Mr. Jayesh Ranjan, Principal Secretary of the Industries & Commerce (I&C) and Information Technology (IT) Departments of the Telangana Government

Innovation Gallery with 8 participating companies showcasing their innovation and latest technologies, with participation from Biopharmax India Pvt. Ltd., Galaxy Sivtek Pvt. Ltd., Gandhi Automations Pvt. Ltd., Scientific Research Instruments Company Pvt. Ltd., Polmon Instruments Pvt. Ltd., S. K. Pharma Machinery Pvt. Ltd., Landsky Engineers Pvt. Ltd. and Orbit Technologies Pvt. Ltd., Hyderabad.

PharmaLytica 2017 was organised at a time of vital transformation for the pharma sector. Currently, the National Pharma Policy is being drafted by the Government to ensure, much like its far-sighted 'Pharma Vision 2020' campaign, that India emerges as a true global leader in drug manufacturing. Issues of affordability and availability of medicines through the Drug Price Control Order & the National Pharmaceutical Pricing Authority are being aggressively addressed, along with a reduction of approval time for new facilities, to boost investments. Besides, the pharmaceutical industry is under continuous pressure to discover and develop new drugs to combat complex diseases, and ramp up R&D, innovative technologies, manufacturing & analytical capabilities while being competitive and compliant. PharmaLytica 2017 helped the pharmaceutical community network, engage in significant levels of market intelligence and voice the combined opinion on these trending subjects.

PharmaLytica 2018 will be held from 10-11 August at the HITEX Exhibition Centre, Hyderabad. ■

www.ieia.in



9 - 11 MAY 2018
HITEX, HYDERABAD, INDIA

CONVERGE & CONNECT

Annual Conclave of the Indian Exhibition Industry

Organized by



Sports Industry trade platform showcases over 100 national and international brands for over 40,000 visitors

Organised by:
HITEX

SportExpo India; 18th to 20th August 2017, Hyderabad



The 2nd edition of SportExpo India, organised by HITEX in association with Hyderabad Runners was held from 18-20 August 2017 at Hyderabad. It is known to be India's premier sports expo featuring sports, fitness and wellness products & services and this edition proved to be a great platform for brands and exhibitors to meet, interact, and network with a large number of sports enthusiasts, potential customers, peers and industry experts.

Over 100 national and international brands from sports, fitness and wellness industries showcased their latest and innovative products & services including sports gear, apparel & accessories, adventure gear, fitness equipment, nutrition & wellness products as well as

lifestyle services. This was hosted at HITEX and featured over 40,000 visitors, interactive sessions by industry experts as well as a Sports Arena to try different kinds of sports and equipment. Exhibitors included manufacturers, distributors, retailers, gyms and sporting & fitness clubs. Brands and exhibitors benefited from the large visibility the expo has offered. Interactive sessions by experts helped create awareness and clarify visitors' queries in various subjects related to sports and fitness.

The sports industry is a rapidly growing sector in India and is seeing a huge demand of sporting goods, equipment and services amidst a big network of distributors, dealers, suppliers, importers and end users. Besides, health and wellness demand major changes in

today's lifestyle challenges. Sport Expo 2017 was organised against this background and offered an apt platform for the sector's major players from all over India as well as few from overseas, to display and demonstrate products. ■



Messe Frankfurt India acquires Screen Print India

Messe Frankfurt India Trade Fair Pvt. Ltd., the Indian subsidiary of one of trade show organisers, Messe Frankfurt Exhibition GmbH, has acquired the rights of Screen Print India. Having made its debut in 1994, Screen Print India exhibition is held biennially in Mumbai since its inception and has grown wider in scope covering not just screen printing but textile printing and digital printing. It was previously owned and managed by Aditya Expositions Pvt Ltd.

In 2014, Messe Frankfurt India acquired the rights of the International exhibition on indoor and outdoor

advertising and signage solutions – Media Expo. Over 40 editions the show has become a trade platform for the printing, advertising and signage industries. As a platform dedicated to the screen printing industry for more than two decades, Screen Print India focuses on new innovations and application areas in this technology-driven product segment. The 2016 edition in Mumbai featured 100 exhibitors, drawing around 7,000 professional visitors. The next Screen Print India will be held from 20-22 April 2018 at the Bombay Convention and Exhibition Centre, Mumbai. ■

Source : www.exhibitionworld.co.uk

Garment Technology Expo's maiden edition in Gujarat scores high, making a big bang presence

Organised by:
Garment Technology Expo Pvt. Ltd.

GTE; 18th to 20th August 2017, Ahmedabad, Gujarat



Glimpses from the show's inauguration with Mr. Arpan Shah, Sr. Vice President, GGMA and Mr. Ravi Poddar, President, GEAR, seen with Mr. Ricky Sahni, Jt. Managing Director, GTE and Mr. Ambrish Chopra, Director, GTE

The 25th edition of India's leading Garment Technology extravaganza GTE'17, held at Ahmedabad Education Society Ground, Ahmedabad, Gujarat, for the first time, ended on a very successful note. This had active support from The Gujarat Garment Manufacturers Association (GGMA) and Garment Exporters Association of Rajasthan (GEAR). The show was inaugurated by Mr. Arpan Shah, Sr. Vice President, GGMA and Mr. Ravi Poddar, President, GEAR. In this edition, over 230 participants and brands including leading manufacturers as well as suppliers of garment machinery & accessories from over 18 countries including Germany, Japan, Taiwan, China, Korea, Italy and India etc., participated. The show attracted a total of 7,600 visitors.

The highlights of the Expo were the latest machines of the world's leading brands in operation and for visitors to see and compare. When looking to upgrade / set up a garmenting unit or add /replace a few machines, one wants to go to the place where all the relevant brands are present and all technical know-how as well as working models are available. The profile of exhibitors participating in GTE Ahmedabad included technology specialists in CAD/CAM, sewing, spreading, fusing, laundry, finishing, cutting, printing, embroidery,

testing equipments, knitting, software solutions, spare parts, attachments and accessories & trims as well as those offering support services, trade publications, etc. Some of the leading brands at the show were, HCA, IIGM, Magnum, Mehala, ALT, E.H.Turel, Tukatech, Ramsons, Colorjet, Jincheng, Dhaval, Pinoeer, INL and Paramount.

GTE is guided by Chairman and MD, Mr. Inderjit S Sahni; Mr. Ricky Sahni, Jt. MD and Mr. Ambrish Chopra, Director, who have strived on the frontlines to elevate the scale of the show to the present proportions. Professional organisation has enabled benchmark facilities and services for exhibitors and visitors alike.

This edition of the show was abuzz with constant activity featuring new technology machines as well as innovative and new products among eyecatchers. Garment Technology Expo's next edition is scheduled from 19-22 January 2018, at NSIC Exhibition Complex, Okhla Estate, New Delhi. ■



Exhibits in conversation with Mr. S Balasubramanian, Chief Operating Officer- Bengaluru International Exhibition Centre (BIEC) and Executive Director & Head - Trade Fairs, Indian Machine Tool Manufacturers' Association (IMTMA) - the apex industry body for the machine tool sector in India. Mr. Balasubramanian is also Executive Member, IEIA

IMTMA has been organising IMTEX for many decades. How did the idea of starting the regional shows emerge?

Indian Machine Tool Manufacturers' Association (IMTMA) has been by organising IMTEX close to five decades and has set a benchmark in the exhibition industry in India. IMTEX was held in Mumbai and Delhi earlier and moved to Bangalore when IMTMA built the Bangalore International Exhibition Centre (BIEC). The Association felt a strong need to have exhibitions in various industrial clusters and bring technology to the doorsteps of the various small and medium enterprises spread across Tier 2 and Tier 3 cities of India. The best way to do this was by organising exhibitions to reach out to manufacturers in these regions, increase facetime with potential customers and further establish a brand in the market. Towards this, IMTMA initiated the process of organising regional shows in Delhi, focusing on northern region's smaller towns.

Being an industry association, what value does the Indian Machine Tools Manufacturer's Association perceive about the importance of exhibitions to serve the industry segment?

Exhibitions are one of the best marketing media for showcasing products and to conduct business, network and establish a company's branding. Customers can witness everything live as well as touch and feel the product. Exhibitions lead to joint ventures, technological tie-ups, knowledge sharing and ushering in investments into the country. In this way exhibitions develop trade & commerce and play a pivotal role in shaping the nation's overall economy. With our close linkage with other sectorial associations, we are also able to get member/decision makers as trade delegation to the exhibitions.

How many regional Machine Tool Expos are held by IMTMA? What are the future plans of organising similar regional shows across other regions?

One of the long cherished desires of the Association was to open avenues to penetrate into far flung regional markets and enhance manufacturing competences of different regional industry sectors. IMTMA launched the Delhi Machine Tool Expo and Ahmedabad Machine Tool Expo in 2015 and the Pune Machine Tool Expo in 2016.

Recently IMTMA organised the second edition of the Delhi Machine Tool Expo in New Delhi. Moving forward, IMTMA has announced the 2nd edition of the Pune Machine Tool Expo in September 2018 and the 3rd edition of the Delhi Machine Tool Expo in July 2019. The concept is to strengthen the regions where manufacturing industries are located.



Mr. S Balasubramanian
CEO, BIEC and Executive
Director & Head - Trade
Fairs, IMTMA

With a big chunk of the industries being located in north, south and west, we have been working to strengthen the regions through IMTEX as well as regional machine tool expos. IMTMA would look forward to organising shows where industries are located and demand is created.

This is the 2nd edition of DMTX. What has been the experience in terms of exhibitor participation from India and abroad during this edition? Which are the major user industry verticals visiting the show?

The 2nd edition of the Delhi Machine Tool Expo featuring 242 exhibitors from 10 countries including India, concluded on a very positive note. It attracted a total footfall of 11,279 visitors. 93 trade delegations from both public and private sectors visited the expo. The show managed to attract visitors from smaller manufacturing hubs from the northern region. Participation from various industry segments such as auto components, automobiles, capital goods, defence, aerospace, railways, etc. The expo turned out to be a rewarding one for exhibitors as well as visitors. Our exhibitors were satisfied with the quality of the crowd and the business opportunities that they were able to muster.

For the first time DTMX has integrated two shows - Metrology Expo and Weld Expo. Can you share the background of this integration?

Metrology and welding are two major industry verticals by themselves. There is enough scope for these two segments in manufacturing industry in future. IMTMA deemed it necessary to give special focus for these

shows. Metrology Expo, an exhibition for testing instrument and metrology and Weld Expo, an exhibition for welding, cutting and joining were held concurrently.

Manufacturing process, accuracy and precision play an important role to define the quality of finished products. The exclusive Metrology Expo was organised to address these needs as well as provide various innovative and technological solutions for manufacturing. The development of automated manufacturing methods has made 'welding' and 'joining' important. Technologically advanced processes are improving the results of welding and making it applicable to a wider range of manufacturing applications. This has resulted in the increase of demand for welding products. To throw more light on this, IMTMA organised Weld Expo concurrent with the main exhibition.

How does the machine tool industry see GST? Will it impact the machine tool business significantly?

The Goods and Services Tax which came into effect from July this year is a new paradigm in India's cooperative federalism and is expected to rein in marked improvement in tax compliance and facilitate the ease of doing business. The applicability of the standard GST 18 per cent rate for machine tools may result in reduction in overall indirect tax. ■

Mr. R K Agarwal, MD, Indore Infoline Pvt. Ltd shares insights on effective Marketing tools as applied to their shows like IndExpo

Innovative Marketing - Hard work always pays, don't take things for granted

For any Exhibition "Visitor" is the most important aspect that keeps one in business. Shows require lot of effort in planning and execution. You have to plan visitor promotions very well in advance. Only then your show will be successful. Innovate your own methods of marketing and visitors promotion. You cannot copy and paste the concepts of other shows altogether. Hard work always pays, don't take things for granted.

A large number of marketing tools are available for effective marketing of any event or show, but today's business scenario calls for a need to change the way we do marketing and promotion of our events. We adopt a very inclusive marketing strategy for our events ensuring a 360° promotion of our event- Indexpo.



Mr. R K Agarwal
Managing Director
Indore Infoline Pvt. Ltd

Effective Promotional Steps

1. Plan your event/ expo in detail. Identify your prospective customers'/visitors' requirements.
2. Do the basic ground work- Accurate Data Collection plays a very important role. Collect city-wise data of your target customers and visitors including postal address, contact person details, mobile number and email ids.
3. Conduct preliminary survey in the area and identify the interests/ requirements of your prospective exhibitors/ visitors/ customers.
4. Create a hype in the city where you want to organise your show- Send promotional mailers through emails to your target audience in that area.
5. Attach more and more trade associations, groups with your show.
6. Carefully match the Exhibitors and Visitors profile. Approach the exhibitors who are relevant to the specific requirement of your visitors.
7. Be honest in your working and commitments.

Pre - Event Promotion

1. Send Emailers detailing about your event or show to the data collected.
2. Send SMS on your collected data about the show.
3. Ensure effective digital promotions: Prepare the FaceBook Page for the event and connect with different groups related to your show. Promote the event on various social media sites by selecting your target visitors.
4. Prepare a whatsapp group for your exhibitors to share the inputs.
5. Prepare E- Invitation Card for each exhibitor and send to each exhibitor requesting them to send it to visitors and their customers. Imagine you have 100 exhibitors and each one of them invites 200 customers / visitors, the total count reaches 20,000 figure. Secondly visitors show more interest on being invited by their own acquaintances.
6. Prepare a Standee of respectable size for each exhibitor and get it displayed in the shop or office of each exhibitor. Suppose you have 100 exhibitors, each standee is seen by 20 visitors per day on his shop for approx. 15-20 days before the show which makes approx 600 visitors per standee per exhibitor,

totaling 60,000 numbers of visitors who have seen the details about your show.

7. Place Hoardings in your customers / visitors area.
8. Prepare a Whatsapp invite and share with all of your exhibitors who shall further share it with their loyal and long time customers for inviting them to the show.
9. Send Print Invitation card (Hard Copy) to your visitors in the city where you are organising the show. It will facilitate a recall for your event /show and visitors feel happy if invited personally.
10. Prepare a Show Catalogue / Exhibitors Directory detailing about participants details with products at least 15-20 days prior to start of the show and distribute among your prospective visitors / customers. It will generate the interest among your visitors and customers to visit the show. Their purpose of visit will be more focused.
11. Invite your customer/ visitors by tele-calling before the show and explain to them how important they are. How they can benefit by visiting the show.
12. Send Pre-printed Badges / Entry pass to Visitors.

Promotion during the Show

1. Put advertisement in local news papers as per the budget. It acts as a reminder and creates an interest about the show.
2. Organise a press conference and brief the media about the show.
3. Send Emailers - Reminders with current and updated details.
4. Send SMS and explain the comfort hours of visiting the show.
5. Your show visitors are your best promoters. They should feel comfortable and welcome at the show with complimentary tea / coffee / drinking water, etc. Give them best treatment during the show. A small investment on your early show days to visitors can get you best results in the next days.

Promotion after the Show

1. Prepare the database of visitors and thank them for visiting the show.
2. Inform them about the dates of next show. ■

CEIR Publishes 5th Report in series focusing on Attendee Floor Engagement Tactics

The Center for Exhibition Industry Research (CEIR) has announced the release of Part Five: Exhibition Floor Networking Opportunities Outside Exhibit Booths, the fifth report in its newest series on attendee floor engagement.

CEIR's earlier study, the Attendee Retention Insight Study, revealed that a major driver of repeat attendance is the chance for people-to-people engagement on an exhibition floor. In addition to face-to-face engagement experienced in exhibit booths, organisers make other networking activities available in common areas to help attendees meet their people engagement objectives. This report pinpoints which networking activities are most popular and more importantly, which enjoy high attendee use, thus signaling effective attendee engagement.

"Networking activities on an exhibition floor, when done well, deepen the quality of the experience for attendees with a variety of ways to achieve their peer-to-peer and product expert engagement goals," stated CEIR CEO Cathy Breden, CMP, CAE. "The trick is to offer networking that complements and does not compete with exhibitors' agenda. This report offers examples on how organisers achieve this."

This 14-page report inventories the availability and performance of 10 networking activities organisers can make

available on an exhibition floor in common areas. It identifies which activities are most popular, which enjoy the highest rate of exhibitor sponsorships and, most importantly, which enjoy the highest rate of attendee use according to organisers and exhibitors that sponsor them.

In addition to total results, this report identifies unique differences by exhibitor by industry sector, the extent of exhibition activity and other key demographics. By exhibition organiser, differences are reported by an event's size and regional scope of participation.

Reports from this landmark study series offer exhibitors and organisers a comprehensive resource to help understand the range of attendee engagement tactics used on the exhibition floor and, more importantly, which of these tactics attendees use most – a signal of high engagement. Commentary from exhibitors and organisers is also provided illustrating how key trends are put into action. ■ Details : <http://www.ceir.org>



LAUNCHES & INITIATIVES

New initiative for revolutionary networking amongst seasoned veterans of architecture and design industry

The Design & Architecture Conclave 2017; 14th July 2017, Mumbai

ABEC- ITE, known for their exemplary exhibitions and conventions launched The Design & Architecture Conclave (DAC)", successfully congregating 54 top architects and 20 brands on an inimitable networking evening held on 14th July 2017 at Four Seasons, Mumbai. This was an initiative that paved the path of revolutionary networking amongst seasoned veterans of the Architecture and Design industry. It served as a dais for innovative brands and pantheons of the architectural industry to interact with partners, and an occasion to exercise brand recall. It celebrated architects for their magnificent contribution to the architecture of India, namely, Ar. Christopher Charles Benninger- CCBA for his achievements on the global front, Ar. Krishna Rao Jaisi -for his continuous contribution to the country's skyline.

An informative Panel Discussion on 'Pedestrian and the City' was minutely curated by Ar. Sonali Bhagwati (DPA, Delhi) and witnessed the presence of noteworthy



Panelists like Salil Randive(Mumbai), and Canna Patel(Ahmedabad). In addition, representatives from exemplary brands namely, ALW Lighting India, Somany Ceramics, Shapeshift, Express Elevators, dustless painting LLP, S S Enterprises , Eichholtz, San Royal, Asian Granito India Limited, Skylon Coatings, Eudora Enterprise LLP, Colonial Collections, JN Lighting, Asian Paints Ltd, & Eternity Wallpaper graced the event. Audi Mumbai South added to the glamour with the S5 displayed for the HNIs present, with Evolve Interiors and Exteriors Solutions displaying their USP products alongside H&R Johnson.

Being the first of its kind, DAC served the crucial purpose of commemorating architects who have significantly contributed to the education system, thus founding & nurturing fresh talent; talent that will in the future and be responsible for a better India. The event was a night of well-deserved felicitation for those who garnered respect and recognition for their stellar work in the industry. ■



An insight to ACETECH's Design Wall 2017

A plethora of opportunities await participants of the Design Wall 2017, who are set to showcase before 300 Jury members at the event this year. Having started on the 10th and 11th of August in Mumbai, Design Wall will see participation from Bangalore on the 6th of October and Delhi on the 7th of December 2017. Being multi-faceted, ABEC's ACETECH initiates platforms like Design Wall that facilitate and empower innovation in the architecture, construction and design industry by offering brands an unequalled opportunity to showcase their services, products, and technologies before a revered jury and gain access like never before, to

network with the best of the industry. ACETECH, along with the official tabulators Ernst & Young, go through the entries and shortlist the cream of the crop to showcase their services, products, and technologies. These brands go on to exhibit their merchandise against a backdrop of premium ministration. Winning products are displayed exclusively throughout the event and extensively covered by the media. With each year outdoing the last, they create a business focal point between exhibitors and visitors alike, creating scope for opportunities. ■ Details : www.etacotech.com



Messe Muenchen celebrates its Decade

on completion of 10 years in Connecting Global Competence



Founded in 2007 with a humble beginning as a specialist trade fair company, Messe Muenchen India today prides in a portfolio of 11 trade fairs with some of the world's biggest brands like bauma CONEXPO INDIA, electronica India, etc. Catering to a variety of industry verticals, the company has a portfolio of market leading trade fairs collectively spreading over one and a half lakh sq. metres. Together with family, industry friends and long-serving suppliers, the company celebrated its 10-year anniversary on 21 July at The Leela in Mumbai.



Mr. Stefan Rummel, MD for international business at Messe Muenchen's Headquarter and Shareholder Representative of Messe Muenchen India was pleased to be part of the celebration, "it is wonderful to see Messe Muenchen India's growth. The company started out with only one show and six people and today are among the top 3 international organisers in the Indian market. This is a major achievement by the people and the management. We are proud of this development and will continue to look at India as one of the high growth potential markets."

Mr. Bhupinder Singh, CEO, Messe Muenchen India and bC Expo India added, "the success of the last 10 years has been down to the commitment and passion of our staff and the real pride we all take in what we do."

On this occasion, the company acknowledged contribution of various project teams and individuals. Awards were given to top performers and long-serving employees who completed ten years, and more than five years. During the evening, programs such as stand-up act, theatrical and dance performances kept the evening light and entertaining. ■

TCEB's new president highlights 4 directions to enhance "MICE"

Thailand Convention and Exhibition Bureau (TCEB), under the guidance of its new President, Mr. Chiruit Isarangkun Na Ayuthaya, is ready to move forth and shape up as the leading organisation for MICE that will improve the country's economy with innovation to create prosperity and distribute income. It highlights 4 directions to enhance the MICE industry's stability: growing in parallel with the development of the country; growing in a high potential market; growing with equality; and growing strongly.



From these directions, 5 quick win strategies were stated to drive the MICE industry like, promote, support, push and enhance the country to become a global leader; be the leader in developing the industry for both the public and private sectors; distribute economic development to other regions through the industry; drive the use of innovations and building MICE Intelligence to support and enhance competitive capabilities; and improve TCEB as an organisation with good governance.

Mr. Ayuthaya said, "as TCEB was established with the mission to promote and develop capabilities of the Thai MICE industry, it has the direct duty of developing every aspect of the industry, from considering needs of the market, strengths and weaknesses of the country, problems within the country, and to find ways to overcome those issues, as well as developing every area related to MICE. ■

3rd edition of FICCI 'Tourism Investors Meet' makes major announcements

Govt. may accord infrastructure status to smaller tourism projects



The Government of Uttarakhand is working towards unveiling a new policy to give a fillip to the tourism sector in the State, said Mr. Satpal Maharaj, Minister of Tourism, Uttarakhand, while inaugurating the the 3rd edition of FICCI 'Tourism Investors Meet'. He said that adventure tourism, medical & wellness tourism and culinary tourism, were being developed. Ms. Rashmi Varma, Secretary, Ministry of Tourism, said that the sector suffers from a gap in terms of world-class infrastructure development in the country's tourism destinations with a shortage of one lakh classified hotel rooms in the country. She said that there is a need to develop experiential tourism for foreign tourists such as cruise tourism and textile tourism. Dr. Jyotsna Suri, past President FICCI & Chairperson, FICCI Tourism Committee and Chairperson & MD, Lalit Suri Hospitality Group, said that the challenge lies in creating world class infrastructure to significantly increase tourist arrivals and create a strong, unequivocal 'Brand India'.

Speaking about the initiatives undertaken by the Madhya Pradesh government, Mr. Hari Ranjan Rao, MD, Madhya Pradesh State Tourism Development Corporation Ltd., said that the new tourism policy which came into effect in 2016 in the State has made it easier for investors to acquire land by creating land banks for developing hotels.

Mr. Rana Kapoor, CEO & MD, Yes Bank and Chairman, Yes Global Institute, said, The FICCI- Yes Bank Knowledge Report 'Investment in Tourism Infrastructure: Igniting India's Growth Engine' that was unveiled at this meet, makes key recommendations towards unleashing the true potential of this vital sector through sustainable infrastructure development. ■

New rooftop solar plant among 'green initiatives' at India Expo Mart

Mr. Brijesh Pathak, Hon'ble Minister for Additional Energy Sources, Govt. of Uttar Pradesh, inaugurates facility

A 2.0 MW solar roof top plant was inaugurated at the India Expo Centre & Mart, Greater Noida. This was dedicated to the nation by Mr. Brijesh Pathak, Hon'ble Minister for Additional Energy Sources, Govt.

of Uttar Pradesh. This plant, spanning across 35000 sqm of roof, consists of 7860 Trina PV modules of 320 Wp each and 33 nos. of SMA inverters. The project

was completed in around 8 months and was declared for commercial use on 31st May 2017. India Expo Centre & Mart is slated to use the generated solar energy to meet up to 50% of its varying energy needs. Gurgaon-based Amplus will own, operate and maintain the project for a period of 25 years.

Mr. Rakesh Kumar, Chairman, India Expo Centre & Mart said, "this plant not only serves as a testimony of the Expo Centre's commitment towards 'going green and reducing carbon footprint', but over its lifetime, will help in saving 69,000 MT CO₂, which is equivalent to planting 86,000 trees in addition to the guaranteed cost savings to India Expo Centre & Mart. On the occasion of the solar plant inauguration, India Expo Centre & Mart organised a round table conference on 'Green buildings - A Business opportunity'.

The Expo Centre is a state-of-the-art, multi-functional venue, strategically located in Greater Noida and has been hosting international business-to-business exhibitions and promotional events for various sectors and industries. ■



Above : A glimpse of the inauguration

Below : Mr. Rakesh Kumar, Chairman, IEML addresses the gathering at the inauguration





NEW INDUSTRY APPOINTMENTS

Messe Frankfurt celebrates 30th year in Asia

Continues to expand presence in growing Asian markets, focuses on CSR initiatives

Three decades have passed since Messe Frankfurt launched its first overseas fair - Interstoff Asia in Hong Kong in 1987. Since then, it has gone from strength to strength in the region, establishing a solid foothold in Greater China and Asia. Messe Frankfurt is an international trade fair organiser that, in 2017, boasts 777 years of history. With its headquarters located in Frankfurt, Germany, the company has 2,300 employees at some 30 locations worldwide, generating an annual turnover of around EUR 647 million. Among its fairs are some world-leading events that are trendsetters in their respective industries.



Further strengthening its market position as a trade fair and conference organiser, Messe Frankfurt India in a strategic alliance acquired Cerebral Business Research, the leading conference company with a portfolio of highly specialised conferences. The acquisition in 2015 expanded Messe Frankfurt's conference portfolio, giving the company rights to organise and manage the 30 conferences in the field of telecoms, oil and gas, infrastructure, transport and logistics and other niche sectors both in India and abroad. India has emerged as the one of the largest exhibiting nations among 139 countries at Frankfurt fairs with more than 2,500 Indian manufacturers and scores of visitors, being present every year. While Messe Frankfurt is enjoying steady growth in its core businesses, it is also dedicated to supporting social and environmental initiatives as an integral part of its corporate philosophy. Through its trade fairs and CSR projects, it strives to raise local public awareness on issues like environment, education, skill development, women empowerment, social entrepreneurship, etc. ■

FICCI gets new Secretary General



Dr. Sanjaya Baru
Secretary General
Federation of Indian
Chambers of Commerce
and Industry (FICCI)

Dr. Sanjaya Baru, who was media advisor to former Prime Minister, Dr. Manmohan Singh, has been named new Secretary General of the Federation of Indian Chambers of Commerce and Industry (FICCI). He will assume the charge from 1 September 2017. Dr. Baru will replace incumbent Dr. A Didar Singh who is due to retire after serving in the post for nearly five years. He is currently direct for Geo-Economic and Strategy at the International Institute of Strategic Studies. Dr. Baru has held top positions in print media. He has also been a visiting professor to Lee Kuan Yew School of Public Policy and Institute of South Asian Studies, Singapore.

New Director of Human Resources at Kuala Lumpur Convention Centre



Mr. Muhammad Vickneswaran
Director of Human
Resources, Kuala Lumpur
Convention Centre

Mr. Muhammad Vickneswaran is the new Director of Human Resources (HR), Kuala Lumpur Convention Centre. He is a senior HR professional with over 27 years' experience in human resources specifically in the hospitality industry. Besides his extensive tenure in the industry, his last notable appointment prior to joining the Centre, was General Manager - Human Resources for East Malaysia & Brunei, Dairy Farm Malaysia, where he was responsible for recruitment, payroll administration, industrial relations, training and development and employee engagement for 25 hyper and supermarkets with a workforce of over 2,100. Mr. Vickneswaran holds a Bachelor of Business Studies degree with a major in Human Resource Management from the University of Tasmania.

UPCOMING EVENTS

Transforming AgriCulture to AgriBusiness with comprehensive show

AgriTech India 2017 is all set to break its precedent records. Organised by Media Today Group, AgriTech India, scheduled from **28-30 August 2017 at BIEC, Bangalore**, presents an inspirational show of agriculture, seeds, agro chemicals, farm machinery, dairy, poultry, livestock equipment & agri processing technologies to the visitors, delighting exhibitors with great response. Based on spectacular success in the past, the expo has become India's largest agri-food and business platform, where 50% of displayed products are from overseas markets. This show establishes itself as the ideal platform for launching one's products related to farm technology and equipment, fertilisers, latest varieties of seeds, tractors, irrigation technologies, and so on. The event series have been aimed at facilitating interactions between the producers, retailers, importers, and exporters of agricultural, horticulture, and food & beverage products. It promotes trade relations and cooperation between the different sectors of agriculture and its allied sectors. In order to promote holistic growth of the agricultural sector, the event has concurrent shows for the floriculture industry as well as grain, feed and dairy sector- FloraTech India 2017, 6th International Poultry & Livestock Expo, 7th DairyTech India and 2nd Indian CropCare & Fertilizer Show (ICCF).

Details : <http://agritechindia.com>



Expo to target innovative marketing needs of new generation businesses

Targeting the innovative needs of the new generation of business and marketing professionals, Media Expo – a specialised business

platform for the display and demonstration of



new age solutions in signage, point of purchase, advertising, printing, retail & shop displays and promotional material, will open doors to its 41st edition from **22 - 24**

September 2017 at Pragati Maidan, New Delhi. The fair has been an annual gathering for corporates, ad agencies and sector players to define how technology advancements will affect conventional advertising for business in India in the long run. Merging the expertise of innovation-leading companies in advertising, signage and printing, this three-day business fair will once again create a unique platform to access an array of innovative products, services and media solutions.

Expected are companies from India, China, Japan, Korea and Russia with latest products, technologies and services with special emphasis on digital printing, digital signage, point of purchase (PoP) and eco-friendly products.

Details : www.themediexpo.com

HITEX to host multi-dimensional Traffic/Parking event

The 6th edition of the international, integrated TrafficInfraTech Expo along with the 3rd edition of Parking InfraTech organised by Virtual Info Systems Pvt. Ltd., will be held from **13-15 September 2017 at Hitex Exhibition Centre,HITEC City, Hyderabad**, offering a very accessible and effective market place with opportunities for business and a platform for networking. TrafficInfraTech Expo has four focus sections: ITS/Telematics/Tolling; Safety & Security ; Mass



Transport showcasing solutions for Metro/mono rail, Bus Rapid Transit & other public transport systems and a special pavilion for Road Infrastructure. ParkingInfraTech will showcase latest parking management solutions: Access control systems, Ticketing, Real time location tracking, parking apps, automatic license plate detectors, valet parking systems, parking guidance systems and Safety & Security systems. Both the Expos, organised by Smart Mobility, will form a reference event - Smart Mobility - for Smart, Safe,

Sustainable, Connected and Integrated mobility of people & products. The highlight of the show are two newly introduced corners - the Knowledge Hub and the Innovation & Start-Ups Zone. The three-day Conference on "Smart World and New Mobility: Breaking barriers" will discuss on key areas like Intelligent traffic in Future Cities, Transportation data collection, MaaS, Multimodal mobility, Railway as the mobility backbone of the future.

Details : <http://parkinginfratechexpo.com>; www.trafficinfratechexpo.com

Unrivalled business platform for the South Asian Shipping and Maritime Industry to host over 600 exhibitors

INMEX SMM India is well attended by industry leaders, key decision makers, government agencies and key trade associations, making it an unequivocal platform to network, explore new business opportunities and unveil services and products. Running alongside this international exhibition is the INMEX SMM India conference, in which thought leaders address today's most burning issues, topics and trends.



Combining the forces of the industry's two biggest events, INMEX SMM India offers the most exclusive gathering, creating an unrivalled business platform for the South Asian Shipping and Maritime Industry. With concurrent fringe programmes, INMEX SMM India puts business and market intelligence at the fore. Offering 5000+ visitors and 600+ exhibitors a platform where industry game changers meet, network and develop growth strategies through Conferences, Technical Seminars and B2B Buyer programmes. Jointly organised by Informa Exhibitions and Hamburg Messe und Congress, INMEX SMM India will offer the industry an ocean of opportunities in 2017 from **3 - 5 October 2017 at the Bombay Convention and Exhibition Centre, Mumbai.**

Details : www.inmex-smm-india.com

A Mega Show for Home, Lifestyle, Fashion & Textiles in October with exclusive focus on fashion jewellery & accessories

IHGF Delhi Fair-Autumn 2017, organised by the Export Promotion Council for Handicrafts is scheduled from **12-16 October 2017 at the India Expo Centre & Mart, Greater Noida.** The show, a key connect to Indian manufacturers in the home, lifestyle, fashion and textiles category is aptly timed with other Asian fairs. In its 44th edition now, IHGF Delhi Fair offers 5 business days with over 2,750 exhibitors. This edition would have an exclusive focus on fashion jewellery & accessories. Optimum Indian workmanship with traditional artistic finish in perfect harmony with modern designs and contemporary colours, shaped into interesting products, are among fascinations at this show that is also titled as 'world's largest congregation of handcraft exhibitors. On display would be houseware, furniture, lamps and lighting, home furnishings, carpets, rugs & flooring, decorative articles & giftware, festive décor, bathroom accessories, garden ornaments, spa & wellness products, sustainable products, fashion jewellery & accessories, luggage, leather Bags & cases, handmade paper items, educational games, trophies & emblems.

Details : www.ihgfdelhifair.epch.in



Cable & wire industry fair in sync with India's growth

Cable & Wire Fair 2017 (CWF17) is back after garnering unprecedented recognition from the industry stakeholders from around the world in its very first edition, held in 2015. The show this time will be held from **5-7 October 2017 at Pragati Maidan, New Delhi.** Held biennially by Tulip 3P Media Pvt. Ltd., CWF is fast becoming an integrating stage to showcase the burgeoning Indian wire and cable market to the world and fetch latest global industry trends to the Indian soil by attracting all relevant contributors of the industry.



The thriving Indian wire and cable industry is driven by tremendously growing sectors such as power, telecommunication, infrastructure, automotive, aviation, etc. which individually are multi-trillion investment opportunities and have been doing extremely well in the recent past. The industry, which has been growing at the rate of around 15% currently, will start growing at the CAGR of over 20% over the next 5 years, as per various estimates. The power sector has an investment potential of Rs 15 trillion (US\$ 223.67 billion) in the next 4-5 years, thereby providing opportunities in power generation, distribution, transmission, and equipment. The telecommunication services market will grow by 10.3 per cent year-on-year to reach US\$ 103.9 billion by 2020. The Indian auto industry, one of the largest in the world already accounts for 7.1 per cent of the country's GDP.

Against this backdrop, CWF17 is committed to provide the most apt platform for business networking and information sharing among various participants in the growth of the wire and cable industry. CWF15, the first edition, through its exhibition and conference stages, has already created a positive and forward looking mood in the industry and CWF17 will go many steps further to ensure a gratifying outcome for all who participate.

Details: www.cablewirefair.com

2nd edition of BLTM to set new standards in Business, Luxury and MICE focused travel trade shows in India

The 2nd edition of the Business & Luxury Travel Mart (BLTM) scheduled from **26-27 October 2017 at Hyatt Regency, Gurgaon** is to set new standards in Business, Luxury and MICE focused travel trade shows in India. After the grand success of BLTM 2016 where over 5000 business appointments were scheduled between the hosted buyers and sellers, BLTM has now firmly established itself as India's premier B2B travel trade show on business, leisure, MICE and luxury travel. This is organised by Fairfest Media Ltd.



Hosted buyers at BLTM include corporate travel planners, travel firms catering to business, leisure, MICE and luxury travel, MICE travel managers and buyers, MICE organisers and managers, business travel managers and buyers, film destination companies, associations, wedding planners and event management companies. Early confirmations include, Birla Sun Life Insurance Co Ltd, Reliance Infrastructure Limited, HDFC Life, Intelinet Global, Global Cynergies, H & R Johnson (India) A Division of Prism Cement Limited, Adeka India Private Limited, Aditya Birla, Fountain Head, Magma Fincorp Ltd, Suzlon Energy Ltd, Thermofisher Scientific, Toyota Tsusho India Pvt Ltd, Abbott, Axis Bank, Bisleri, Dharma Production, Mahindra & Mahindra Ltd, VFS Global Services Pvt Ltd, Tata Consultancy Services, Tata Steel, WNS, India Bulls, Clifford Chance LLP (Osc), FICCI, Godrej Industries, TERI, Indian Wine Guide and many more.

Details : <http://bltm.co.in>

PackPlus organisers introduce 'Next Events', announce show dates

All shows organised by Print-Packaging.com (P) Ltd. will henceforth be organised by Next Events (P) Ltd., its sister organisation. However, Pamex will continue to be organised by Print-Packaging.com (P) Ltd. The upcoming shows under Next Events (P) Ltd. are :



India Packaging Show (IPS 2017) & India Converting Show (ICS 2017) : 18-21 December 2017; Bombay Exhibition Centre, Goregaon, Mumbai (to be held concurrently with Pamex 2017).

PackPlus South 2018 : 9-12 March 2018; Hitex Exhibition Centre, Hyderabad (to be concurrently organised with SupplyPlus South 2018).

Print Fair 2018 : the Commercial Printing, Package Converting and Digital Sign Show will happen simultaneously with Pack Plus South and will be co-organised by the Telangana Offset Printers' Association (TOPA) and Next Events (P) Ltd from 9-12 March 2018 at Hyderabad.

PackPlus 2018 : The Total Packaging, Processing & Supply Chain Event will be organised from 25-28 July 2018; Pragati Maidan, New Delhi. CartonTech, Supply Plus, PackSol and the International Packaging Conclave will be organised concurrently.

"As we help all stake holders to "catch the next wave", a new contemporary and appropriate name was needed that reflected our philosophy. Next Events is that name," said Mr. Anil Arora, President, Next Events (P) Ltd. Details : <http://www.packplus.in>

Mumbai to host trade platform to meet leading Chinese manufacturers

China Homelife India is a platform for leading Chinese companies seeking to do business in India, that brings in over 750 superior Chinese suppliers from the home products category, presenting a lucrative opportunity for importers, traders and buyers to source high quality products directly from manufacturers. It is organised annually in nine cities



across the world – Sao Paulo, Istanbul, Dubai, Johannesburg, Mumbai, Poznan, Cairo, Amman and Kazakhstan. China Machinex is the leading global series of Chinese products show annually held across counties including Brazil, Turkey, South Africa, Poland, Egypt, Kazakhstan, Jordan, Dubai and India. The show focuses on varied categories including electricity and new energy, food processing machinery, plastic machinery, hardware and tools, packaging machinery and automobiles & motorcycles. The 5th edition of the fair duo - China Homelife & Machinex India Exhibition is scheduled from the **5-7 December, at Bombay**

Exhibition Centre, Mumbai. This is being organised jointly by the State Government of Regions of Hangzhou, Ningbo, Shanghai and Wenzhou in China and being coordinated by Meorient International, Shanghai, while all the Ground Operations and Management is handled by Winmark Exhibitions, Mumbai. CII is the National Partner. The shows connect over 6,000 high quality Chinese manufacturers with over 80,000 of the most important buyers in emerging markets. Details : www.chinahomelife.in; chinamachinex.in



September 2017

CONNECT

1st September, 2017
Sapphire Hall, Sahara Star, Mumbai, India
Tel: +91-8401422418
Email: dhaval.s@abec.asia
Contact: Mr. Dhaval Shah
ABEC Exhibitions & Conferences Pvt. Ltd.



DAIRY LIVESTOCK & POULTRY EXPO 2017

1st to 3rd September, 2017
Mahatma Mandir, Gandhi Nagar,
Gujarat, India
Tel: +91-8401422418
Email: asia@dlpexpo.com
Contact: Mr. Shrenik Shah
Radeecal Communications



AGRI ASIA 2017

1st to 3rd September, 2017
Mahatma Mandir, Gandhi Nagar, Gujarat, India
Tel: +91-73410748
Email: agriasia@agriasia.in
Contact: Mr. Rushabh Shah
Radeecal Communications



SURVEILLANCE INDIA

7th to 19th September, 2017
Bombay Exhibition Center, Mumbai, India
Tel: +91-9711361842
+91-11-45055500
Email: info@reeds.com
Contact: Reed Exhibitions India



WOODEX ASIA 2017

16th to 18th September, 2017
Mahatma Mandir Convention Centre,
Gandhi Nagar, Gujarat, India
Tel: +91-8401422418
+91-79-26401101/02/03
Email: radeecal@woodexasia.com
Contact: Mr. Shrenik Shah
Radeecal Communications



October 2017

GDC TECH, FORGING FORUM, EXCEL WITH ALEX

5th to 7th October, 2017
Nehru Centre,
Worli Mumbai, India
Tel: +91-20-25671717, 25670808
+91-9764711315
Email: arkeyconference@arkeycell.com
Contact:
Arkey Conference Service Cell



TIMES GLITTER

6th to 8th October, 2017
Jw Marriott, Mumbai, India
Tel: +91-9819222085
Email: bulbeer@abcindia.biz
Contact: Mr. Balbeer Gandhi
ABEC Exhibitions & Conferences Pvt. Ltd.



ACETECH

6th to 8th October, 2017
BIEB, Bangalore, India
Tel: +91-9820090896
Email: info@etacotech.com
Contact: Mr. Sumit
ABEC Exhibitions & Conferences Pvt. Ltd.



MUMBAI WOOD

12th to 14th October, 2017
Bombay Exhibition Centre, Goregaon,
Mumbai, Maharashtra, India
Tel: +91-9036900075, 9036900075
Email: shiva@pdatradefairs.com
Contact: Mr. Sivakumar V
PDA Trade Fairs Pvt. Ltd.



IHFF

13th to 15th October, 2017
MMRDA, BKC, Bandra, Mumbai, India
Tel: +91-9820066289
Email: Mohit.m@abec.asia
Contact: Mr. Mohit Mewani
ABEC Exhibitions & Conferences Pvt. Ltd.



INDIA MANUFACTURING SHOW (IMS 2017)

31st October to 1st September, 2017
Bangalore International Exhibition Centre (BIEC),
Bengaluru, Karnataka
Tel: +91-9899983153, 9899983153
Email: ims2017@tafcon.com
Contact: Ms. Perna Narula
Tafcon Projects (India) Pvt. Ltd.



November 2017

GREEN BUILD CELEBRATION

2nd to 5th November, 2017
NESCO, Mumbai, India
Tel: +91-9820090896
Email: mihir.thakkar@abec.asia
Contact: Mr. Mihir Thakkar
ABEC Exhibitions & Conferences Pvt. Ltd.



ACETECH

2nd to 5th November, 2017
Nesco, Mumbai
Tel: +91-9820090896
Email: info@etacotech.com
Contact: Mr. Sumit
ABEC Exhibitions & Conferences Pvt. Ltd.



Tricolour@163'



Celebrating 70 years of India's Independence, on August 15th 2017, India's Largest Integrated Exhibition cum Convention Centre proudly unfurled an imposing 54 x 36 feet Indian National Flag, hoisted on a 163 feet high flagpole - exceeding that at any other such venue in the world.

Being the highest and the biggest National Flag in the area, it is also a new landmark of the region.

Jai Hind!



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- Located in the heart of Hyderabad's IT Hub with close proximity to hotels, entertainment zones and famous tourist spots

1

'Hyderabad is the best city to live in India' - Mercer's Quality of Living Report - 2016



2

'Hyderabad is the second best place in the world that one should see in 2016' - 'Traveler magazine' published by National Geographic



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